LIFE

FASTEST GROWING U.S. INDUSTRY

WE GAVE STALIN HIS BIG VICTORY



BRANDON DE WILDE
IN
'MRS. McTHING'

20 CENTS

MARCH 10, 1952

REG. U. S. PAT. OFF.



Two new Cannon aristocrats — plume-crowned "Duchess," shown here in Aqua, and classic "Countess" in Rocket Blue, one of Cannon's luminous new "Color Brilliants." Both also available in Lightning Pink, Sun Gold, Lime Light, and a galaxy of soft pastels. Now at leading stores, in luxurious ensembles.

Towels you'll treasure...

TRADE MARK MADE IN U.S.A.
CANNON
fine quality

Cannon Mills, Inc., 70 Worth Street, New York City 13 Towels • Sheets • Stockings • Blankets • Bedspreads

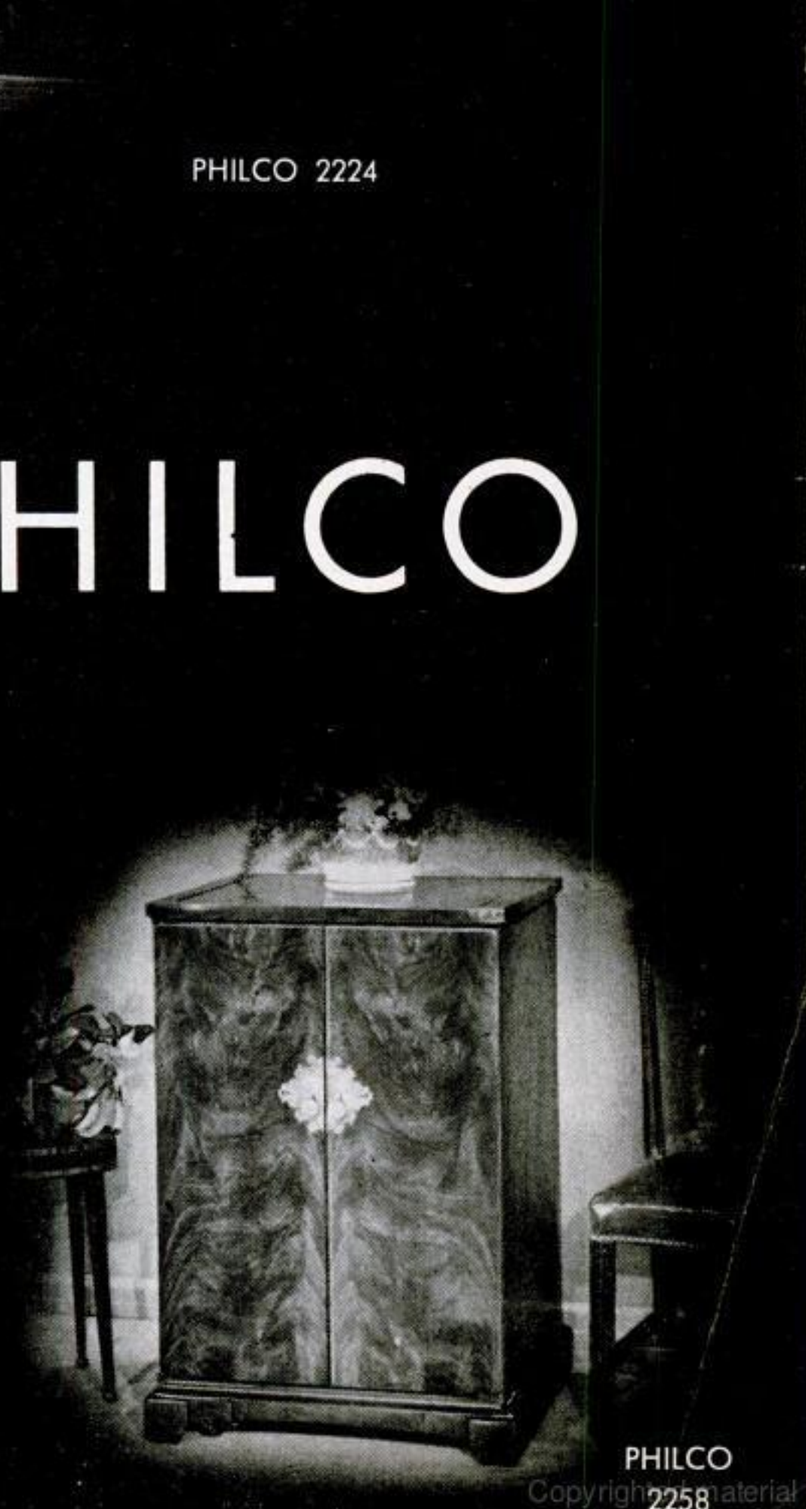
Copyrighted material

TV's greatest "Power Plant"...
TV's most sensitive tuner...
TV's finest 21-inch picture...

PHILCO 2224

yours only in a PHILCO

True-Focus picture 14% bigger than conventional 20-inch screens... larger than other so-called 21-inch tubes! Optic-engineered to reject glare. Powered by famous Philco Balanced Beam Chassis with the finest, most sensitive tuner ever developed—the new Super Colorado Tuner! Greatest "Power Plant", greatest picture, in television history! New 1952 Philco receivers from **$199.95** to **$795.00** Federal Tax extra.



PHILCO 2258

PHILCO *Famous for Quality the World Over*

Philco Factory Supervised Service, industry's largest organization of factory-trained TV specialists... available through your dealer.

Copyrighted material

"She won't admit she didn't hear you"



You can't blame hard-of-hearing people for wanting to conceal their impairment.

The trouble is, they forget that they cannot fool others by pretending there's nothing wrong—instead, *they draw attention to their hearing loss by having to be shouted at.*

A Sonotone hearing aid is so infinitely less conspicuous. In fact, a Sonotone is far less noticeable even than the eyeglasses that remedy an equally common failing.

Sonotone is, of course, no mere loud-speaker device. It is the electronic precision instrument that is personally fitted for better hearing.

Before a Sonotone ever is provided, the *nature and extent* of your hearing loss is determined. In this, Certified Sonotone Consultants scrupulously follow the standard practices accepted by the medical profession.

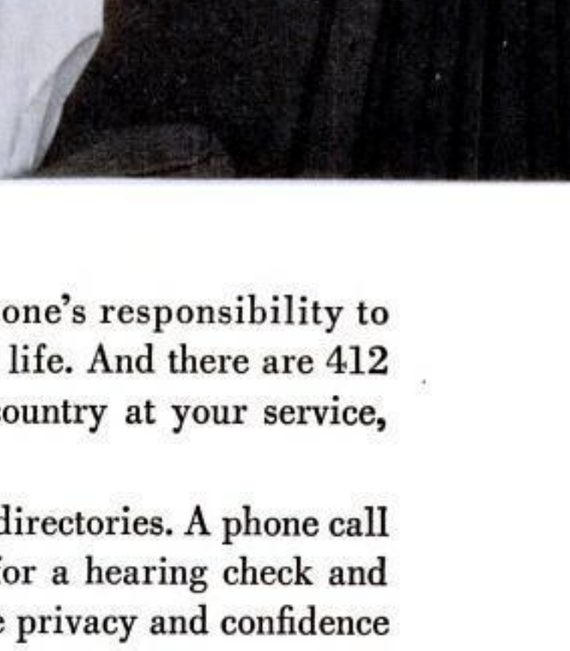
Then from six instruments affording over 300 fitting combinations—results of Sonotone's 25-year leadership in electronics and hearing research—you are fitted individually with the instrument needed to restore your hearing as nearly to normal as possible.

From then on, it becomes Sonotone's responsibility to *keep* your hearing at its best—for life. And there are 412 Sonotone offices throughout the country at your service, wherever you may go.

"Sonotone" is listed in phone directories. A phone call will secure you an appointment for a hearing check and trustworthy counsel — in complete privacy and confidence —without cost or obligation.

Why don't you make that phone call—now?

- *Now with automatic noise suppressor to guard against sudden noise-shock*
- *Small and easy to wear*
- *Inconspicuous on men; may be worn invisibly by women*
- *A handsome microphone pin is also available to reduce the rustle of clothing*



SONOTONE

THE SELECT INSTRUMENT—SELECTIVELY FITTED

ELMSFORD, NEW YORK

LIFE is published weekly by TIME Inc., 540 N. Michigan Ave., Chicago 11, Ill. Printed in U. S. A. Entered as second-class matter November 16, 1936 at the Postoffice at Chicago, Ill. under the act of March 3, 1879. Authorized by Post Office Department, Ottawa, Canada, as second-class matter. Subscriptions $6.75 a year in U. S. A.; $7.25 in Canada.

Copyrighted material



You'll get a thrill when you behold your shoes so handsomely re-soled—



So trim, so neat, so fashion-right
With longer-wearing NEOLITE!

The wonder sole that can't be beat
On Junior's super-active feet,

For looks and wear's the one to choose
For Pop's and Mom's and Sister's shoes!

Step on it!

NEOLITE

NEOLITE, AN ELASTOMER-RESIN BLEND. T. M.—THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO

SOLES

Shoes look like new again with NEOLITE re-soles—they blend so beautifully at the arch, take such a superb finish. They're ever so light . . . ever so comfortable . . . help shoes keep their style-right lines longer because they're damp-proof!

Your shoe service man takes pride in a repair job well done! That's why you'll find him featuring NEOLITE Soles so prominently in his shop. He knows they have *everything* it takes to satisfy his customers, build bigger business for himself!

Be sure to insist on genuine NEOLITE. Without that name, it's not the same!

This One
T244-G6D-W0JY
Copyrighted material

Having company? Don't take chances with the coffee!

PERK IT IN PYREX WARE ®!



PYREX Percolators 4-cup size **$2.45** 6-cup size **$2.95** 9-cup size **$3.45**

Here's Why Your **PYREX WARE** Percolator Gives You Better Coffee—Good and Fresh—Every Time!

THERE's no guessing when you perk coffee in clear glass PYREX Ware! The color tells you when the strength is just right. And notice how good the coffee smells . . . how *fresh* it always tastes! PYREX Ware carries no trace of stale odor or flavor from one brew to the next.

You'll enjoy using your PYREX Percolator. You'll like its modern good looks. Notice the well-balanced handle. See how easy it is to pour from. And it's easy to wash *clean!*

PYREX Percolators are versatile, too. Remove the pump and basket, and you have a fine utensil for heating soup, for serving beverages, even for cooking vegetables like corn or asparagus! PYREX Percolators won't carry tastes from one food to another.

Buy a PYREX Percolator at your favorite department, hardware, or variety store. Low in price—a size for every need! The 4-cup size will make as little as two good cups of coffee . . . the largest size makes nine cups. And you can always count on delicious . . . perfect coffee!



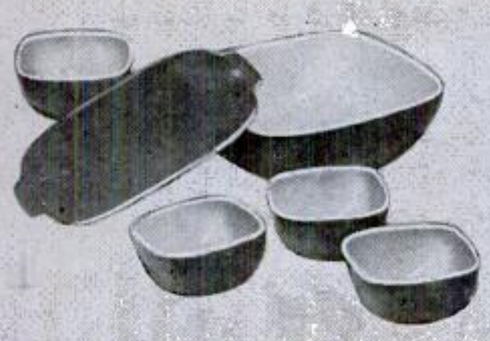
Notice the good-looking dishes? They're PYREX Color Ware

Yes, that colorful bowl and the matching dishes, shown above, are your favorite PYREX Ware in color! Perfect for baking. They're decorative on the table! They keep food hot! Your choice of red or yellow (inside they're milk white; easy to wash *clean*). The hostess set—2½-quart bowl with four 12-ounce dishes—gift-boxed . . . **$2.95**

Look for PYREX stamped in the glass when you buy Ovenware, Flameware, Color Ware!

Be a better cook

Copyrighted material



PYREX Hostess Set

These gay dishes make entertaining easy! 1½-quart covered casseroles and four 7-ounce ramekins. Red or yellow.

Gift-boxed set, **$2.95**



PYREX Flameware Double Boiler

You can watch water level—no boiling dry! Use top and bottom as separate saucepans—cover fits both.

1½-quart size, **$3.45**



PYREX Casserole with Knob Cover

Food looks so appetizing in this sparkling PYREX favorite! A size for every family. 1-quart, 79¢; 2-quart, $1.00.

1½-quart size, **89¢**



PYREX Individual Dishes

Your favorite custard cups and deep pie dishes in four useful sizes! 5- or 6½-ounce sizes, 10¢; 15-ounce size, 19¢.

9½-ounce size, **15¢** each



PYREX Saucepans

You can see foods cook just right. Pans have wide flat bottoms, straight sides, lock-on covers. 1-quart size, $1.95; 2-quart size, $2.45.

1½-quart size, **$2.25**



PYREX Color Bowls

Colorful, and useful every step of the way . . . for mixing, baking, serving, and storing. Four bowls—each size a different color.

Set of four, **$2.95**

NEW!



PYREX Flameware Skillet

So useful—with or without detachable holder—an ideal shirred-egg dish! For frying, baking, broiling . . . the new PYREX skillet is a joy to use with or without the detachable metal holder. Easy to wash clean—nice for serving. Use it on top of the stove or in the oven—bring food piping-hot right to the table in the same dish.

7-inch skillet—with holder **$1.49**

—without holder **$1.00**



PYREX Measures

Easy to read and pour from . . . easy to clean. A must for baby's formula . . . for cake-making . . . for canning! 1-cup size, 29¢; 1-quart size, 79¢.

1-pint measure, **59¢**



PYREX Teapot

Boil the water—make your tea in the same utensil! Save using an extra pot. Brews delicious tea—looks handsome on your table.

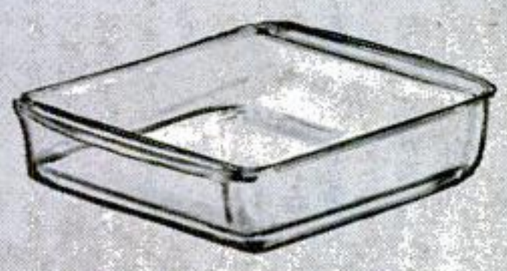
6-cup size, **$1.95**



PYREX Color Ramekins

In red or yellow—perfect for individual baked dishes, for hot soup, for baked apples. Use for salads, desserts, too. 12-ounce size, 39¢.

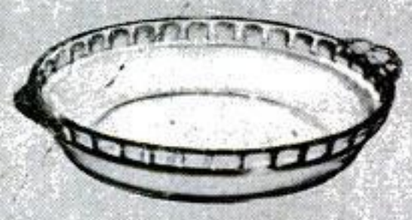
7-ounce size, **29¢** each



PYREX Square Cake Dish

Bakes gorgeous cakes and biscuits. Browns 'em evenly. Just the size for popular cake mixes! Perfect for small roasts and desserts, too!

8-inch size, **79¢**



PYREX Flavor-Saver Pie Plate

High rim holds juice and flavor in pie . . . no boiling over . . . oven stays clean . . . bottom crust browns nicely. Note the handy handles! 10-inch size, 69¢.

9-inch size, **59¢**



PYREX Mixing Bowls

Rounded inside for easiest mixing by hand or electric mixer. Flat bases for steadiness. Three handy sizes for mixing, baking and serving.

Nest of 3, **$1.39**

PYREX® WARE—A PRODUCT OF CORNING GLASS WORKS

Visit the Glass Center—Library, Museum, Glass-making—Corning, N. Y. Open daily except Monday.

PYREX BRAND WARE CORNING GLASS WORKS, CORNING, N.Y.

If it's Pyrex Ware the trade mark is on it.

with PYREX Ware

Copyrighted material



PROVE IT TO YOURSELF! HERE'S ALL YOU DO:—

1. Brush your teeth tomorrow with Pepsodent with Oral Detergent. Hours . . . yes *hours* after, note the clean mouth taste.

2. Next day do the same thing with the tooth paste you now use. Compare the taste hours later. Pepsodent with Oral Detergent makes the difference!

Make YOUR OWN test of Pepsodent with Oral Detergent!

CLEAN MOUTH TASTE FOR HOURS

is your own proof  . . . proof you can feel  and taste that with ORAL DETERGENT in Pepsodent, your mouth stays coolest . . . breath  freshest . . . teeth cleanest of any tooth paste!

ONLY PEPSODENT CONTAINS IRIUM

See and Hear ARTHUR GODFREY • CBS Radio & TV Networks • Tues. & Thurs. 10:15 A.M. E.S.T.—2:45 P.M. P.S.T.

Copyrighted material



"Good Place to Work"

Telephone people know from their experience over many years that the telephone company is "a good place to work."

Wages are good, with regular, progression raises. There is a complete Benefit and Pension Plan with all costs paid by the company. The work is interesting, with many opportunities for advancement.

Last year, for instance, more than 45,000 Bell Telephone men and women were promoted to higher jobs.

Telephone people have found respect and opportunity in the business. They've found pleasant associates and fair play; significantly, about one out of every four new employees is recommended by a present employee.

BELL TELEPHONE SYSTEM

Copyrighted material

Believe it or not, the spectacular Safety-Flow Ride is still s-m-o-o-t-h-e-r in the 1952 Plymouth. Advanced Oriflow Shock Absorbers, plus balanced-weight distribution and synchronized springing, really take the bounce out of bumps.

Those famous Chair-Height Seats look even more inviting in Plymouth's new Tone-Tailored Interiors with their rich, harmonizing colors. Mighty comfortable, too, because all passengers ride forward of the rear axle.

You'll have to listen carefully to hear the powerful 97-horsepower engine of the 1952 Plymouth with its high (7.0 to 1) compression ratio. The newly-designed combustion chamber makes it run smoother, quieter, than ever before.

The trusty Safe-Guard Hydraulic Brakes are even safer with the 1952 Plymouth's new Cyclebond brake linings. They give you more braking surface than the rivet type and longer lining wear.

And Plymouth's ignition-key starting with new "follow-through" keeps the starter engaged until the engine is surely started. It saves fuel and saves the battery. And the Plymouth choke is automatic.

Equipment and trim are subject to availability of materials



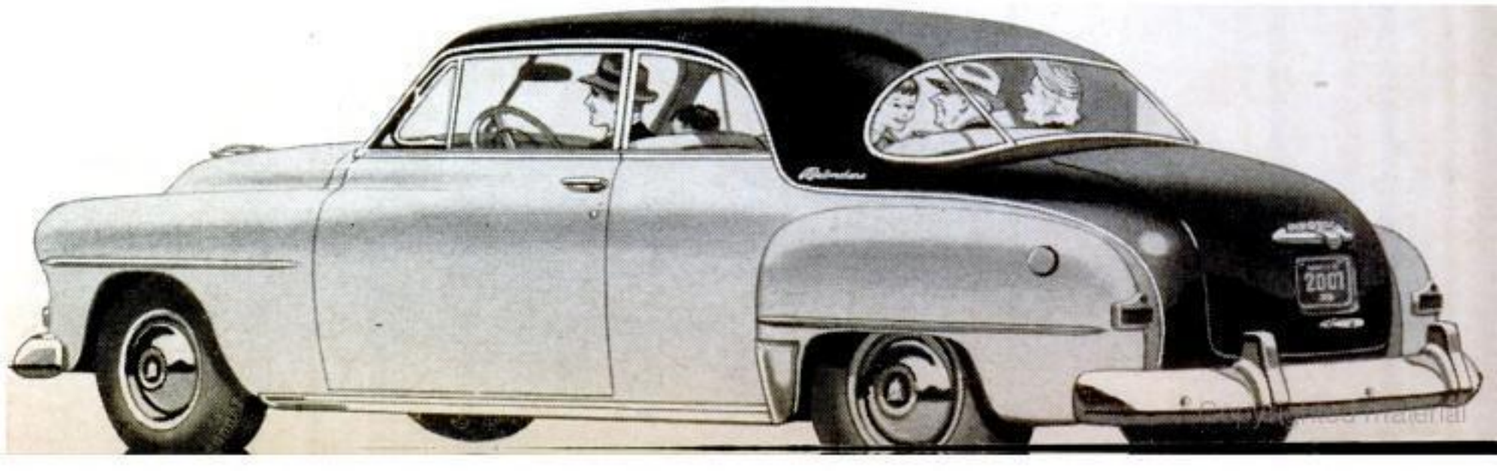
good talking points for back-seat drivers

You haven't heard the half of it about the 1952 Plymouth! Get the full story when you make arrangements with your Plymouth Dealer for a demonstration. Then see if you can honestly say that any other car—at any price—gives you as much for your money. And always remember: When it comes to service, Plymouth has more dealers, more trained servicemen, than any car made! More than 10,500 dealerships ready to serve you across the nation.

PLYMOUTH Division of CHRYSLER CORPORATION, Detroit 31, Michigan

PLYMOUTH

The luxurious two-toned 1952 Plymouth Belvedere

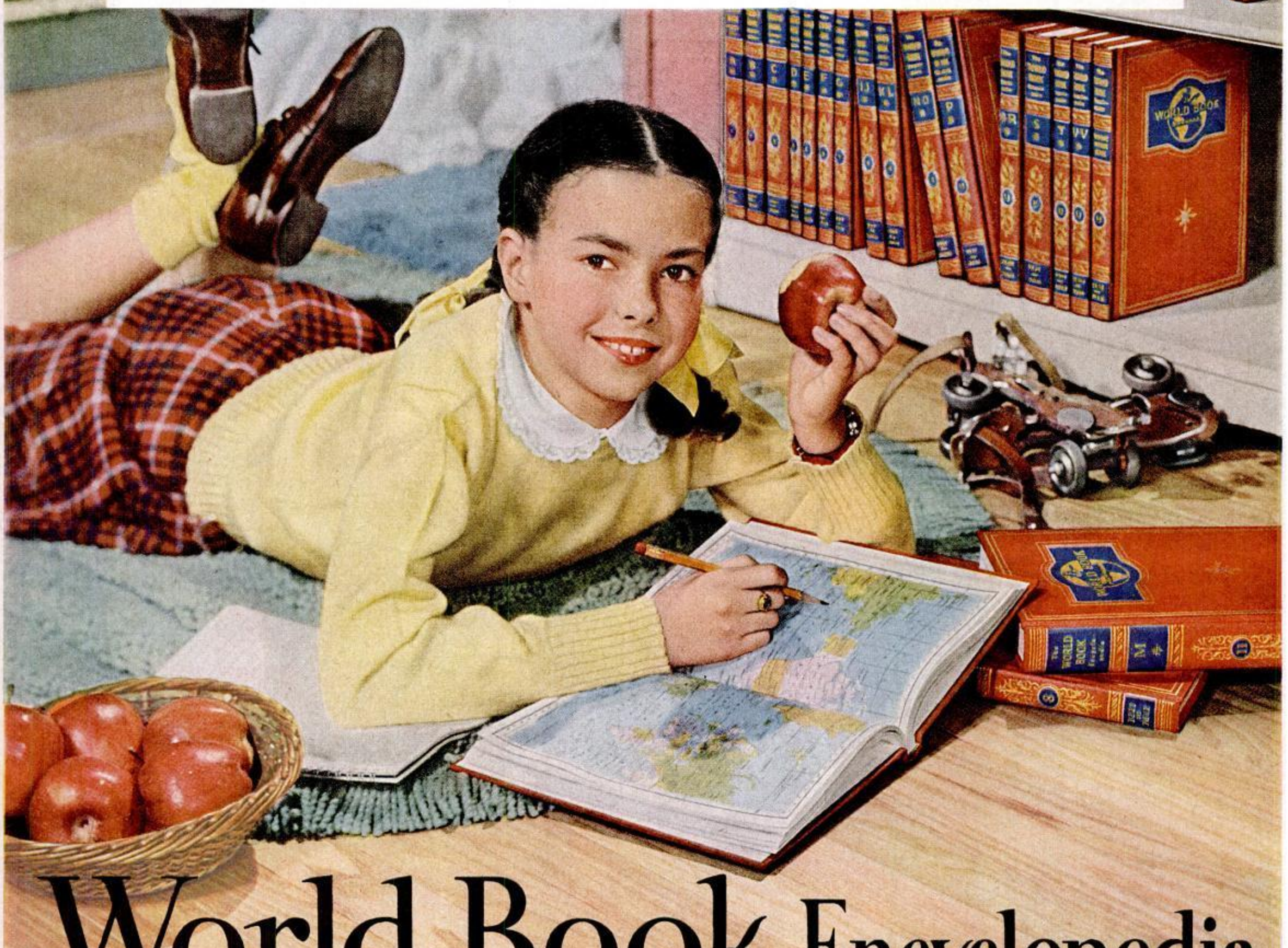


Alice found a new wonderland...

She was browsing through her World Book, when all at once the whole world seemed to open up before her! "It's just like a wonderful story," thought Alice, as she read on through page after page of the article on "The World" and looked at the fascinating diagrams, maps and pictures. So absorbed was she in the pleasure of learning, that she forgot this was "homework" for the next day in school . . .

Your child, too, will really *enjoy* learning, with World Book in your home. And the priceless habit of *learning* will help him develop the lifetime habit of *success*. In fact, 9 out of 10 parents report that World Book has helped their children get better marks in school—in an amazingly short time.

Now—to grow up with—your child *needs* World Book. And these 19 wonderful volumes will enrich your whole family life—now and in the years to come. For World Book is a once-in-a-lifetime purchase, with new supplements every year that *keep* it up-to-date. Fill in the coupon below and learn more of the wonders that await your child—and *you*—in World Book Encyclopedia.



World Book Encyclopedia

1st Choice

of America's Schools and Libraries

for more than 30 years . . . Ask any teacher or librarian

Want a lifetime career with good pay, future security? Discover how all this may be yours as a World Book representative. Write: Mr. George H. Hayes, World Book, Dept. 243, Box 5968, Chicago 80, Illinois.

FIELD ENTERPRISES, INC., EDUCATIONAL DIVISION • 35 E. WACKER DRIVE, CHICAGO 1, ILLINOIS



FREE BOOKLET Write today for your copy of valuable FREE booklet, "How to Help *Your* Child Win Success." Address: Mr. George H. Hayes, World Book, Dept. 143, Box 5968, Chicago 80, Illinois.

Name_____

Address_____ State_____

City_____

Copyrighted material

A NEW KIND OF AUTOMATIC DEFROSTING REFRIGERATOR!



KEEPS FROZEN FOODS FAR BELOW FREEZING . . . EVEN DURING DEFROSTING!

THE *Magic Cycle*



SELF-DEFROSTING

KELVINATOR

A GREAT new basic advancement by Kelvinator. Revolutionary. Infinitely better. Defrosts itself *without the use of electric heating elements*. As a consequence, it maintains constant cold, even during defrosting. It is simpler, faster, thriftier. Completely safe for foods, the refrigerator, and you.

Frost never gets a chance to build up in the "Magic Cycle"* Kelvinator. It vanishes quickly and completely every night. You never have to defrost . . . it's done for you *automatically*. Before you buy, see this amazing new kind of refrigerator at your Kelvinator Dealer's. And remember, your old refrigerator is worth more on a trade-in now than ever before. So replace right now with a "Magic Cycle" self-defrosting Kelvinator.

*Patent applied for.

Just think of having all this in place of your present refrigerator!

- **IN PLACE OF** too small, cramped space, you get 11 cu. ft. of cold space . . . *cold-clear-to-the-floor!*
- **IN PLACE OF** a crowded, iced-up freezer chest, you get a giant, 43-lb. ice-free freezer!
- **IN PLACE OF** butter on an open plate, you get a *portable* Butter Chest accessory!
- **IN PLACE OF** jammed shelf space, you get an amazing 18.4 sq. ft. of shelf area . . . big space *between* shelves!
- **IN PLACE OF** a small 8 or 10 qt. heavy crisper, you get two giant, lightweight, lift-out crispers with almost a bushel of moist-cold space!
- **PLUS** the extra convenience of handy Door Shelves, stunning new beauty, and new dependability in your kitchen!



Free!

Beautiful New Booklet, "New Magic For Your Kitchen". Get it at your Kelvinator Dealer's or write Kelvinator, Division of Nash-Kelvinator Corporation, Dept. L-3, 14250 Plymouth Road, Detroit 32, Michigan.

THERE IS A BETTER REFRIGERATOR . . . IT'S

Kelvinator

Kelvinator, Division of Nash-Kelvinator Corporation, Detroit 32, Mich.

Copyrighted material

AMERICA'S LIVING STYLES SWING TO MORE FUN–LESS FORMALITY

Samson Foldaway Furniture Becomes Most Important In Modern, Casual Living— Doubles Play Space, Dining Space, Work Space, Hobby Space!



EVERYWHERE you turn these days folks are rediscovering that "There's no place like home" and are spending more time within the family circle. Hand in hand with this trend is a big nationwide swing to a more hospitable, informal way of living that offers more fun with far less fuss.

As a result, nowadays Americans are buying furniture with an eye to its utility, rather than its beauty alone. Little-used, just-to-be-admired pieces have no place in our modern, casual mode of life.

That explains why Samson Foldaway Furniture has become the most important, most used furniture in millions of homes. No other furniture serves so many needs for informal living and friendly entertaining. What used to be merely a card table set is now used for all kinds of family activities.

In a matter of seconds you can set up these smart folding tables and chairs in any room in the house and *double* the existing play space, dining space, work space and hobby space! Handsomely styled, ruggedly built and low in cost, Samson Foldaway Furniture is America's number one furniture buy!

SHWAYDER BROS., INC., FURNITURE DIVISION
DETROIT 29, MICH.

Also Makers of Famous Samsonite Luggage for Travel

The Furniture For Family Fun! Family games, parties—*all* kinds of get-togethers—are lots more fun, and require far less fuss with Samson Foldaway Furniture. These attractive tables and chairs are easy to set up for informal meals and entertaining. Thanks to beautiful, stain-resistant Samsontex vinyl tops, table cloths are not needed. To clean, just wipe the surface with a damp cloth. Samson chairs have posture-curved backs, roomy seats, rubber-tipped legs. They're strong enough to stand on—won't tip, tilt or wobble. When the fun is over, both tables and chairs fold easily for storage.



Quick Setup For Homework! Give your children the advantage of good light when they study. Let them work wherever the light is best at a steady, level Samson table, comfortably seated on posture-curved Samson chairs. Beautiful Samsontex vinyl tabletop provides a smooth surface for writing, typing, bookwork.

Your Number One Furniture Buy— Samson

ALL-PURPOSE
Foldaway Furniture

. . . the Most Active, Useful, Versatile and Economical Furniture You Can Have in Your Home



5-Piece DeLuxe Set—In Moss, Cocoa, Lime, Peacock, Mist, Coral. Spring-cushion seat. Chairs $8.95 each. Tables $13.95. 5-piece set $49.75. Other 5-piece sets as low as $33.75.



Folding Armchair—Spring-cushion seat—both seat and arms padded and covered with washable Samsontex. Only $18.95 each.



The Perfect Gift For Any Season

● For weddings, anniversaries, Christmas or other important occasions, Samson Foldaway Furniture makes a practical, beautiful gift with years of service and enjoyment *built in!*



Strong Enough To Stand On!

There's a Samson chair for every public seating need! For special quantity prices, ask your local authorized Samson Contract Dealer or write Shwayder Brothers direct.



More Room For Hobbies! Want extra space for hobbies—in *seconds?* Samson folding tables, singly or in pairs, give you a smooth surface of Samsontex vinyl for hobby gear. Table legs lock securely—can't collapse. Samson chairs are posture-curved for comfortable seating, and are strong enough to stand on!

Copyrighted material

SCIENCE REPORT

The breadwinner returns to work



Science helps the arthritic lead a more active life

Physicians were provided with a dramatic new aid in treating rheumatoid arthritis when CORTONE* was made widely available. Up to that time, many men and women stricken with this disease were faced with financial disaster and a life of invalidism. By removing the disability and by keeping the affliction under control, CORTONE is helping thousands to live actively again.

Steady progress in increasing the output of CORTONE is making it possible for physicians to bring its benefits to more and more people. To assure larger quantities of CORTONE at lower cost to the patient, Merck has invested millions in research and improved equipment for the production of this health-giving substance.

CORTONE to combat arthritis, certain eye diseases and other afflictions . . . Antibiotics to subdue infections . . . Vitamins for buoyant health . . . these are direct results of the continuous Merck program of research and production devoted to helping physicians conquer disease and save life.

**CORTONE is the registered trade-mark for the Merck brand of cortisone. This substance was first made available to the world by Merck research and production.*

Send for free booklet Progress Toward Better Health, *the fascinating story of man's efforts to conquer disease from earliest times through recent contributions of chemistry to longer and healthier life. 40 pages, illustrated. Merck & Co., Inc., 6 Lincoln Avenue, Rahway, N. J.*

Research and Production for the Nation's Health

MERCK & CO., INC.

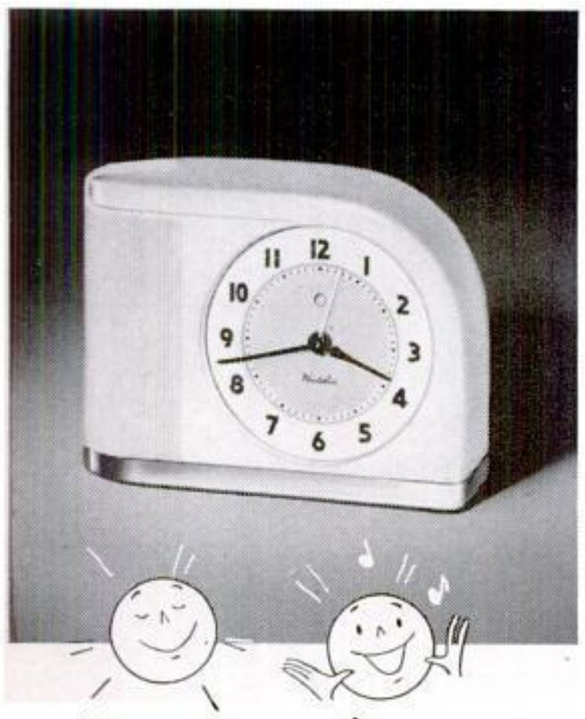
Manufacturing Chemists

RAHWAY, NEW JERSEY

In Canada: MERCK & CO. Limited—Montreal

Copyrighted material

Here's the one alarm clock that calls you SILENTLY

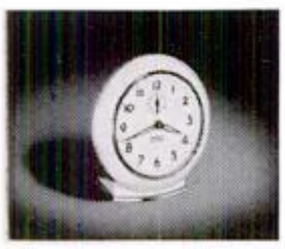


His first call a blinking light!

Later joined by an audible alarm!

MOONBEAM ELECTRIC ALARM

Are you the early-morning hard-of-hearing type? Or just one more poor sleepyhead, resigned to being roused, but wishing it could be done ever-so-gently? Then harken to the wondrous workings of the Moonbeam! For this completely different kind of electric "alarm"—exclusive with Westclox—*calls you silently*. Yes, Moonbeam's first call is silent—a blinking light that will not disturb the rest of the family (not even the baby). But if you ignore the light and do not shut it off within a few minutes, Moonbeam adds to the light a cheerful, audible alarm. Now, what could be more considerate than that? And Moonbeam is only $9.95. Comes with luminous dial for a dollar more.



BABY BEN ALARM. Popular kid brother of Big Ben. A quiet tick and a steady call, adjustable to loud or soft. $5.45. Luminous dial, a dollar more.



TRAVALARM. You *can* take it with you. Closes up like a clam for traveling; tucks easily into the corner of a bag. Comes in luminous dial. $7.45.

Prices do not include tax and are subject to change

WESTCLOX

Made by the makers of Big Ben

PRODUCTS OF GT GENERAL TIME CORPORATION

LIFE

EDITOR-IN-CHIEF Henry R. Luce
PRESIDENT Roy E. Larsen
EDITORIAL DIRECTOR . . . John Shaw Billings

BOARD OF EDITORS
Daniel Longwell CHAIRMAN
Edward K. Thompson . MANAGING EDITOR
Maitland A. Edey, Sidney L. James } ASSISTANT MANAGING EDITORS
John K. Jessup . CHIEF EDITORIAL WRITER
Charles Tudor ART DIRECTOR
Fillmore Calhoun, Robert T. Elson, Emmet J. Hughes, Joseph Kastner, Hugh Moffett, John Osborne, Philip H. Wootton Jr.

STAFF WRITERS
Noel F. Busch, Robert Coughlan, Ernest Havemann, Charles J. V. Murphy, Winthrop Sargeant, Robert Wallace, Richard L. Williams.

PHOTOGRAPHIC STAFF
Ray Mackland . . . PICTURE EDITOR
ASSISTANTS: Frank J. Scherschel, Robert Drew.
Margaret Bourke-White, Cornell Capa, Edward Clark, Ralph Crane, Loomis Dean, John Dominis, David Douglas Duncan, Alfred Eisenstaedt, Eliot Elisofon, J. R. Eyerman, N. R. Farbman, Andreas Feininger, Albert Fenn, Fritz Goro, Allan Grant, Yale Joel, Mark Kauffman, Robert W. Kelley, Dmitri Kessel, Wallace Kirkland, Nina Leen, Thomas McAvoy, Francis Miller, Ralph Morse, Carl Mydans, Gordon Parks, Michael Rougier, Walter Sanders, Joe Scherschel, George Silk, George Skadding, W. Eugene Smith, Howard Sochurek, Peter Stackpole, Hank Walker.

ASSOCIATE EDITORS
William P. Gray, Sally Kirkland, Kenneth MacLeish, Tom Prideaux.

ASSISTANT EDITORS
Oliver Allen, Herbert Brean, Dean Brelis, Earl Brown, Robert Campbell, Tom Carmichael, Gene Cook, David B. Dreiman, Arthur Fields, William Jay Gold, Ralph Graves, Mary Hamman, George Hunt, Richard W. Johnston, Patricia O'Connell, Dorothy Seiberling, Marshall Smith, Claude Stanush, John Thorne, Margit Varga, Loudon Wainwright, Robert Wernick, A. B. C. Whipple, Warren Young.

RESEARCH STAFF
Marian A. MacPhail . . . CHIEF
ASSISTANTS: Jo Sheehan, Honor Fitzpatrick, Muriel Hall, Rene Kuhn, Mary Leatherbee, Valerie Vondermuhll.
REPORTERS: Shana Alexander, Barbara Ballou, Mary Elizabeth Barber, Margaret Bassett, Mary H. Cadwalader, Vivian Campbell, Barbara Dawson, Beatrice Dobie, Mary Dooley, Terry Drucker, Laura Ecker, Helen Fennell, Jean Ferriss, Nancy Fobes, Nancy Genet, Doris Getsinger, Robert Ginna, William Goolrick Jr., Patricia Graves, Roxane Guerrero, Terry Harnan, Helen Hodges, Patricia Hunt, Leon Jaroff, Patricia Johnson, Philip Kunhardt Jr., Jeanne LeMonnier, Marshall Lumsden, Helena Malinowska, John Marcham, John Mulliken, Mary Ellen Murphy, Grayce Northcross, Eleanor Parish, Henriette Roosenburg, Betty Schmid, Robert Shnayerson, Kathleen Shortall, Anabel Simpson, Jeanne Stahl, Gabrielle Staub, Marion Steinmann, Margaret Thompson, Martha Turner, Virginia Unsell, Jane Wilson.
COPY READERS: Helen Deuell (Chief), Dorothy Ilson, Bernice Adelson, Irraine Barry, Hilda Edson, Clara Nicolai, Virginia Sadler, Rachel Tuckerman.

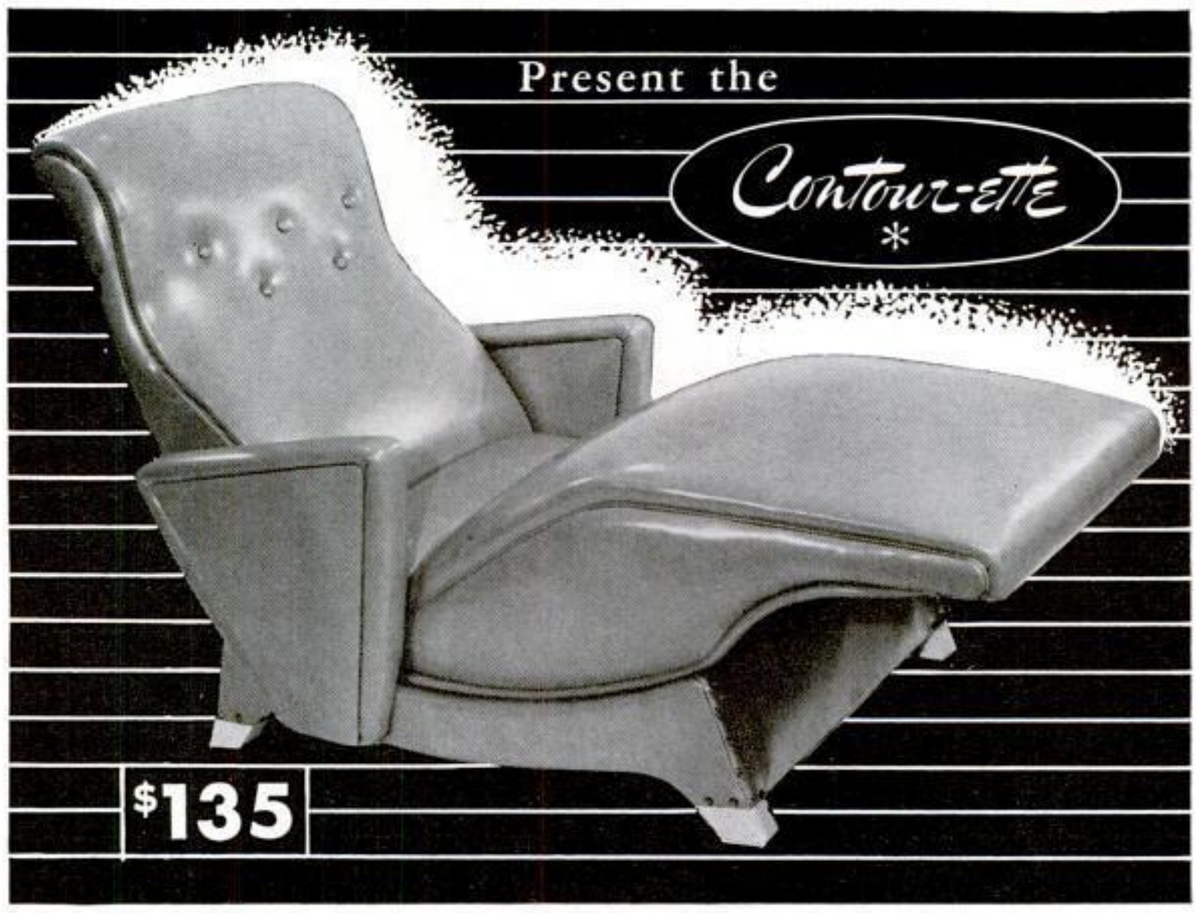
PICTURE BUREAU
Dorothy Hoover CHIEF
Alma Eggleston (library), Natalie Kosek, Jane Bartels, Barbara Brewster, Mary Carr, Betty Doyle, Margaret Goldsmith, Jennie Hart, Ruth Lester, Maude Milar, Helen Rounds, Margaret Sargent.

LAYOUT
Michael Phillips, Bernard Quint, William Gallagher, Hilde Adelsberger, Matt Greene, Earl Kersh, Anthony Sodaro, Frank Stockman, Alfred Zingaro.

NEWS SERVICES
U.S. AND CANADIAN: Lawrence Laybourne (General Manager), Irene Saint, Milton Orshefsky, Jean Snow. Bureaus—WASHINGTON: James Shepley, James Truitt, Bill Brinkley, Edward Kern, Scot Leavitt, Jane Rieker; CHICAGO: Edwin C. Heinke, James L. Crider Jr., Charles Champlin, Ruth Dennis, George Shiras; LOS ANGELES: Ben Williamson, Frank Campion, John Bryson, Stanley Flink, Virginia Hobbs, Richard Meryman Jr., Barbara O'Conner; ATLANTA: William S. Howland, Coles Phinizy; BOSTON: Jeff Wylie, Will Lang; DALLAS: William Johnson, Norman Ross; DENVER: Ed Ogle; DETROIT: Fred Collins, Donald Wilson; SAN FRANCISCO: Alfred Wright, Richard Pollard, Jane Estes; SEATTLE: Jerry Hannifin; OTTAWA: Samuel G. Welles, Grace Brynolson; MONTREAL: James R. Conant; TORONTO: Robert Parker. Frank McNaughton (Special Correspondent).
FOREIGN: Manfred Gottfried (Chief of Correspondents), Eleanor Welch, Donald Burke. Bureaus—LONDON: Andre Laguerre, Gene Farmer, Dora Jane Hamblin, Monica Horne, Joann McQuiston; PARIS: Eric Gibbs, John Jenkisson, Mathilde Camacho, Lee Eitingon, Nathalie Kotchoubey, David Zeitlin; BONN: Frank White, Roy Rowan, Robert Lubar; ROME: Thomas Dozier, John Luter; JOHANNESBURG: Alexander Campbell; MIDDLE EAST: James Bell; NEW DELHI: James Burke; SINGAPORE: John Dowling; HONG KONG: Robert Neville; TOKYO: Dwight Martin, John Dille, Bud Hutton, R. H. MacCoy; MEXICO CITY: Martin O'Neill; PANAMA: Philip Payne; RIO DE JANEIRO: Arthur W. White; BUENOS AIRES: Frank Shea.

PUBLISHER
Andrew Heiskell
ADVERTISING DIRECTOR
Clay Buckhout

Makers of World Famous... CONTOUR CHAIR Lounge





You can READ in any position



You can SLEEP in any position



You can CONVERSE in any position



You can VIEW T-V in any position

Now YOU can RELAX!

Treat yourself to the luxury of true Relaxation in this wonderful new Contour-ette. Compare it with the average chair and ottoman and see how you get one hundred times the comfort in two-thirds the space.



"Yes, it Moves"

A MAN WHO CAN RELAX IS A MAN WHO IS ENERGETIC

To the Men

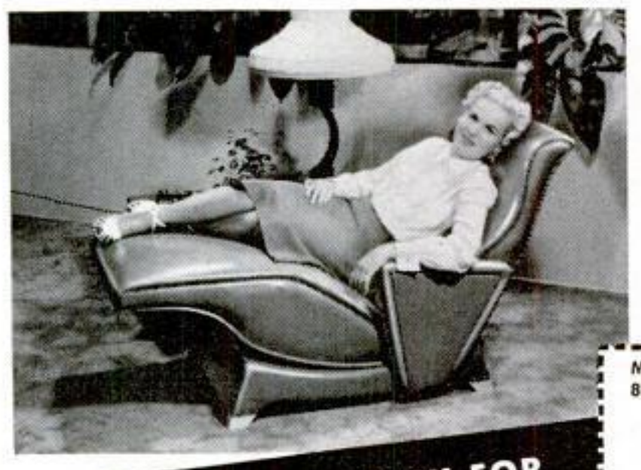
MEN LOVE IT because:

1. Energy and spirits are quickly revived after strenuous day's work;
2. That tired, nervous feeling disappears and you feel "like new" again in a few brief minutes;
3. With disappearance of fatigue often comes improved digestion, plus better disposition and general health.

To the Ladies

SMART WOMEN love it because:

1. Relaxing a few minutes during daily routine conserves energy;
2. Rested feeling makes them feel and look better, feel younger, naturally;
3. Contour-ette saves time because its true relaxation gives *more* rest per minute—even than lying in bed!



LOOK ON THE BACK FOR THE CONTOUR TRADE-MARK

DON'T BE SORRY—BE WARY MAKE SURE—IT'S A CONTOUR

MARIE-designer, Inc. Dept. L-3
8512 Sunset Blvd., Hollywood 46, Calif.
☐ Please send me full information about the Contour-ette, — or
☐ Please send me address of nearest Contour Chair Shop.
NAME_____
ADDRESS_____
CITY_____ ZONE____ STATE_____
(Nearest major city)_____

© 1952 Marie Designer, Inc. TRADE-MARK REG.

The Contour Chair-Lounge is also available overseas from: Tagaropulos S. A., COLON; S. A. Eugene Capucio y Cia, CARACAS; Thai Nokon, BANGKOK; La Casa Castro, SAN SALVADOR.

Copyrighted material



BROMO-SELTZER

does more for you
-it's faster, too!

COMPARE	BROMO-SELTZER	ANY OTHER HEADACHE PRODUCT
1. RELIEVES HEADACHE PAIN FAST	YES	?
2. SOOTHES YOUR UPSET STOMACH	YES	?
3. CALMS YOUR EDGY NERVES	YES	?



Bromo-Seltzer and only Bromo-Seltzer is ready instantly to fight headache *all three ways*. For best results, use cold water. Follow the label, avoid excessive use. Keep ahead of headache. Keep Bromo-Seltzer handy.

Millions believe in BROMO-SELTZER

LETTERS TO THE EDITORS

THE NEW QUEEN

Sirs:

You are to be commended on your current issue with the splendid cover picture of the regal-looking young queen and the articles concerning events which occurred only the middle of last week ("Elizabeth Goes as a Princess, Returns as Queen," LIFE, Feb. 18).

It is amazing that you can assemble so promptly and publish such timely material, giving your readers a feeling of almost being present at these contemporary events. . . .

ADAH MASE CURRAN
Newburgh, N.Y.

Sirs:

Thanks for the Rt. Hon. Clement Attlee's exposition showing why Englishmen are glad they have a king or queen. . . .

HENRY DEARDEN
Philadelphia, Pa.

Sirs:

The activities of the British royal family are interesting as a part of world events, but your coverage usually borders on glorification.

The last straw is your cover proclamation, "Long Live the Queen." A U.S. magazine has no business bursting forth with such a salutation. . . .

LES EARNEST
Pasadena, Calif.

Sirs:

The look in Elizabeth's eyes as she returned to London must have been that of Hamlet when he said, "The time is out of joint; O cursed spite, That ever I was born to set it right!"

D. SOURS
Richmond, Va.

Sirs:

. . . In your Kenya pictures, Laima, whom you designate as "Wakikuyu Chief," is not a Kikuyu chief. . . . Actually he is more of a messenger or a village policeman. Being a Kikuyu, I should be able to tell. . . .

KIMANI WAIYAKI
Goshen, Ind.

BRITAIN'S QUEENS

Sirs:

In "'Famous Have Been the Reigns of Our Queens'" (LIFE, Feb. 18) you say that when the great Elizabeth became queen in 1558 "Britain was torn by religious wars." If you said religious "troubles" you would be right. The war between Catholic Philip II of Spain and Catholic Henry II of France, into which Mary I, a Catholic, dragged England to please her husband Philip II, was plainly dynastic and not at all religious. England's part in it lasted less than a year—long enough to lose Calais. . . .

SAMUEL H. BROWN
Ardmore, Pa.

● Although there were no declared religious wars it was a period of open religious strife within England. Mary I's reign had been one of persecution and bloodshed: between 1555 and 1558 some 300 Protestants were burned at the stake.—ED.

Sirs:

You slipped a trifle: the portrait of Queen Anne is designated as that of Queen Mary II, and Mary II in turn as Queen Anne. That they looked alike is no doubt true. However, Mary II was a tall, dignified woman, while her sister Anne was short and stocky. . . .

GEORGE HOLBERT TUCKER
Norfolk, Va.



MARY II ANNE

● LIFE was wrong. Here are the reshuffled queens.—ED.

THE GLOB

Sirs:

. . . How is it possible for us to lift the moral standard of our generation when you conscientiously try to destroy the foundation of man's belief in God by giving editorial support to the theory of evolution ("The Glob," LIFE, Feb. 18)? If you don't want to print what many of us consider the true picture, then it would be far better that you keep still.

GORDON A. NORBERG
Wilmette, Ill.

● Says Author O'Reilly: "Children sooner or later learn the theory of evolution in school, so why not begin with a fairy tale?"—ED.

Sirs:

I was about to enjoy "The Glob" all by myself, but decided instead to read it to our sons, aged 8 and 10. The 8-year-old has called for a repeat performance three nights in a row. At this rate, we might be "Uggedy Gluggedying" from now till joon! But it's lots of fun!

MRS. DAVID B. WESTWATER
Columbus, Ohio

Sirs:

Thank you, Cartoonist Walt Kelly and Author John O'Reilly, for supplying us with the utterly delightful "The Glob." . . . Our bitter world needs all the nonsense we can put into it just now.

IDA CLEMENS GUYETTE
Beaumont, Calif.

CONTINUED ON PAGE 17

Address all editorial and advertising correspondence to: LIFE, 9 Rockefeller Plaza, New York 20, N. Y.

Subscription Service: J. E. King, Gen'l Mgr. Address all subscription correspondence to: LIFE, 540 N. Michigan Ave., Chicago 11, Illinois.

Change of Address: Four weeks' notice required. When ordering change, please name magazine and furnish address imprint from a recent issue. If unable to do so, please state exactly how magazine is addressed. Change cannot be made without old as well as new address, including postal zone number. Time Inc. also publishes TIME, FORTUNE, ARCHITECTURAL FORUM and HOUSE & HOME. Chairman, Maurice T. Moore; President, Roy E. Larsen; Executive Vice President and Treasurer, Charles L. Stillman; Executive Vice President for Publishing, Howard Black; Vice Presidents, Allen Grover, Andrew Heiskell, C. D. Jackson, J. A. Linen, P. I. Prentice; Vice President & Secretary, D. W. Brumbaugh; Comptroller & Assistant Secretary, A. W. Carlson; Manager, MARCH OF TIME Division, A. R. Murphy.

Copyrighted material





IBM
TRADE MARK

Electric Typewriters

A touch of your fingertips and away you go—turning out beautiful work on your IBM Electric! It's such an *easy* typewriter to use.

Quickly, almost effortlessly, you finish letter after letter . . . each one uniformly clear, distinctive, impressive. IBM Electric typing is strikingly different.

No other typewriter is so saving of your time and energy—and your company's money.

INTERNATIONAL BUSINESS MACHINES

IBM, Dept. A
590 Madison Avenue, New York 22, N.Y.

In Canada: Don Mills Rd., Toronto 6, Ont.

Please send illustrated folders on IBM Electric Typewriters.

Name_____

Company_____

Address_____

City_____ State_____

Copyrighted material

"I knew we should have brought that TV set in last!"



SIMPLIFIED, SINGLE-CONTROL TUNING. Remarkable Target Tuner perfectly synchronizes picture and sound. Filtered-Clear pictures edge to edge with no fade, no drift, no further adjustments.



NEW! ACOUSTINATOR TONE CONTROL—provides fully variable tone range, from treble to bass, for the famous "Golden Voice" sound—assures you of perfect listening enjoyment.



NO GLARE ANNOYANCE. *Exclusive* Glare Guard eliminates up to 98% of reflected glare. Optically curved screen and non-reflecting Absorbalite tube direct outside light interference down and away from the screen, out of eye range . . . for greater viewing comfort.

For television enjoyment

the Picture tells the story©

Smart television shoppers *compare the picture performance* first—and check the ease of tuning, sound, cabinet styling.

That's why smart shoppers pick new 1952 Motorola TV—the *picture tells the story* about finest quality . . . at lowest prices.

MOTOROLA TV illustrated, 17 inch Mahogany plastic table model, 17T7.



EXCLUSIVE NEW AREA SELECTOR SWITCH—3-position switch boosts power for "fringe" reception . . . new Concentrated Power Chassis has revolutionary simplified circuits, improved compact design. You're assured of finer, more dependable reception in town or 'way out-of-town!

19 Beautiful Models to choose from . . . as low as $199.95

For the picture of the year, it's the buy of the year

Motorola TV

proved most dependable

© 1952, MOTOROLA INC.

Specifications subject to change without notice.

Copyrighted material

LETTERS TO THE EDITORS CONTINUED

Sirs:

As fable or satire "The Glob" is a meretricious blob. . . .

PFC. WILLIAM E. SOBOSLAY
Fort Benjamin Harrison, Ind.

MILITARY COSTS

Sirs:

As Chairman of the House Subcommittee on Military Appropriations, I handle all appropriation bills for the Department of Defense and I want to commend you for your story on military waste ("The Objective: $52.1 Billion," LIFE, Feb. 18). . . .

GEORGE MAHON
House of Representatives
Washington, D.C.

'GREATEST GOALIE EVER'

Sirs:

Terry Sawchuk may be the " 'Greatest Hockey Goalie Ever' " (LIFE, Feb. 18), but what makes his record even more impressive is that he is working under a handicap with which the average goalie is not faced. Long ago he had an injury that resulted in one arm being shorter than the other. . . .

JAMES E. NAVARRE
Detroit, Mich.

● Sawchuk's right arm is 1½ inches shorter than his left as a result of a childhood baseball accident. He considers this a slight handicap since it forces him to use his longer left arm for catching when he feels he would do better with his right.—ED.

WIZARD OF 0000s

Sirs:

"Wizard of 0000s" (LIFE, Feb. 18) reminds me of a math teacher in Holland who taught me how to multiply large numbers by mental arithmetic. The method is comparatively simple and skill in its application may be acquired by almost anyone who cares to learn the basic operations.

1. Multiply digit in units position of multiplicand by that of multiplier. Memorize units digit and carry 10s.
2. Multiply 10s of multiplicand by units of multiplier and units of multiplicand by 10s of multiplier. To the sum of these products add what was carried from (1). Memorize 10s and carry 100s.
3. Multiply 100s of multiplicand by units of multiplier, the 10s of multiplicand by 10s of multiplier and the units of multiplicand by 100s of multiplier. Add what was carried from (2). Memorize 100s and carry 1,000s.
4. Multiply 1,000s of multiplicand by units of multiplier, the 100s of multiplicand by 10s of multiplier, the 10s of multiplicand by 100s, the units of multiplicand by 1,000s. Add what was carried from (3). Memorize 1,000s and carry 10,000s.
5. Continue through all digits of the multiplicand.
6. Multiply the leftmost digit of the multiplicand by the 10s digit of the multiplier, the next leftmost digit of the multiplicand by the 100s digit of the multiplier, etc.
7. Repeat starting with the leftmost digit of the multiplicand and the 100s digit of the multiplier.
8. Continue till all necessary operations have been completed.

J. A. GEERKEN
Newark Valley, N.Y.

BETSY ROSS LEGEND

Sirs:

"A Stamp in Honor of Betsy Ross Revives a Fight About Old Legend" (LIFE, Feb. 18) is delightful and quite accurate, but why did you use Hank Walker's poorest photo of me? I'm not as handsome as Robert Taylor but, Kodak almighty, I am assured by my family that I'm moderately good-looking, all things considered. . . .

M. B. SCHNAPPER
Washington, D.C.



● This better?—ED.

Sirs:

As a great-great-grandson of Betsy Ross and her third husband, John Claypoole, I have never had any doubt that Betsy Ross made a flag for George Washington.

When I was small, I remember my great-aunt Mary Canby Culin saying when a Morris Schnapper of her day published stories about the authenticity of Betsy Ross's story, "The idea of that man calling my grandmother a liar. She told us with her own mouth that she made that flag." . . .

Someone made the flag. The trained person is the most likely one to be asked. Have any of the critics suggested a better person to have made the flag?

EDWARD M. JONES
Philadelphia, Pa.

A GIANT STIRS AGAIN

Sirs:

While reading your article on Hamburg ("A Giant Stirs Again," LIFE, Feb. 18), I began thinking of the Chilehaus which survived the saturation bombings. It seems strange to me that a building so near an important port and shipbuilding center could have escaped with little damage. . . .

W. T. HAWTHORNE
Beaumont, Texas

● It was lucky. Other buildings around were badly damaged.—ED.

Please send



to ---------- name
---------- address
city zone state

ONE YEAR $6.75 *in continental U.S., Hawaii, Alaska, Puerto Rico, Virgin Is.*
(1 year at the single copy price would cost you $10.40)

(Canada: 1 year, $7.25)

Give to your newsdealer or to your local subscription representative or mail to LIFE, 540 N. Michigan Ave., Chicago 11, Ill. L-3-10

Paris Inspired Bambury ORIGINALS with ADD-A-YEAR HEMS*

Pert and precious styles with provocative French flair and exquisite detailing

Here's real French chic in every line and every fine accent of detail for an American beauty's spring! Here's Bambury quality in fabric and tailoring . . . and practical Add-A-Year* hems to add the point of value to the sweetest style story ever told!



(Top left) ACCENT—Fitted plaid in 60% wool, 40% rayon with blending linene overcollar. In grey with chartreuse.

(Top right) BON-BON—Doll waist princess style in rayon faille. Navy, lilac, aqua, red, gold or rose with white collar and cuffs.

(Right) GENDARME—Swing silhouette in 100% wool crepe with faille accents. Navy, lilac or copen.

Sizes 1 to 14, about $15 to $23

Matching Hats about $5

Other Bambury Coats from $12.00 to $35.

Guaranteed by Good Housekeeping

COMMENDED PARENTS MAGAZINE

At leading stores or write **BAMBURY FASHIONS** • **520 Eighth Avenue, New York 18, N.Y.**

Copyright 1952, Rosenblatt & Kahn, Inc. *Reg. U.S. Pat. Off.

Copyrighted material



TEETERING TOT, 3-year-old Sally Ann Long, holds tight as she and chair are kept in equilibrium by Dotzauer's muscular chin. The bandage on Dotzauer's right hand covers a wound caused by a surgical instrument which he dropped when he tried to balance it while taking a physical examination in a doctor's office.

Copyrighted material



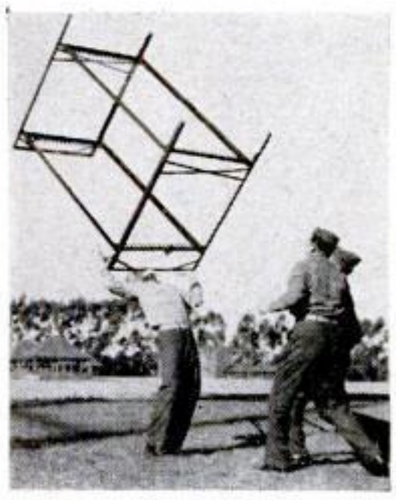
TO BALANCE BICYCLE HE BITES INTO BACK TIRE



MOWERS TOTALING 145 POUNDS REST ON CHIN

SPEAKING OF PICTURES . . .

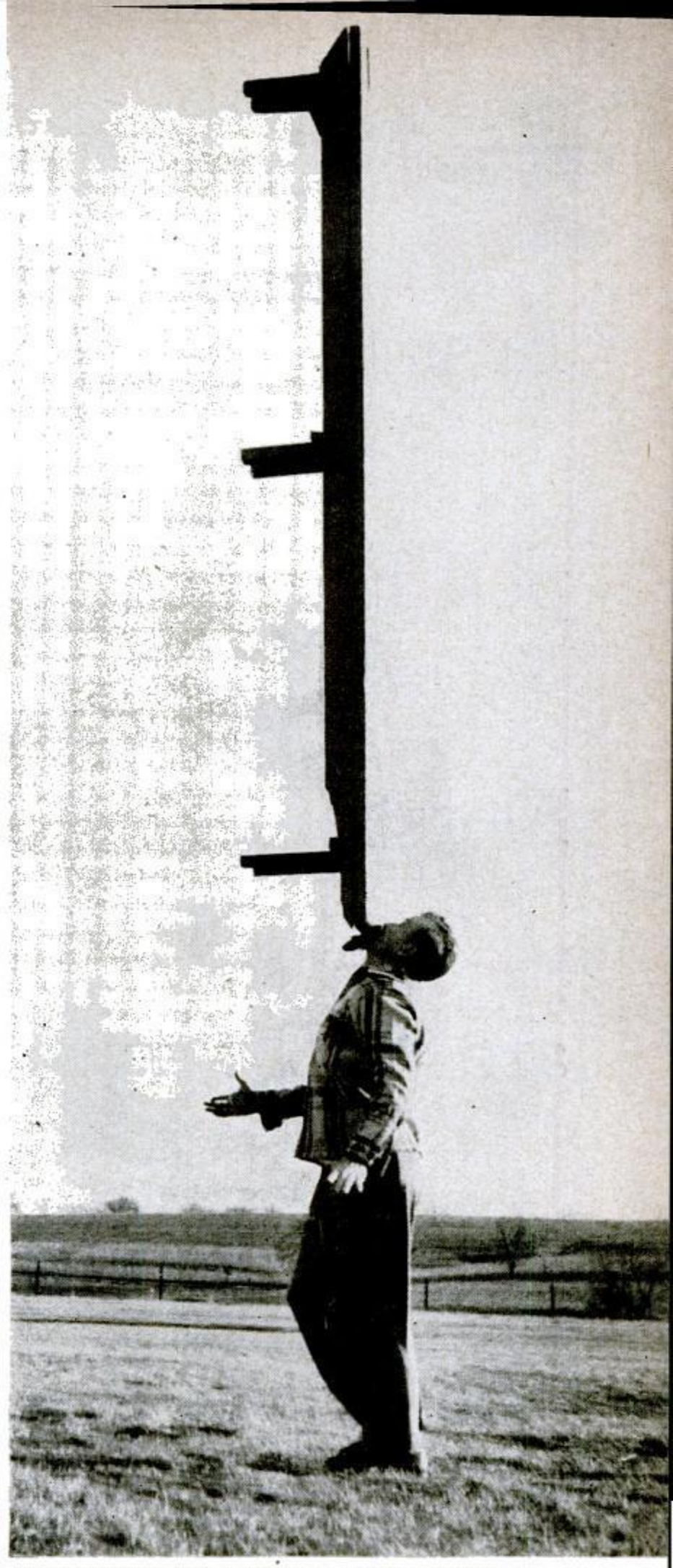
. . . A human seal can balance anything he can lift



STEEL BED kept Marine Dotzauer in trim during war.

When Robert Dotzauer of Lisbon, Iowa was 9 and rather puny for his age, some schoolmates dared him to balance a broom on his chin. "I got mad at them," he recalls, "and when I tried it I found I could do it easily. That minute I knew I had something." Before Dotzauer was 10 he could easily balance 6 chairs at a time. Now 30, he can balance anything that he can lift—and also see the top of. "You've got to watch the top of an object to balance it," he explains.

Dotzauer constantly hunts for new things to balance and new ways to make his feats more difficult. Although he rarely drops anything, accidents occasionally happen as a result of his striving for perfection. In 1949, while trying to balance a lawnmower on his chin and walk up a stepladder at the same time, he miscounted the steps and walked off the top of the ladder; the mower landed on his right ankle, crushing it and putting him on crutches for several months.



AGAINST 20-MILE WIND he keeps bench vertical. Folded handkerchief protects skin on his chin.



IN BED he balances a doll on his nose in preparation for the expected arrival in July of his first child.



AT BREAKFAST his wife helps him improvise a trick. He usually brings bread to table on his nose.



AT OFFICE of rock-crushing firm, where he works as file clerk, he practices with 33-pound typewriter.

Copyrighted material



In survey after survey



poll after poll



Florsheim Shoes



are first by a wide margin

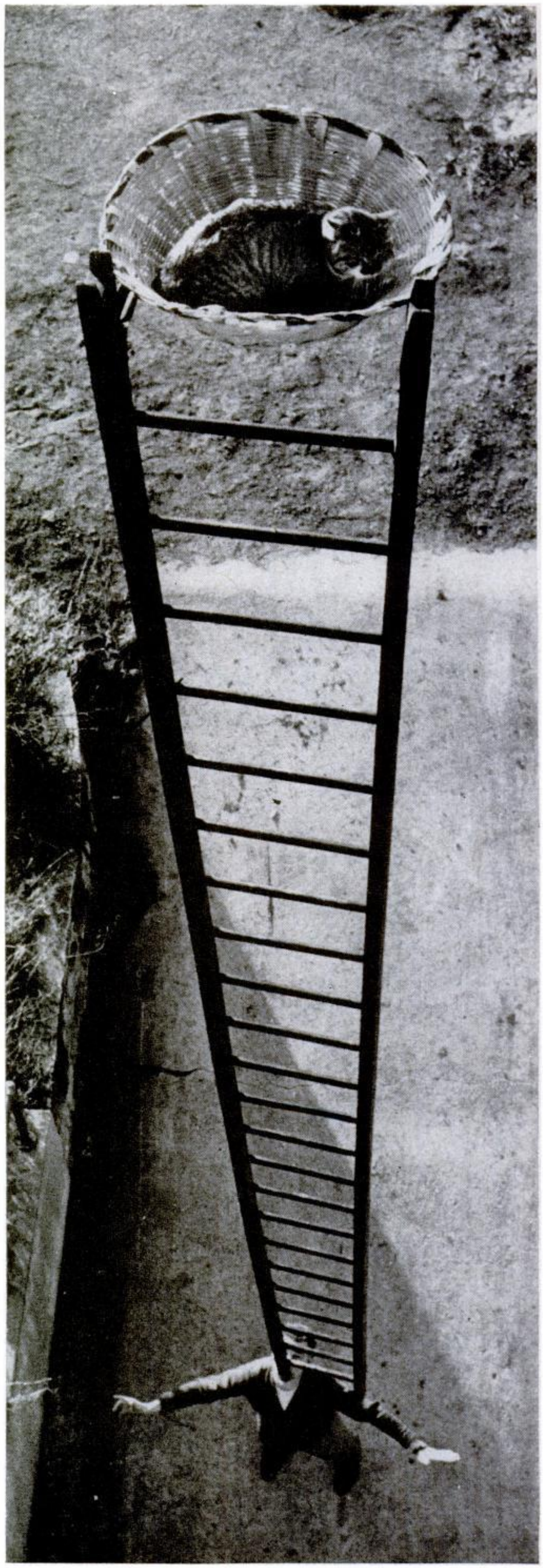
Yes! More men today wear Florsheim Shoes than all other quality makes combined . . . because they've learned the true economy of Florsheim Quality. Finer materials, finer workmanship, add up to longer months of wear and lower cost in the long run. Why not join the millions who enjoy better shoes and spend less by the year?





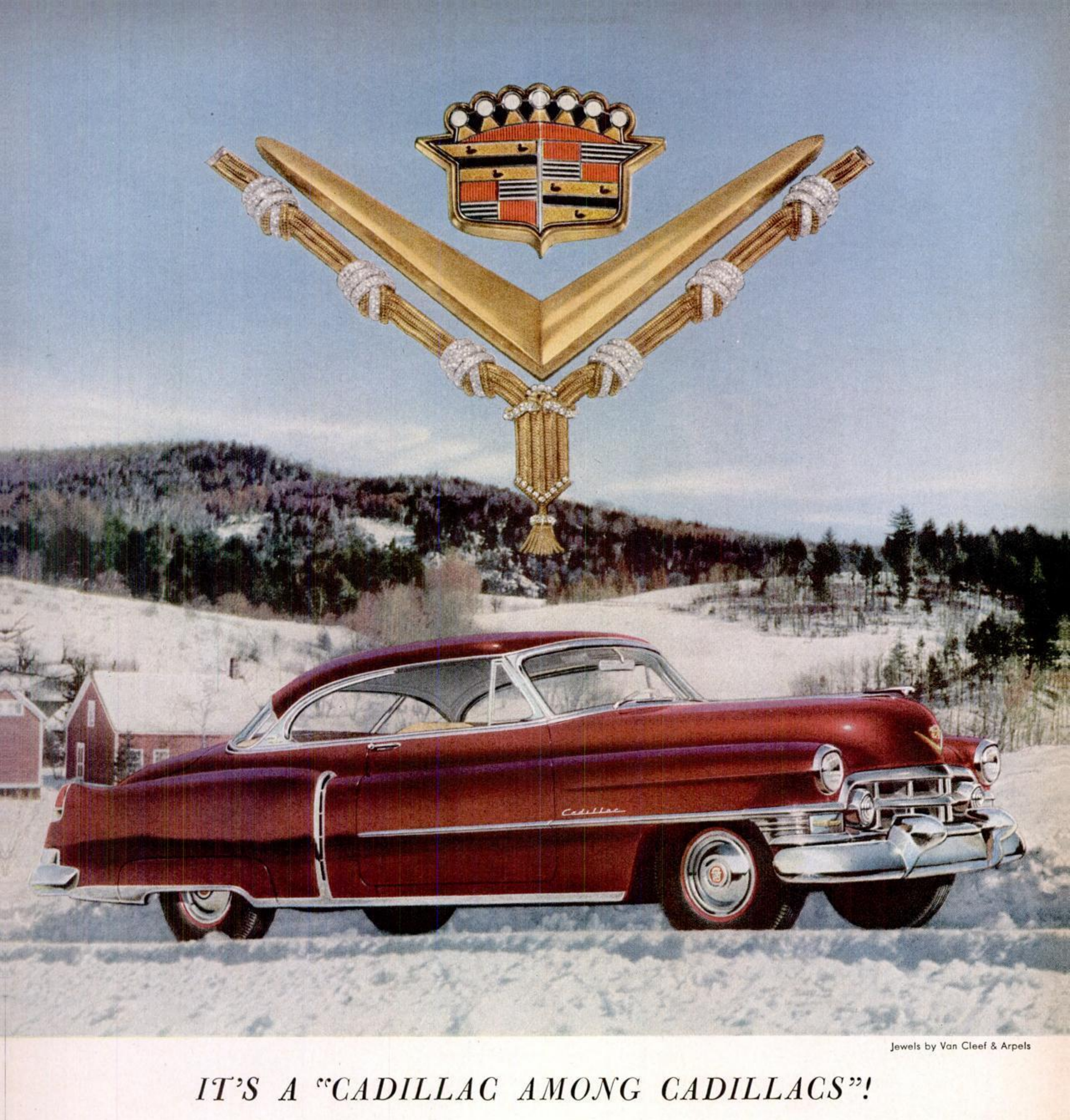
The SPRUCE, *S-1280*
U-wing tip gore slip-on

The Florsheim Shoe Company • Chicago • Makers of fine shoes for men and women



CALM KITTEN dozes in basket atop 24-foot ladder balanced by Dotzauer. "I'm a nervous man, but I hold things steady," he says. "I can't understand it."

Copyrighted material



Jewels by Van Cleef & Arpels

IT'S A "CADILLAC AMONG CADILLACS"!

There are many ways in which we could describe the new Golden Anniversary Cadillac. We could say, for instance, that it is the most beautiful Cadillac ever built—and as you can easily see, that would be right. Or, we could say that it is the most *luxurious* of all the Cadillacs—and if you could just open the door and look inside, you'd know instantly that this, *too*, is true. Or, again, we could say that it offers the finest *performance* in Cadillac's great history—and if you could only experience its tremendous power and its almost unbelievable responsiveness and handling ease, you would readily understand that this is likewise correct. But it seems to us that the best way to describe this wonderful Golden Anniversary creation is to say simply that it's a *Cadillac among Cadillacs*. We know, of course, that this is a tremendous compliment to pay a motor car. But we know, too, that it is a compliment most richly deserved. Why not come in today and see and drive this great new Standard of the World? We know you'll agree that it is a fitting climax to fifty years of ever-increasing quality and prestige.

YOUR CADILLAC DEALER

THE GOLDEN ANNIVERSARY

Cadillac

STANDARD OF THE WORLD!

Copyrighted material

once again...IT'S TIME TO FEED VIGORO*



Let early thaws

...and spring rains





...soak Vigoro deep

into your lawn

*Vigoro is the trademark for Swift & Company's complete, balanced plant food.

New process VIGORO . . . so gentle, yet so complete it can make grass grow and thrive even in plain sand!

Your lawn wakes up from its winter sleep much earlier than you may think! So feed Vigoro now. It does not require a "warm" soil . . . starts to feed turf just as soon as growth begins.

And now, thanks to *new process* Vigoro, you can have an even *finer* lawn this year. For *new process* Vigoro helps grass get both an early and more vigorous start—develops deep foraging roots. Thus it increases the organic content (humus) of your soil as new root systems take the place of old decaying ones. And so, your soil becomes a better storehouse for plant nutrients and moisture. Your lawn stays green and lovely with less watering.

Get Vigoro from your dealer today. Remember . . . *new process* Vigoro goes further—you need apply only 3 lbs. per 100 sq. ft.

HOW TO APPLY:

Now, if lawn is dormant: Apply at rate of 3 lbs. per 100 sq. feet, even before frost is out of the ground. If there's snow on your lawn, apply Vigoro right over it.

When lawn is green and growing: Be sure grass is dry. Then apply at same rate and wet down thoroughly. In making *new* lawns apply at same rate *before* seeding.

2 more great gardening aids:

End-o-Pest . . . provides the pest protection every garden needs!





End-o-Weed . . . improved weed-control. Kills over 100 different kinds of weeds. Especially easy to use with End-o-Weed "Side-Spray" Applicator.

Copyrighted material

LIFE

REG. U.S. PAT. OFF.

Vol. 32, No. 10 — March 10, 1952

COPYRIGHT UNDER INTERNATIONAL COPYRIGHT CONVENTION. ALL RIGHTS RESERVED UNDER PAN-AMERICAN COPYRIGHT CONVENTION. COPYRIGHT 1952 BY TIME INC.

CONTENTS

THE WEEK'S EVENTS

SO GOES NEW HAMPSHIRE 25
REACHING HANDS, A DROP TO DEATH 31
TEXAS' LONGEST TRIAL 32
SLAUGHTER IN SASKATCHEWAN 36
CANADA SEATS ONE OF ITS OWN 38
LIFE ON THE NEWSFRONTS OF THE WORLD 41
THE CAPTAIN WAS AN ADMIRAL 49
ROYAL TRIBUTES 51
GROWLING GUARDS 111

EDITORIAL

THE McCARRAN CURTAIN 30

PHOTOGRAPHIC ESSAY

BOOM IN NATURAL GAS 83

ARTICLES

A BRAWLING, BAWLING INDUSTRY, by JOHN OSBORNE 101
ALLIES HANDED STALIN HIS VICTORY, by CHESTER WILMOT 123

SCIENCE

THE CASE OF THE SKATING STONES 53

MOVIE

ROOTY TOOT TOOT 57

ART

CALISTHENICS IN A GALLERY 65
NEW SHAPES FOR LIGHTING 114

SPORTS

SPRING SKIING 72

RELIGION

EARLY TOILERS 83

FASHION

IRON CURTAIN LOOK IS HERE 119

MODERN LIVING

A CAR THAT HAS EVERYTHING 127

THEATER

WHAT A WITCH CAN DO 149

OTHER DEPARTMENTS

LETTERS TO THE EDITORS 14
SPEAKING OF PICTURES: HUMAN SEAL CAN BALANCE ANYTHING HE CAN LIFT 18
LIFE GOES TO A RADIO PARTY FOR REFUGEES 154

THE COVER AND ENTIRE CONTENTS OF LIFE ARE FULLY PROTECTED BY COPYRIGHTS IN THE UNITED STATES AND IN FOREIGN COUNTRIES AND MUST NOT BE REPRODUCED IN ANY MANNER WITHOUT WRITTEN PERMISSION



LIFE'S COVER

Brandon de Wilde, aged 9, who acts dual sissy and tough-guy role in *Mrs. McThing* (*pp. 149–153*), commutes daily to Broadway from Baldwin, L.I. Because he gets to bed late, Brandon gets up at 11, has an hour's private tutoring, attends a small school in the afternoon on nonmatinee days. He gets paid $400 a week. His parents, banking most of it for him, give him 50¢ a week allowance. Last fall he made his first Hollywood movie, *Shane*, with Alan Ladd, and in June will take a leave of absence from Broadway to make a movie version of *Member of The Wedding*, the 1950 play which introduced him triumphantly to U.S. audiences.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (*left to right, top to bottom*) and line by line (*lines separated by dashes*) unless otherwise specified.

COVER—NINA LEEN
14—©NATIONAL PORTRAIT GALLERY, LONDON; CULVER
17—HANK WALKER
18—RALPH CRANE
19—RALPH CRANE EXC. LT. CEN. U.S. MARINE CORPS
20—RALPH CRANE
25—LISA LARSEN
26, 27—LISA LARSEN EXC. RT. CEN. ALFRED EISENSTAEDT
28—ALFRED EISENSTAEDT
29—LISA LARSEN
31—BOB WENDLINGER©1952, NEW YORK DAILY MIRROR FROM INT.
32, 33—MYRON H. DAVIS—BOT. JOHN DOMINIS, MYRON H. DAVIS (2)
34—LT. JOHN DOMINIS EXC. CEN. MYRON H. DAVIS; RT. ROBERT W. KELLEY
35—ROBERT W. KELLEY
36, 37—RALPH MORSE EXC. LT. COL. RALPH CRANE—PAT LANDRY FOR REGINA SASKATCHEWAN LEADER-POST
38—RALPH CRANE
41—A.P. EXC. T. LT. DEPARTMENT OF DEFENSE PHOTO
42, 44—A.P.
49—ALLAN GRANT
51—DMITRI KESSEL
53, 54—LOOMIS DEAN
57 THROUGH 60—UNITED PRODUCTIONS OF AMERICA INC. COURTESY COLUMBIA PICTURES
65, 66, 68—NINA LEEN
70—JAMES WHITMORE
72—ROBERT PARENT
73 THROUGH 78—RALPH CRANE
83, 84—CARL IWASAKI
88—BERNARD HOFFMAN
89—BERNARD HOFFMAN—DIAGRAM BY ADOLPH BROTMAN
90, 91—BERNARD HOFFMAN
92, 93—BERNARD HOFFMAN EXC. CEN. BOT. RALPH MORSE
94, 95—DIAGRAM BY ADOLPH BROTMAN
96, 97—BERNARD HOFFMAN
101—BERNARD HOFFMAN
102—GITTINGS
104—F. ROY KEMP
107—THOMAS D. McAVOY, HARRIS & EWING
108—GEORGE SKADDING
111, 112—FRANCIS MILLER
114, 115, 117—ELIOT ELISOFON
119—LISA LARSEN
120—T. COURTESY LADIES' HOME JOURNAL
127—EDWARD CLARK
128, 129—A.P., SOVFOTO (2)—PICTURE POST FROM PIX
132—BRITISH OFFICIAL
135—WW, KEYSTONE VIEW
136—OFFICIAL U.S. SIGNAL CORPS PHOTO
141—CANADIAN ARMY PHOTO
144—WILLIAM VANDIVERT
147—U.S. SIGNAL CORPS PHOTO
149, 150, 153—NINA LEEN
154 THROUGH 159—WALTER SANDERS

ABBREVIATIONS: BOT., BOTTOM; ©, COPYRIGHT; CEN., CENTER; COL., COLUMN; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; A.P., ASSOCIATED PRESS; INT., INTERNATIONAL; WW., WIDE WORLD. THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE REPUBLICATION WITHIN THE U.S. OF THE PICTURES HEREIN ORIGINATED OR OBTAINED FROM THE ASSOCIATED PRESS.

HOW I RETIRED IN 15 YEARS WITH $200 A MONTH

"UP UNTIL fifteen years ago, I never could have pictured myself as I am today—financially independent for life. I'm driving to Florida, maybe Mexico. I'm free to do the things I've always dreamed of doing—golf, fish, laze around a beach somewhere. For, you see, I'm *retired* now with $200 a month for life.

"I owe my luck to something that happened in 1936. The 'recession' they called it. Business started up, then dropped back. I'd put some money in the market, not much. But I guessed wrong and lost.

"I had a good job, luckily. But I'd looked forward to retiring someday. In my fifties, I hoped. But how? I was forty. I'd already found how little I knew about investing.

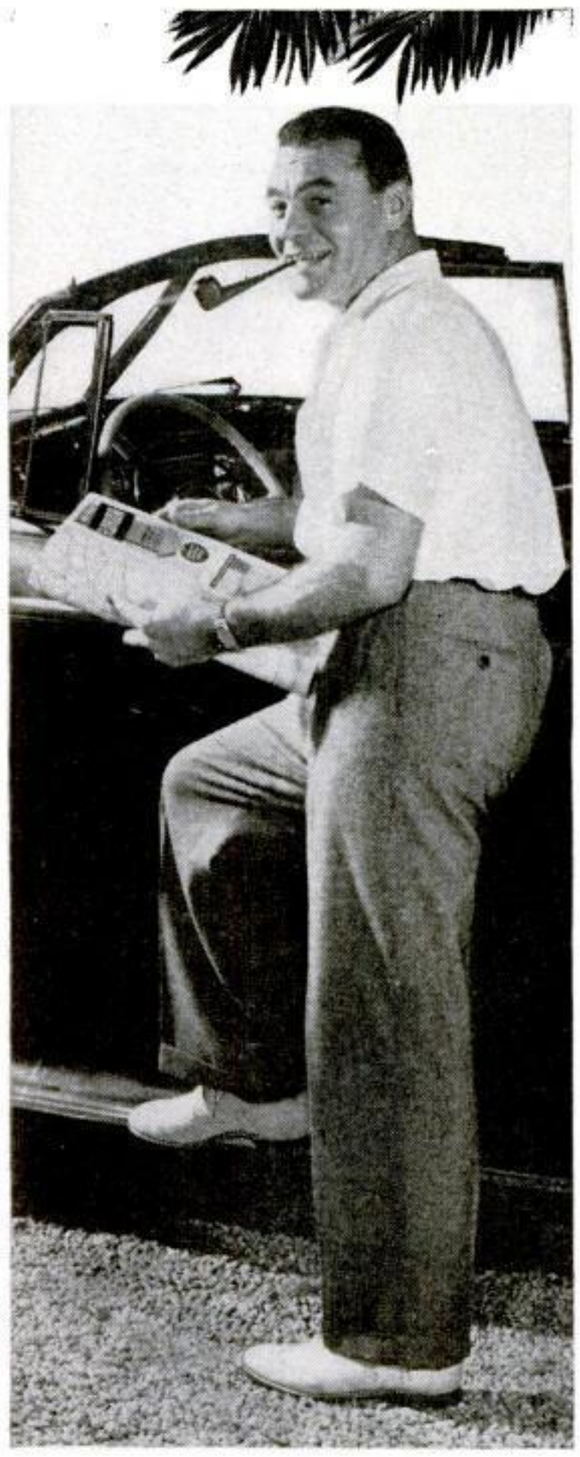
"About that time, Arthur Thompson, who worked in our office, told us he was retiring. Going South to live. Everybody was surprised, for you didn't give up a good job easily in '36. I couldn't help saying how envious I was.

"Then Arthur said the thing that opened my eyes. 'You know, you're the lucky generation. You can retire—a lot easier than I did. You can plan now to get a guaranteed income, with no investment worries, in, say, 15 years. There's a modern answer to retiring young enough. It's called the Phoenix Mutual Retirement Income Plan. It's a way you can make part of your salary now buy you a retirement income later. There's just one secret. Start young enough.'

"I jotted the name on my calendar pad, and afterwards I wrote Phoenix for more information. Back came a booklet telling all about Retirement Income Plans. *Yes, this was for me!*

"Not long after that, I applied and qualified for a Phoenix Mutual Plan. And what security it gave me. It guaranteed $200 a month, every month, starting in 15 years. Meanwhile, till I reached retirement age, it protected my family with life insurance.

"Those fifteen years have gone mighty fast. A while ago, I got my first Phoenix Mutual check and retired! Thanks to my Phoenix Mutual Plan, I'm taking life easy—with no money worries."



Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of $10 to $200 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women. So don't delay. Don't put it off. Send for your copy now.

ESTABLISHED 1851
PHOENIX MUTUAL
Retirement Income Plan
GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
893 Elm Street, Hartford 15, Conn.
Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."
Name_____
Date of Birth_____
Business Address_____
Home Address_____

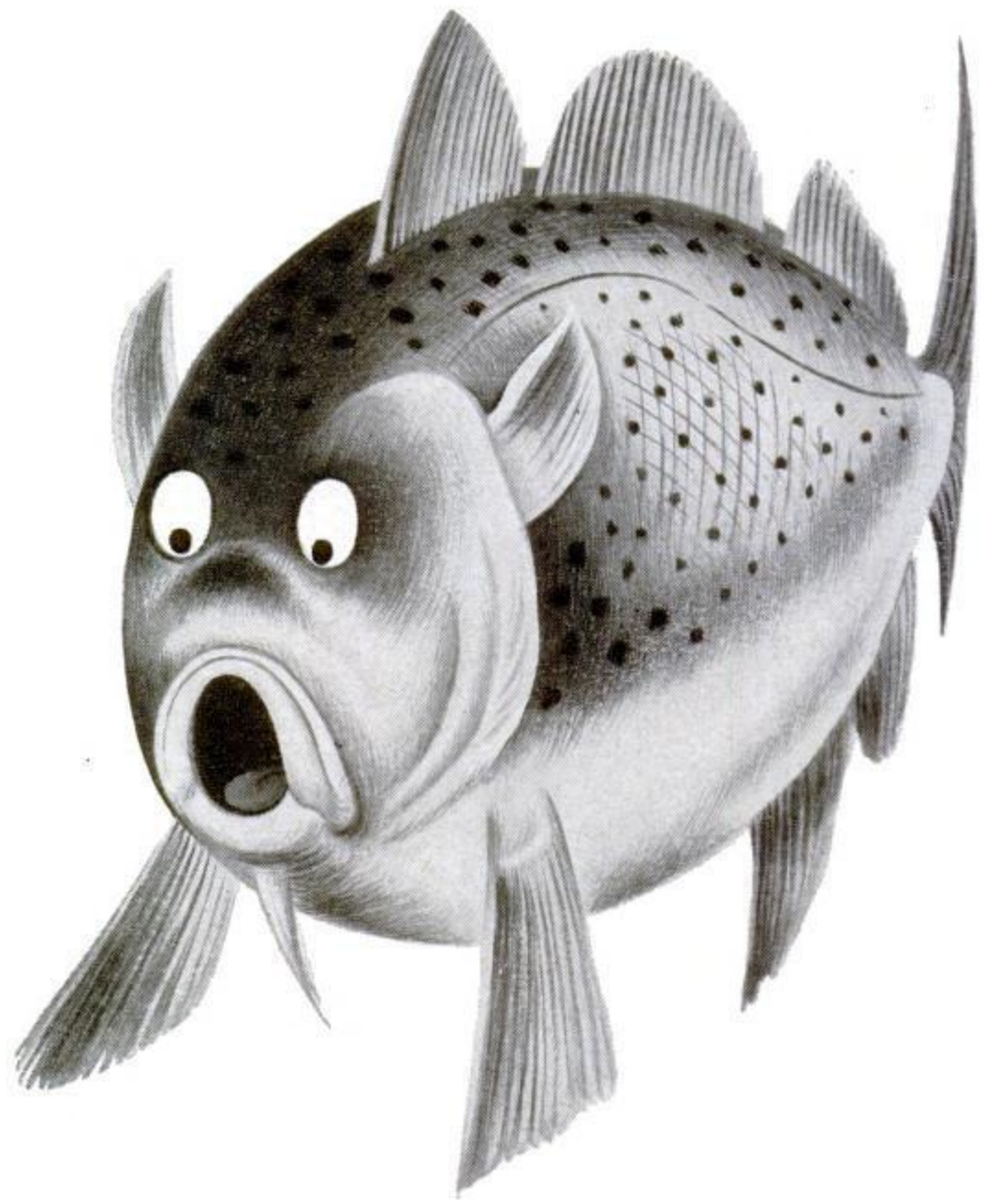
PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
893 Elm Street, Hartford 15, Conn.
Please mail me, without cost or obligation, your illustrated booklet, showing how to get a guaranteed income for life.
Name_____
Date of Birth_____
Business Address_____
Home Address_____

COPYRIGHT 1952, BY PHOENIX MUTUAL LIFE INSURANCE COMPANY

Copyrighted material





There's a big difference between a

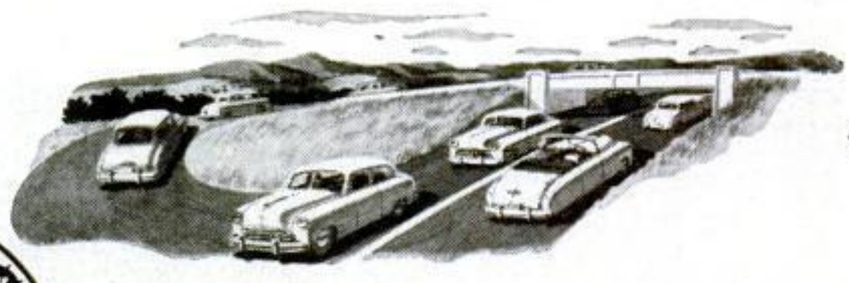
tomcat ... and a ... tomcod

—and there is a powerful difference, too, between gasoline and "ETHYL" gasoline!

TRADE-MARK



There is nothing like "Ethyl" gasoline . . . for bringing out



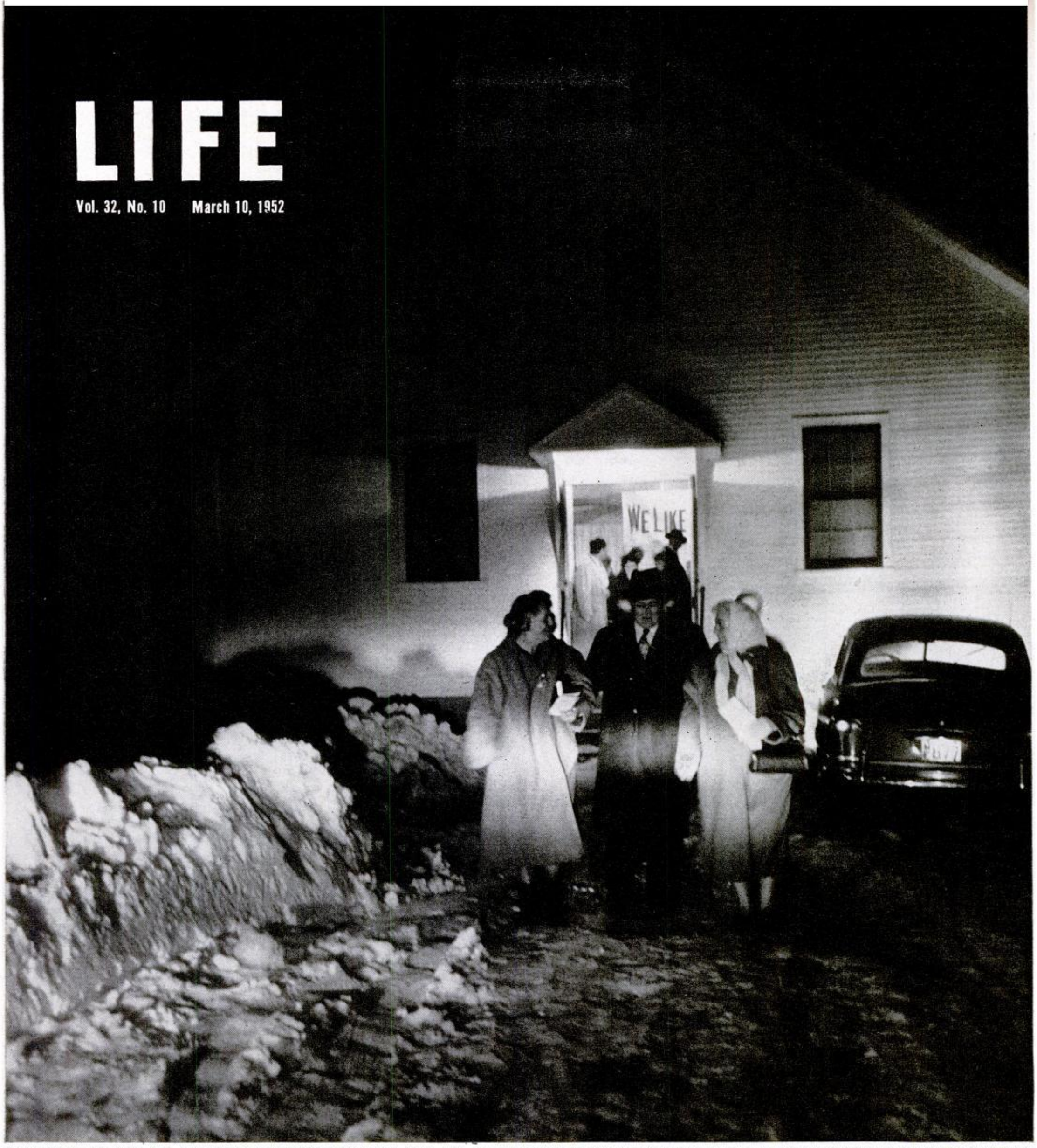
the top performance of a new car . . . or making an older one feel young again!

Because "Ethyl" gasoline is high octane gasoline, it brings out the top power of your engine. Try a tankful today and see if it doesn't make a powerful difference in the performance of *your* car. *Ethyl Corporation, New York 17, N. Y.*

Other products sold under the "Ethyl" *trade-mark:* salt cake...ethylene dichloride...sodium (metallic)...chlorine liquid...oil soluble dye...benzene hexachloride (technical)

Copyrighted material

LIFE
Vol. 32, No. 10 March 10, 1952



AN EISENHOWER MEETING BREAKS UP AT CANTERBURY, N.H. (POP. 650) AT 10:30 ON A SNOWY NIGHT AFTER THREE HOURS OF COFFEE, DOUGHNUTS, SPEECHES

SO GOES NEW HAMPSHIRE

The people of New Hampshire like to mind their own business and keep their mouths shut until Town Meeting Day each March, when they settle local and national political differences with all the outspokenness of their hero, Daniel Webster. But last week, as Town Meeting Day approached, they found themselves with no privacy at all. At their doors, in meeting houses and on the snowy sidewalks they were harangued by political party workers and pundits probed their voting intentions. Their small state had become a national testing ground for the presidential aspirations of Eisenhower and Taft.

Since thrifty New Hampshire always holds its primaries on Town Meeting Day (when there is voting anyway), they always are the nation's first. This year the voting will do more than elect delegates. There is a new column on the ballot where voters can simply indicate which presidential candidate they prefer.

With two goals ahead—to win the most delegates and to win the preferential election—campaigners are now hurriedly working the small towns where most of the voters live. Behind Eisenhower are the state's best known leaders—like Governor Adams and ex-Governor Blood. Behind Taft are ambitious politicians, like Lawyer Wesley Powell. The fight is a stiff one. By the week's end, in the race for delegates, Eisenhower was favored. The preferential race was far closer; a survey by state newspapers showed Taft only slightly behind, and he was likely to gain when he toured the state in person. To offset this, Ikemen produced a well-timed statement from elder statesman Ernest Hopkins, ex-president of Dartmouth, who declared himself for General Eisenhower and quoted the words of General Washington: "Let us raise a standard to which all wise and honest men can repair."

Copyrighted material



GOVERNOR Sherman Adams and his wife chat before Eisenhower rally at Canterbury, N.H. Adams is the New Hampshire spark plug of the Ike campaign.



EX-GOVERNOR Robert Blood (*right*), a candidate for delegate at large, tells Canterbury men about Ike's chances. Both Adams and Blood spoke at meeting.



TOWNSPEOPLE listen to Eisenhower candidate, Chester Jenks. This intimate meeting of 50 people was typical of the informal New Hampshire campaigning.

ELIZABETH BRADLEY PLUGS FOR IKE



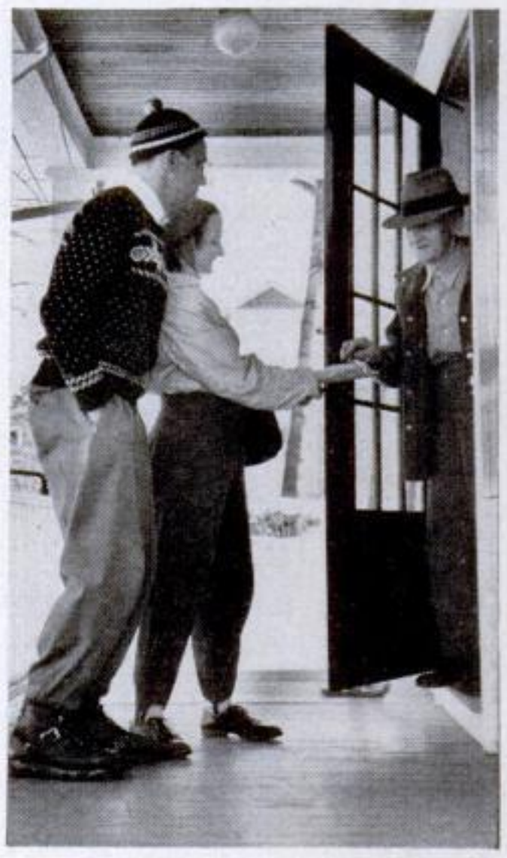
LATE NEWS of Ike campaign is read by David Bradley, who wrote atomic best-seller, *No Place to Hide*, and wife Elizabeth, who is plugging Ike.



AVID ENTHUSIAST Mrs. Minnie Hunt tells Mrs. Bradley she needs no persuasion, has decided to vote for Eisenhower "first, last and always."



DOUBTFUL VOTER Mrs. James Partlan had difficulty deciding but finally signed Mrs. Bradley's Ike petition, though her husband is for Taft.



DOUBLE VISIT was made by both Bradleys to Fred Allard, retired gardener. He first said he was for Ike but later decided "MacArthur will win."

Copyrighted material



Elderly David Clough (*second from right*), who claims to be the toughest of Canterbury's 15 registered Democrats, admitted that he might vote for Eisenhower.



A CANDIDATE'S SON, Robert Taft Jr., beams at Taft balloon and at granddaughter of the caterer who prepared chicken dinner in Manchester in his honor.



A PRESIDENT'S SON, Francis Grover Cleveland (*left*), supports Eisenhower despite famous father's Democratic career. Friend Harry Damon favors Taft.

GRACE STERLING PLUMPS FOR TAFT



FAMILY COUNCIL on Taft campaign takes place between Grace Sterling of Hillsboro and husband Walter. She is running for alternate delegate.



TAFT TIE is draped about brother-in-law's neck by exuberant Mrs. Sterling. Back seat of her car is loaded with Taft buttons, banners and pamphlets.



OLD FRIEND Russell Cuddihy welcomes Mrs. Sterling on her visit to a paper mill. When she left, Cuddihy ran after her for more Taft buttons.



DEEP FREEZE MAN Donald Harrington thaws as Mrs. Sterling gives him the Taft talk. She always shows voters her name on the ballot sheet.

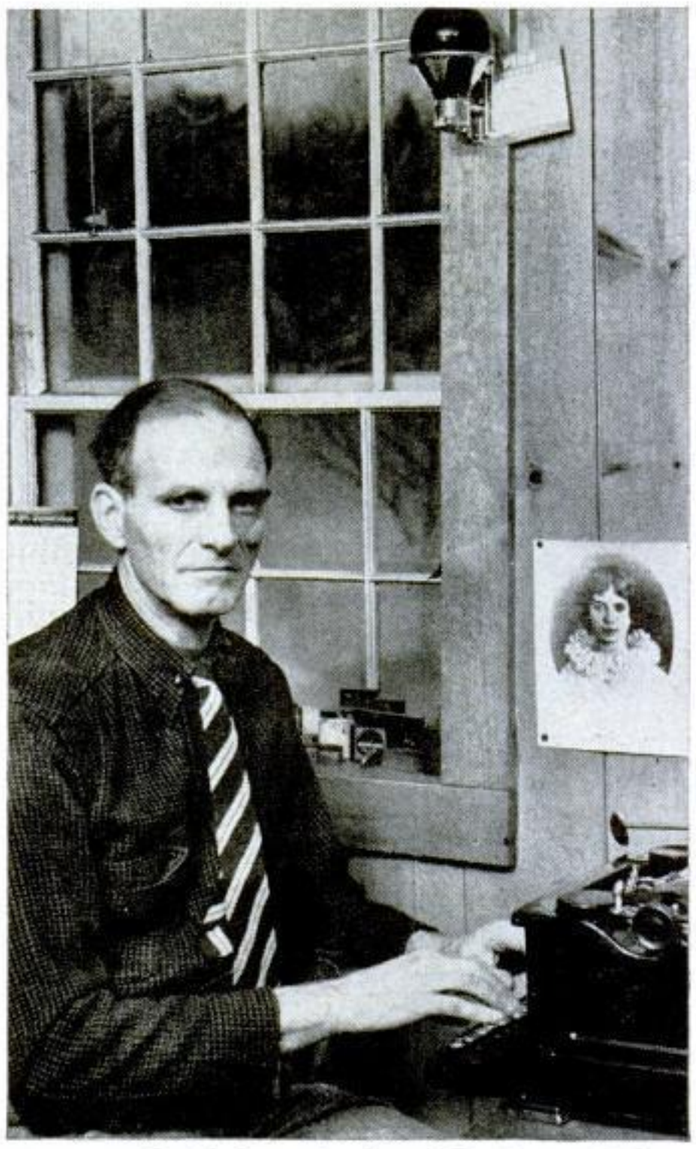
CONTINUED ON NEXT PAGE

Copyrighted material

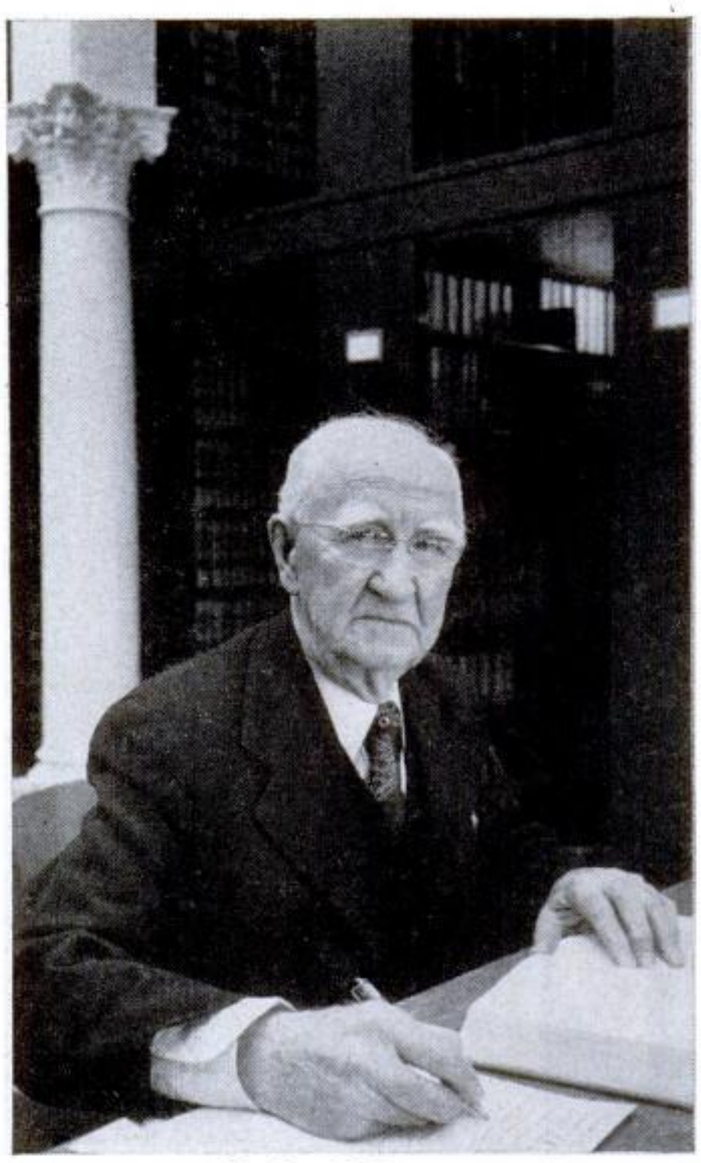
NEW HAMPSHIREMEN FOR TAFT



RISING POLITICIAN Wesley Powell, 36, a lawyer, is a leading force behind Taft's campaign in the state and is running as Taft delegate at large. Once an aide to New Hampshire's Senator Styles Bridges, he ran against Charles Tobey for the Senate in 1950 and was defeated by the small margin of 1,310 votes.



EDITOR Robb Sagendorph, of Dublin, publishes the *Farmer's Almanac* and wields great influence among farmers where Taft support is heaviest. He is running as alternate delegate but feels duty-bound to predict in *Almanac* that weather will be bad in early March while Taft is making tour of the state.



EDUCATOR Charles Holden, an ex-Dartmouth professor, has served in the state House of Representatives for 12 years, was a delegate for Dewey at the last Republican convention. This year he is for Taft "because of his appreciation of the fact that the U.S. has limited finances," is running for delegate again.

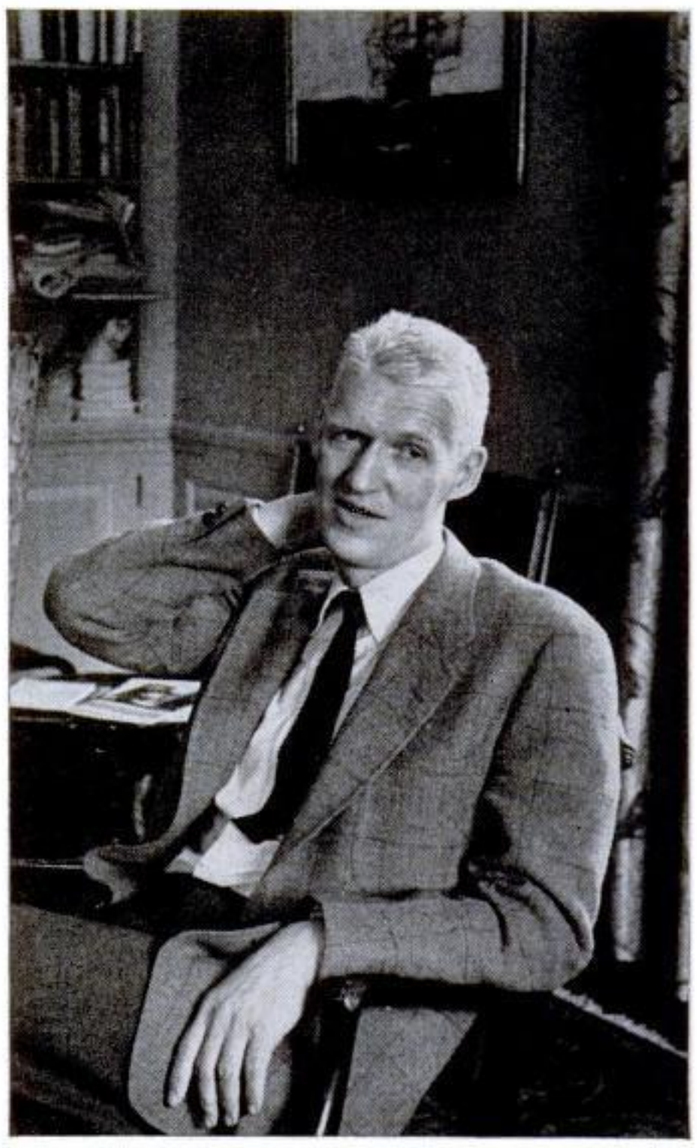
NEW HAMPSHIREMEN FOR EISENHOWER



RISING POLITICIAN Harold Young, 44, is an Eisenhower campaign manager in state and is running for delegate. A farmer and writer, he has been mentioned as potential governor and now, cocky and hardworking, he predicts an Eisenhower landslide in state. He also worked for Ike in the '48 campaign.



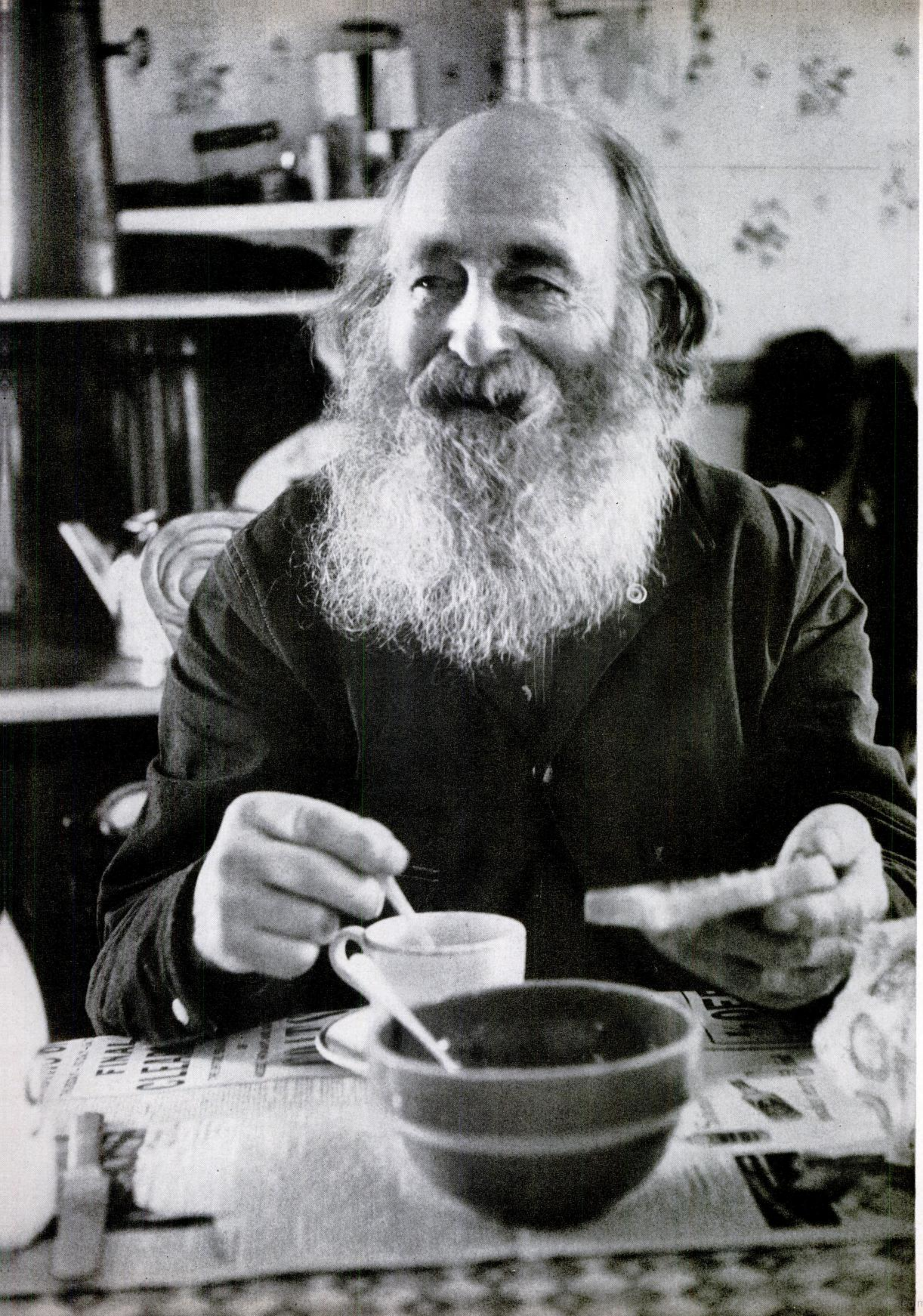
EDITOR James Langley runs the greatly respected Concord *Monitor*, one of state's most influential political voices. He is campaigning actively for Eisenhower on the grounds that "He, more than any other candidate, can unite the country." Langley himself spends half his time working in Ike headquarters.



EDUCATOR William Saltonstall, the principal of Phillips Exeter Academy and up for election as delegate, represents the intellectual support for Eisenhower. Because of his famous New England name (he is a cousin of Massachusetts' Senator Leverett Saltonstall), he is one of Ike's strongest candidates.

SAMUEL MARDEN OF CHICHESTER, WHO 14 YEARS AGO VOWED NOT TO SHAVE UNTIL U.S. GOT A REPUBLICAN PRESIDENT, BACKS TAFT →

Copyrighted material



EDITORIAL

THE McCARRAN CURTAIN

IT SHIELDS THE U.S. NOT FROM COMMUNISM BUT FROM ADEQUATE KNOWLEDGE OF IT

The Internal Security Act of 1950, better known as the McCarran Act, tries to keep all alien Communists from entering the U.S. Its wording applies also to ex-Communists, and this has resulted in so many grotesque injustices that Senator McCarran himself has agreed to some minor amendments. In this form the exclusion policy is slated to be embedded in a wholesale revision of our immigration laws. Before that happens, let us reconsider the whole American attitude to the suspect at our gates, and especially to that most "un-American" of characters, the ex-Communist.

We are spending $85 million a year on propaganda to picture the U.S. as the land of the free and the home of the brave. Yet this can be undone overnight by the bad propaganda effect of a single sensational case like that of Graham Greene, the British novelist whose visa was held up because he joined the Communist party as a prank for a few weeks in 1922. There have been worse cases than his. Friends of America are disgusted and disheartened when they hear of the exclusion, even as visitors, of names like these: Michael Polyani, the Hungarian-British philosopher, Alberto Moravia, the Italian novelist, Dr. E. B. Chain, Nobel Prize chemist, Gustav Regler, German anti-Communist, A. Stender-Petersen, Denmark's leading Slavic scholar, and many others. Such famous anti-Communists as Arthur Koestler, Viktor Kravchenko and Madame Kasenkina have entered or stayed in the U.S. only by getting private bills passed for them in Congress. The Attorney General, who can make exceptions for tarnished visitors "in the public interest," usually prefers not to stick his neck out. He rather likes the 100% exclusion policy and doesn't feel safe trying to tell sheep from goats.

Despite his objection, the new immigration bill will no longer automatically exclude all ex-Communists. Among other good features it offers a loophole to those who have been actively anti-Communist for at least five years and can "adequately demonstrate [their] redemption." This change should eliminate the costlier propaganda boomerangs of our present exclusion policy and will no doubt also satisfy the coarser scruples of the American people.

Is that enough? The question is posed by another case, that of a Pole named Milosz.

Big laugh in Warsaw

Czeslaw Milosz is a poet, perhaps the best now writing in the Polish tongue. He has translated Shakespeare, Milton, Blake, Wordsworth, T. S. Eliot. He considers Polish culture to be part of Europe's, a heritage of Rome. He never joined the C.P.; nevertheless, he served the Communist government of Poland as cultural attaché of the embassy both in Washington and in Paris. When he was summoned to Warsaw in 1950 for reassignment he found that all Polish writers must henceforth copy Russian models. This decided him to make the break. He had left his wife and children in the U.S. and himself managed to get back to Paris. There he now sits, vainly trying to emigrate to the U.S.

Milosz' plight is partly due to a full immigration quota. But the McCarran policy, old or new, would exclude him also, so that his case is correctly used by Communists as a big laugh in the Warsaw press and as an argument against the U.S. in European intellectual circles.

In those circles Communism is still a subject for argument. This is hard for Americans to understand. To most Americans, anyone who argues with or about Communists is a knave or a fool. In fact Americans show more respect for stanch Communists than for converts. Loyalty—even loyalty to evil—seems somehow nicer to the innocent American mind than coat-turning—even turning toward truth.

Such an order of values reveals an alarming blindness to the real nature of Communism and the age we live in. Communism is not just another foreign country that crazy Europeans sometimes escape from. It is the most influential religion of what may well be a new Age of Faith. The fact that it is a wholly false and evil religion does not limit its potency; perhaps it increases it.

One thing that disturbs many comfortably decent Americans about ex-Communists is their tendency to become uncomfortably whole converts to Christianity. On this subject a forceful new book should be consulted: *Communism and Christ* by the Reverend Charles Lowry, an Episcopal theologian of Maryland who also understands Marx. Lowry proves that the strongest appeal of Marxism—precisely because it is dogmatically antireligious—is to the religious capacity with which mankind was endowed at birth. He also argues quite cogently that Western man, after two centuries of rationalism, is now entering another Age of Faith. That is a rather formidable conjunction of historical accidents. It means that force and wealth alone cannot defeat Communism and that even political rationalism may be outmatched. If we Americans, still Children of the Enlightenment, cannot grasp the full meaning of all this, we cannot really understand the great conflict of our century.

Can we have it both ways?

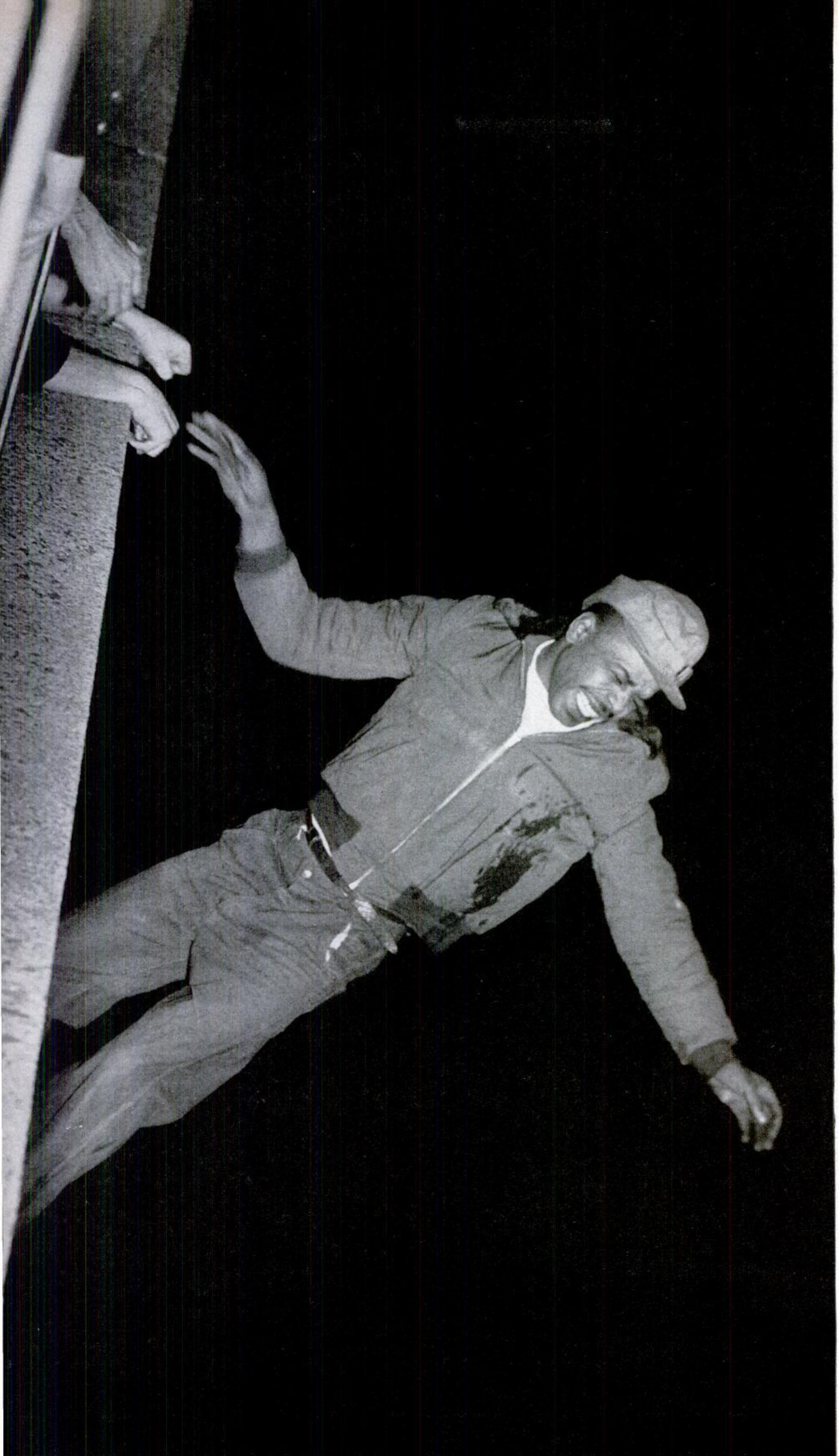
Men like Milosz understand it. In Paris he has written absorbing studies of the Communist and pro-Communist mind. He does not apologize for his past error; instead he dissects his temptation, measures the whole clutch of Communism, explains why it is still "dear to so many bitter and despairing men who find no hope elsewhere"—the opium of a new elite. Milosz was "better off" under Communism (writers get the privileges of big bureaucrats) than he is now. He was not tortured or menaced and he was on the verge of swallowing that mixture of cynicism about men and illusion about Man that makes Communists for life. Late, but in a nick of time, he fled, and so saved his spiritual freedom—nothing else. A man who understands what spiritual freedom costs is worth something.

At present we are trying to have things both ways about the ex-Communist. Our propaganda encourages defection, but we take no responsibility for the Communist who defects. As McCarran himself has observed, "there would be many more such courageous ex-Communists if all of us tried to make their passage back into the free world easier."

But the new McCarran bill does not make it any easier for men in Milosz' position. To do that would require a policy that is something more than 100% "safe"—*i.e.*, a Christian policy. And if in fact there is a spiritual war on, our ultimate weapon in it must be Christianity. In that war one convinced ex-Communist is worth more than the ninety and nine who never strayed. If our national feelings and policies say otherwise, we cannot fight that war at all; it will be won or lost by others, people we never heard of, argued with or were even allowed to meet.

The McCarran curtain may keep out a few "undesirables." It cannot exclude Communism, for a religion acknowledges no frontiers. Rather it isolates us from the full knowledge of Communism. It protects us from knowing what we are up against. It keeps us far from the vast and darkling battlefield of the soul, where the issue will be won or lost.

Copyrighted material



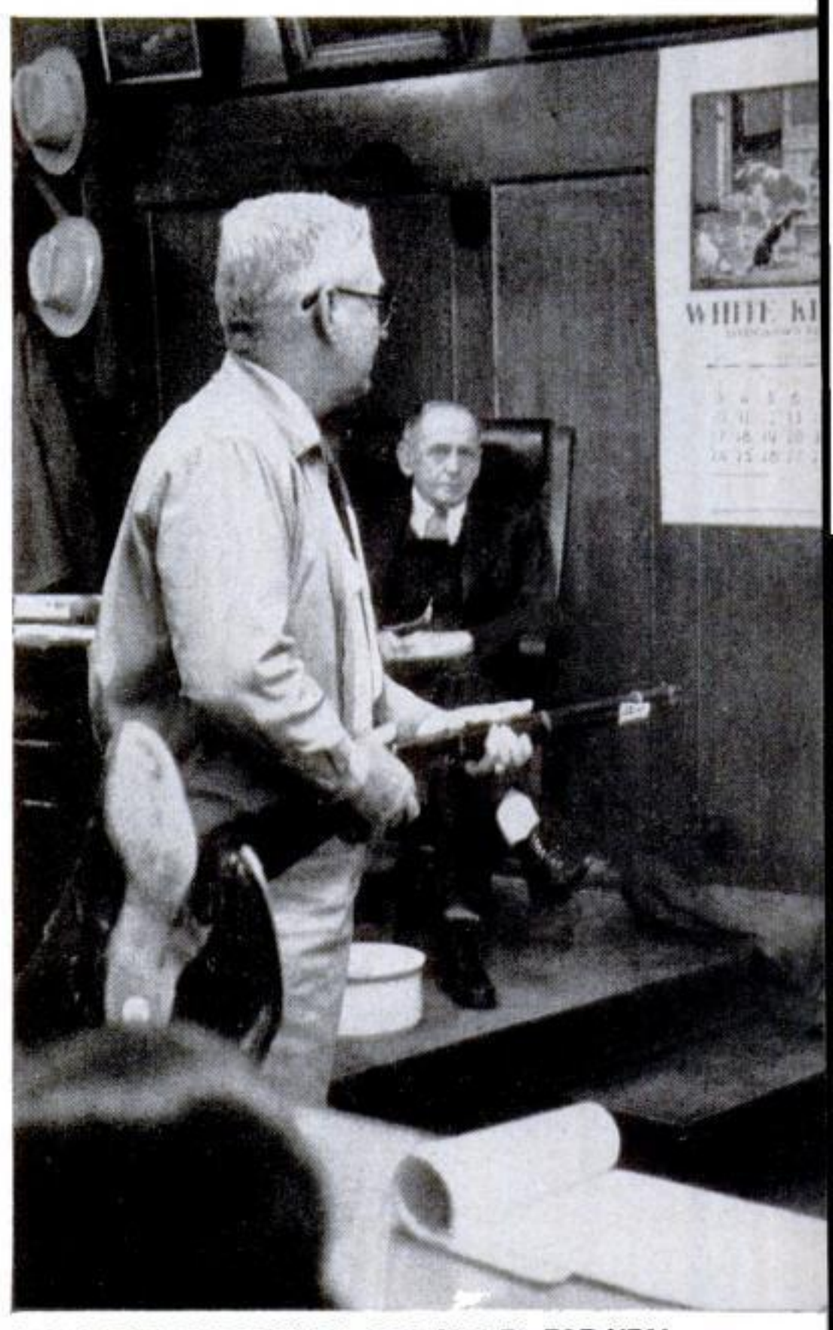
REACHING HANDS, A PLUNGE TO DEATH

Bob Wendlinger, photographer for the New York *Daily Mirror*, was driving up to his home a little after midnight when his two-way radio flashed that a man was about to jump off the George Washington Bridge less than a mile away. It took Wendlinger about four minutes to get to where Clarence Sims, 25, was hanging over the side, 250 feet above the Hudson River. His fingertips were gripping the edge, his feet barely touching a beam underneath. Wendlinger stood beside a policeman and a priest, who was holding Sims's collar and begging him not to jump. As Wendlinger pointed his camera a cop said that if any flash bulbs went off and startled Sims, Wendlinger would be pulled in for homicide. Then Sims said, "My hands are cold," twisted from the priest's grasp—and Photographer Wendlinger took this picture of the reaching hands of priest and policeman, of the face set for death and of the body falling.

Copyrighted material



UNDER WELL-FILLED HATRACK, GROUP OF INTERESTED OLDTIMERS GIVE ATTENTION TO TESTIMONY



USING THE PROSECUTOR AS A MODEL FOR VEAL,

A DEATH IN THE FAMILY

A tragic quarrel among relatives turns a son against his mother and culminates in the longest murder trial in the history of Texas

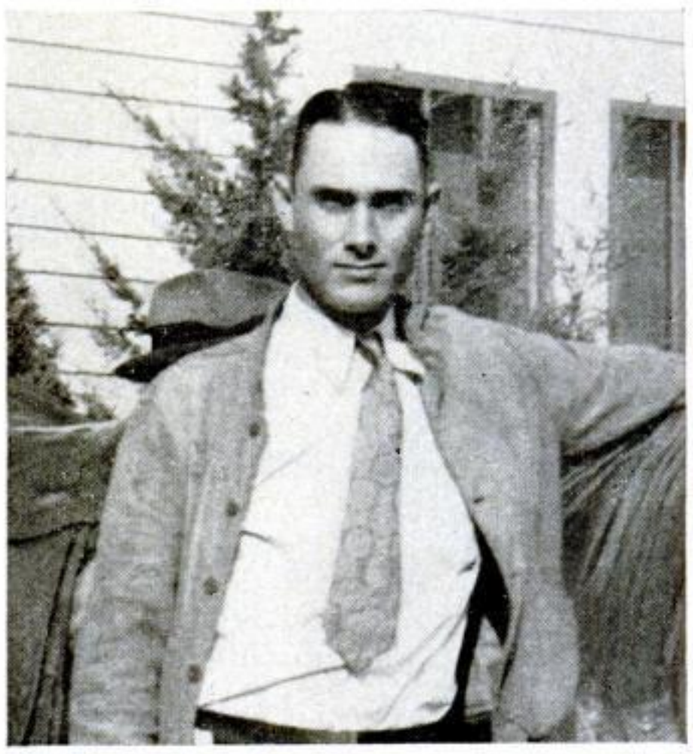
On the morning of Dec. 15, 1951, Hunter Bergman, a 56-year-old oil distributor, climbed out of his truck on the main street of Corrigan, Texas, 60 miles north of Houston. Holding a lever-action rifle, he crossed the street toward his sister's divorced husband, Dudley Veal, 43. From about 10 feet Bergman spoke to his ex-brother-in-law and, as the latter turned, fired his rifle from the hip. The bullet pierced Veal's arm and chest, killing him instantly. Then Bergman walked back across the street, handed his rifle to an astonished deputy sheriff, got into his truck and drove 22 miles to the county seat, where he turned himself in.

Last week the murder trial of Hunter Bergman, the longest in the history of Texas courts, came to an end. For 29 days a courtroom packed with curious lumbermen and ranchers had watched the unfolding of a tragic family quarrel. They nodded knowingly as the Bergmans, a prominent family in Polk County, rallied to save the accused. They sat patiently while it took the court two weeks to select jurors who had no opinions on the case. They listened tensely as the deceased's son fought to have his father's killer punished. And, as they munched homemade sandwiches, they saw Dudley Veal's divorced wife (*bottom, left*) damn Veal from the stand and almost turn the case into the trial of a dead man.

The defense case was that Hunter Bergman had killed Veal in what he, Bergman, had good cause to believe was self-defense. Bergman said he had fired because he thought Veal was reaching for a gun and testified that Veal had shot at him from ambush the day before the killing. Mrs. Veal, who gave no sign of sorrow over her ex-husband's demise, claimed that Veal had been abusive and vicious to her and had threatened both her life and her brother's.

The prosecution produced testimony to counter each defense point. Veal, they proved, was not carrying a gun at the time of the shooting. A witness told of having heard Bergman threaten to kill Veal. And the most dramatic rebuttal was uttered by Dudley Veal Jr. (*p. 34*), who quietly but firmly contradicted his mother's story of threats and ill treatment.

When the parade of 92 witnesses was over and the closing arguments were being given to a weary jury, the defense suddenly asked the jury whether it wanted to listen to any more summations. The panel voted no and the prosecution was maneuvered into giving up its right to rebuttal. In only one hour and 36 minutes the jury reached a decision. The verdict: not guilty.

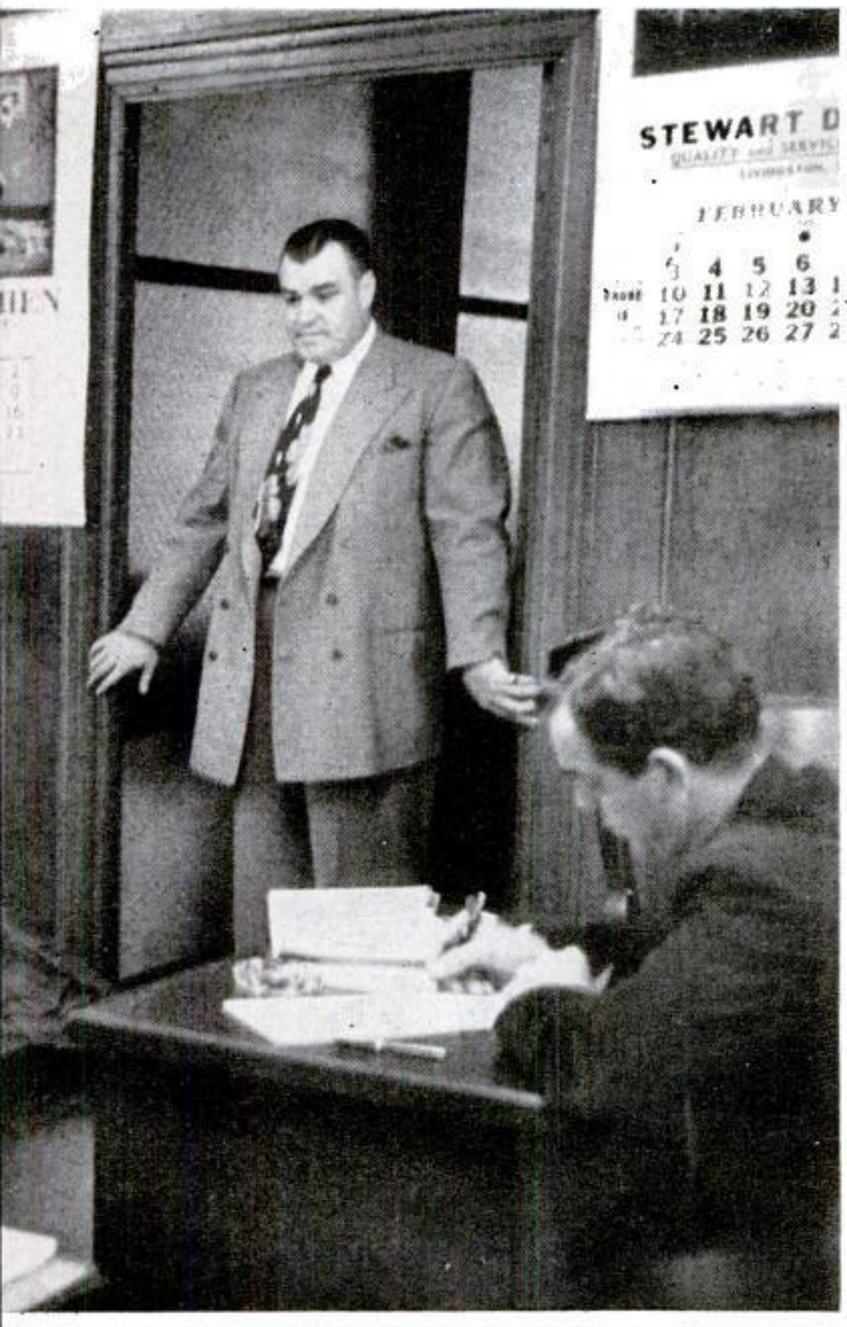


THE DECEASED, Dudley Veal, shown in old picture, planned to marry widow from Corpus Christi.



HIS EX-WIFE, Elna Bergman Veal, 44, said that Veal's threats had "scared the living fire out of me."

Copyrighted material



DEFENDANT BERGMAN SHOWS HOW HE HELD GUN



JURY, PICKED AFTER 142 OTHER VENIREMEN WERE FOUND UNACCEPTABLE, HEARS DEFENSE EVIDENCE



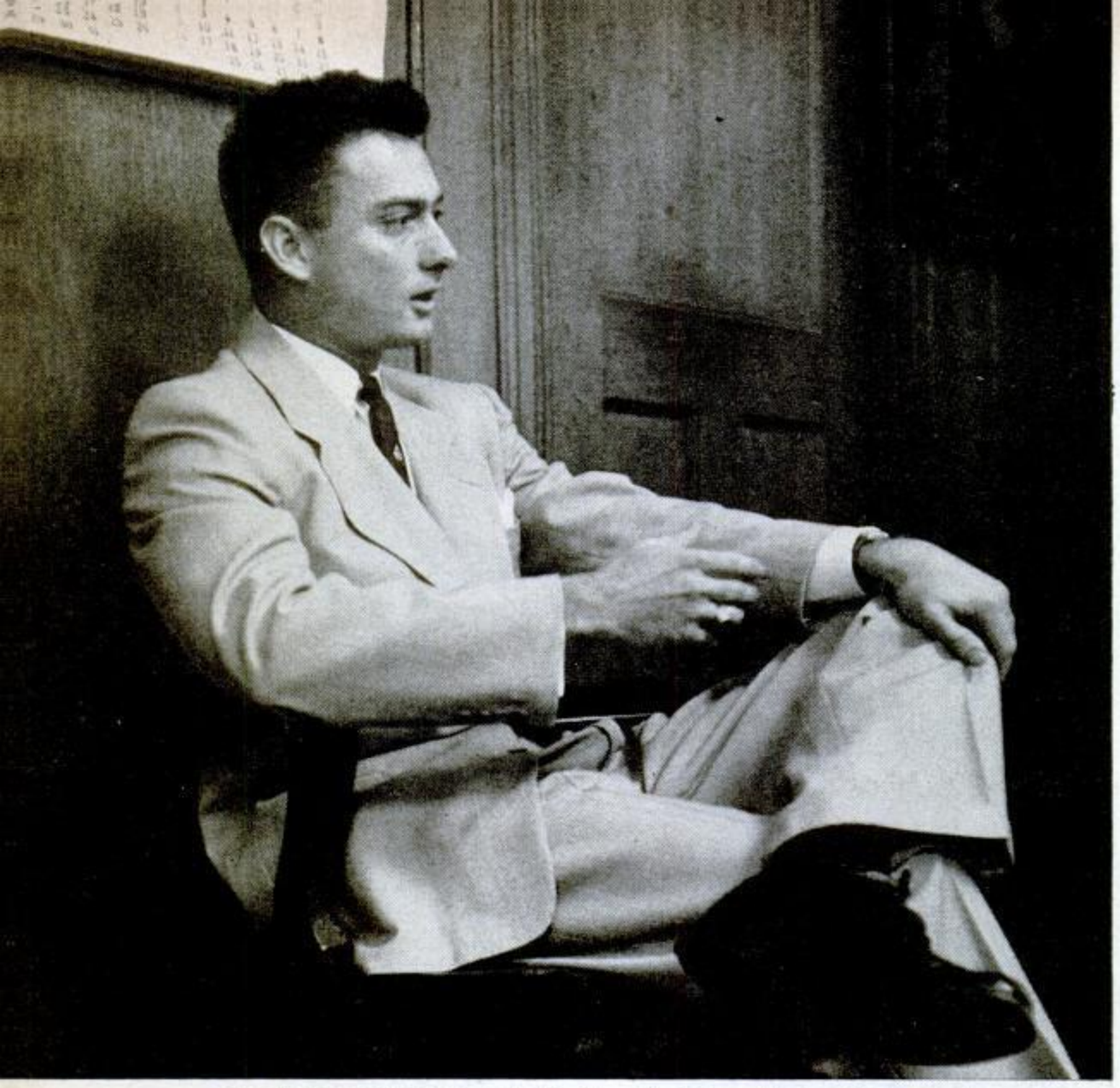
COUNSEL FOR DEFENSE, Zemmie Foreman, takes notes while colleague questions witness. He was Veal's lawyer in divorce action brought by Mrs. Veal.



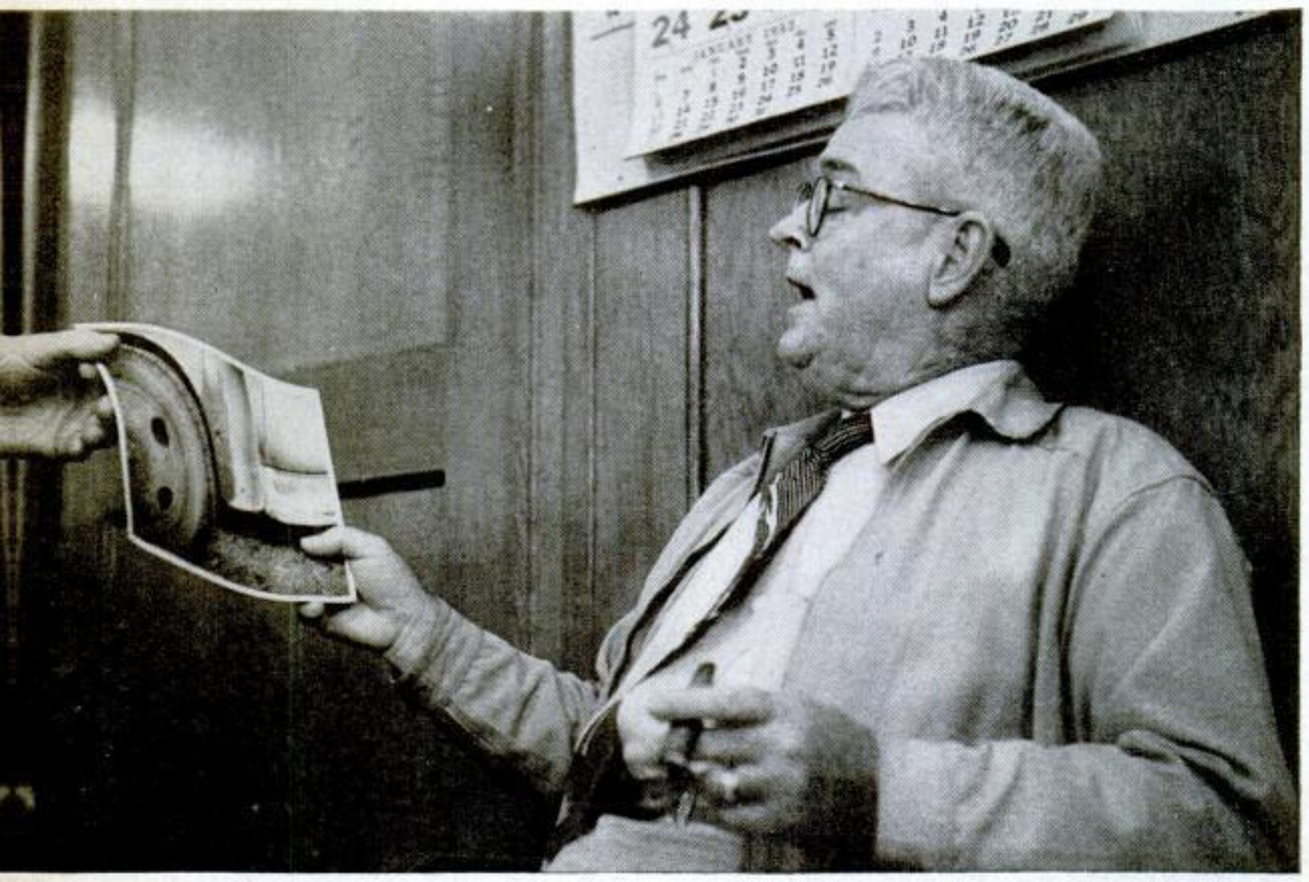
THE JUDGE, E. L. Browder, listens to witness. Defense was helped when the judge ruled that earlier threats made by Veal were admissable before the jury.

CONTINUED ON NEXT PAGE 33

Copyrighted material



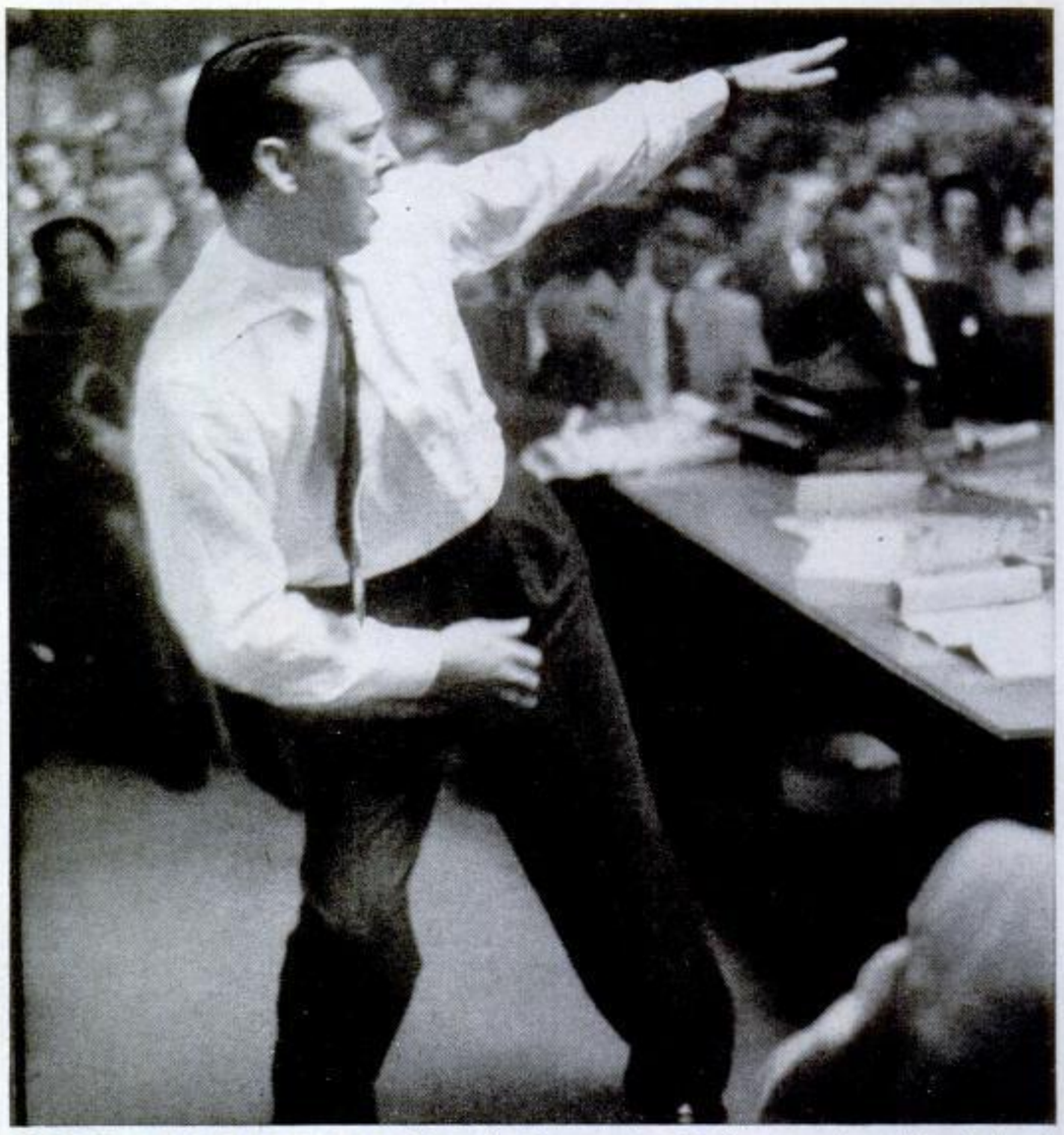
THE DEAD MAN'S SON, Dudley Veal Jr., said that father made no threats. Young Veal, who has taken over father's oil business, later broke down on stand.



DEFENDANT holds picture showing bullet hole in his truck, which he alleged Veal made from ambush. A prosecution witness placed Veal elsewhere at time.



LOYAL FAMILY, sitting with Hunter Bergman, includes his sister Elna Veal (*left*), Bergman's wife, Roberta, and next to her is their 14-year-old son, Bobby.



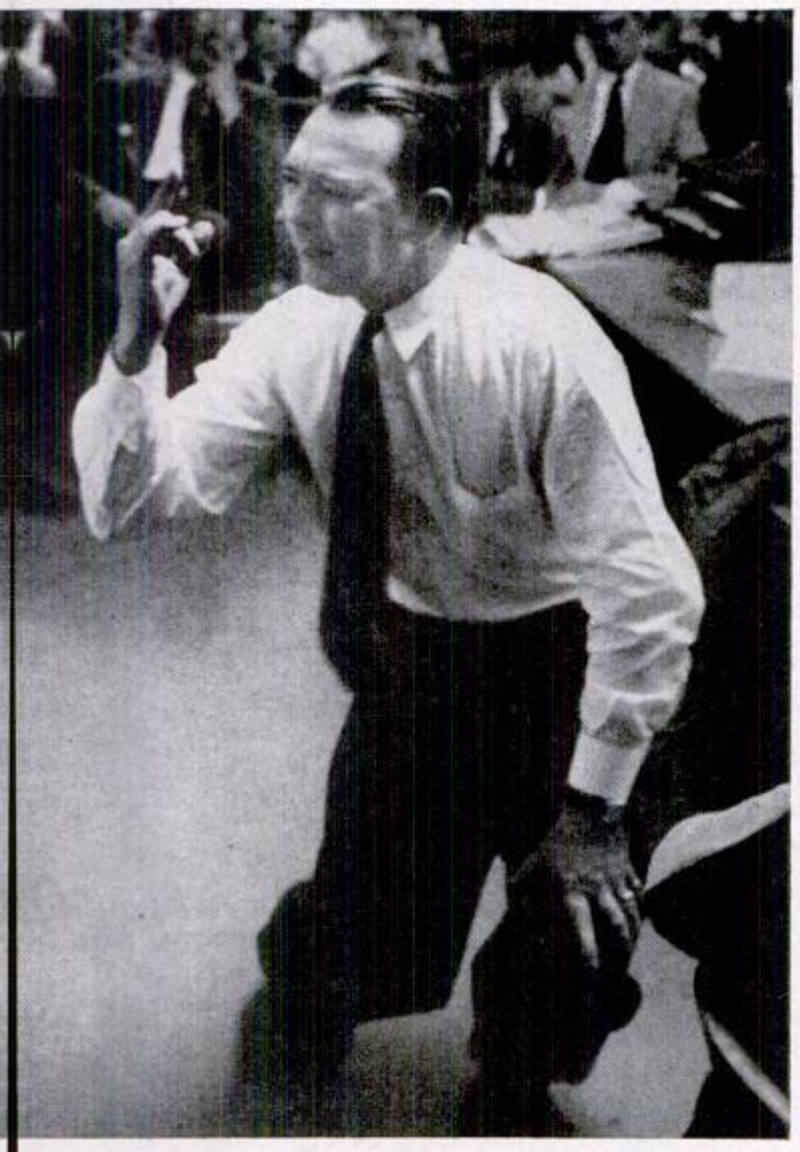
ACROBATIC DEFENDER, Douglas Bergman of Dallas, cousin of the defendant and Mrs. Veal, was one of five lawyers representing Bergman. He told the

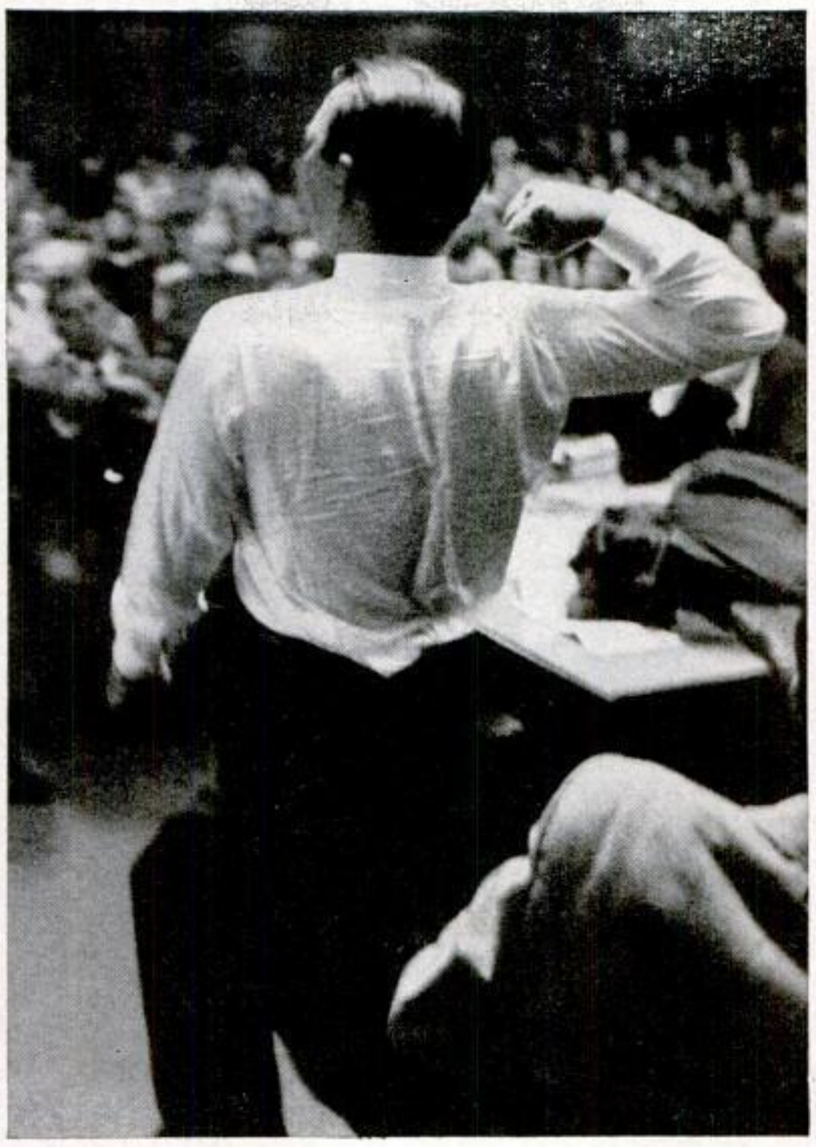


SORROW at the jury's acquittal of Bergman brings Mrs. Dudley Veal Jr., center, close to tears as she sits with a group of relatives of her dead father-in-law.

JOY at verdict brings hugs for Bergman from his → wife and son. His comment: "Boy, it feels good."

Copyrighted material







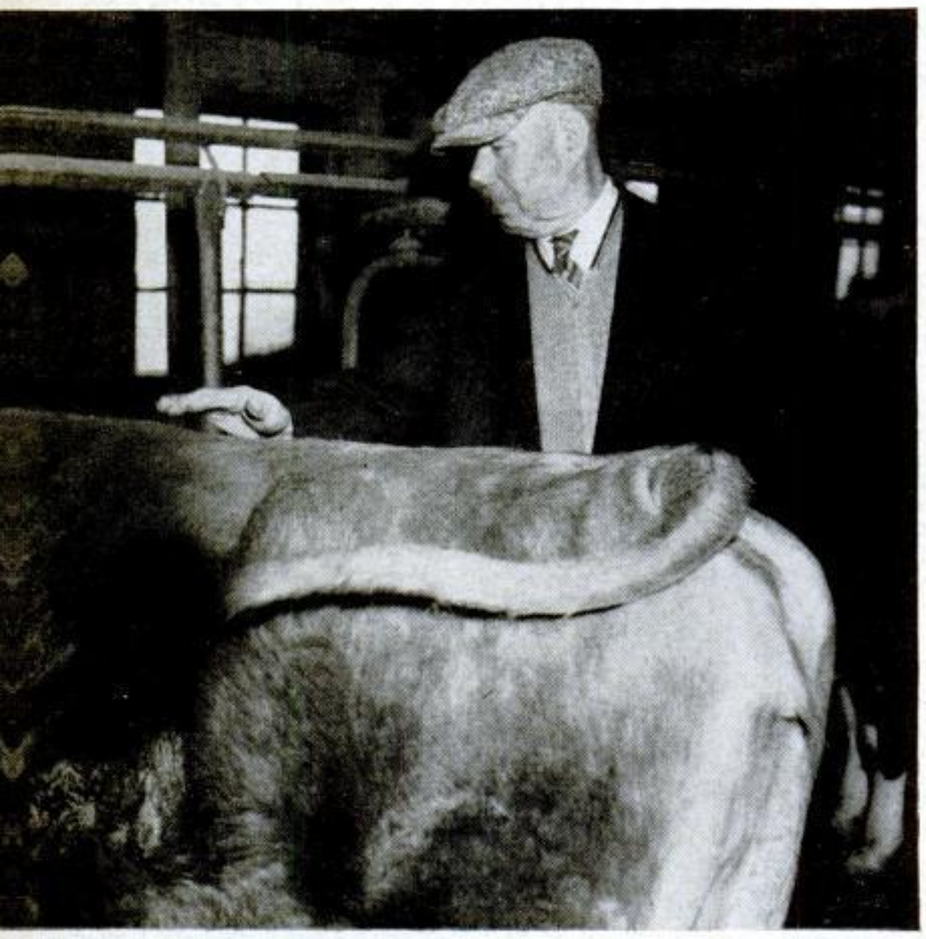
jury of the times "I sat on the knee of this silver-haired defendant" who was "the only protector of his baby sister." Then, with coat on, he stood behind Mr. and Mrs. Bergman and begged for "the right of this defendant to walk the streets, sit down with his good wife and little boy and play dominoes with his friends."



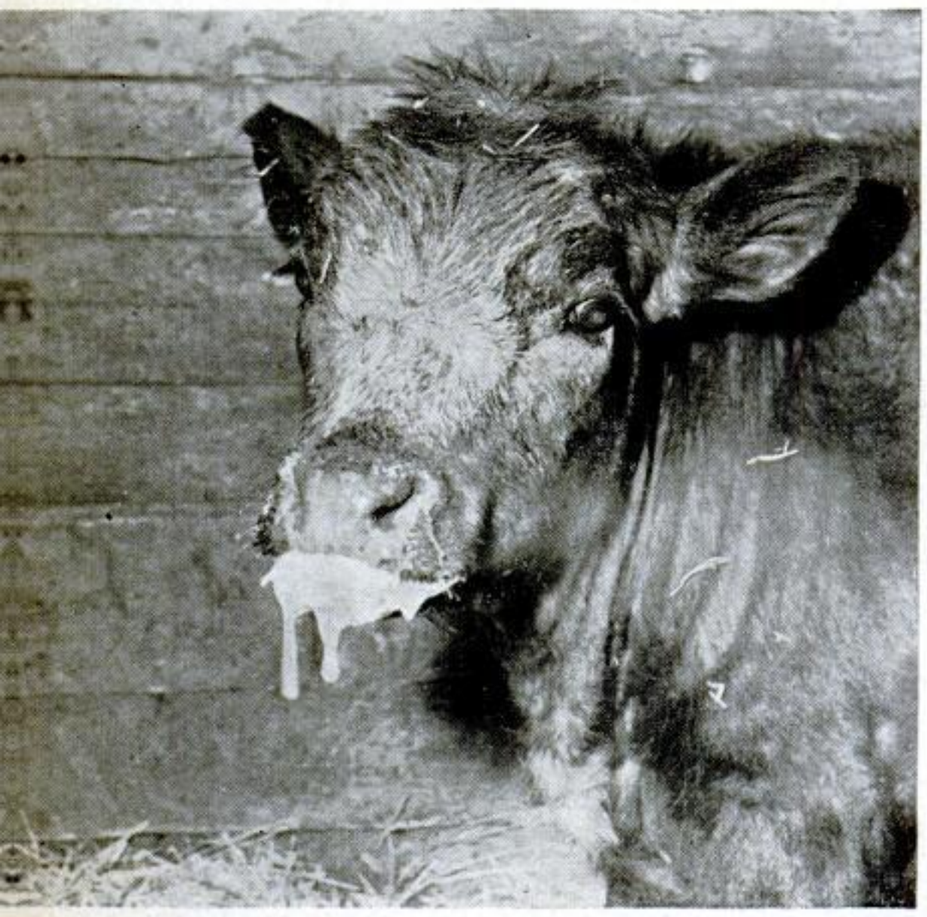
Copyrighted material



SUSPECT CARRIER, German immigrant Willi Bruntjen, waits before foot-and-mouth virus test.



SAD FARMER, Konstantine Haun, pats steer later shot. All stock destroyed, he set loss at $25,000.



DISEASED COW froths at mouth. Other symptoms are blisters in mouth and on feet and lameness.



IN ZERO WEATHER THREE MOUNTIES FIRE INTO PITFUL OF CONTAMINATED CATTLE. IT TOOK MARKSMEN

SLAUGHTER IN SASKATCHEWAN

Outbreak of foot-and-mouth disease brings embargoes on livestock

From Ottawa early last week came a grim announcement. Evidence of "foot-and-mouth disease," the most dreaded of all livestock infections, had been found in 22 herds in Canada's great plains province of Saskatchewan, near the city of Regina. The news spelled possible disaster for the country's $2 billion livestock industry. The last great outbreak of the virus, also called "hoof-and-mouth disease," had been in Mexico (LIFE, June 9, 1947), where 1,000,000 cattle had to be slaughtered and buried. Since no effective foot-and-mouth vaccine or antibiotic has yet been developed, Canada's problem was to isolate the infected herds and destroy the disease at its source. To this end, Regina was quarantined and virtually turned into a plague city. Shipments of livestock were abruptly cut off. All trucks and cars going to and from the farm areas were sterilized with solutions of caustic soda. Teams of veterinarians visited all the farms, carefully checking the stock, and 850 cattle, 140 sheep and 190 hogs were ticketed for destruction. Regina's mass execution began when 200 cattle were herded into a 12-foot pit and shot by Canadian mounties.

Isolation was by no means a local problem. Authorities banned the shipment of Saskatchewan livestock into the eastern provinces, and the U.S., which imported $125 million worth of Canadian meat and livestock last year, set up an embargo. But the excitement reached epidemic proportions in a Canada-wide search for the carrier of the disease. Suspicion centered on a German immigrant named Willi Bruntjen, who had worked last October for a Regina farmer whose herd later developed the disease. It seemed Bruntjen had milked a herd of infected dairy animals in Germany. Late last week, with the unknowing Willi (the disease is harmless to humans) located and whisked to Ottawa for testing, and with no cases of foot-and-mouth disease reported for 11 days, Canadians began to breathe easier. But it might be a year before Canada could sell cattle again in U.S. markets.

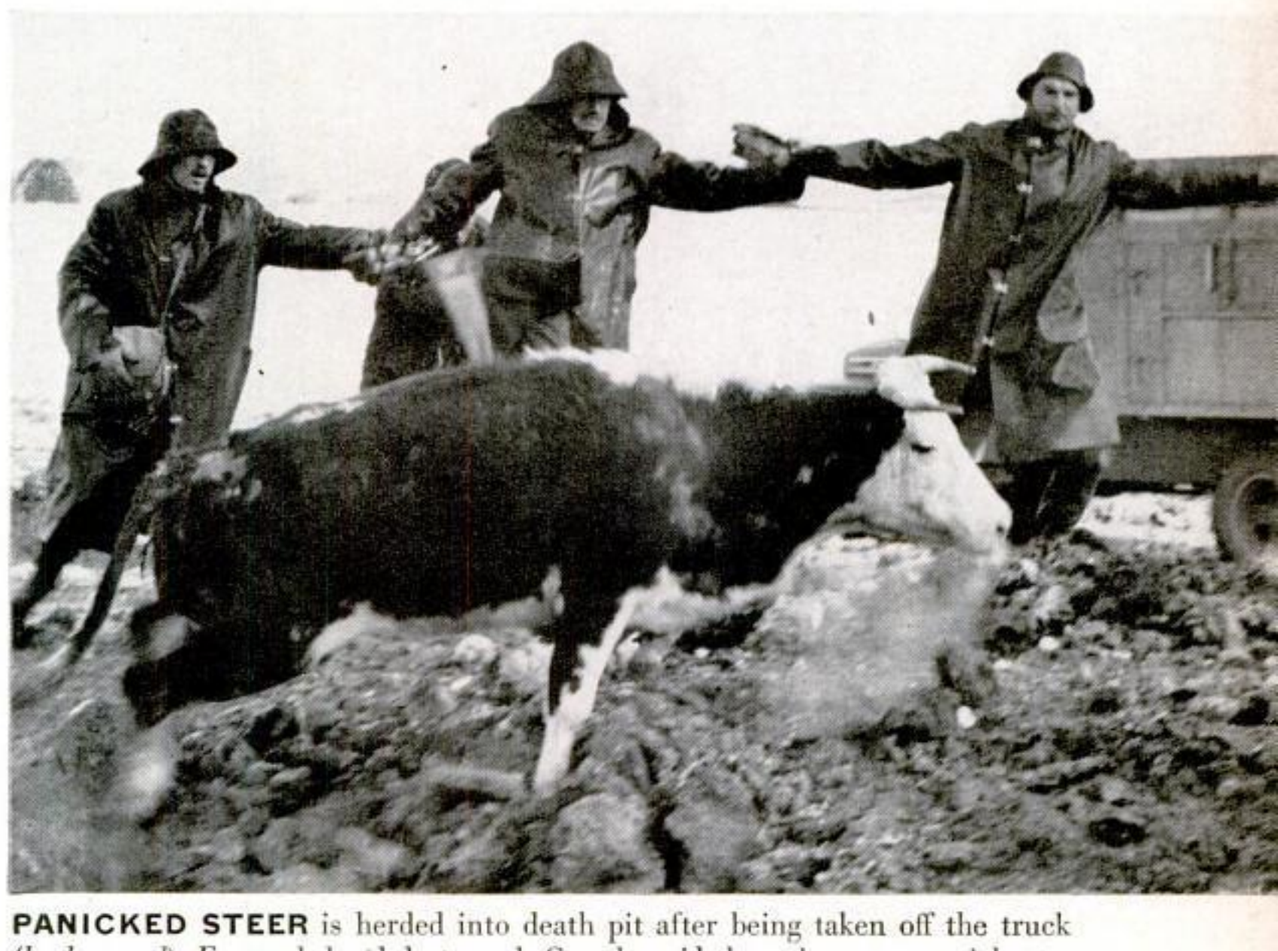
Copyrighted material



ONLY 35 MINUTES AND TWO SHOTS PER ANIMAL TO COMPLETE GRISLY JOB



POSTED FARM is part of government precaution against spread of infection. Trucks bringing supplies to Farmer Haun (*bottom left*) leave their loads at sign.



PANICKED STEER is herded into death pit after being taken off the truck (*background*). For each head destroyed, Canada paid the going commercial rate.



LYE BATH in a rubberized suit and hat is taken by a worker going into the slaughter area. After mass killing, all the workers had to repeat cleansing process.



DEAD CATTLE CROWD PIT BEFORE BURIAL UNDER QUICKLIME AND EARTH→



UNIFORMED MASSEY looks even more viceregal than Lord Willingdon, governor-general 1926–31.

CANADA SEATS ONE OF ITS OWN

Commoner Massey follows 17 peers

Canada is the one NATO member besides the U.S. which can afford aid to the other members. It is the fourth trading nation on earth. The Canadian and U.S. dollars are on a virtual par. Yet many a non-Canadian thinks of Canada as being still, somehow, a British dependency. Last January, Illinois Congressman Timothy Patrick Sheehan seriously proposed that Britain should sell Canada to the U.S.

An excuse for such mistakes is the fact that, since Canada became a self-governing dominion in 1867, it has had 17 successive British peers as Governors-General. Like the British monarch he represents, the Governor-General does not actually govern. But it is the top post in Canada, and when it fell vacant the Canadian government advised the late King George VI to appoint Vincent Massey, a Canadian.

Canada's first native Governor-General is not as widely known as his brother, Actor Raymond Massey. But Vincent Massey has distinguished himself as an industrialist (Massey-Harris farm machines), diplomat, art patron and eloquent exponent of the thesis that Canada must develop its own culture and, at all costs, avoid being a mere imitation of the U.S.

Massey was installed last week (for a color photograph of this ceremony and a pictorial report on his life at Government House see LIFE, March 24). Though a wholehearted Canadian, Massey has an Oxford accent, a London tailor and a manner so quietly aristocratic that Lord Salisbury, who heads one of England's noblest families, has observed: "Vincent is a fine chap, but he does make one feel a bit of a savage."



ENTHRONED MASSEY sits beneath a crimson canopy, facing Senate's great gold mace (left). The Canadian Supreme Court is on chairs in front of Massey; to his right is Prime Minister St. Laurent.

Copyrighted material

A Feast of fine VEGETABLES

(14 IN ALL!)

M-m-m Good...Nourishing...Strictly Vegetable



This soup is strictly veg'table,
A feast of all the best;
You'll find it rates a welcome
From Daddy, children, guest!

How you'll enjoy this delicious vegetable soup! No fewer than 14 garden vegetables—every one different, every one luscious—mingle their fine flavors in a gently seasoned vegetable broth. No wonder it's so satisfying, such grand eating!

You'll make Campbell's Vegetarian Vegetable Soup the very heart and center of scores of meals. You'll build thrifty, hearty lunches and suppers around it for the whole family. You'll set brimming bowls before the children at noon and at early-to-bed suppers. Like so many women, you'll keep this good soup on hand. For a can on the shelf is a meal on the table—quick!

Campbell's

VEGETARIAN VEGETABLE SOUP



Copyrighted material

Expressed preference. People today buy more Four Roses than any other brand at or above the Four Roses price. In fact, more than *most* brands at *any* price. There can be only one reason — quality and flavor so *definitely* better that the advantage of buying Four Roses is obvious to millions.

Wouldn't you rather drink

Four Roses



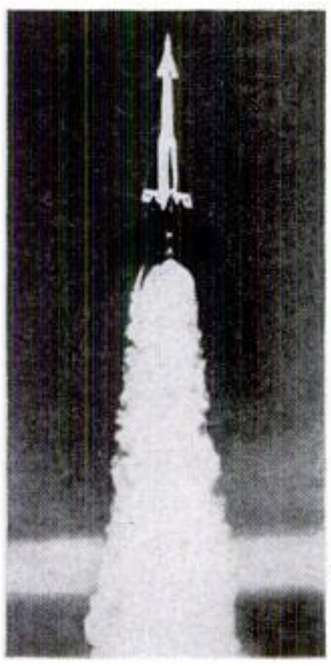
Frankfort Distillers Corporation, New York. Blended whiskey. 86.8 proof. 60% grain neutral spirits.

Copyrighted material

LIFE ON THE NEWSFRONTS OF THE WORLD

A rocket makes military history, Alaska gets turned down and 'General McArthur' enters a primary

Last month over an isolated area of the New Mexico desert a group of scientists and Army officers performed the most significant U.S. military demonstration since the detonation of the first atomic bomb—a demonstration revealed to the public by a story in the *Evening Star* of Washington, D.C. From the ground the group guided a supersonic rocket, as big as a telephone pole, along a radar beam until at 35,000 feet it intercepted and "destroyed" a remote-controlled, crewless B-17 bomber flying at 250 miles an hour. Although the destruction of the bomber was only theoretical because the rocket's warhead had been filled with smoke-generating equipment, the demonstration was still a complete success. It meant that, after all the bickering and the bumbling, the U.S. had come a good way toward developing a defense against enemy bombers.



NIKE TAKING OFF

The performance of the remarkable rocket—which the Army called the Nike after the Greek goddess of victory—brought great cheer to the Pentagon, which had recently received an intelligence report from Europe saying that the Russians were "damned close" to the ultimate goal of all guided-missile designers: the intercontinental missile. Whether or not the report was true, and whether or not the Nike could be used against other missiles or even consistently against planes, the Pentagon decided it was time to act. Late reports said that the design of the Nike and other guided missiles had been "frozen" and the missiles ordered into mass production.

Democratic troubles

The long weeks of political shadowboxing had come to an end. In New Hampshire (*pp. 25–29*) the gloves, the tape and the waterbucket were all laid out for the big bout between Taft and Eisenhower and the little bout between President Truman and Senator Kefauver. Elsewhere the Democrats were fighting among themselves, sometimes openly, sometimes secretly, but with deadly intent.

The first clear sign of the fight within the Democratic party came when the Senate on Feb. 27 voted 45 to 44 to recommit (*i.e.*, kill) a bill to give statehood to Alaska. The real issue was not whether Alaska is ready for statehood. If Alaska (and Hawaii) are admitted to the Union, as Illinois' Democratic Senator Paul Douglas pointed out in pleading for the bill, "there will be four more senators who will vote for civil rights." That was plain to anti-Fair Deal Democrats from the South, and so they voted solidly to turn Alaska down.

Senator Taft voted against Alaska, Senator Kefauver for it, but the most significant anti-Alaska vote was cast by Senator Robert S. Kerr of Oklahoma. Kerr and Illinois' Governor Adlai Stevenson are Harry Truman's Gold Dust Twins: he has shown every sign that if he does not run again he will give the nod to one of them. By voting against the bill, and thus against Harry Truman's pet civil-rights projects, Kerr got into a jam with the boss. Next day the President said that he would try to change Kerr's mind and persuade him to support the Alaska bill. "This must be an idle rumor," Kerr said when he heard the news.

Look away, Dixie

If the Alaska affair was serious to the Democrats, what happened on Feb. 28 was critical. Senator Richard B. Russell, Democrat of Georgia, announced that he was candidate for the presidency. Again the issue was civil rights, but the danger to Fair-Deal Democrats was far greater than it was during the futile "Dixiecrat" revolt of 1948. Russell is no Dixiecrat; he is an able, respected senator who does not believe in splitting the party. His chances of getting the nomination are very small, but his chances of appearing at the convention with the solid support of the Deep South states are excellent.

The primary aim of Senator Russell and his supporters will be to secure an "acceptable" platform, *i.e.*, one containing no civil-rights planks. If this fails, Senator Russell's supporters will pressure him to run as an independent candidate. As an independent, Senator Russell again will have small chance of winning, but by locking up the Deep South votes he may prevent any candidate from having a majority, and thus, for the second time in U.S. history (the first: the 1824 Adams-Jackson-Clay election), throw the presidential election into the House of Representatives where each state would have a single vote and the South's weight would be greater than it is in the electoral college.

What makes Ralph Guglielmi run?

People who have watched Notre Dame's ferocious football players in action have often wondered what their keepers feed them. Last week, after a near riot at South Bend, an answer emerged. Students in West dining hall smashed somewhere between 800 (students' estimate) and 100 (University's estimate) drinking glasses because the breakfast ration of milk had been reduced from 10 to 8 ounces.

Report on NATO

Home from Lisbon, where he had conferred with representatives of the 14 NATO nations, Secretary of State Acheson reported on what had been accomplished. So much progress toward unity and strength had been made, he said, that the two-week conference represented "a time of historic decision." On paper it looked that way. Agreement had been reached on some big things: how many troops and how much equipment General Eisenhower will get this year; creation of a European army of six nationalities; resolution of the problem of what to do with West Germany—admit her, in effect if not in name, to NATO; who will pay how much for what.



SECRETARY ACHESON

But agreement among diplomats is one thing, action by parliaments another. The secretary had done an excellent job, but final success depended on "how vigorously [the agreements] are followed up by further action." Most congresses are recalcitrant and some governments are weak. As though to emphasize that point, France's government collapsed in the interval between the end of the conference and Acheson's report. After only 40 days in office (during which he lost 11 pounds), Premier Edgar Faure lost a vote of confidence. The issue: how to raise money to pay for defense expenditures.

Down with reconstruction

Residents of Florence, who live amid breath-taking man-made beauty, declared war on modern architecture. Outraged by the new buildings erected to replace medieval structures destroyed by the Germans, they began to collect money to purchase the monstrosities and tear them down. Last week thousands of people marched through the streets carrying banners which said, "Florence, we could not save you from destruction but we will save you from reconstruction."

The educated crook

In 1937 John R. Bayless stuck up a bank in Mansfield, Mo. and quickly got caught. So they put him away in Alcatraz. Bayless studied law, asked for and got a retrial, conducted his own defense and was convicted again. He also had the benefit of other higher education at the hands of such eminent professors as the late Al Capone, Machine Gun Kelly and Alvin Karpis. Last August, Bayless got out. At least in theory, Bayless should have been a well educated man. On Feb. 26 he stuck up a bank in Hollywood and made off with $19,628.61. Thereupon he abandoned his getaway car in broad daylight at an intersection. In the car he left a checkbook with his name on it, so the police would know that he spelled it with two "s's" and not one. Then he spent a little of his loot, some of which was marked and in $2 bills at that, to buy a plane ticket to New York. Before he was halfway across the country the FBI knew where he was. A TWA flight dispatcher talked by radio to the pilot, and the FBI put the arm on Bayless the instant he stepped off the plane in New York. "I should have stuck to my



BANK-ROBBER BAYLESS

CONTINUED ON NEXT PAGE

Copyrighted material

Jane Russell says:

"For the finest radio and television service, I advise my friends to depend on the man who displays the Sylvania sign. Believe me, he's a past master at keeping sets in splendid shape."



Miss Russell is co-starring in "THE LAS VEGAS STORY," an RKO Radio Picture.

RADIO TELEVISION SERVICE
SYLVANIA RADIO TUBES
Authorized Dealer

You'll find Miss Russell's advice is mighty worthwhile. The man who displays this Sylvania sign is trained and equipped to put your radio or television sets in perfect condition. Of course, he uses those famous top-quality Sylvania Radio and Television Tubes to make your sets perform like new.

SYLVANIA
RADIO AND TELEVISION PICTURE TUBES

Sylvania Electric Products Inc., 1740 Broadway, New York 19, N. Y.

Manufacturers of Radio Tubes; Television Picture Tubes; Electronic Products; Electronic Test Equipment; Fluorescent Tubes, Fixtures, Sign Tubing, Wiring Devices; Light Bulbs; Photolamps; Television Sets.

cooking," he said—in Alcatraz he had worked for years in the bakery, turning out ladyfingers and gun drops (pastries shaped like automatic pistols). The FBI agreed. "A blind bloodhound with a cold could have caught him," they said.

'$3,500,000 remains uncollected'

Delaware's Senator John Williams, who has been turning up scandal after scandal in the Internal Revenue Department, turned up another fat one. His target was onetime (1943–47) Commissioner of Internal Revenue Joseph Nunan, who set up a private law practice and handled tax cases after leaving the department. Specifically he charged that one of Nunan's clients had somehow been able to sidestep prosecution and had paid nothing in four years on a federal tax claim of $792,094. "This is the sixth case handled by Mr. Nunan and his associates to which attention has been called," Senator Williams said, "and in each instance recommendations for criminal prosecution have been ignored, and proposed taxes totaling $3,500,000 remain uncollected."

Washington hits the bottle

The National Temperance League published the latest (1950) figures on consumption of alcohol in the U.S. (190,019,680 gallons of liquor and 2,558,620,836 gallons of beer). Residents of Washington, D.C. outdrank everyone else, consuming 5.37 gallons of booze per person. Nevada was second with 3.32.

Washington was also far ahead in consumption of absolute alcohol, which is the real yardstick of drinking because it includes all forms of intoxicating beverages. The figure was 3.22 gallons per person, which seems small but conceals what might be called a staggering fact. An average (bartender's) drink contains about .42 ounces of absolute alcohol. Thus Washington's 800,000 people downed 784,800,000 drinks during the year, or about 981 apiece. It can be assumed that 20% of Washingtonians are under 14 and do little or no drinking, that some 44% of Washington's adults are women, and that women in general drink only 50% as much as men. Thus one of two things is slightly cockeyed: the figure supplied by the National Temperance League, or the average male Washingtonian who, if the figure is correct, would have gulped four drinks every day in the year.

Free advertising

Feb. 28 was the 125th anniversary of the chartering of the Baltimore & Ohio Railroad, and the Post Office Department innocently thought it would be pleasant to issue a 3¢ stamp commemorating the event. So, perhaps not quite so innocently, did the B. & O. But the idea did not appeal to the Atlantic Freight Lines Inc. of Uniontown, Pa., a trucking



NICE, BUT NO TRAILER TRUCK

company, which filed suit in a Federal District Court demanding that sale of the stamps be forbidden. It was unfair, the truckers said, to give free advertising to their competitor.

For a few days the Post Office Department was in a nervous sweat. For one thing, it had already printed 27 million B. & O. stamps. For another, having in recent years commemorated such things as chickens, Volunteer firemen and youth, it might be wide open for suits filed by people in favor of ducks, organized firemen and maturity. But on Feb. 27, the day before the sale of stamps was scheduled to begin, the court threw out the truckers' suit.

Unpleasant common noun

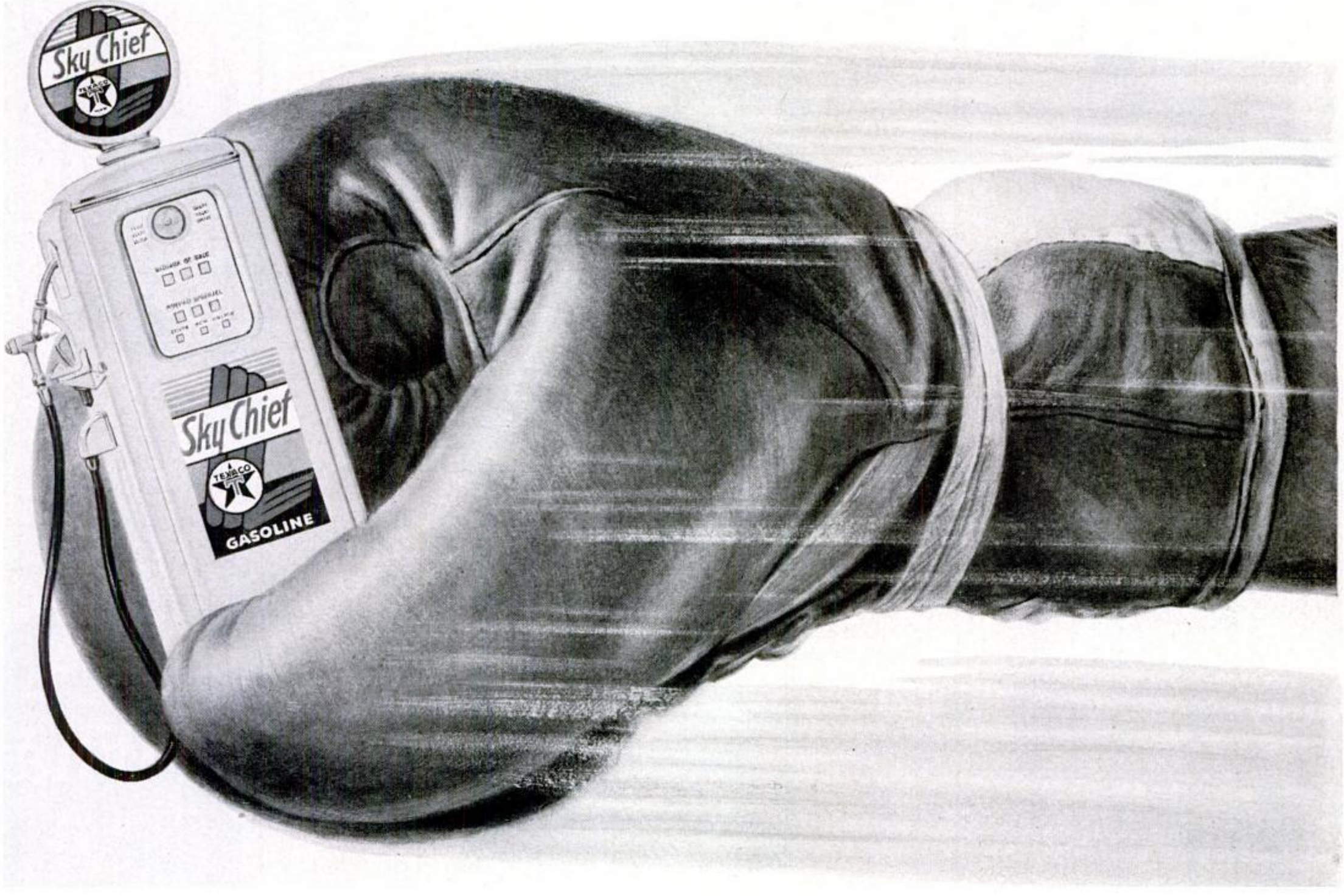
Like most Americans, members of the U.S. Olympic hockey team like to win. At Oslo, Norway, they won six games, tied one, lost one, wound up second to Canada in the final standing. But in all-around unpopularity they wound up second to nobody. Europeans were shocked by what

CONTINUED ON PAGE 44

Copyrighted material

Fill 'er up...

Sky Chief PACKS PUNCH!





Volatane Control is the reason why.

Volatane Control means that volatility and octane are scientifically balanced. And that's why *Sky Chief* gives you more "hurry" when you need it. In fact it feels like the power of an extra motor in traffic, on the highways and climbing the hills. Feel that *Sky Chief* punch today. Fill 'er up at your Texaco Dealer — *the best friend your car ever had.*



. . . and don't forget the best motor oil your money can buy.

THE TEXAS COMPANY

TEXACO DEALERS IN ALL 48 STATES

Texaco Products are also distributed in Canada and Latin America



Faithfully yours 50 *for Fifty Years*

TUNE IN: On television—the TEXACO STAR THEATER starring MILTON BERLE—every Tuesday night. On radio—Metropolitan Opera Broadcasts—every Saturday afternoon. See newspaper for time and station.

Copyrighted material

they considered the unnecessary roughness if not the outright brutality of American players. The Norwegian newspaper *Verdens Gang* said the behavior of one U.S. player, Joseph Czarnota, might have "political consequences." After watching him, the paper said, Norwegians began to think better of Iron Curtain countries, worse of America. In eight games he drew seven penalties, two of them for misconduct. *Verdens Gang* even suggested that the word "czarnota" be incorporated into Norwegian as a synonym for ruffian and cheat.

Perhaps this was a little hard on Joseph "Red" Czarnota, who plays a rough, straightforward game, as one might say. In Europe, bodily contact games are rare and are played in what Americans think is a namby-pamby fashion. Still, Czarnota and his teammates forgot some big things. They were representing their country before 30 other nations, and it might have been better if they had modified their style of play and shut up. Shutting-up has advantages, which even *Verdens Gang* might consider. Americans in general think highly of Norway and are not happy about the behavior of the U.S. hockey team. But *Verdens Gang*'s wiseguy idea of lower-casing Czarnota's name into an unpleasant common noun seemed ridiculous to Americans who pointed out that he is not in the same league with Norway's late Vidkun Quisling.

Lattimore sounds off

Owen Lattimore, professor at Johns Hopkins, ex-official of the Institute of Pacific Relations and a man often accused of fellow-traveling, was on the stand again in Washington. In 1950 the Senate's Tydings committee cleared him completely; now the Senate's McCarran subcommittee is after him. Unlike the average witness under fire, he turned on his accusers and gave them a beating by epithet. He called Senator McCarthy "the Wisconsin whimperer" and "a graduate witch-burner." He said Harold Stassen was "a road-show McCarthy." He said Senator Knowland of California was a member of the "China lobby," which represents a "driftwood government," and referred to him as "the senator from Formosa." None of this endeared him to the subcommittee, which jabbed back at him so often that it took him days to read his 50-page statement. The epithets proved that he is one of the ablest users of invective since the late Harold Ickes. On the matter of whether Lattimore was a fellow-traveler, they shed no light at all.

Chicago is still het up

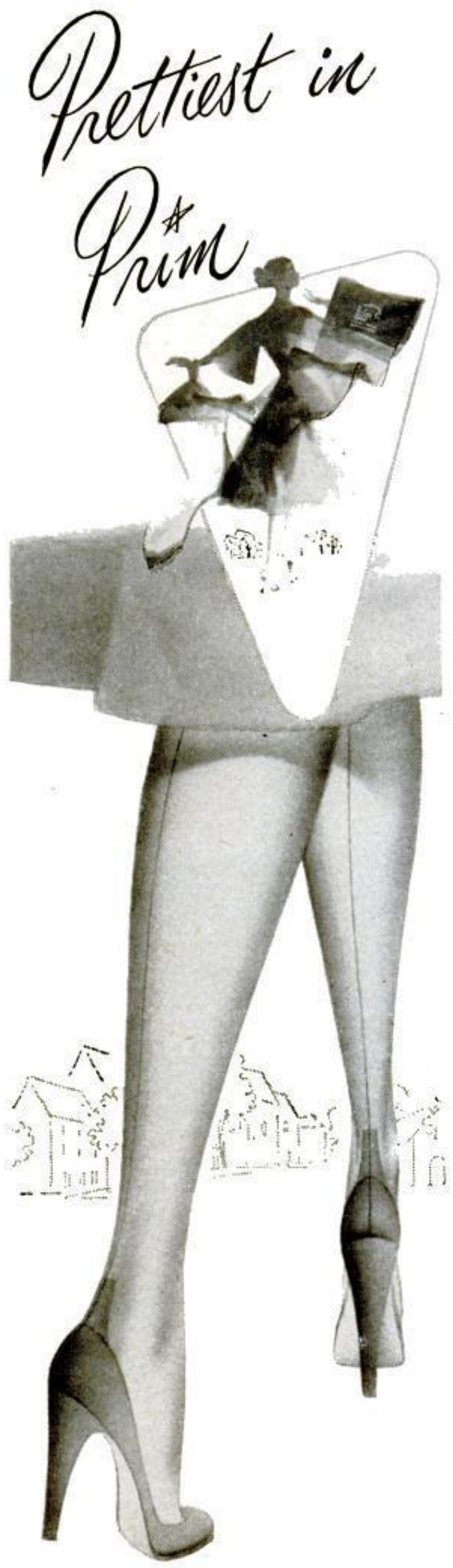
One of the items of civic corruption that has irritated Chicagoans (LIFE, March 3) was the outrageous padding of Cook County payrolls, on which one woman party worker was carried as a "laborer," another as a "junior forester." Ultimately responsible for this was William Erickson, president of the county board. Last week as the papers dug up more and more examples of payroll padding, Erickson announced that he had made a change in plans. He will not run for governor after all.

By any other same name

Last Jan. 21 a Chicago Republican named Lar Daly entered General MacArthur's name in the Illinois primary. The general promptly withdrew his name and Daly was crestfallen. But last week Daly found a way to get the name before the voters of Wisconsin, if not those of Illinois. In a Chicago packing house Daly found a 42-year-old man, father of eight children, who has some interesting qualifications. On Feb. 29 four minutes before the Wisconsin deadline for filing, Daly entered his candidate. First name: General; last name: McArthur.



MR. GENERAL McARTHUR AND FAMILY

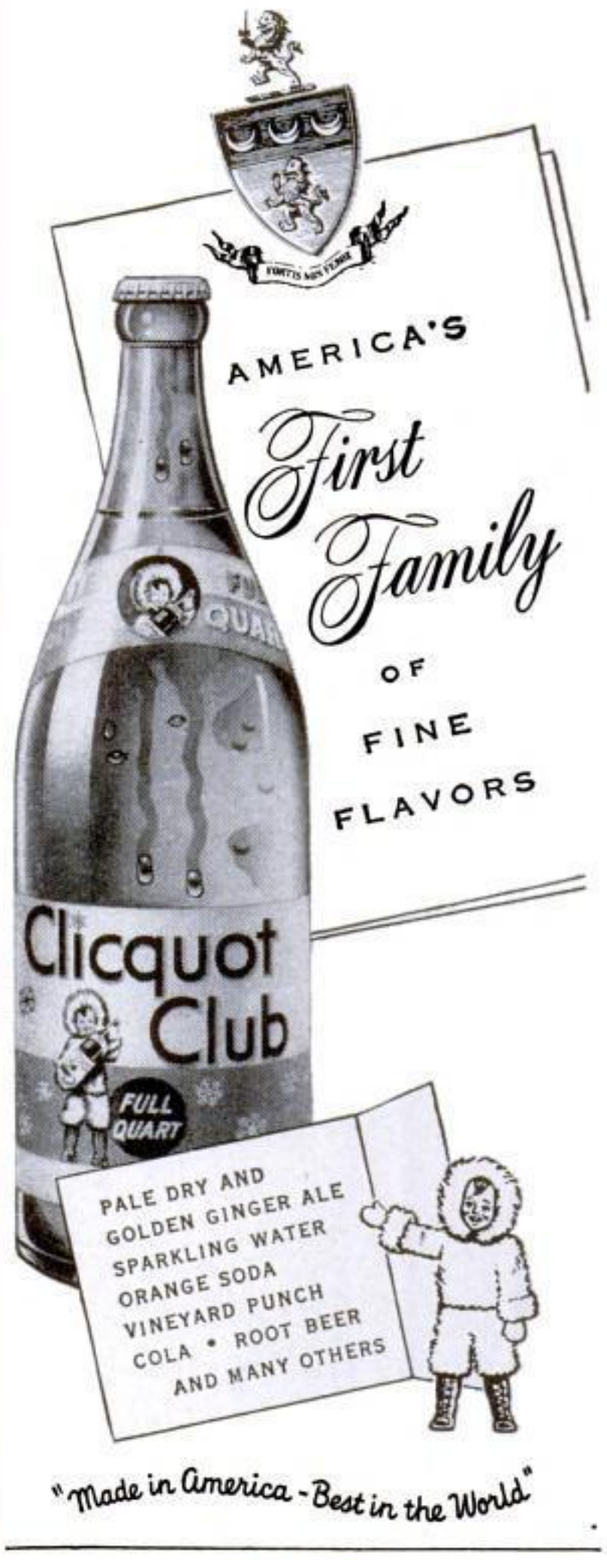


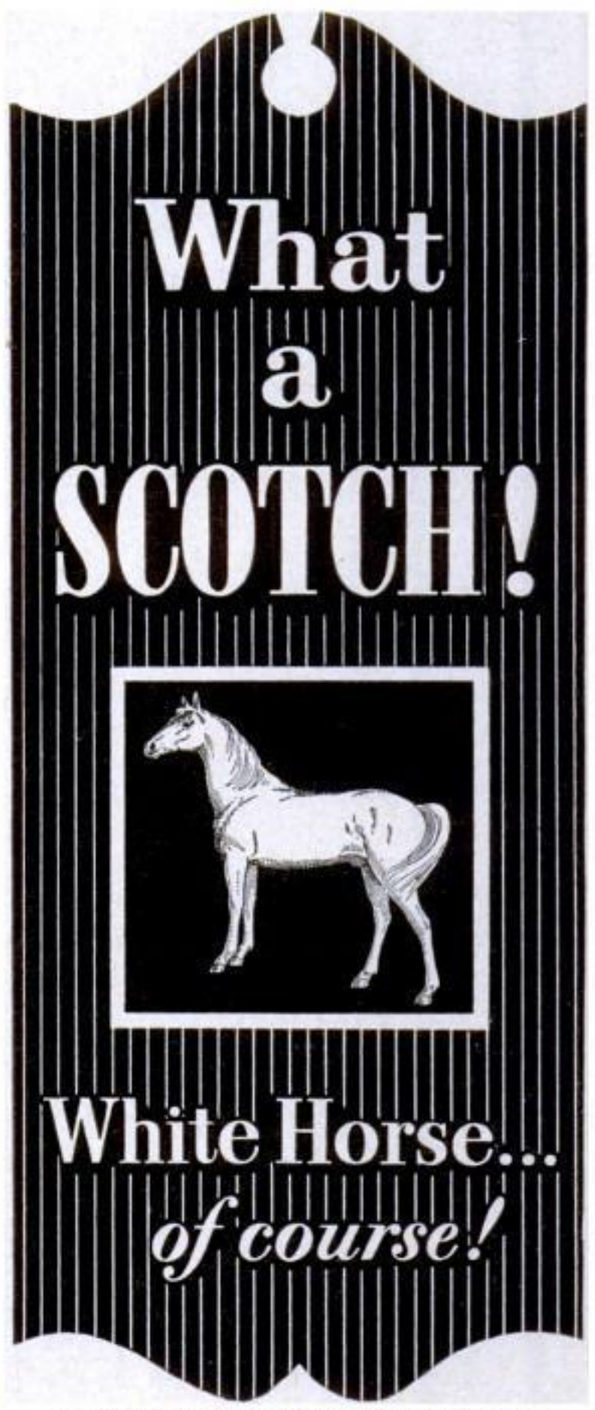
. . . a magnificent selection of styles and colors to key with your favorite costume fabrics and leathers

. . . for the *finest*, wear PRIM's 66 GAUGE NYLONS

Prim hosiery

PRIM HOSIERY, INC. • CHESTER, ILL.





BLENDED SCOTCH WHISKY 86.8 PROOF
BROWNE-VINTNERS CO., Inc., New York
Sole Distributors

Copyrighted material

ALL OVER AMERICA—*SMOKERS ARE CHANGING TO CHESTERFIELD*

UNITED AIR LINES

"CHESTERFIELDS ARE PROVIDED EXCLUSIVELY on all United's Stratocruiser flights to Honolulu. We have found our passengers prefer Chesterfields."

W. T. Magarrell

VICE PRESIDENT, UNITED AIR LINES

DALE ROBERTSON
gets his Chesterfields from
Stewardess Audrey Jones

See him starring in
"LYDIA BAILEY"
A 20th Century-Fox Production
Color by Technicolor



Wherever you go—*Sound Off*

for **MILDNESS**—plus

No Unpleasant After-taste*

*FROM THE REPORT OF A WELL-KNOWN RESEARCH ORGANIZATION

...AND ONLY CHESTERFIELD HAS IT!

Try them Today!

Copyright 1952, Liggett & Myers Tobacco Co.

Copyrighted material

WHEATIES

WHEATIES

NEW WHEATIES ARE SUPER-FLAKED!

BIGGER!

SEE THE DIFFERENCE!

TASTE THE DIFFERENCE!

SO CRISP!

BRIGHTER!



BOB FELLER SAYS:

"I grew up on Wheaties and believe me



New WHEATIES®

ARE BETTER THAN EVER

WHAT SPARKS A CHAMPION SPARKS YOU—AND CHAMPIONS CHOOSE WHEAT

"Breakfast of Champions"

Copyrighted material



Copyrighted material

You'll feel like a new man!



"Spring Tonic" by ARROW

Here's a Spring "pick-up"!

It's a shirt-tie-handkerchief ensemble called "Spring Tonic." Shirts feature a neat stripe on blue, tan, gray and green grounds. Ties and handkerchiefs blend beautifully without being obvious about it.

But one thing that's *very* obvious is the finer Arrow tailoring. Collars fit perfectly, there's no bunching at the waist, thanks to Mitoga® fit. And thanks to the "Sanforized" label, these shirts will *always* fit!

Shirts about $4.50. Matching undershorts about $2.00. Handkerchiefs about $.65. All-silk foulard ties about $2.50. Prices subject to change by government regulation.

Cluett, Peabody & Co., Inc.



See TV's new comedy sensation—Arrow presents "Herb Shriner Time" weekly on ABC-TV!

Copyrighted material



IN BUCKS COUNTY, PA. HOME, ADMIRAL WHITE READS HIS TWO-VOLUME, 2,238-PAGE BOOK, "LEADERSHIP," WHICH HE HAS BEEN WRITING FOR SEVEN YEARS

THE CAPTAIN WAS AN ADMIRAL

Dewey's 1898 battle commendation belatedly results in a promotion

Last month William R. White, 75, living the life of a retired U.S. Navy captain, suddenly found out that for the last five years he had been a rear admiral. A letter from the Secretary of the Navy, Dan Kimball, informed him that he had been promoted in 1947 but somehow the Navy had overlooked telling him.

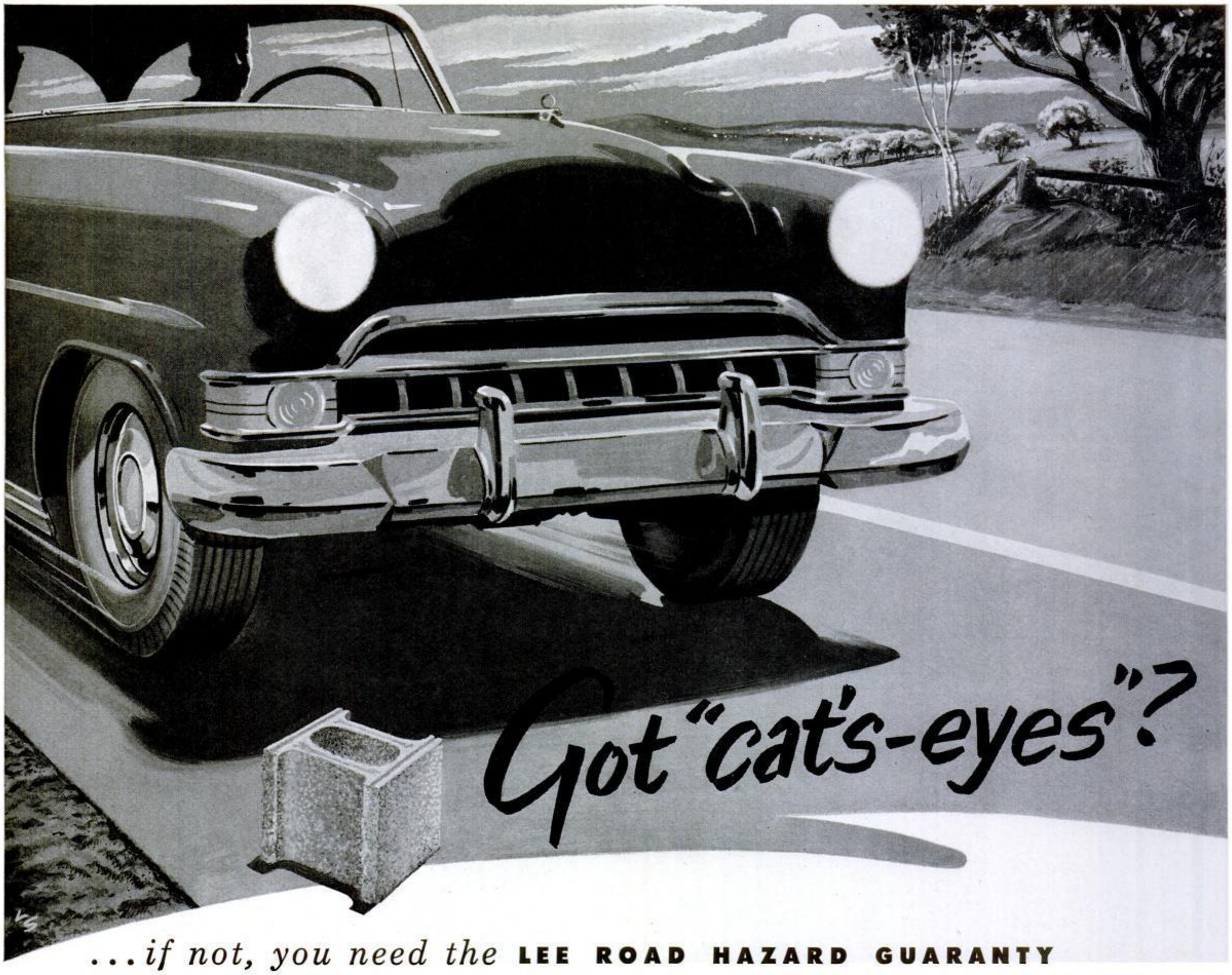
The reason for the promotion went back 53 years to the Battle of Manila Bay. In August 1898, 22-year-old Naval Cadet White, sporting a goatee and mustache to hide his youthfulness, was given command of the captured Spanish launch *Barcelo* by Admiral Dewey and was ordered close inshore to draw enemy fire. When the *Barcelo* opened up, the Spaniards, believing Dewey's entire force was preparing to land, fled to the hills. After the battle Dewey commended Cadet White's conspicuous bravery.

The commendation was forgotten until 1947 when Admiral Dewey's account of the Battle of Manila Bay was made public. By a law passed in 1936 all officers who received such awards in battle were automatically promoted one grade upon retirement. Thus Captain White became Rear Admiral White. The admiral, who had retired from the Navy in 1923, rejoined in 1942 and then retired again in 1945, was not upset by the delay in telling him of the promotion. He had a loyal Navy man's attitude: "They're busy down there—by God—doing a day's work."



CAPTAIN'S CAP will do White, who is not going to buy the extra braid he is entitled to as an admiral. He will not get an increase in his retirement pay.

Copyrighted material



...if not, you need the **LEE ROAD HAZARD GUARANTY**

You're bowling along at night. The moon is up, the stars are out, and your headlights throw a steady beam. BUT—a night-cruising builder up ahead has lost a 45-lb. cinder block from his giant load.

Smacko—you hit it! Smacko, that is, in the right front tire.

No driver can prevent a ruined tire if conditions are against him. Chuck holes, broken bottles, jagged rocks and curbs—all menace you, day or night, regardless of your skill. Your only defense against loss—your *only* one—is a Lee Road Hazard Guaranty.

For 15 months your Lee Super DeLuxe passenger tire is guaranteed against road hazard damage of any kind. The Guaranty is unusual, unique. For, in addition to covering defects in materials and workmanship for life, it says in plain type that if you suffer rim cut, bruise, blowout, impact break; if your tire is injured by under-inflation, over-load, faulty alignment or faulty brakes—the loss is Lee's, not yours.

A genuine guarantee, 100% sincere. But even more important to you than its provision against money loss is its revelation of a manufacturer's confidence in the "road-worthiness" of his tire.

Next time you're in the market for a tire, go to your Lee dealer. He is one of more than 19,000 Lee dealers in the United States ready to put Lee tires on your car, and new confidence in your heart. See him soon; he can tell you why Lee tires give you



Every Extra-Except Cost

LEE TIRES

LEE RUBBER & TIRE CORPORATION, CONSHOHOCKEN, PA.

©1952

Copyrighted material

ROYAL TRIBUTES

Grief is expressed in vivid color

When the British people buried King George VI, the vivid colors of royalty were in sharp contrast to the somber mood of the nation. The king's body lay in state under the great arches of Westminster Hall (*above*), the coffin draped in the rich hues of the royal standard and attended by Yeomen of the Guard and members of the Household Cavalry. Later, inside the grounds at Windsor, the funeral cortege found the green verges of St. George's Chapel adorned by dozens of floral tributes (*below*), some of them expressing simply the deep grief of towns and hamlets, other incorporating the elaborate coats of arms of great cities.





BLENDED WHISKY. THE STRAIGHT WHISKIES IN THIS PRODUCT ARE 4 YEARS OR MORE OLD. 37½% STRAIGHT WHISKIES, 62½% GRAIN NEUTRAL SPIRITS. 86 PROOF

BROWN-FORMAN DISTILLERS CORPORATION • *At Louisville in Kentucky*

Copyrighted material



THREE QUARTER-TON STONES SIT QUIETLY ON THE FLAT BED OF DRY LAKE AFTER ONE OF THEM (FOREGROUND) HAS SKIDDED 200 FEET AWAY FROM OTHERS

THE CASE OF THE SKATING STONES

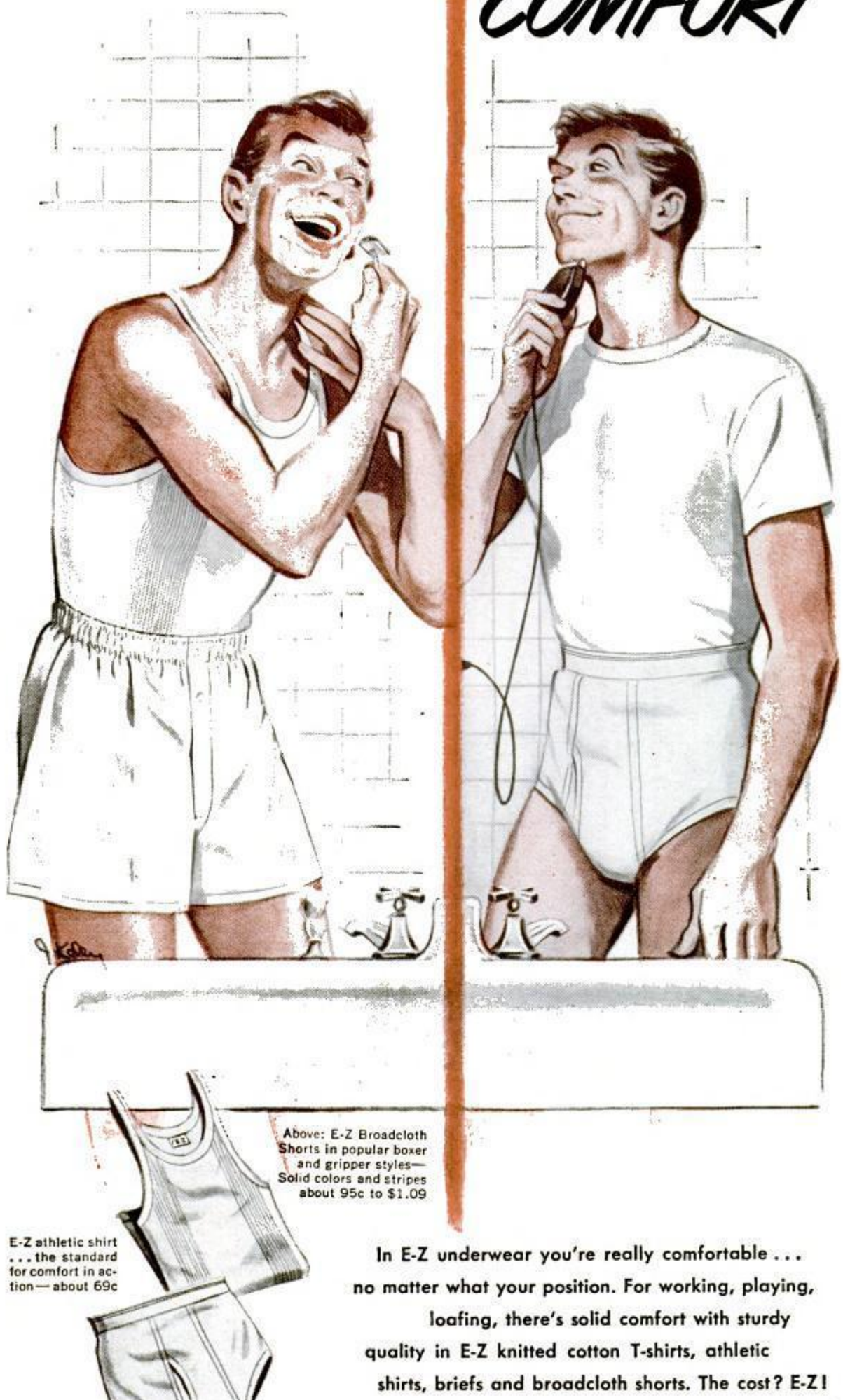
On a dry lake bed high in the Panamint Mountains near Death Valley sit several dozen boulders whose peculiar behavior has long been a nightmare to geologists. The boulders, which weigh up to a quarter ton, stand at the ends of long gouged-out paths which show that they periodically respond to unknown forces and skate about upon the flat earthen floor. Local theories blame this bewitched behavior on the lake bed's tipping back and forth, or on flood waters, or on Russian tampering with the magnetic pole. Scientists disprove these ideas but have no sure answer of their own. It is no hoax since the bigger rocks can be moved only by truck or mule and these would have left telltale tracks. Three geologists who visited the site believe that when the lake bed is slippery with mud strong winds may push the heavy rocks like boats. But the mystery may never be completely solved. When human observers are about, the stones refuse to budge an inch.

CONTINUED ON NEXT PAGE

Copyrighted material

from every angle enjoy

E-Z COMFORT



Above: E-Z Broadcloth Shorts in popular boxer and gripper styles—Solid colors and stripes about 95c to $1.09

E-Z athletic shirt . . . the standard for comfort in action—about 69c

E-Z briefs . . short-cuts to cool comfort—about 89c

E-Z T-shirt with comfort and 'give' built in—about $1.00

In E-Z underwear you're really comfortable . . . no matter what your position. For working, playing, loafing, there's solid comfort with sturdy quality in E-Z knitted cotton T-shirts, athletic shirts, briefs and broadcloth shorts. The cost? E-Z!

NOTE TO WOMEN: Pack plenty of E-Z underwear in his bag . . . it's absorbent, needs no ironing, goes through the washer time after time. You've known E-Z quality for years . . . bought it for your children.

E-Z Mills, Inc., Empire State Bldg., N. Y. 1, N. Y.

E-Z ®



E-Z Men's Hosiery; Ribbed, argyle and fancy patterns from 50c

E-Z Underwear and Hosiery for Infants and Children, Men and Women

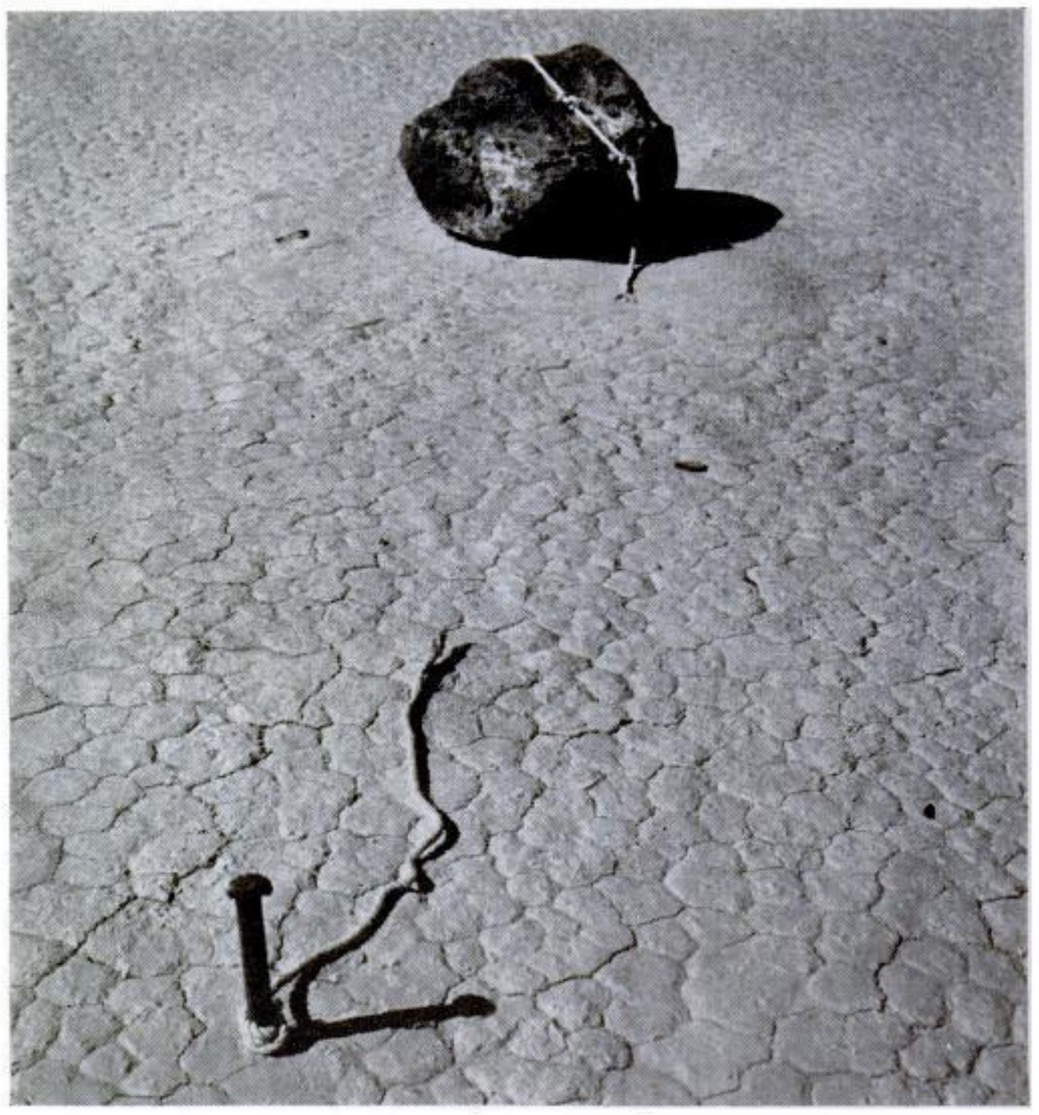
Skating Stones CONTINUED



FOUR-WAY RACE seems to be recorded by parallel tracks left by burro droppings which are probably moved by the same forces as the heavy stones.



FIGURE SKATING was done by a fairly small stone. Convoluted tracks like this rule out many solutions to mystery including the flood water theory.



GHOST EXPERIMENT is another enigma. Best guess: amateur scientist tied rock to stake with rope which then rotted, allowing stone to skate away.

Copyrighted material

Now...restful sleep at its best because this mattress balances your body in comfort from head to foot



yours only with the Form-Fitted Mattress of

Firestone FOAMEX®



At least 58,400 hours of your life (probably many thousands more) will be spent on your *Foamex* Form-Fitted Mattress. Your health ...your alertness...even your looks...are *all* deeply affected by the restful, refreshing sleep it gives every part of your body.

The secret? Entirely new and different Form-Fitting *Foamex* Construction keeps your heavier "mid-section" on an even level with your lighter-weight head and foot sections. *And this same* Form-Fitting Construction assures you years of extra wear. No matter how much you twist and turn or change position... no matter how unequally the weight of your body is distributed...*Foamex* will not sag, lump up or break down. *A Foamex mattress has never been known to wear out.*

Prove these statements to yourself! Spend half an hour at your favorite bedding department. Ask to see the demonstration mattress with cut-away view of Form-Fitted *Foamex*.

Examine the matching box spring...which is specially designed to give utmost rest with the *Foamex* mattress. Then, enjoy the luxury of owning this finest sleep combination...for blissful rest—for life!

Form-Fitted Mattress of Firestone Foamex $79.75

Box Spring specially designed for Foamex $69.75

Ensemble . . . $149.50

© 1952 Firestone Industrial Products Company

Guaranteed by Good Housekeeping

Enjoy the Voice of Firestone Monday Evenings over NBC Radio and Television

FOAMEX® FORM FITTED MATTRESS by Firestone



Car seats, backs and arm-rests cushioned with *Foamex* take the bumps and jolts out of motoring. In better cars, trains and planes.

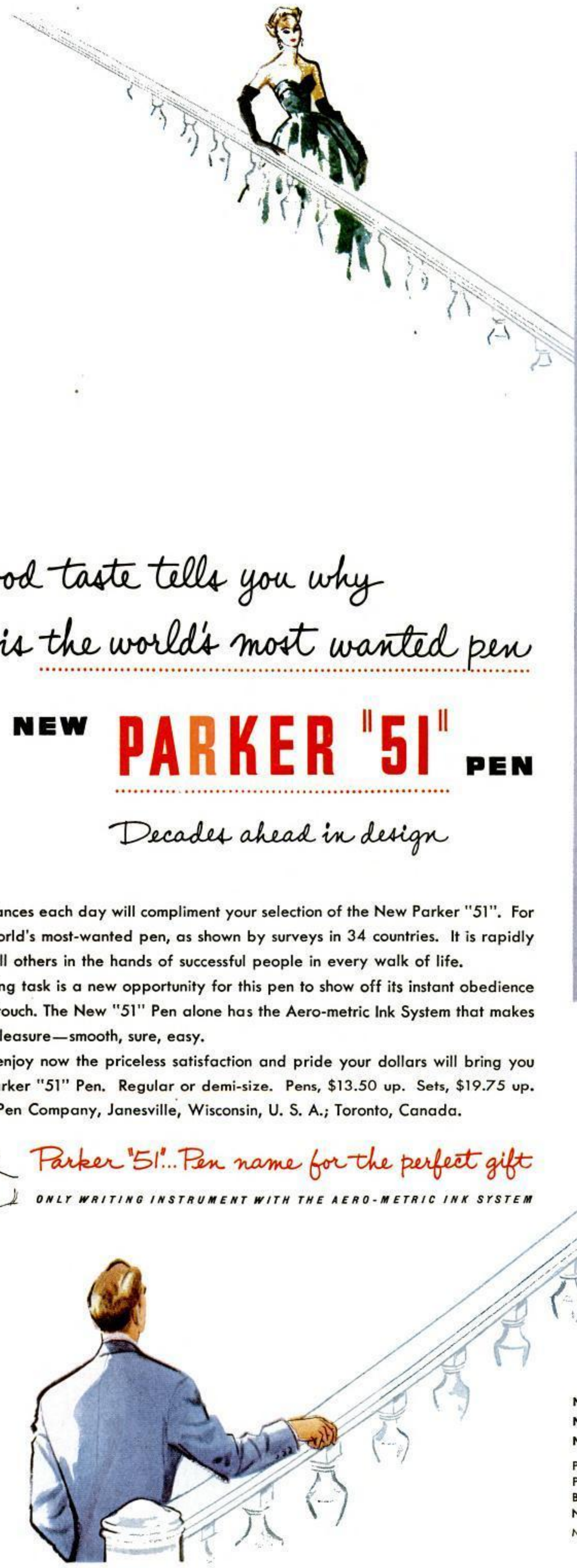


Furniture, too, keeps its shapely beauty and comfort for life thanks to Firestone *Foamex*, the most modern cushioning material.



Dust, down and feather allergy-free sleep with a pillow made of *Foamex*. Cool, sanitary *Foamex* air-cools and cleans itself.

Copyrighted material



Your own good taste tells you why
this is the world's most wanted pen

NEW PARKER "51" PEN

Decades ahead in design

Admiring glances each day will compliment your selection of the New Parker "51". For this is the world's most-wanted pen, as shown by surveys in 34 countries. It is rapidly displacing all others in the hands of successful people in every walk of life.

Each writing task is a new opportunity for this pen to show off its instant obedience and nimble touch. The New "51" Pen alone has the Aero-metric Ink System that makes writing all pleasure—smooth, sure, easy.

Begin to enjoy now the priceless satisfaction and pride your dollars will bring you in a New Parker "51" Pen. Regular or demi-size. Pens, $13.50 up. Sets, $19.75 up. The Parker Pen Company, Janesville, Wisconsin, U. S. A.; Toronto, Canada.



Parker "51"... Pen name for the perfect gift

ONLY WRITING INSTRUMENT WITH THE AERO-METRIC INK SYSTEM



REGULAR SIZE DEMI-SIZE

OTHER PARKER PENS — FROM $5.00

New Parker "51" Special . . . $10.00. With pencil, $15.00.
New Parker "21" . . . $5.00. With matching pencil, $8.75.
New Magnetix Desk Sets...$11.95 up. For home or office.

Pocket models are available in a variety of colors . . all Parker Pens offer points to suit your preference.
Both "51" and "21" pens "write dry" with Superchrome Ink. No blotter needed. They can use any fountain pen ink.

Note: All prices subject to F. E. tax.

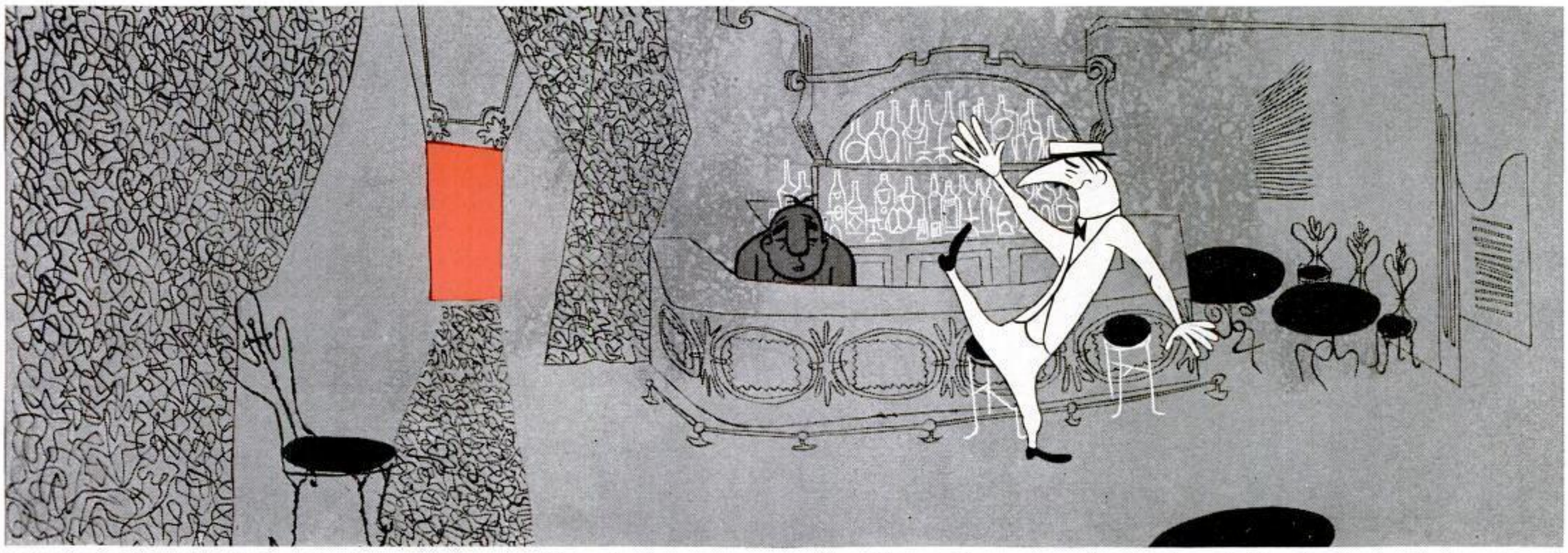
Copr. 1952 by The Parker Pen Company

Copyrighted material

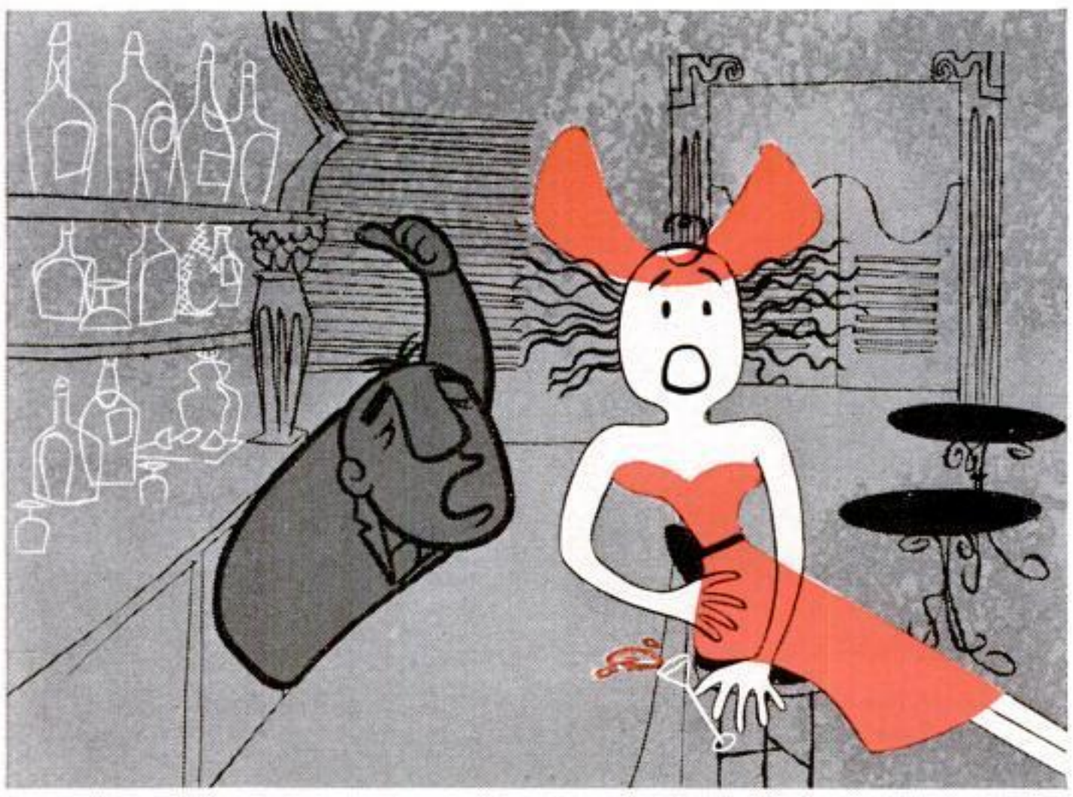
ROOTY TOOT TOOT

Frankie and Johnnie, the bloodstained old lovers, clash again in a brilliant new animated cartoon

A few weeks ago, in Pendleton, Ore., a woman who said she was Frankie of the old ballad *Frankie and Johnnie* died. As if to assure that her memory, already perpetuated in song, will not fade, United Productions of America has brought out a sparkling cartoon, *Rooty Toot Toot*, based on the Frankie and Johnnie story, with some sordid details left out but most of the raffish ebullience still in. Like UPA's Academy Award Winner *Gerald McBoing-Boing* (LIFE, Jan. 15, 1951), *Rooty Toot Toot* makes a revolutionary break from the colored-valentine style of the recent Disneys in favor of a simplified stylized technique full of color and verve and violence.



THE FAITHLESS LOVER, Johnnie, sets off the proceedings when he turns up alone at the bar. He heads immediately for the back room and the singer Nellie Bly, without giving a moment's thought to the fact that he already has a devoted sweetheart, Frankie, to whom he has hitherto been "true as the stars up above."



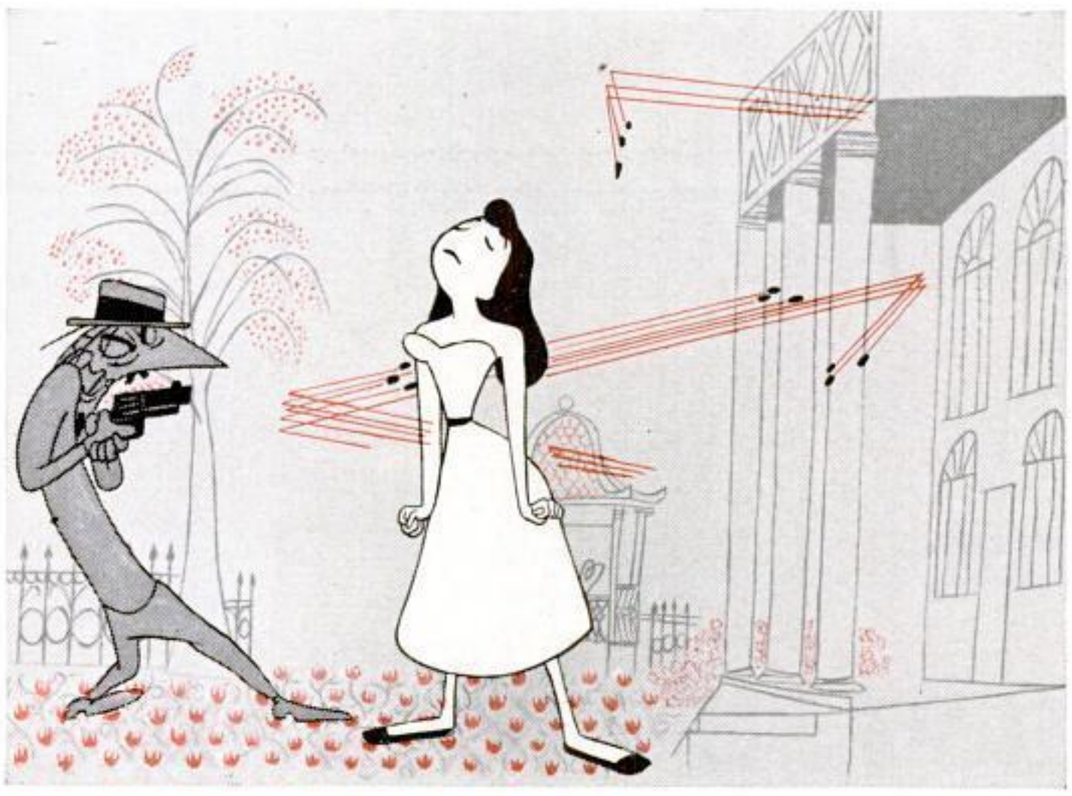
SHOCKED FRANKIE hears from the bartender, a man of unshakable veracity, that Johnnie is doing her wrong in the back room just a few yards away.



VENGEFUL FRANKIE closes eyes, clutches old .44 and in the words of the song, "Rooty toot toot, three times she shoot right through that hardwood door."



FRANKIE'S TRIAL, a cut-and-dried affair in the song, is expanded and given a new twist in the movie when Frankie takes to the stand to plead not guilty.



FRANKIE'S STORY is that it was Johnnie who fired at Frankie, missed her, and the bullets began bouncing off tree behind her. For the results, see next page.

CONTINUED ON NEXT PAGE

Copyrighted material



At last— nylons a gal can trust!

They're Cannon Nylons—made by the makers of Cannon Towels and Sheets!

Answer to a maiden's prayer—nylons you can really rely on! Cannon Nylons—made by the makers of strong, smooth Cannon percale sheets . . . and durable, oh-so-colorful Cannon towels.

Your best foot's forward in sheerest beauty . . . in skin-tight fit. (Cannon's high-twist thread is the secret.) And you step ahead in fashion, too. Way ahead in . . .

Cannon's New Cosmetic Colors!



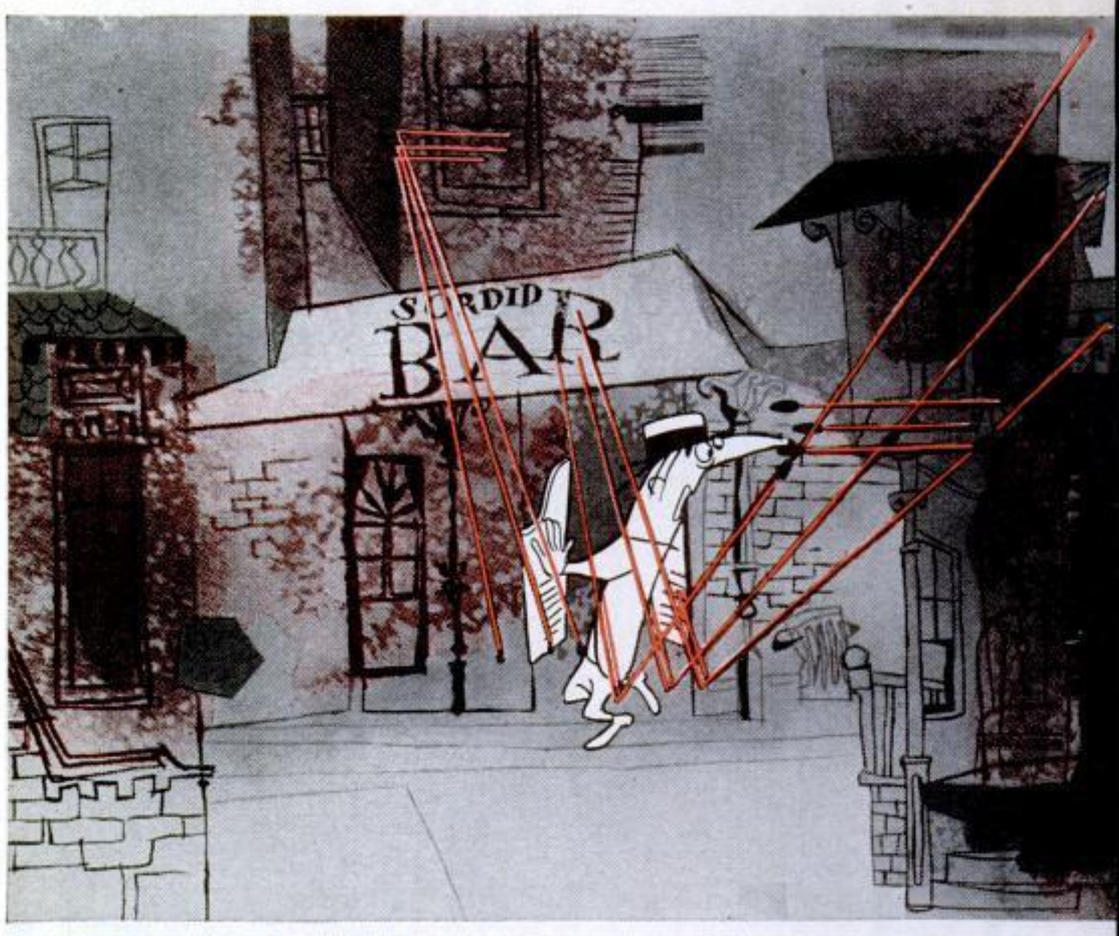
Shades specially blended for your coloring . . . to flatter *your* skin type. Choose your most becoming Cosmetic Color in Cannon Nylons at your favorite neighborhood shop.

COPR. 1952, CANNON MILLS, INC.

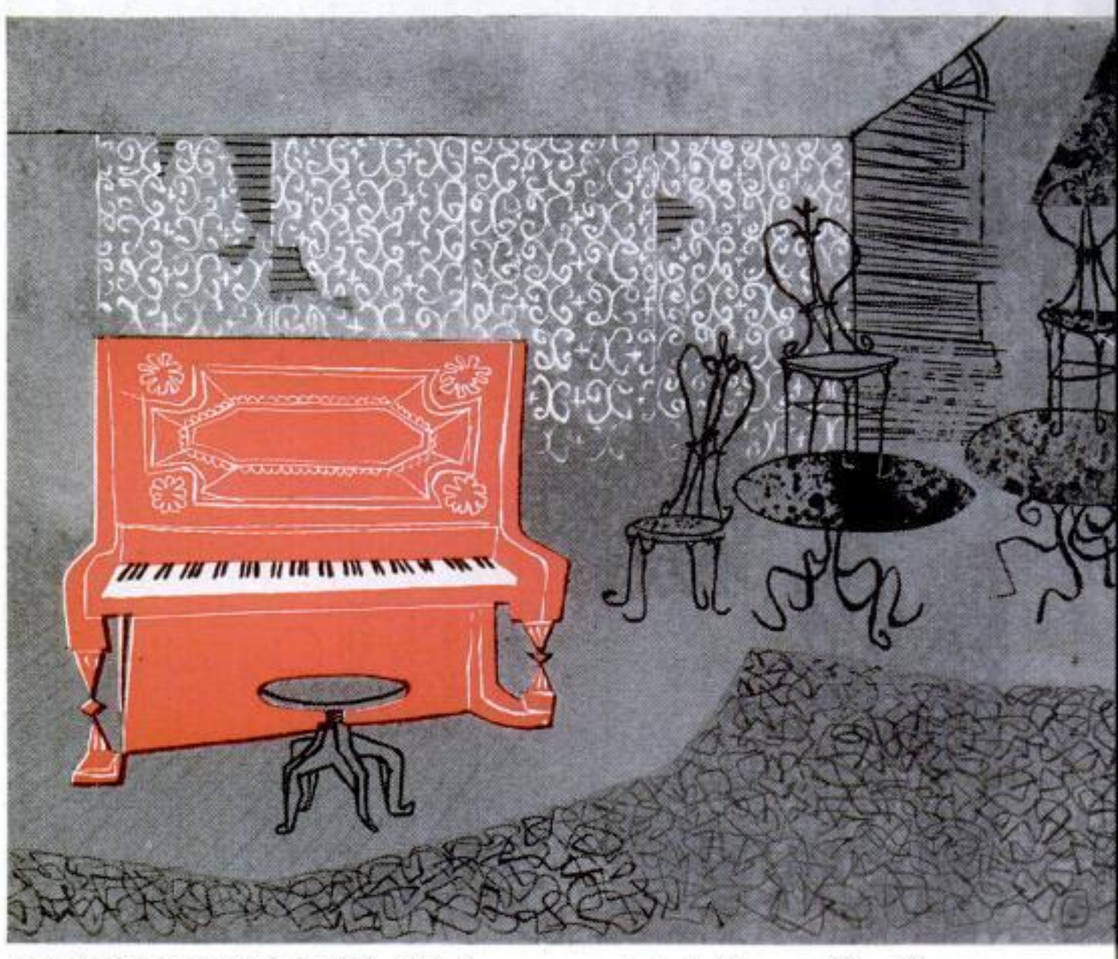
Cannon Nylon Stockings

CANNON MILLS, INC., NEW YORK, MAKERS OF CANNON TOWELS, SHEETS, BLANKETS, BEDSPREADS

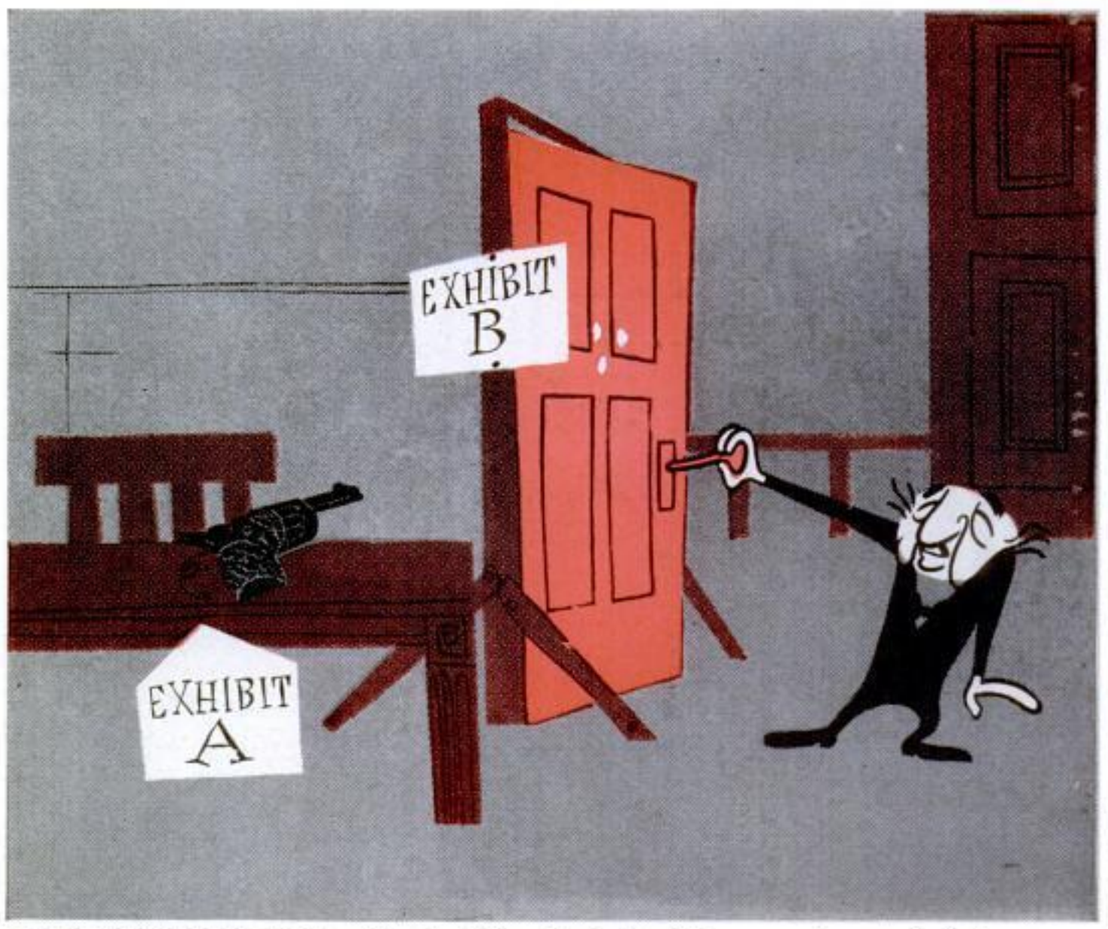
CANNON



RICOCHETING BULLETS from Johnnie's gun whipped like crimson avengers from pillar to post, through window and wicket in the less appetizing parts

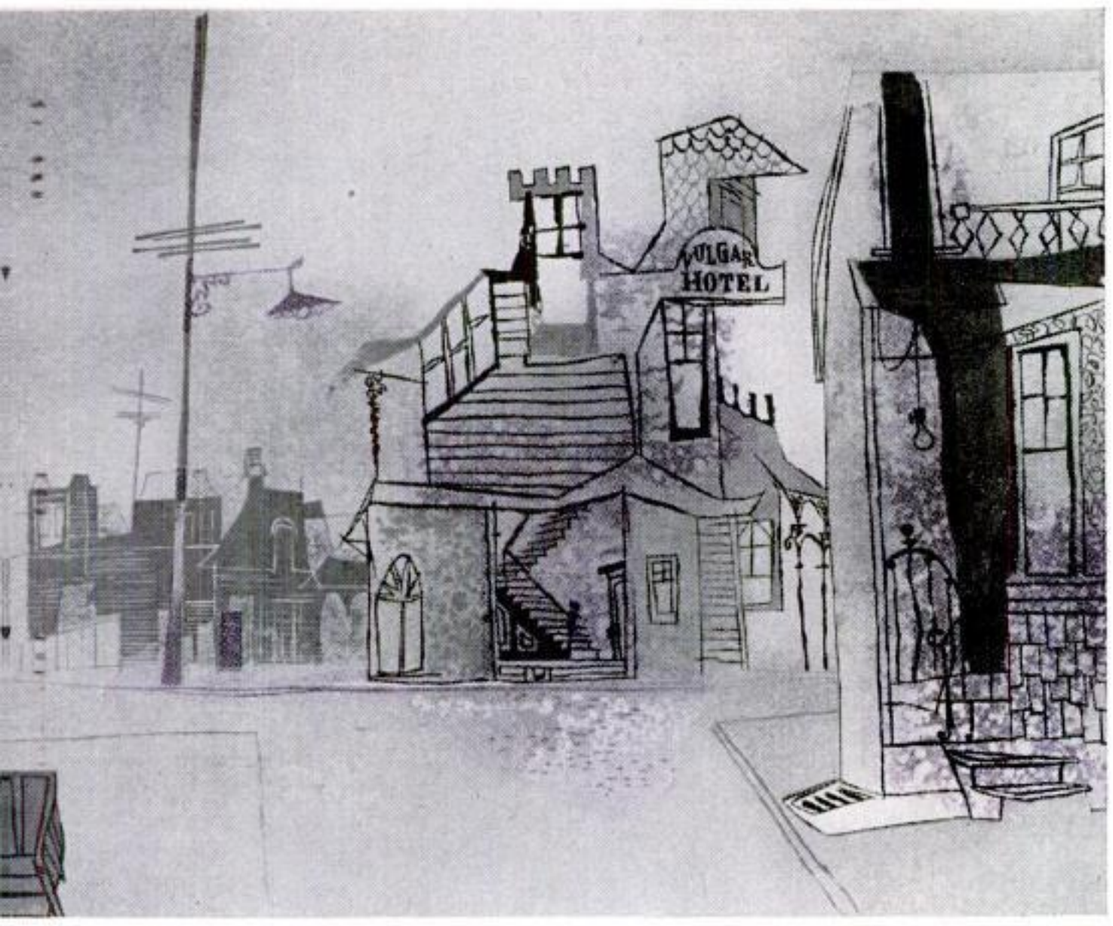


AVENGING BULLETS find their way unerringly to the mark just the same. Drilling three neat holes in the hardwood door they drill three more in the

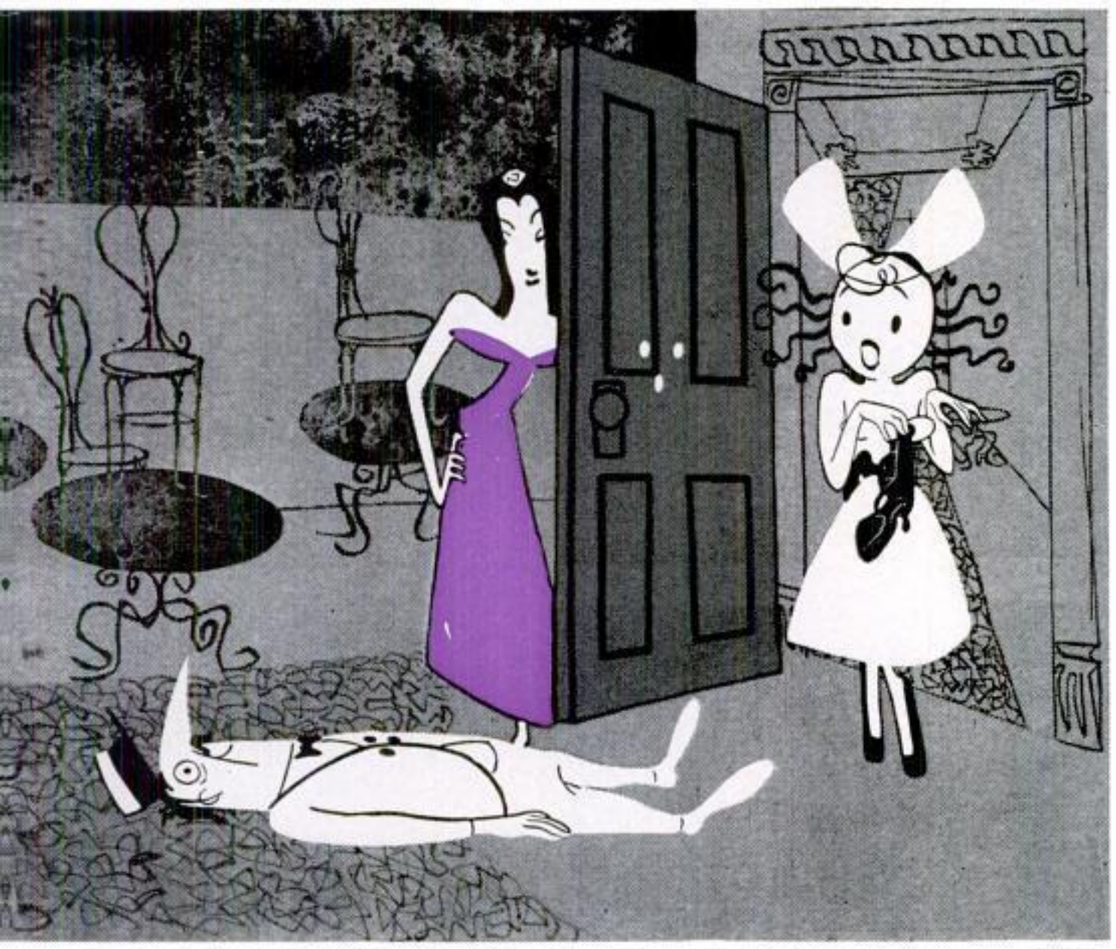


THE PROSECUTION relies for his principal evidence on two material exhibits: Frankie's .44 and the door with the three bullet holes drilled through *it*.

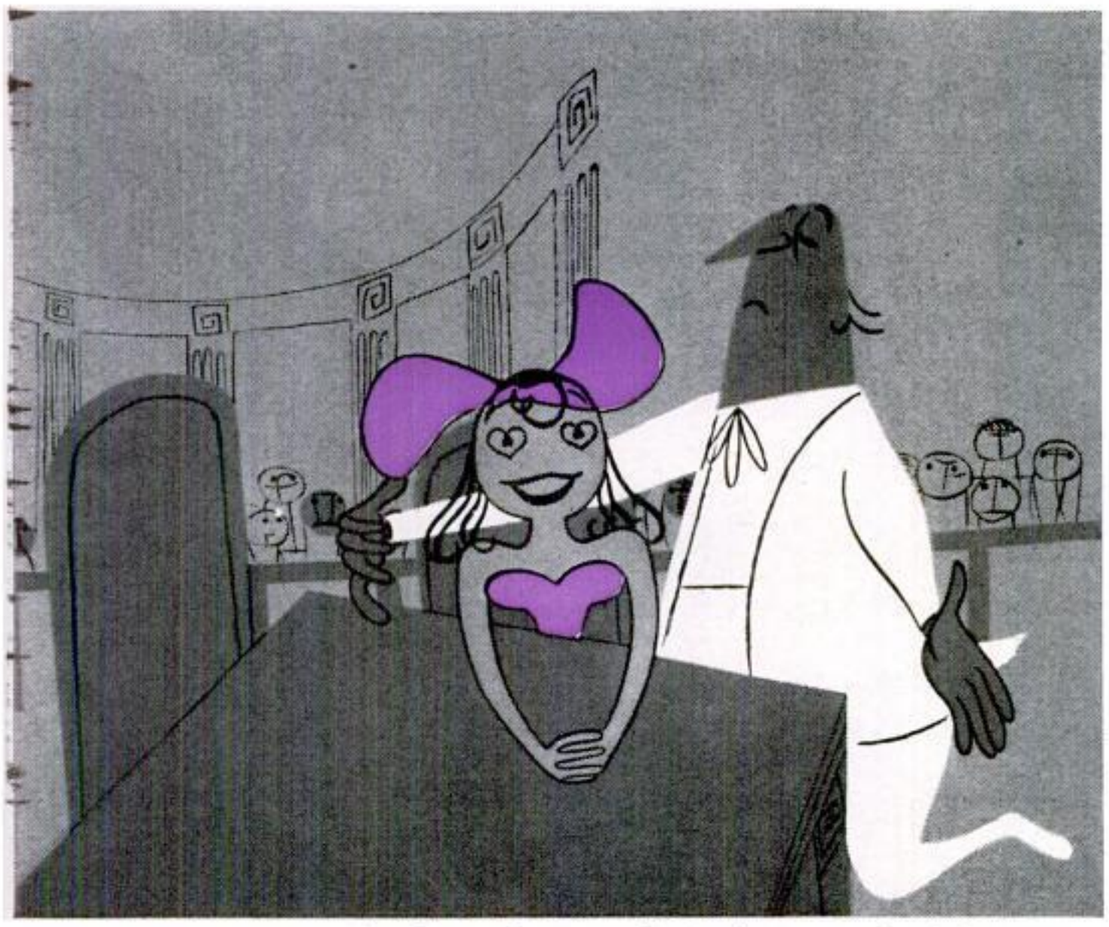
Copyrighted material



of town. Johnnie in a panic flees in every direction, finally but erroneously thinks he has found his way to safety when he ducks into the Sordid Bar.



body of the wicked Johnnie. When Frankie arrived, she says, there was Nellie Bly standing by the body of her former friend, felled by his own bullets.



THE DEFENSE relies for evidence on the ingenuous smile of the accused client. Frankie's lawyer announces he is going to marry her if she is acquitted.

CONTINUED ON NEXT PAGE

You say where .. we'll take you there

in Smooth-riding comfort



UNION PACIFIC RAILROAD





It's easy to plan a wonderful vacation the Union Pacific way. Note the booklets shown here . . . select the region, or regions, in which you're interested . . . then fill in and mail the coupon.

Each booklet contains beautiful photos, tells you about the region and gives you other helpful travel information.

Finally, ask your nearest Union Pacific representative—or travel agent—to arrange your trip and make your reservations.

On the Streamliners or other fine Union Pacific trains, you'll ride smoothly over a cushioned roadbed . . . receive attentive service . . . and enjoy excellent dining-car meals.



Send for FREE Booklets describing these scenic regions

UNION PACIFIC RAILROAD

UNION PACIFIC RAILROAD
Room 524 Omaha 2, Nebraska

I am interested in region named below. Please send free booklet.

REGION_____

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

Also send information about All-Expense Vacation Tours ☐.
If student state age____ and special material will be enclosed.

Copyrighted material

Slim The Way The Stars Slim



Yvonne De Carlo says: "I'm grateful for what Ayds has done for my figure. It helps me to lose weight and look and feel better while I'm doing it. I have many friends—Hollywood film stars—who feel about Ayds just the way I do."

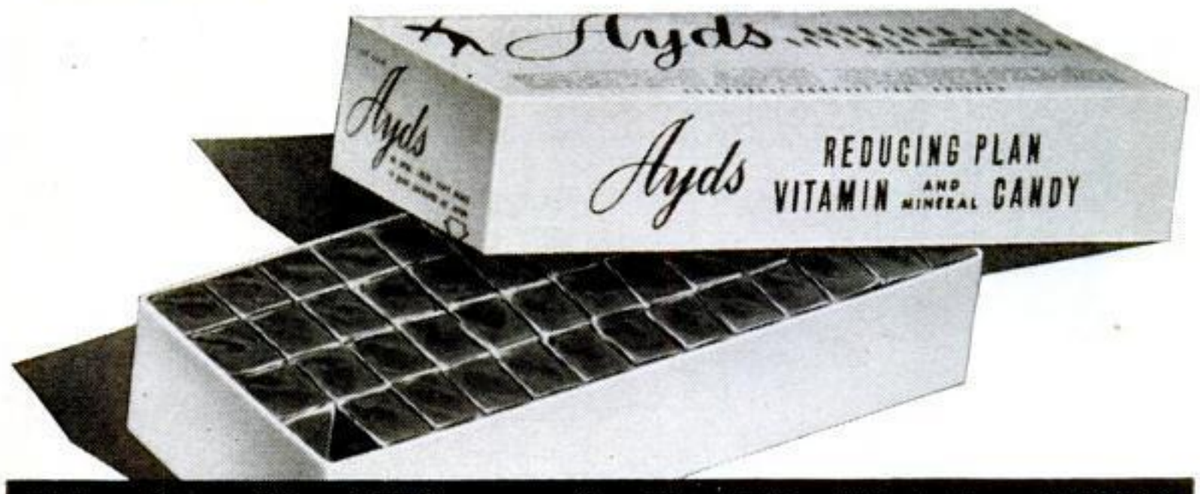
"AYDS Helps Me Lose Weight and Feel Better, Too!" says Yvonne De Carlo

● Now! Follow the example of lovely Yvonne De Carlo! Lose weight the way Nature intended you to! A quick natural way with no risk to health. With the Ayds Plan you should feel healthier, look better while reducing—and have a lovelier figure!

When you take Ayds before meals, as directed, you can eat the foods you like. Ayds contains no harmful drugs . . . calls for no strenuous diet.

Ayds is a specially made candy containing health-giving vitamins and minerals. It acts by reducing your desire for those extra fattening calories . . . works almost like magic. Easily and naturally you should begin to look slimmer, day by day.

Users report losing up to 10 pounds with the very first box. In fact, you must lose weight with the first box ($2.98) or your money back. At drug and dept. stores.



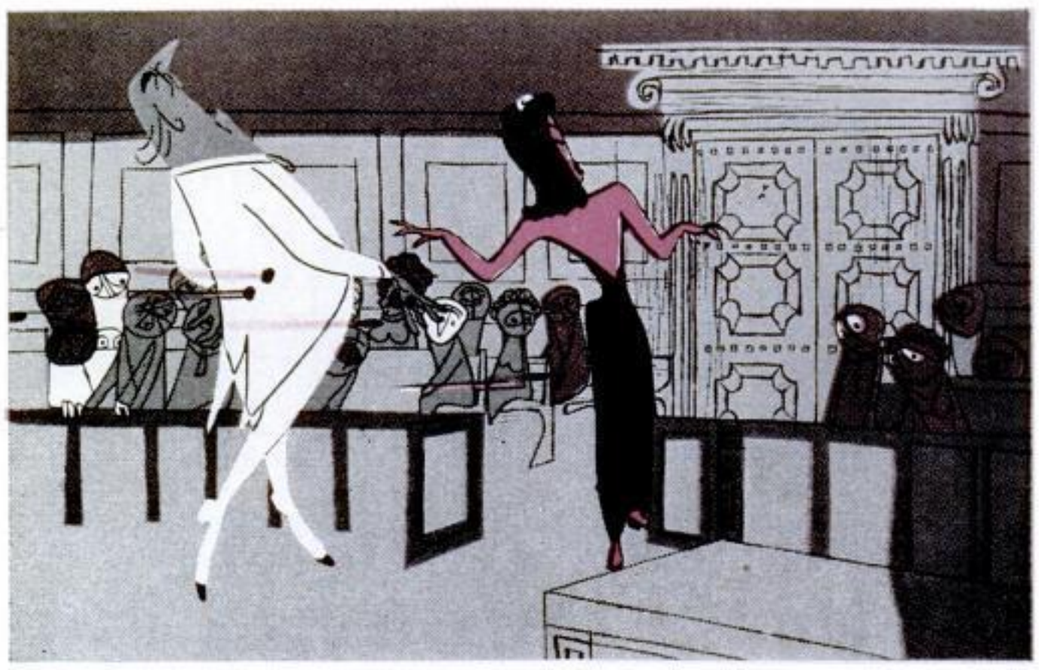
The Loveliest Women in the World take AYDS



JUBILANT JURY breaks into an athletic dance routine after it has handed over its unanimous verdict that Frankie is not guilty of any wrongdoing.



ATTORNEY'S REWARD for having successfully defended his client is a passionate embrace which Frankie mistakenly thinks is prelude to a marriage.



ATTORNEY'S PUNISHMENT is three bullets in back from Frankie when she sees him making sheep's eyes in courtroom at her old nemesis, Nelly Bly.



FRANKIE'S PUNISHMENT is a cell in the jailhouse, where she will be able to ponder the song's misanthropic moral that "there ain't no good in men."

Copyrighted material

No medical blarney—

We simply say:

For a TREAT instead of a TREATMENT

smoke Old Gold

Sure, and it's not only on our say-so that this is the simple fact: No other leading cigarette is less irritating, or easier on the throat, or contains less nicotine than Old Gold. This conclusion was established on evidence by the U. S. Government.



Copyrighted material



More than 6400 Ford Dealers invite you to

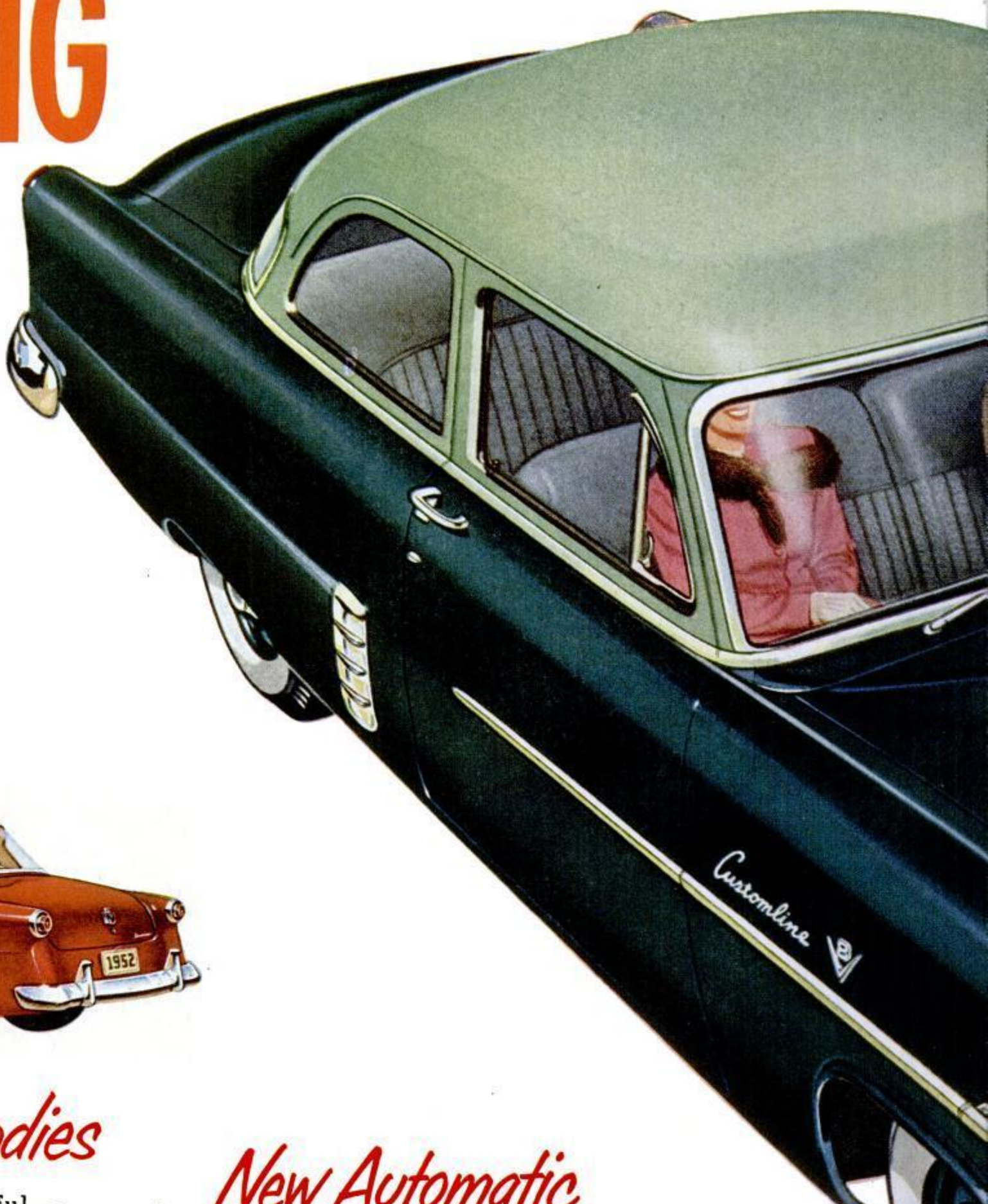
Something BIG has happened

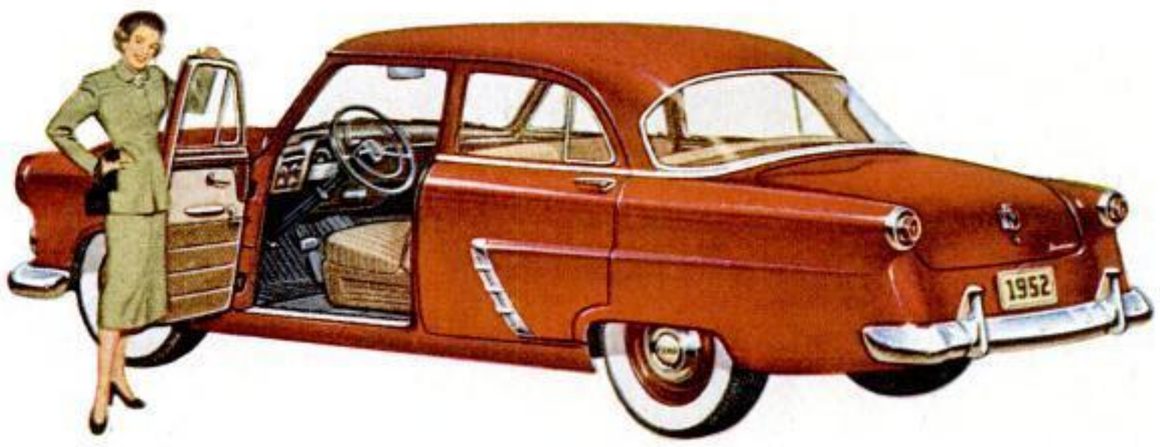
ON THE AMERICAN ROAD!

For 1952, Ford brings you a car that is designed to out-look, out-perform, out-ride and out-value any other car in its field!

For 1952, Ford brings you a car that is considered the *ablest* car on the American road. It meets the widest range of motorists' needs. It does more things for more people at lower cost than any other car—bar none!

All this has been made possible by the long-range planning of the largest single engineering department in the industry—planning that has introduced to the American road a new standard of all-round motor car ability—the Ford for '52!





New Coachcraft Bodies

Ford Coachcraft

Styled to Stay Beautiful... Built to Stay Young

For 1952, Ford brings you a completely new body design that incorporates the most modern advancements in body engineering, and the newest techniques in fine coachwork. New hull-tight construction seals out weather, dust and noise. New one-piece curved windshield and car-wide rear window give you Full-Circle Visibility. Beautifully appointed interiors bring you the widest choice of color and upholstery combinations in the low-price field.

New Automatic Ride Control

Wider Front Tread - Longer Rear Springs

The '52 Ford brings you riding comfort that's new to its field. New rear springs are longer. New rear shock absorbers are diagonally mounted. Front springs are tailored to the weight of each model. The front tread is wider—the center of gravity is lower. These features of Ford's new Automatic Ride Control combine to give you a smooth, level ride whatever the road—and take the tilt out of turns.

Copyrighted material

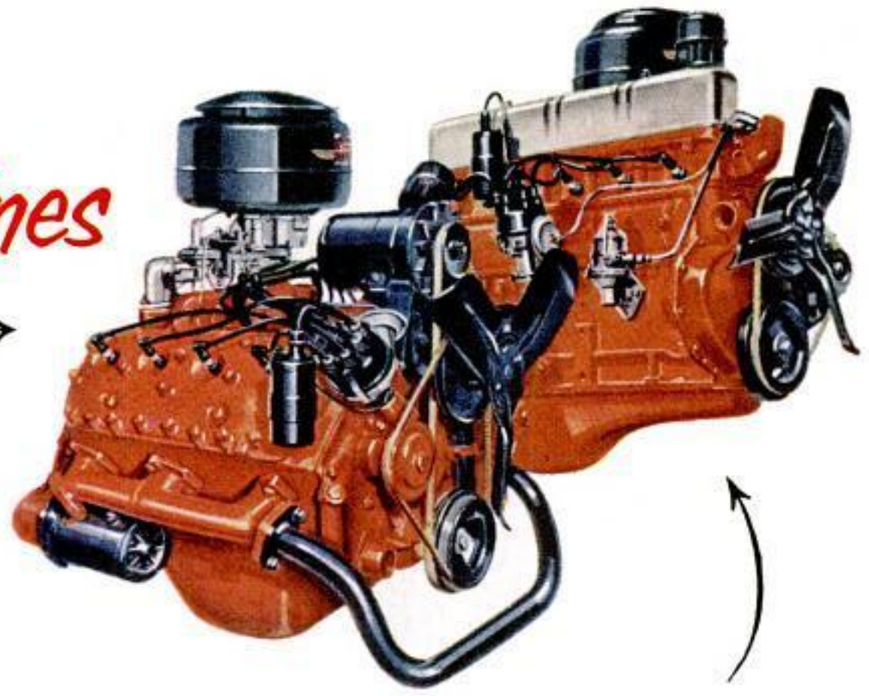


"Test Drive" the big new 1952 FORD. . . the greatest car ever built in the low-price field!

More Powerful Engines

Now! 110 h.p. High Compression Strato-Star V-8

Here is an engine that brings brilliant new power to the low-price field. It has higher compression, power-contoured combustion chambers, new free-turning high-lift valves and Ford's exclusive Automatic Power Pilot to give you top-flight performance on regular gas.



Huge, one piece curved windshield

New! 101 h.p. High Compression Mileage Maker Six

And, here is the finest, most modern Six in the industry! Its high-compression, low-friction design, with free-turning overhead valves—plus Ford's exclusive Automatic Power Pilot—give you the economy of more "go" per gallon—and without the use of premium fuel!

With either of Ford's great engines for 1952 you have your choice of three great drives: Conventional, Overdrive or Fordomatic Drive — finest and most versatile in the low-price field. Only Ford in its price class gives you a choice of all three.

"Test Drive" the big new '52 FORD

You'll want it for keeps!

White sidewall tires (if available), Fordomatic and Overdrive optional at extra cost. Equipment, accessories and trim subject to change without notice.

Copyrighted material



Now's the time for JELL-O

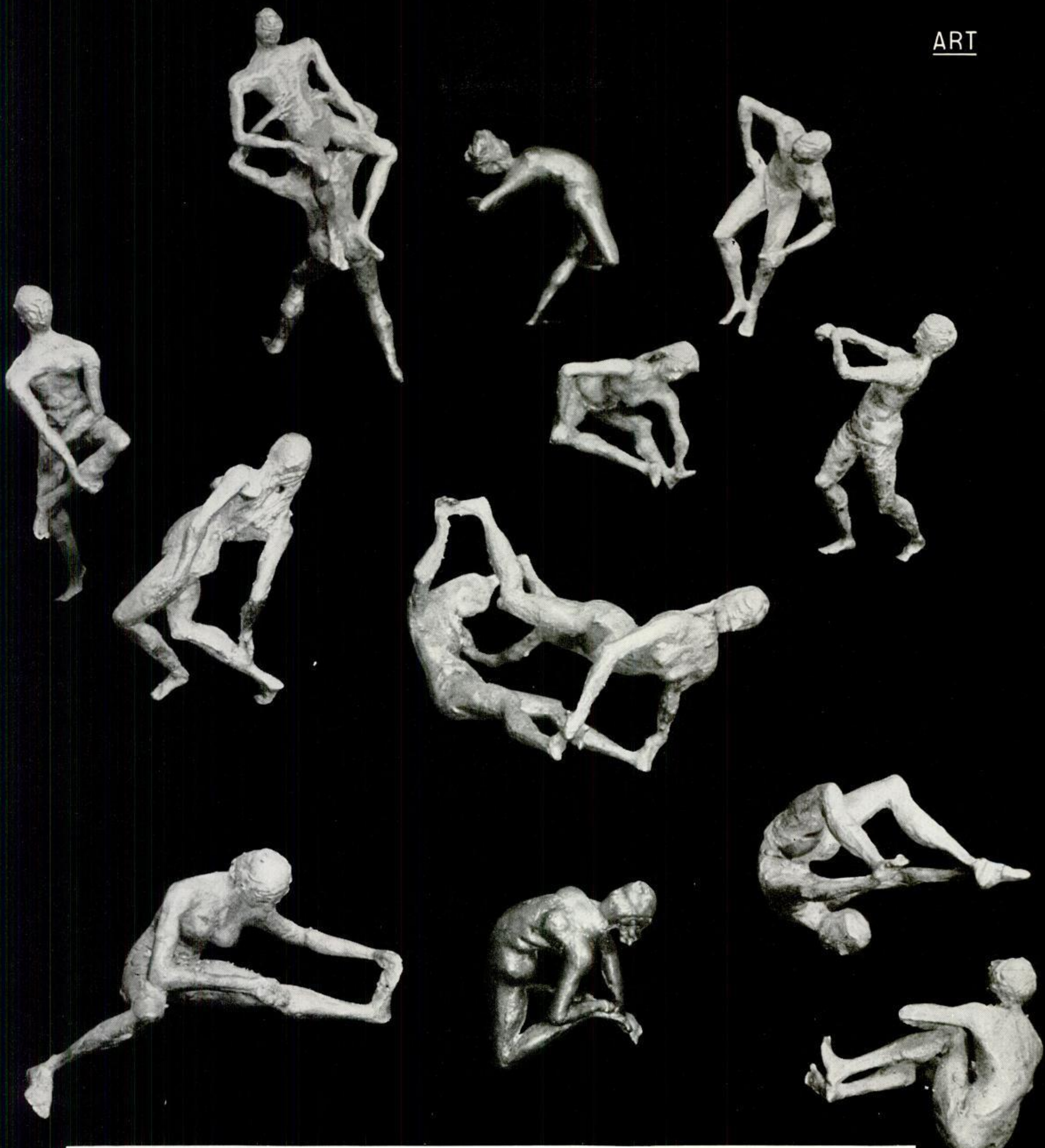
"Bonnie good news" for any lady and her budget! Sparkling, shimmering, *delicious* Jell-O still costs only pennies per dish! And—as all good housewives know—everybody, just everybody loves Jell-O!



JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORPORATION

Copr. 1952, General Foods Corp.

Copyrighted material



CALISTHENICS IN AN ART GALLERY

The agile figures above, limbering up like physical culturists in a gymnasium, were made as a sculptural sideline by Pericle Fazzini, one of Italy's foremost artists. They are proving the unexpected hits of Fazzini's first U.S. show, now at the Iolas Gallery in New York. Fazzini began turning out his flexible figurines a few years ago as relaxation from his more serious works (*following pages*). While talking with friends, he would twist pieces of wax into the shapes of tumblers, wrestlers and angular contortionists. The results, which varied in size from two to seven inches, pleased him so much that he cast the wax models into bronze and showed them along with his other work. Although their creator dismisses them as "little ideas," they are tagged with big prices ($250–$300) and a dozen have already been sold.

CONTINUED ON NEXT PAGE

Copyrighted material



REGINA TWIN-BRUSH

POLISHER and SCRUBBER

America's Leading Polisher for homes, offices, stores!

No other twin-brush polisher does as *many* floor maintenance jobs on as *many* floors as Regina.

THE SAME PRICE FROM COAST TO COAST **$64.50** plus excise tax

Reconditioning Kit Extra—for sanding, dry cleaning, refinishing, etc.

SEE YOUR DEALER FOR A DEMONSTRATION or write for complete information

THE REGINA CORPORATION, Rahway 1, N. J.

Please send me free descriptive material on the Regina Electric Floor Polisher.

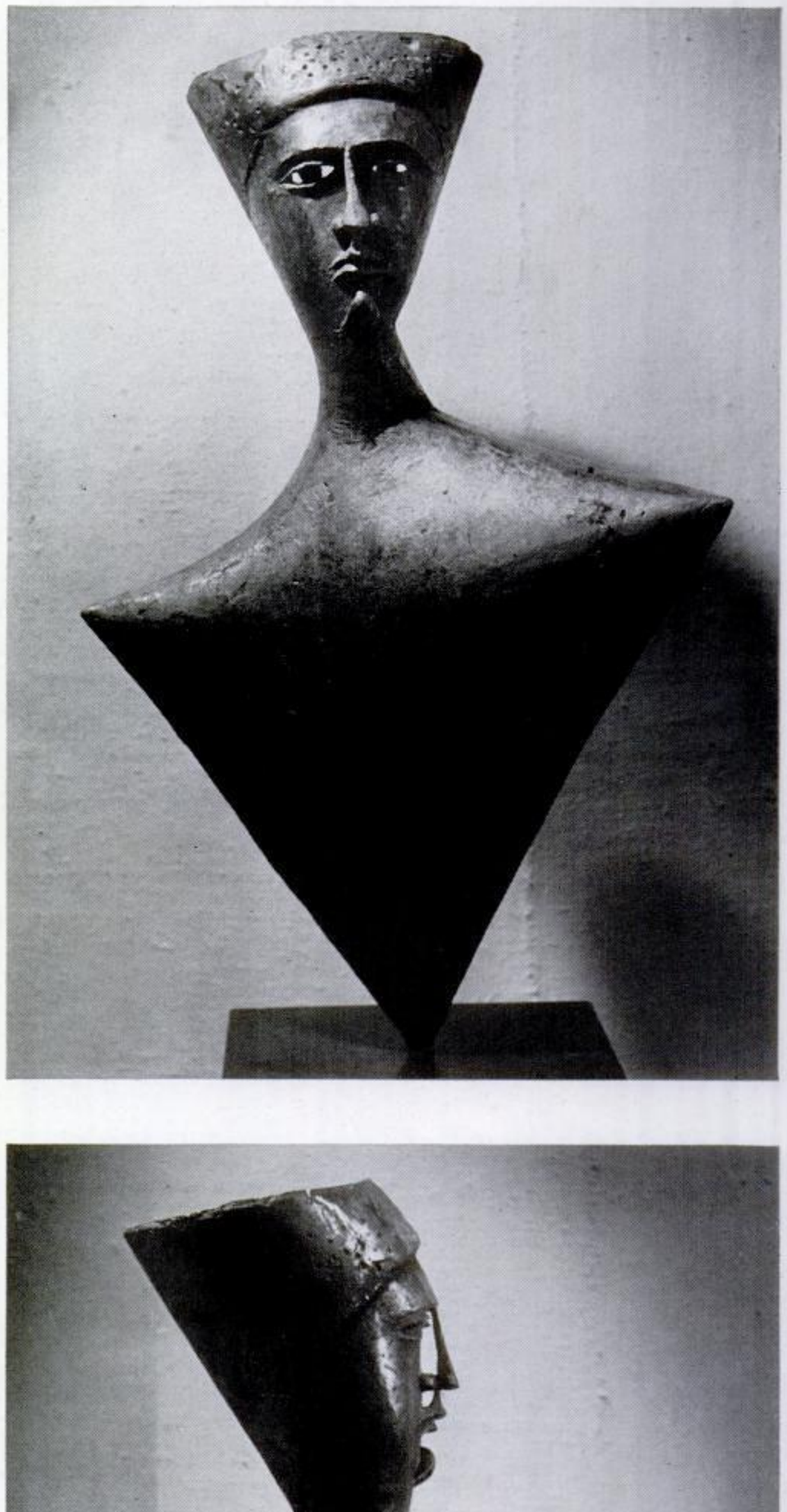
NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

In Canada: Gelling Industries, Ltd., Welland, Ont.

Also producers of Industrial Twin-Brush Machines





TRIANGULAR BUST, cast in bronze, is suggestive of an Egyptian pharaoh. Fazzini reduced the head and shoulders to simple shapes to convey an effect of nobility and serenity. The head is hollow and open at the top so that light can shine through the eyes and around nose and give an impression of vitality.

CONTINUED ON PAGE 68

Copyrighted material



get more than you bargained for–



IMAGINE A PAIR of shorts with a seamless, roomy seat! Hanes Givvies. Bias-cut to g-i-v-e when you stretch. Fine-count broadcloth. Two comfortable styles in solid colors, whites or stripes. Patented—and Sanforized. $1



TAKE ANOTHER LOOK if you think you have to pay fancy prices for America's favorite T-shirts. Shrink-resistant. Knit from fully combed Hanespun cotton yarns. No-sag neck. $1. Boys' 79c*



AND GET THE LOW-DOWN on Hanes Fig Leaf briefs for a real lift. Double-panel seat. Soft, lustrous cotton for a wrinkle-free fit. Live elastic in waistband and leg openings. 89c*. Boys' 65c*

*Slightly higher in the Far West

And get more than you bargained for—on television!
See Sid Caesar and Imogene Coca on NBC-TV every Saturday night.

get **HANES** **UNDERWEAR**

P. H. Hanes Knitting Company, Winston-Salem 1, N. C.

Copyrighted material

SECRET OF A REALLY **DRY** MARTINI

Smirnoff

the greatest name in **VODKA**

SMIRNOFF
VODKA

1876 PHILADELPHIA
1878 PARIS
1888
1889 PARIS
1892 LONDON
1894 BRUSSELS
BARCELONA
SMIRNOFF

So smooth it leaves you BREATHLESS

Smirnoff Vodka has been honored for excellence by the courts of old Imperial Russia, Sweden, Italy and Spain.

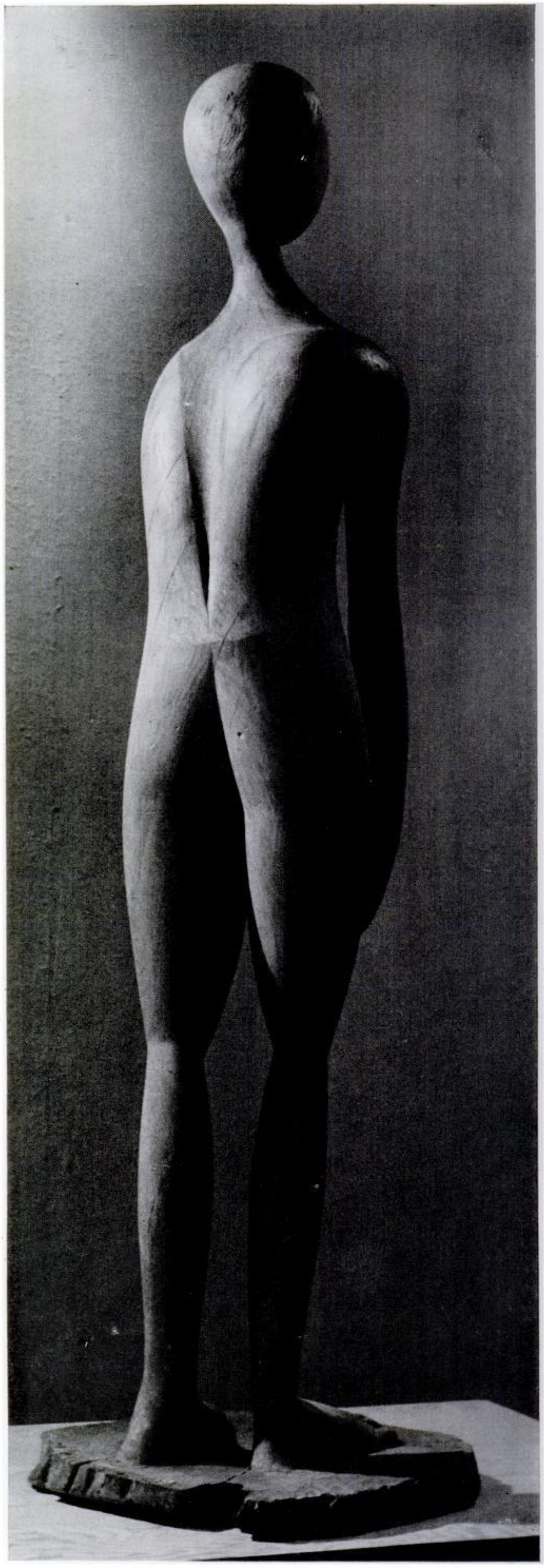
No other Vodka is made by the original closely guarded SMIRNOFF process. No other Vodka has its superbly delicate flavor.

1877 1882 1886 1896

VODKA

PREPARED AND BOTTLED BY
Ste Pierre Smirnoff Fils
HARTFORD · CONN
U.S.A.

STANDARD OF THE WORLD SINCE 1818 • 80 OR 100 PROOF
MADE FROM 100% GRAIN NEUTRAL SPIRITS. STE. PIERRE SMIRNOFF FLS., INC., HARTFORD, CONN.



ELLIPTICAL NUDE, carved of pearwood, was created with the rounded, elongated effect of a rising column. To Fazzini the human figure is "always as new as the mystery of the infinite and as changing as the clouds in the sky."

CONTINUED ON PAGE 70

Copyrighted material

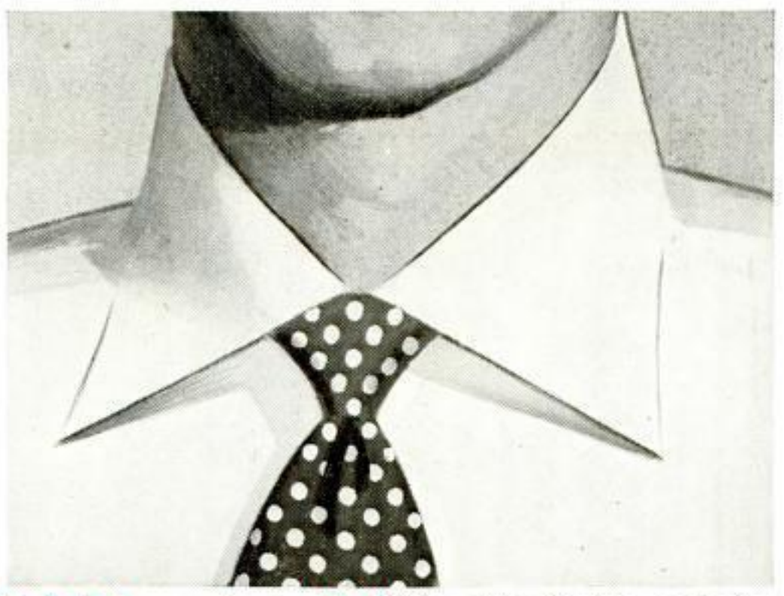
won't wrinkle...ever!



Perspiration won't wilt it! The soft collar won't wrinkle ever if you wear it around the clock. You *always* look well-groomed in a Van Heusen Century shirt.



Laundering won't hurt it! You couldn't iron a wrinkle into the soft collar . . . even if you *tried!* So easy to launder and iron because the "fold-line" is woven right in.



Patented, one-piece collar! The soft collar has no lining —can't wrinkle! Feels handkerchief soft around your neck. Keeps its "just-laundered" look without starch or stays.



it's the new, revolutionary soft collar on

Van Heusen®
REG. T. M.

CENTURY shirts

white—$3.95, $4.95; colors—$3.95

The Van Heusen Century is the only shirt in the world with the wonderful, *soft* collar that won't wrinkle no matter how long it's *worn* . . . won't wrinkle no matter how it's *packed* . . . won't wrinkle no matter how it's *ironed!* Tailored of a fine, firm, lustrous broadcloth . . . with glistening, ocean pearl buttons. Full shoulders, chest. And you get a new Van Heusen Century shirt *free*, if yours ever, ever, *ever* shrinks out of size. In widespread or regular collar styles. At your nearest Van Heusen dealer.

Ties shown: *new* Van Heusen Century Polka Dot, $1.50

Phillips-Jones Corp., New York 1, N.Y. Makers of Van Heusen Shirts • Sport Shirts • Ties • Pajamas • Handkerchiefs • Swimwear • Collars

Copyrighted material

Arrow

Creme de Menthe

ON ICE CREAM

THE POURING OF THE GREEN

You ought to *taste* what delightful, lively flavor Arrow Green Creme de Menthe adds to your favorite ice cream. It's a colorful, delicious dish that looks like a party dessert . . . so easy to make . . . just pour Arrow on ice cream and serve . . . that's all.





4 Delightful Ways to Serve

FRAPPE: Fill glass with shaved ice, fill with Arrow Creme de Menthe. Sip through straw.

STRAIGHT: So refreshing after dinner. Rich in the flavor of full-bodied, garden-fresh mint.

GRASSHOPPER: ⅓ Arrow Green Creme de Menthe, ⅓ Arrow White Creme de Cacao (60 proof), ⅓ Coffee cream. Shake in shaved ice, strain into cocktail glass.

HIGHBALL: In glass . . . put 2 cubes ice, 1 jigger Arrow Creme de Menthe, fizz with seltzer.

ARROW LIQUEURS CORPORATION, DETROIT 7, MICHIGAN . . . 60 PROOF

WONDER BOY IS STILL A SUCCESS



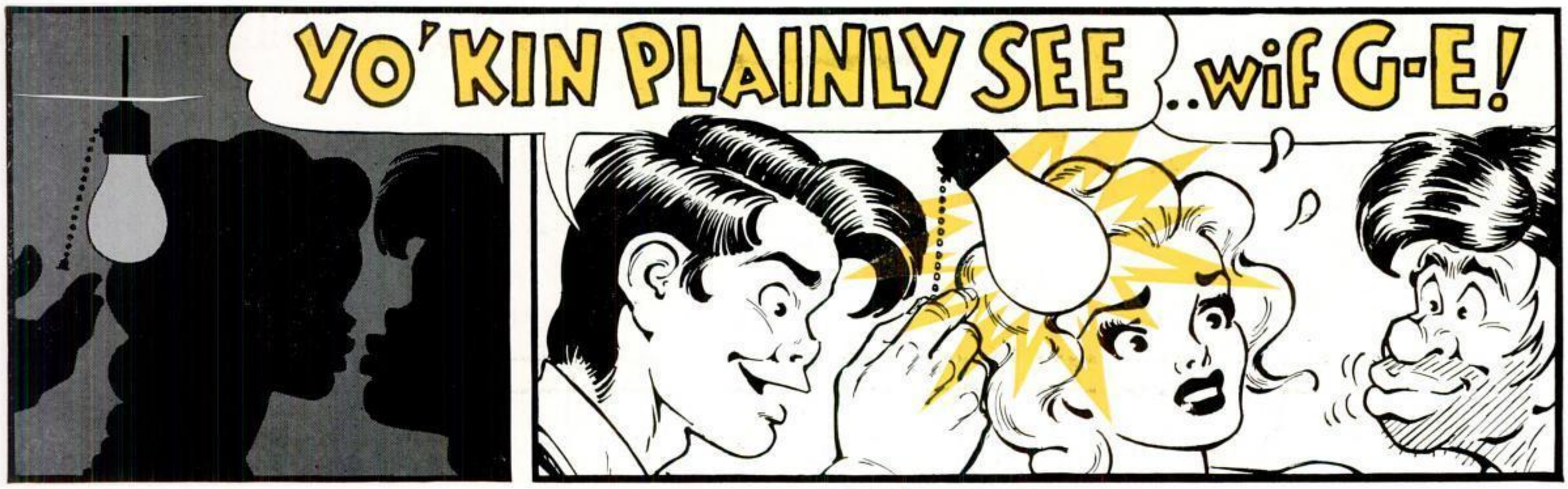
FAZZINI AND SCULPTURE SKETCHES

When he began his career 20 years ago **Pericle** Fazzini, who is now 38, **was the** wonder boy of Italian **sculpture.** The son of a cabinetmaker in a village on the Adriatic, he left his father's workshop **when he** was 16 and went off to **Rome to** study sculpture. With**in three** years he had won a top government scholarship which provided him with a studio, a salary and money for travel. Two years later the scholarship was revoked by Fascist officials who thought his art too extreme. But **Fazzini** went right on winning prizes and special showings both at home and elsewhere in Europe. Last year Fazzini was singled out of the ranks of Italy's sculptors for a huge exhibition at the government-owned Barberini Palace in Rome. There critics hailed him as one of the most inventive and powerful of contemporary sculptors and a "master of exquisite technique." Yet in spite of such continuous acclaim, Fazzini has never made more than a modest living out of his sculpture. To make ends meet he periodically abandons his experimental, semi-abstract art to turn out some "traditional things to sell" or tackle commissions for a church (*below*).



ALTARPIECE dedicated to Mother Cabrini was designed by Fazzini (*left*) for new Church of St. Eugenius in Rome. Plaster model will be cast in bronze.

Copyrighted material





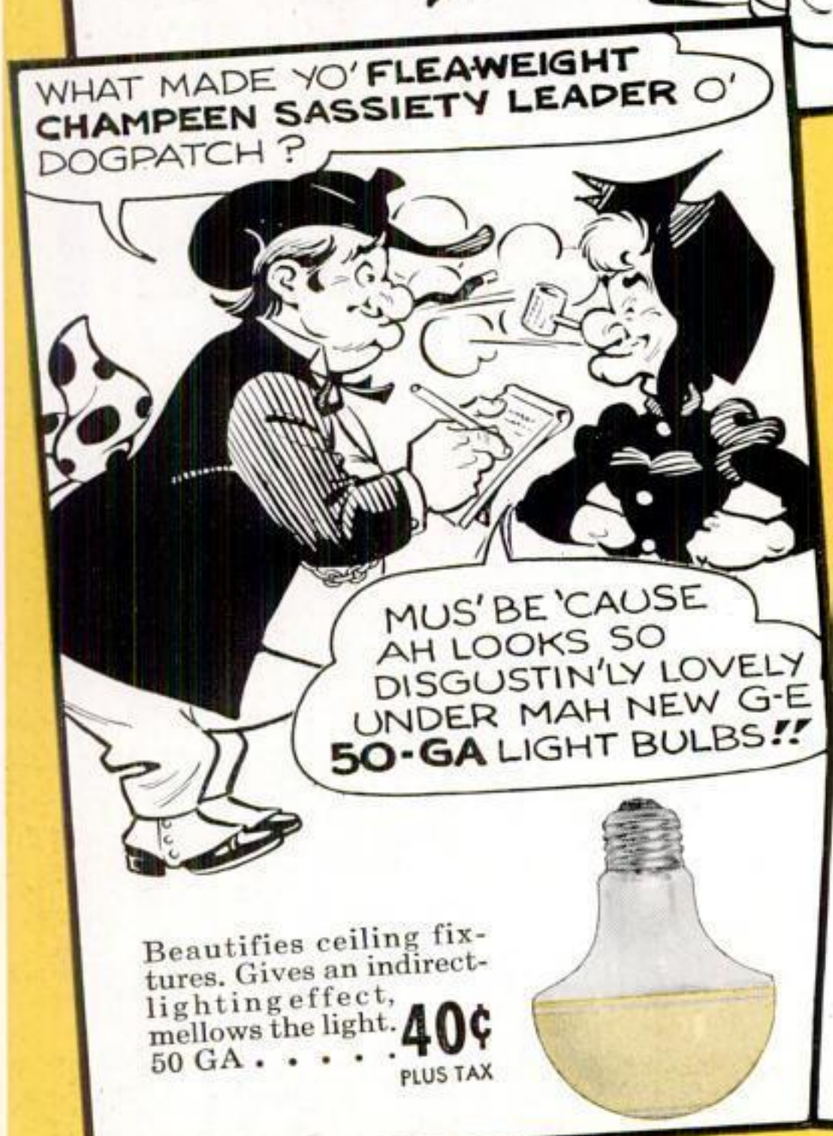
Softer shadows, less glare, new beauty, with "Q" coat in General Electric White lamps.
100-watt White . 21¢
60-watt White . . 19¢
PLUS TAX



New 4-lamp package is easy to buy, carry, store.

4 60-watt bulbs 56¢ PLUS TAX

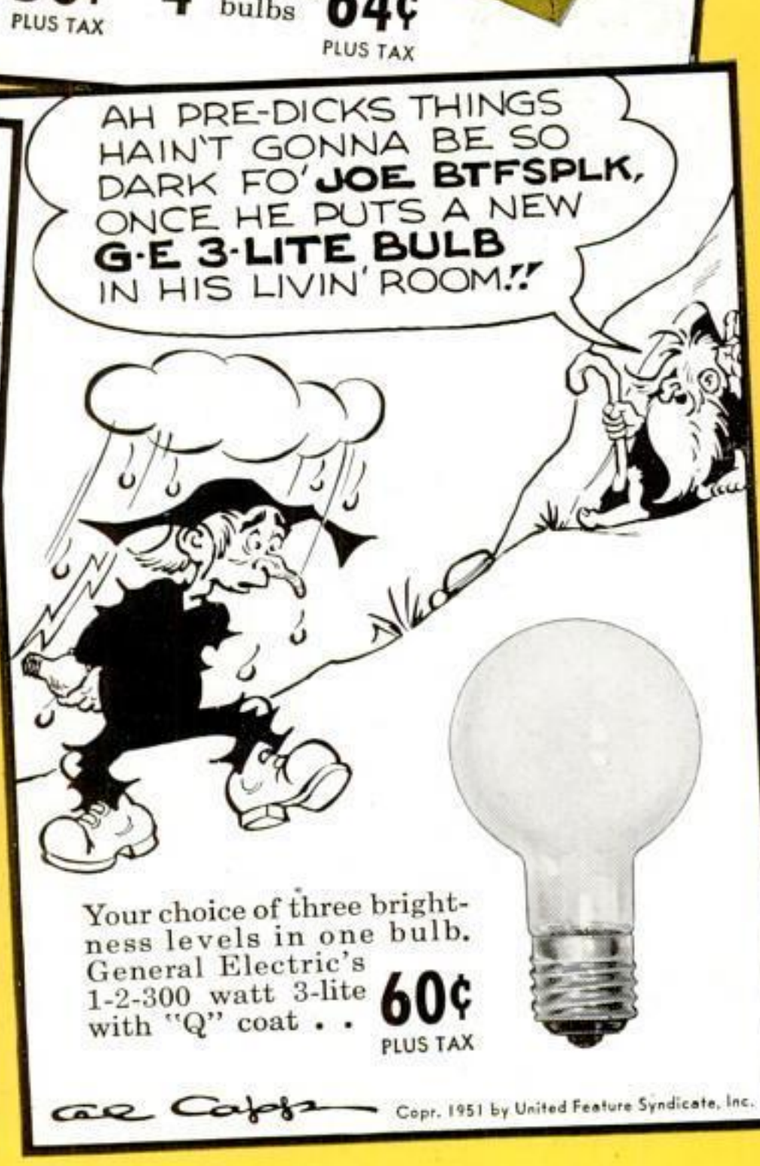
4 100-watt bulbs 64¢ PLUS TAX



Beautifies ceiling fixtures. Gives an indirect-lighting effect, mellows the light. 50 GA 40¢ PLUS TAX



General Electric's new 150-watt kitchen bulb is smaller (dotted line shows size of old bulb), fits more ceiling fixtures, has full 150-watt light output . . 20¢ PLUS TAX



Your choice of three brightness levels in one bulb. General Electric's 1-2-300 watt 3-lite with "Q" coat . . 60¢ PLUS TAX

Copr. 1951 by United Feature Syndicate, Inc.



You can put your confidence in—

GENERAL ELECTRIC

Copyrighted material



MISTY VISION is watched by skier from below Tuckerman's. Hillman's Highway is narrow track running from the upper right.

Spring Skiing

TUCKERMAN'S RAVINE, N. H. KEEPS SPORT GOING UNTIL JUNE

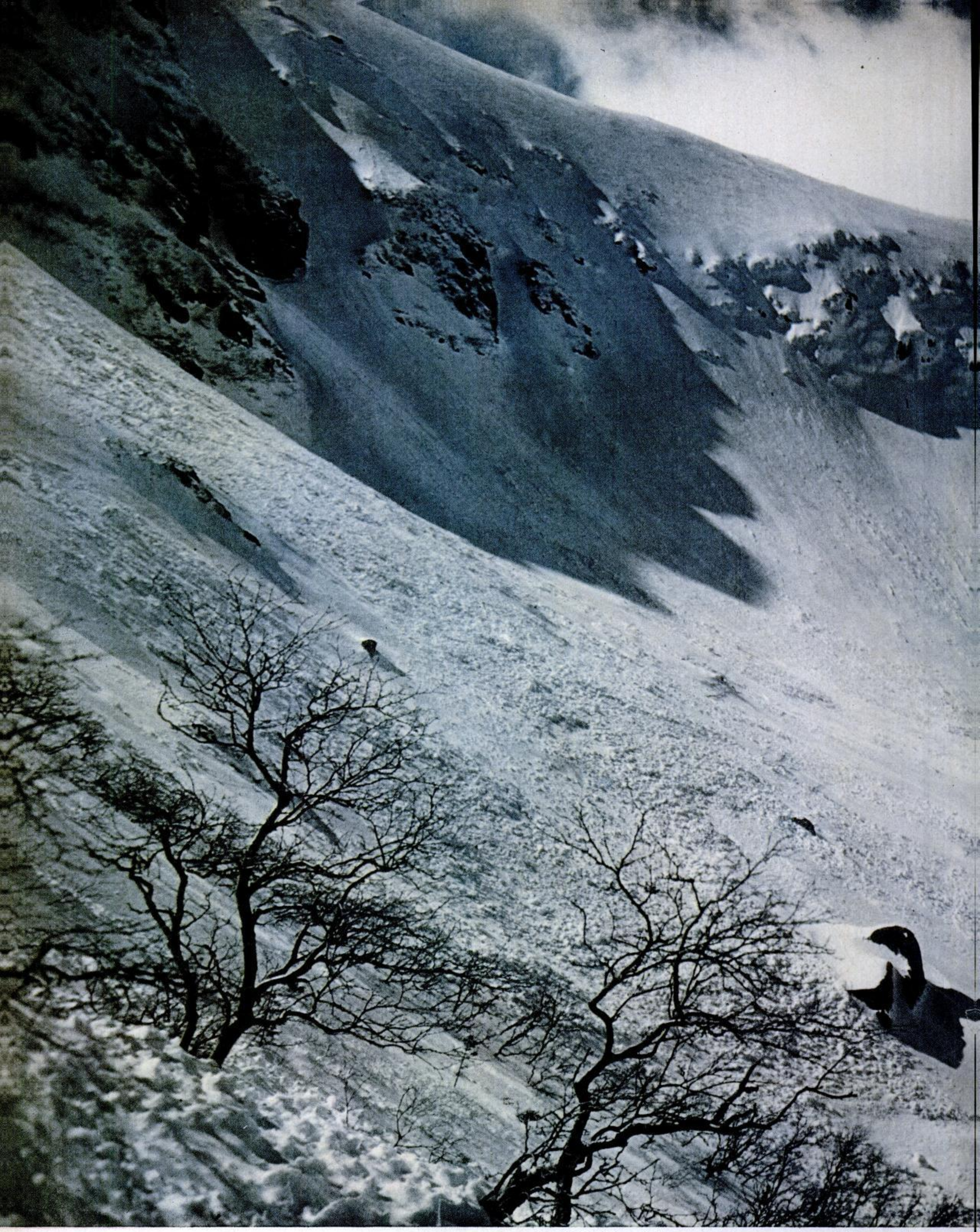
When warm winds and spring sunshine put an end to skiing in the rest of the U.S., the season is just beginning at New Hampshire's Tuckerman's Ravine. From March until June a steady procession of diehard skiers leave their cars on Highway 16 and make the 2½-mile climb up to Tuckerman's Ravine. Their reward is a sight that would delight any skier. Looking up one way, he sees a half-mile run called Hillman's Highway (*above*). Looking another way, he sees the ravine itself (*pp. 74, 75*), a limitless receptacle for snow blown off Mt. Washington's summit during winter storms.

Although there are none of the usual comforts available to skiers, such as warming huts and ski tows, Tuckerman's skiers have other compensations. As the sun gets warmer in the valleys it turns the icy crust to crumbly "corn" snow, and skiing on "corn" is considered by fanatics as close to heaven as they will get on earth. If clouds fog the upper stretches (*opposite page*) there is always visibility down below, where it soon gets warm enough to ski in T-shirts.

LOW CLOUD SWALLOWS UP SKIERS AS THEY STRUGGLE UP THE RAVINE'S STEEP HEADWALL →

Copyrighted material





THE HEADWALL at Tuckerman's Ravine presents frosty challenge to skiers. Most of them climb only half way up the side of the bowl, but the best continue

Copyrighted material



to the crest (*upper right*) and, curling down to these slopes in one of the world's most breath-taking runs, get up to 50 mph over snow often packed 50 feet deep.

CONTINUED ON NEXT PAGE

Copyrighted material



CAMPING OUT after a hard day's skiing a group of college boys eat their supper half a mile below the timber line. Behind them is a lean-to which they made out of poles and pine boughs under which they will sleep. When they wake up in the morning they will discover that their fire has sunk several feet in the snow.

Copyrighted material



AT 7 A.M. SLEEPY SKIER GETS UP TO COOK BREAKFAST

ROUGHING IT AT THE RAVINE

The Tuckerman's Ravine skiers who like their creature comforts stay overnight at a lodge on the highway or at North Conway, 20 miles away, and seldom get to the slopes until noon or later. The hardier skiers, who want to have a full day on the mountain and save money, camp out in the snow. During spring college vacation young bloods from Harvard, Yale, Williams and groups of girls from Wellesley and Vassar come and rough it in the ravine.

They struggle up the mountain lugging packs containing food, sleeping bags, ski boots, dry clothing and sometimes a tent. Each skier, male or female, carries his or her own camping gear. After this climb, which takes from two to three hours, counting the rest periods, any remaining hardships seem like a lark. At the foot of the ravine below the timber line are two half-shelters. When these are jammed, the overflow takes to tents, lean-tos, igloos and snow caves (*right*). Having come just to ski, they are so tired after a full day of it that they have little energy left for partying. One of the biggest winter camping problems is drying out wet clothes and, since the sun sometimes may not shine for days, the surest way of getting things dry is to spread them out before the campfire. Most fires in the ravine cook the campers as much as the food anyway.



CAVE DUG INTO SNOWDRIFT MAKES A SNUG SHELTER FOR TWO GIRLS BEDDING DOWN IN SLEEPING BAGS



"THE MUMMY DANCE," a ritual used to wake up late sleepers, is inflicted on a skier by playful friends. Hauled from her tent (*left*) with her sleeping bag still buttoned, she is bounced up and down (*center*). But waking up process barely works on this victim, who is still in the sack as she sips first cup of coffee (*right*).

CONTINUED ON NEXT PAGE

Copyrighted material



GOING HOME after camping trip at Tuckerman's, a girl fastens bindings before skiing down to highway. The pack on her back, which weighed 75 pounds when she came up, now weighs only 50. Campers usually leave food behind rather than carry it down so that long-term squatters in ravine seldom have to reprovision.

Copyrighted material



NEW NORTH AMERICAN SABREJET INTERCEPTOR, THE U. S. AIR FORCE'S F-86D, POWERED BY A G-E JET.

THE FASTEST TEN YEARS IN HISTORY

Builder of the first U. S. jet engine, General Electric reports on latest developments since 1942

Ten years ago next week. America's first aircraft jet engine was put on test at a General Electric plant in Lynn, Mass. Six months later, jet-powered flight became a reality in America when the Bell P-59 Airacomet, powered by two of these G-E engines, took off at Muroc, Cal., and flew over 400 miles per hour. Fast? Yes—but less than ten years later, combat pilots battle at the speed of sound!

In World War II, military leaders had given jet flight a top priority because they believed the maximum limit on speed for a propeller-driven airplane had almost been reached. The only answer was a new kind of power plant. So the Army Air Corps asked American industry to build a jet engine, based on an English design. General Electric, chiefly because of its half century of experience in designing and building industrial steam turbines and aircraft turbosuperchargers, was logically chosen to do the job.

Now, ten years later, a fighter pilot can fly almost twice as fast as he could in 1942. That's because today's jet engines are 8 times more powerful than the 1942 model! Even more powerful jet engines are moving from General Electric drafting boards to mock-up stage.



LONG EXPERIENCE with steam turbines and aircraft turbosuperchargers prompted the Army Air Corps to turn to General Electric for the first U. S. jet engine. G.E.'s Dr. Sanford A. Moss (shown on right with Lt. Gen. "Jimmy" Doolittle) fathered the turbosupercharger, which made high-altitude bombing possible in World War II.

You can put your confidence in—

GENERAL ELECTRIC

TURN THE PAGE FOR LATEST NEWS OF JET PROPULSION IN AMERICA

Copyrighted material

G-E JET ENGINES POWER ALL THESE MODERN AIR FORCE PLANES



Convair B-36, intercontinental bomber (6 piston engines, 4 jets)



North American F-86 "Sabre," combat-proved fighter



Boeing B-47 "Stratojet," fastest known bomber



North American B-45 "Tornado," first operational jet bomber



Republic XF-91, high-speed interceptor



North American F-86D, fast-climbing interceptor



Martin XB-51, ground-support bomber

GENERAL ELECTRIC

Copyrighted material



FORERUNNER of the modern jet engine, the General Electric turbosupercharger was developed in cooperation with the Army Air Corps and test flown in September, 1919.



RESEARCH and creative engineering help maintain G-E jet leadership. Here, technicians prepare to test compressor for radical new jet engine.

FASTER, FARTHER, HIGHER

Engines designed and developed by General Electric have powered more planes, set more records, flown more hours than all other U. S. jet engines combined.

Leader in jet engine design and development back in 1942, General Electric has stayed out in front. It has done so by constantly looking ahead to the future demands of the military and the aircraft builders.

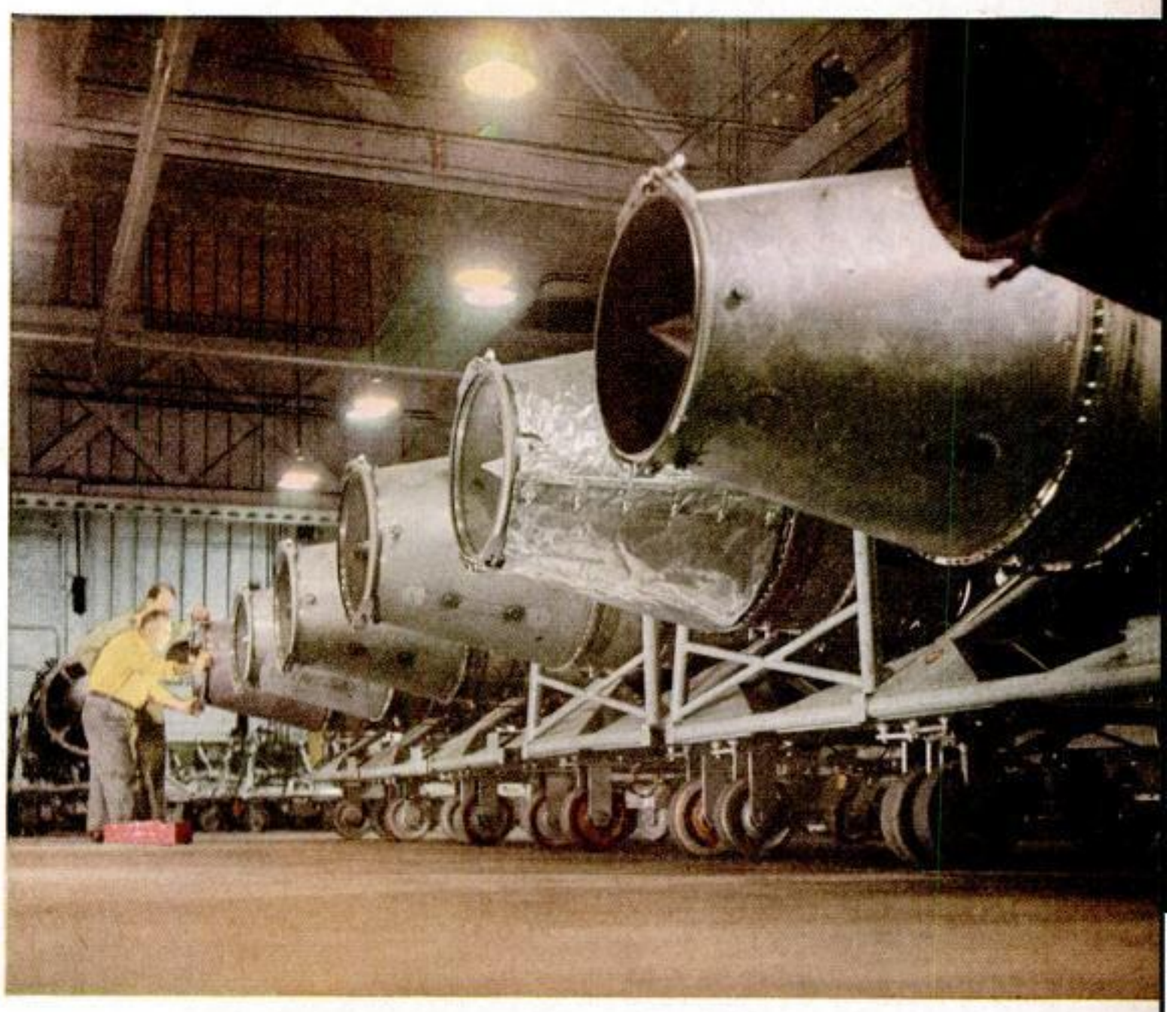
Pilots always want more speed. So G-E engineers developed a better jet engine that propels a plane at more than *12 miles a minute!* They always want more distance. G.E. made its engines lighter, reduced their fuel consumption and thereby helped to multiply jet aircraft range six times. Yet today's G-E jet engines cost less for the power they produce than their 1942 ancestors.

There is no let up in the pace. Even as you read this, G.E.'s atomic research is being combined with its jet-engine experience. Its engineers are now hard at work designing an atomic aircraft engine for the Air Force.

You can put your confidence in—

GENERAL ELECTRIC

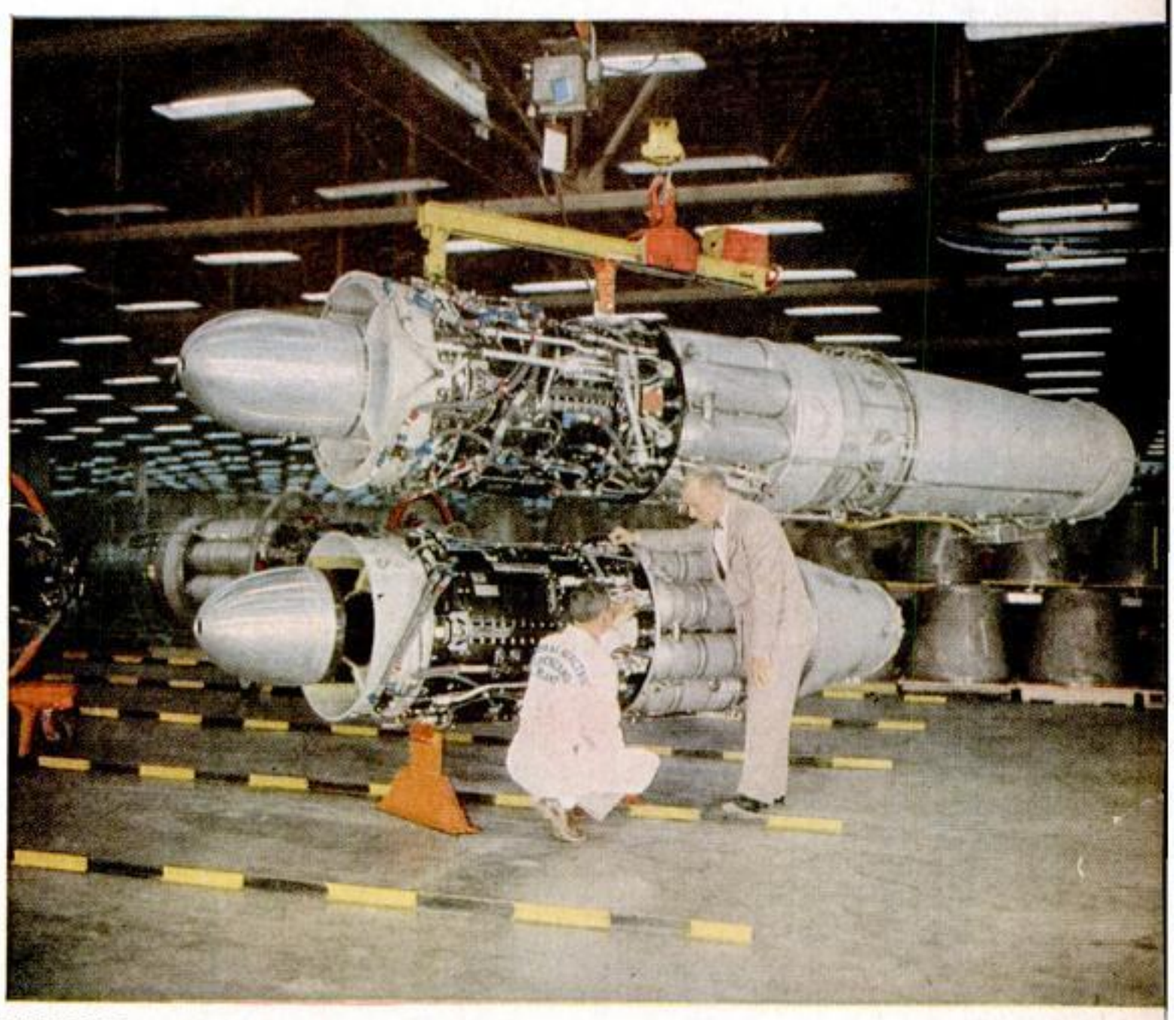
230-1



MASS PRODUCTION of jets is a reality at two big G-E plants. Exact output is a military secret, but jets are being produced at an unprecedented rate.

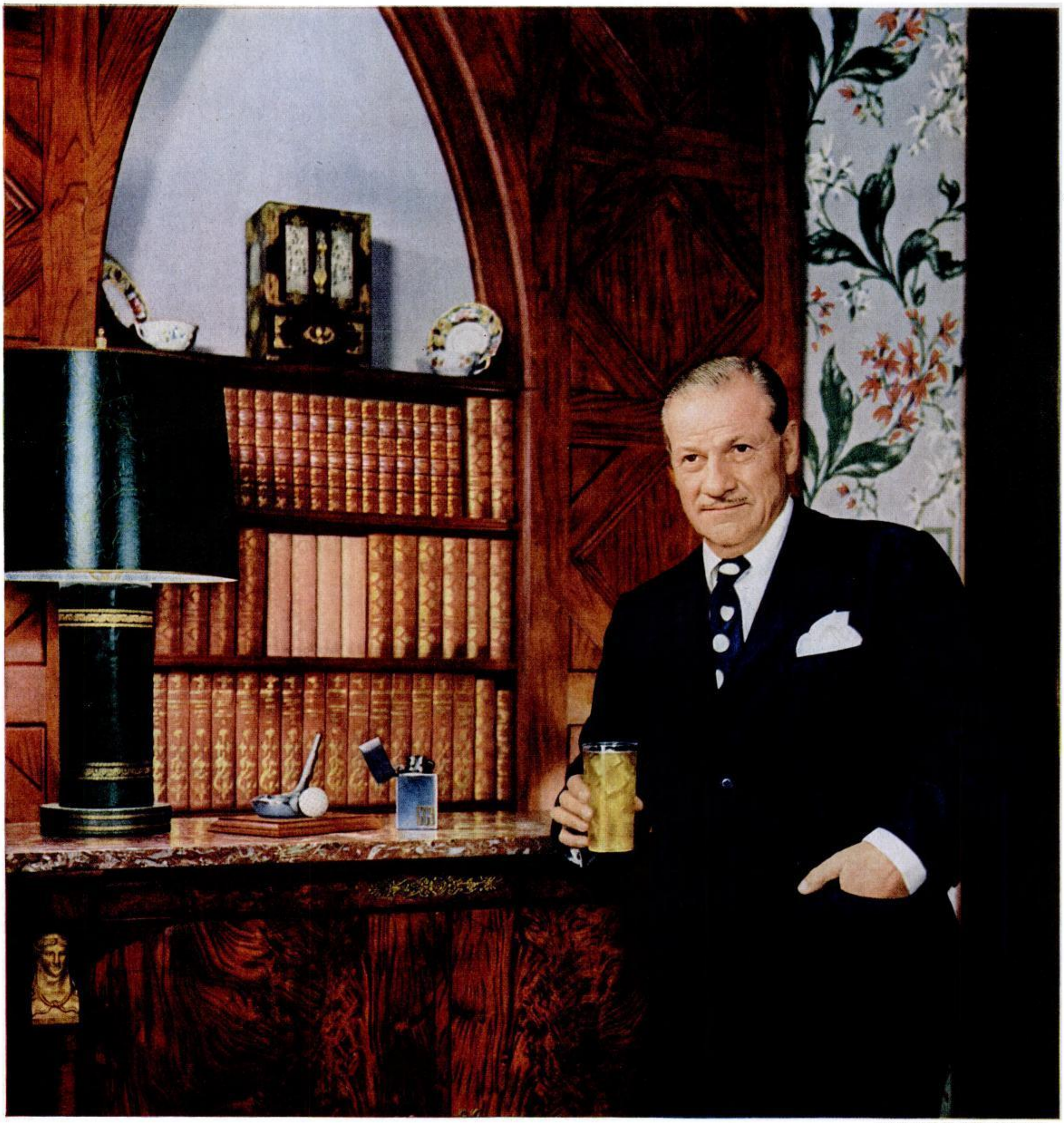


G-E WORLDWIDE SERVICE organization, unequalled in the industry, helps keep G-E jets (shown here on Convair B-36 intercontinental bomber) working at top efficiency.



THRUST or "push" of G-E jet is increased by afterburner, shown on the top engine. Pilot can climb faster, gets greater bursts of speed in combat.

Copyrighted material



PHOTOGRAPH BY KARSH OF OTTAWA

MR. GEORGE G. BLAISDELL—*distinguished manufacturer. Mr. Blaisdell's successful career can be traced to his boyhood interest in mechanics, which led him to design a wind-proof lighter. He started production in the depression year of 1932 with the help of two employees, some garage space and $260 worth of second-hand equipment. Today his lighter, the Zippo, is one of the world's largest sellers, and has long been a favorite of Servicemen. Mr. Blaisdell devotes much time to philanthropies in his home town of Bradford, Pa. His hobbies are sport cars and—as evidenced by the hole-in-one trophy in the picture—golf.*

Make your next drink a better drink. Whether you prefer a cocktail or a highball, Lord Calvert offers a *unique flavor* and *distinctive lightness* matched by no other whiskey in the world.

For of all the millions of gallons we distill—only the very choicest are set aside for this distinguished whiskey. So tonight, at home or at your favorite bar, enjoy Lord Calvert . . . the whiskey of distinction.

For Men of Distinction . . . LORD CALVERT

BLENDED WHISKEY • 86.8 PROOF • 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORP., N. Y. C.

Copyrighted material

EARLY TOILERS

Diligent nuns on Colorado farm get head start on spring chores

Although it was still wintertime, some warm weather had drawn the frost out and given the Benedictine Sisters of St. Walburga Convent near Boulder, Colo. a start on spring work. Sister Blandina's 40,000 honey bees had begun to waken from their winter's sleep and had to be given sugared water until they could find their own food. Currant bushes needed spading and hay had to be brought in from the field stacks.

But such labor was nothing new to the 11 sisters. In the 17 years since the first of their group fled from Hitlerite Germany and purchased the 150 barren farmland acres near Denver, they had not only enlarged the original convent house but built with their own hands a 12-stall barn, two chicken houses, a brooder house, silo, hog house, tool house and a dormitory for the 25 to 30 children who attend their summer camp.

IN CONVENT'S FIELDS NEAR PARISH CHURCH AND CEMETERY SISTERS CLEAR OUT AN IRRIGATION DITCH (FOREGROUND) AND START FIRST SPRING PLOWING



Guaranteed!

TO REMOVE MORE DIRT in LESS TIME

...or your money back!



New EUREKA "3 in 1" WONDER CLEANER

with power-driven Floor Polisher

1. Most efficient cleaner for rugs and carpets
2. Marvelous tools and brushes clean everything above the floor
3. Polishes bare floors and linoleums with the motor-driven Waxer-Polisher

Our Guarantee!

USE THIS WONDER CLEANER IN YOUR HOME 10 DAYS. If you are not fully satisfied it removes more dirt from your rugs and carpets in less time and with less effort, your money will be gladly refunded.

PROVE IT YOURSELF!

Phone your EUREKA dealer for the 10-day Home Trial . . . or write us, and we'll gladly arrange for demonstration and trial. Drop us a card . . . today.

EW PRODUCTS

Eureka Division

Eureka Williams Corporation

Bloomington, Illinois

Better Products, Better Made...for better living!



BRINGING HAY, Sister Angela drives the convent's tractor as Sisters Walburga and Rita ride on the hayrack. The tractor once overturned and spilled a nun into a ditch.



LAYING TILE in drainage ditch, Sister Boniface sets pipe sections. New building (*left*) was contracted out, but the sisters did landscaping, mixed cement for the pump pit.



SAWING WOOD, Sisters Blandina (*left*) and Boniface start on a big log in convent yard. Sisters help to support themselves by selling the produce which they raise on their farm.



"Made in America - Best in the World"

LET'S EAT!

TUMS



NO FEAR OF ACID INDIGESTION, HEARTBURN, NOW!

Eat without fear of acid indigestion. Just take one or two Tums. Gas, heartburn, full feeling go fast. Tums neutralize excess acid, soothe and settle upset stomach. Tums do not over-alkalize or cause acid rebound. Cannot irritate delicate stomach or intestinal lining.



GUARANTEED TO CONTAIN NO SODA

FOR THE TUMMY

✓TRY ONE OR TWO TUMS AFTER BREAKFAST
SEE IF YOU DON'T FEEL BETTER

Copyrighted material

"If you judge whiskey by good taste, say CORBY'S"

Consider this evidence: (1) People prefer good-tasting whiskey; (2) Corby's is one of the largest-selling whiskeys in America. This being true, Corby's must taste good to be so popular. But, *you* be the judge. Look for the parrot on the bottle and say Corby's.







Say **CORBY'S**

One of the largest-selling whiskey brands in America

RESERVE BLENDED WHISKEY—86 PROOF—68.4% GRAIN NEUTRAL SPIRITS—JAS. BARCLAY & CO. LTD., PEORIA, ILL.

Copyrighted material

Only the **Whole-Egg Mayonnaise**

NEW "MEAT SKIPPERS"—



Tangy Cheese Rarebit

Luscious *Whole-Egg* Mayonnaise adds new zest to **Cheese Rarebit:** Mix ⅓ c. Best Foods or Hellmann's Mayonnaise with 1 tbs. flour. Slowly add 1 c. milk. Cook over hot water until thick. Add 2 c. grated American cheese, 1½ tsp. Best Foods Mustard-with-Horseradish, ¼ tsp. Worcestershire sauce. Stir until cheese melts. Serve over toast sandwiches spread with mixture of one 3¾-oz. can mashed sardines, 2 tbs. chopped parsley, 3 tbs. mayonnaise. (Serves 4.)

Gourmet Fish Platter

Fish catches men! And *Whole-Egg* Mayonnaise "makes" the sauce that makes **Gourmet Fish Platter:** Brush haddock, halibut or perch fillets with melted Nucoa® margarine, broil 10 min. Sauté ¾ c. chopped cucumber in 2 tbs. Best Foods or Hellmann's Mayonnaise. Add 6 tbs. mayonnaise, ¼ c. sour cream, 2 tbs. milk, 2 tbs. chopped parsley, 4 stuffed olives chopped, ¾ tsp. salt, 1 tbs. lemon juice. Cook slowly until thick. Serve hot with fish. (Serves 4.)

Sea 'n Shore Salad

Tops on *his* salad list . . . **Sea 'n Shore Salad** with *Whole-Egg* Mayonnaise! Chill 1-lb. can salmon or 2 cans tuna fish. Arrange on greens with ½ head cauliflower flowerettes, 2 wedge-cut tomatoes. Serve with ¾ c. Best Foods or Hellmann's Mayonnaise mixed with 3 tbs. chopped Fanning's "Bread AND Butter" Pickles, 1 tbs. lemon juice. (Serves 4.)

More New Salad Ideas

For **Fruit Salads** add 1 tbs. orange juice to ⅔ c. *Whole-Egg* Mayonnaise. **Vegetable Salads** love a blend of ½ c. mayonnaise, ½ c. cottage cheese, 2 tbs. chopped chives. See *free* "MEAT SKIPPER" recipes for other exciting new salads!

THE WHOLE-EGG

Best Foods

IN THE WEST

Copyrighted material

brings you this main-dish magic!

FOR LENT and LATER!



Macaroni Supper Casserole

Easy treat with flavor that can't be beat —**Macaroni Casserole:** Combine 8-oz. pkg. cooked macaroni, ½ c. *Whole-Egg* Mayonnaise, ½ tsp. salt, ¼ c. each diced green pepper, pimiento. Heat can cream mushroom soup, can sliced mushrooms and 3 tbs. of the liquor. Grate ¼ lb. American cheese. Arrange layers of macaroni, mushroom sauce, cheese in greased casserole. Bake 20 min. at 425°. (Serves 6.) P. S. More "MEAT SKIPPER" recipes at your grocer's!

Plantation Eggs Creole

New way to main-dish fame with *Whole-Egg* Mayonnaise . . . **Eggs Creole:** Split 4 hard-cooked eggs. Blend yolks with 6 tbs. Best Foods or Hellmann's Mayonnaise, 8 mashed shrimp, salt, pepper, Tabasco sauce, 1 tbs. lemon juice. Fill whites, serve on cooked rice. For sauce: Simmer 15 min. 1 can sieved tomatoes, 1 bay leaf, 2 tbs. minced onion, ⅓ c. ea. diced green pepper and celery, ⅛ tsp. thyme. Thicken with flour. Simmer 10 min. Add 2 tbs. mayonnaise to ⅓ c. sauce, return to sauce and heat. (Serves 4.)

MAYONNAISE

Hellmann's

IN THE EAST

So hearty, so good, so thrifty, you'll serve them all year round!

Exciting new family favorites . . . these inspired "Meat Skipper" main dishes that are high in food value, low in cost, extra-tempting in flavor! And only the *Whole-Egg* Mayonnaise—Best Foods or Hellmann's®—can make these wonderful meatless treats taste *so* good!

That's because Best Foods or Hellmann's *Real* Mayonnaise is the *only* leading mayonnaise made with freshly cracked *whole eggs*, and enriched with extra egg yolks. Other mayonnaise just *can't* compare with the luscious whole-egg texture, the finer whole-egg flavor . . . *plus* the richness of the other fine ingredients in this blend of the best. No wonder it's America's top-selling mayonnaise!

FREE! 19 new "Meat Skipper" recipes! Get your copy at your grocer's, or write: The Best Foods, Inc., 1 East 43rd Street, New York 17, N. Y. And watch for your dealer's big **"Meat Skipper" specials** now!

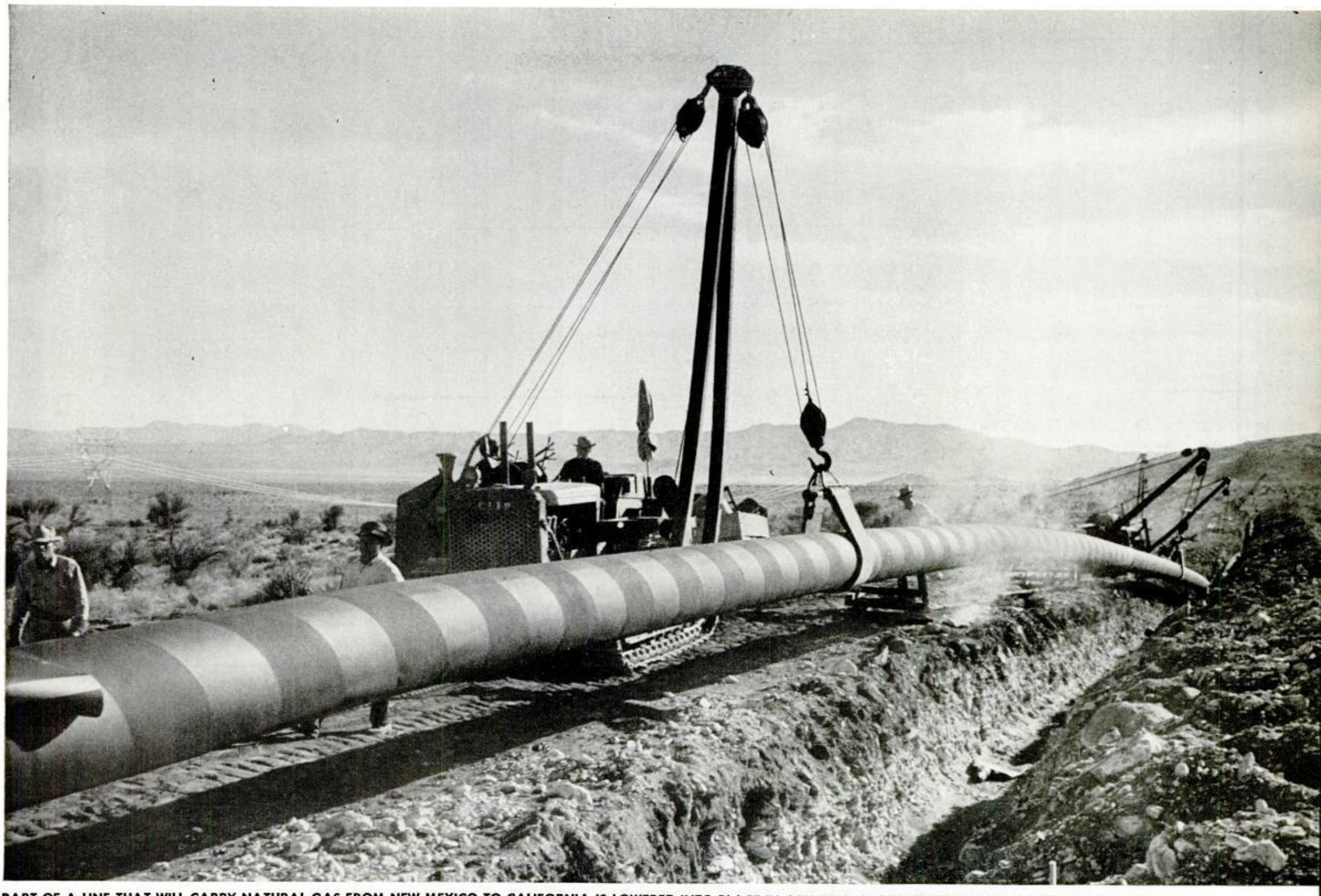


Copyrighted material



A WELL BLOWS OUT near Premont, Texas when drillers unexpectedly hit a shallow pocket of gas. Gas was hit at 675 feet and blew through the pipe before the mechanical controls could stop it, shooting a tall column of gas, water and rocks into the air. Blowout like this is hazard to drillers who must plug well up.

Copyrighted material



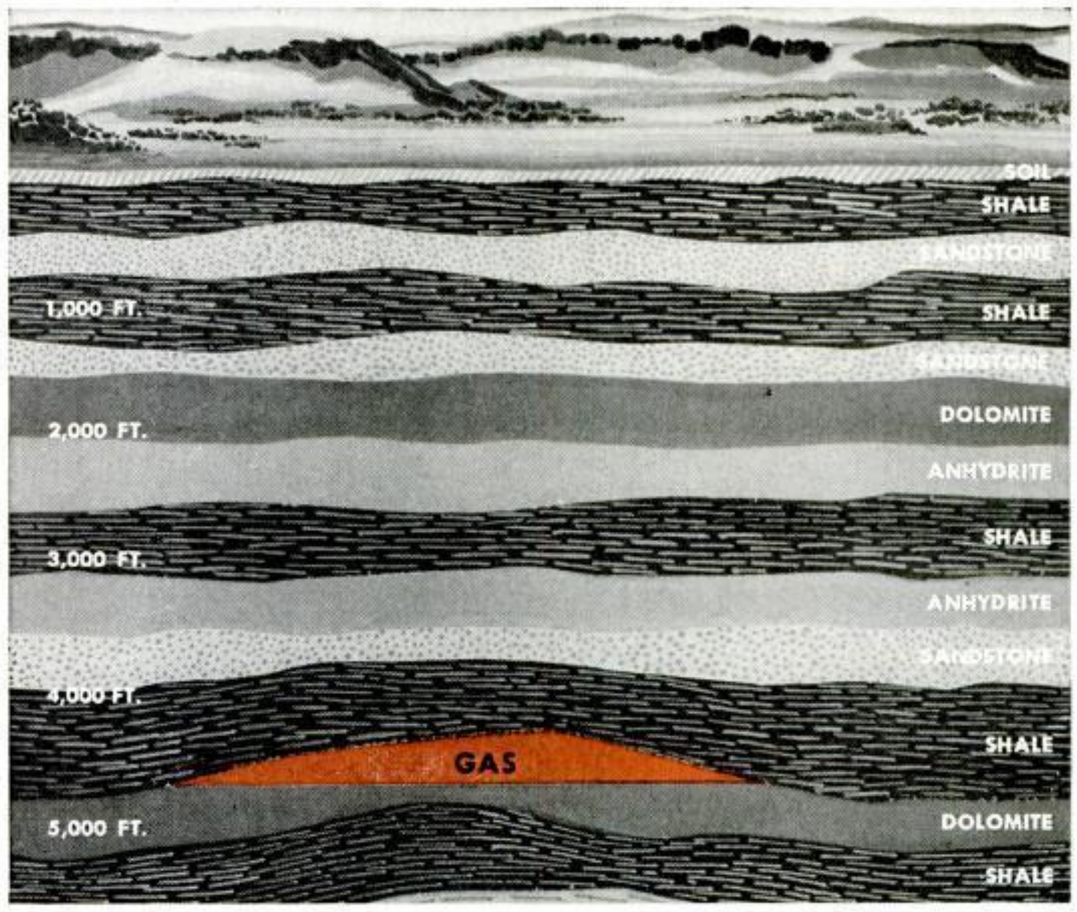
PART OF A LINE THAT WILL CARRY NATURAL GAS FROM NEW MEXICO TO CALIFORNIA IS LOWERED INTO PLACE IN ARIZONA. PROTECTIVE WRAPPING GIVES CANDY-STRIPE EFFECT

Boom in Natural Gas

FASTEST-GROWING INDUSTRY NOW SPANS THE NATION

This week, up in New England, crews of chilly Texans are forcing a pipeline through the icy land to bring natural gas to the Yankees. In Brooklyn, N.Y. armies of other men are getting ready to start history's biggest fuel conversion and switch a million city homes from manufactured gas to natural gas from Texas. North in Minnesota and west in California, pipeline gas is already burning. The clean, pure fuel has now come into its own as a vital national resource and the industry that supplies it has become the fastest-growing in the U.S. Sales have doubled since 1945. Revenues have jumped from millions to billions. Ten million customers have been added in 10 years, and the mushrooming petrochemical industry has provided a vast new outlet, processing gas for use in cosmetics, plastics, fabrics, drugs and ink. This year the wells, most of them in the big gas reservoirs of Texas, Oklahoma, Kansas and Louisiana, which hold four fifths of the U.S. reserves, will turn out natural gas to the tune of 8 trillion cubic feet. Most of this will travel through the 340,000 miles of U.S. pipelines—which cost about $100,000 a mile. And now that a line has reached New England, another era has begun. The big companies have fought, bargained and politicked to put their pipe across the nation (*pp. 101–108*); now they will concentrate on bringing existing outlets still more pipelines and still more of the precious gas.

The gas itself is generally found under high pressure and deep underground. It was once considered a nuisance. As recently as 1935 the Panhandle Field in Texas burned off 500 billion cubic feet a year. But with the conversion of war-built pipelines from oil to gas, the gasmen started a wild expansion program. This may be only a start. Every day, as the pictures on the following pages show, more pipe threads its way across the land.



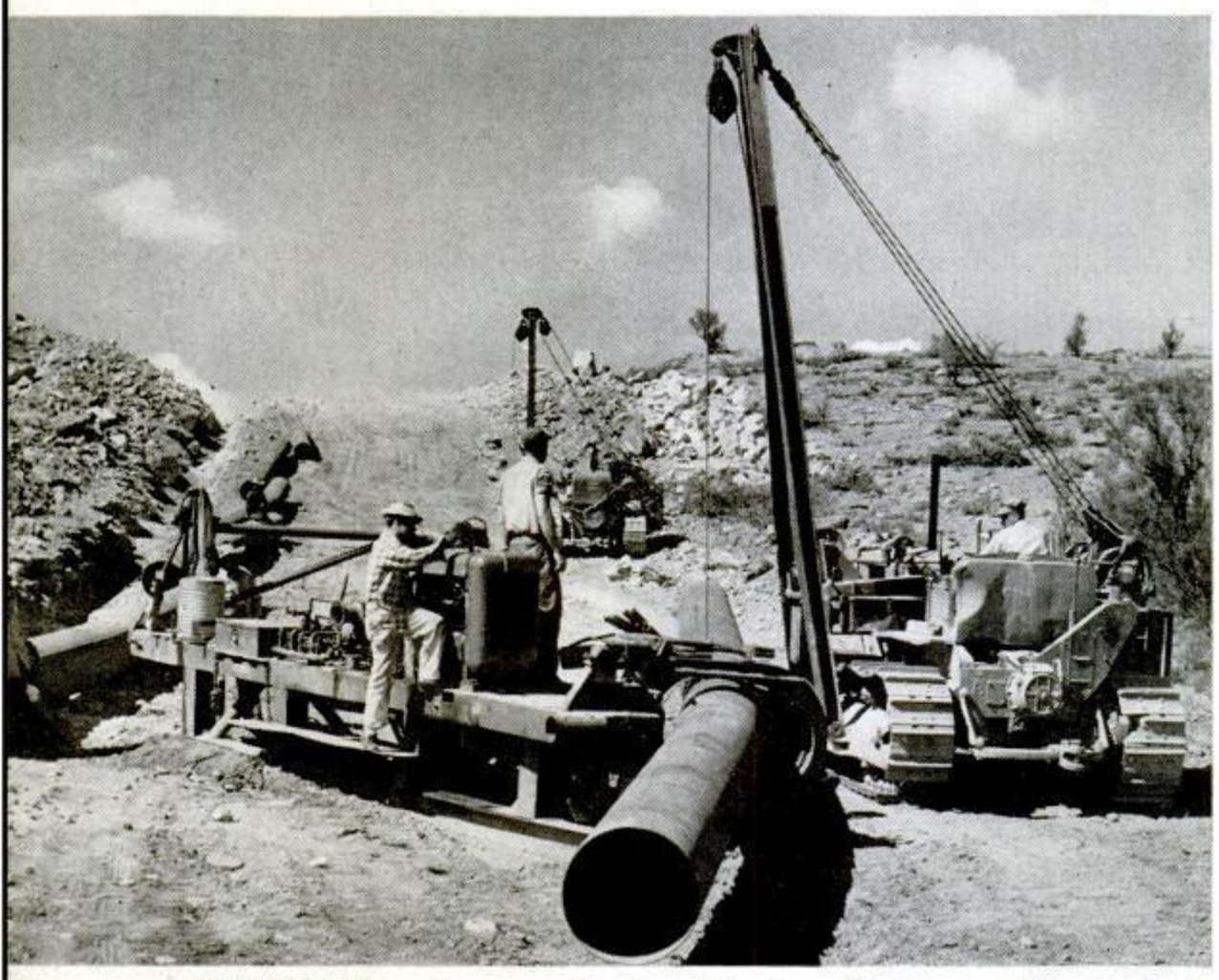
WHERE GAS IS FOUND is indicated in cross section of a Texas field. Gas (red) collects in underground domed formations, sometimes with oil, sometimes alone.

CONTINUED ON NEXT PAGE

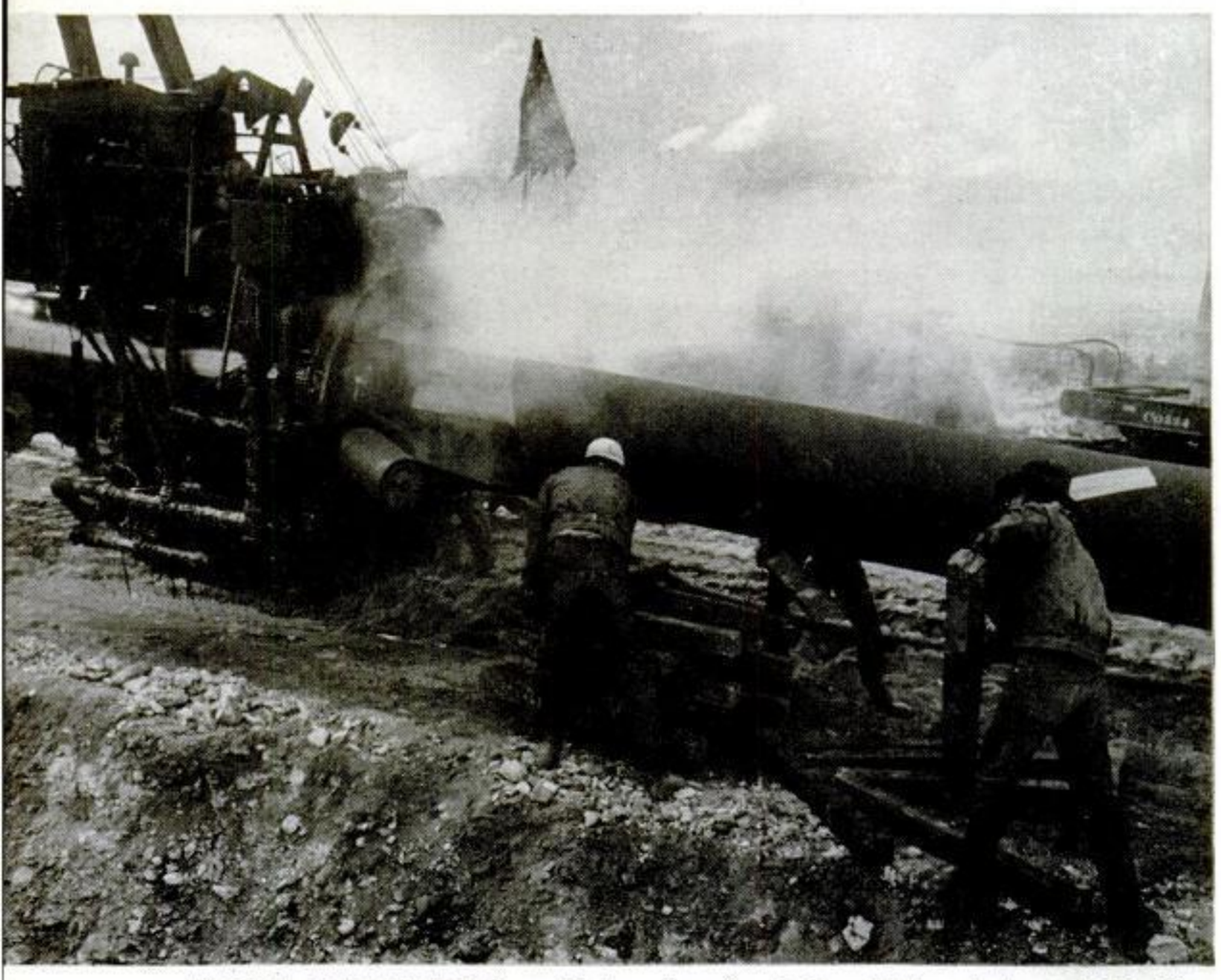
Copyrighted material



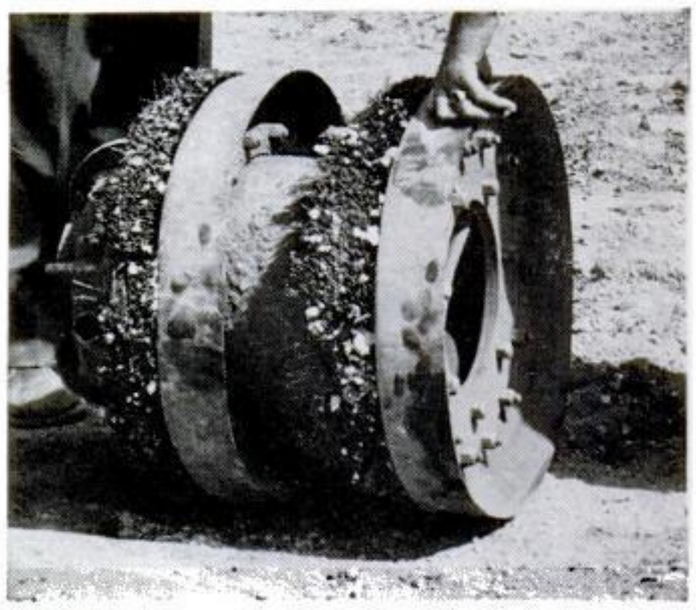
SIDE BOOM, basic tool of pipe laying, lowers a section into ditch. These tractors with cranes do all the handling of pipe, which comes in 30-foot, 1½-ton sections.



PIPE BENDER works on a section brought up by a side boom, and bends pipe to the surveyor's specifications. Pipe is steel and must fit the contour of the land.



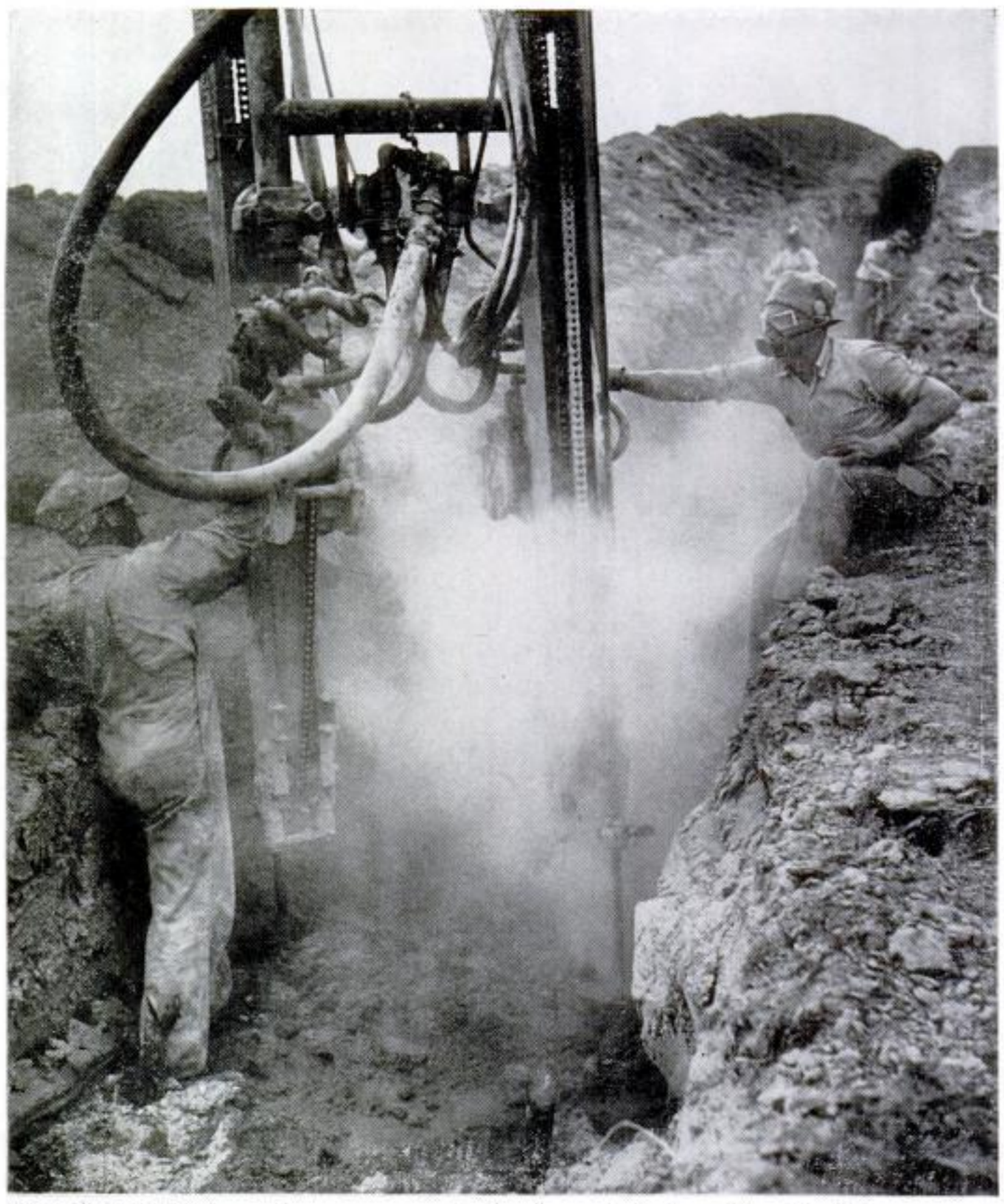
"DOPE AND WRAP" is applied to pipe after it is welded and cleaned. Machine runs along pipe, "doping" it with enamel and wrapping it in this case with paper.



THE PIG, a heavy brush, is shot by pressure through completed stretch of pipe to clean out dirt and debris.

Heavy-duty machines drill, ditch, wrap, dope

When there are long lines to be laid the miles sometimes measure in thousands, and the machines must gather by thousands to do the job. Most of them are the heaviest kind of special equipment—ditchers, drillers, benders, cleaning-and-priming and doping-and-wrapping machines. Working together they can lay the pipe at better than three miles a day in moderately level ground. Only one big company, El Paso Natural Gas, which has just finished building a line from New Mexico to California, does the work by itself. The lumbering monsters that do this delicate job are hugely expensive to buy and to keep, and most companies depend on contractors to supply them. Building its line from the Gulf Coast to Chicago, for example, Texas Illinois used nine major contractors and their machines, and these in turn had subcontractors by the score. Only one vital job—welding the sections of pipe together—is not entirely mechanized. So dependent is the spread boss on his mass of machinery that if any worker so much as damages a piece he is automatically "drug up," or fired.



WAGON DRILL, run by compressed air, is carried along the ditch by a wagon when blasting is necessary. It drills two holes in the ditch for explosive charge.

Copyrighted material



"BIG MUCKER," sometimes called a digging wheel, is used to make the ditch in areas which are free of roots and rocks. It weighs 55,000 pounds, is powered by a 300-hp diesel and travels along at a leisurely one or two miles an hour. This machine is digging a clean ditch which measures four feet wide and six feet deep.

CONTINUED ON NEXT PAGE

Copyrighted material

The men string the pipe and patch the holidays



PIPE STRINGER Red Willett leans against one of his company's planes. His outfit hauls or "strings" pipe to right-of-way and last year grossed $225 million.



ASSISTANT SPREAD BOSS Bill Burke uses two-way car radio to help run a "spread" (crew) of 265 men, who work in Arizona, laying El Paso's line to the West.



TRACTOR DRIVER Bruce Hayes, a Navajo Indian, drives a machine for El Paso Gas at $1.60 an hour. He is a cut above "swampers" who help handle machines.



HOLIDAY PATCHERS (*above*) hold felt strip under the pipe while one pours dope to cover a "holiday," the name for bare spot original covering has missed.



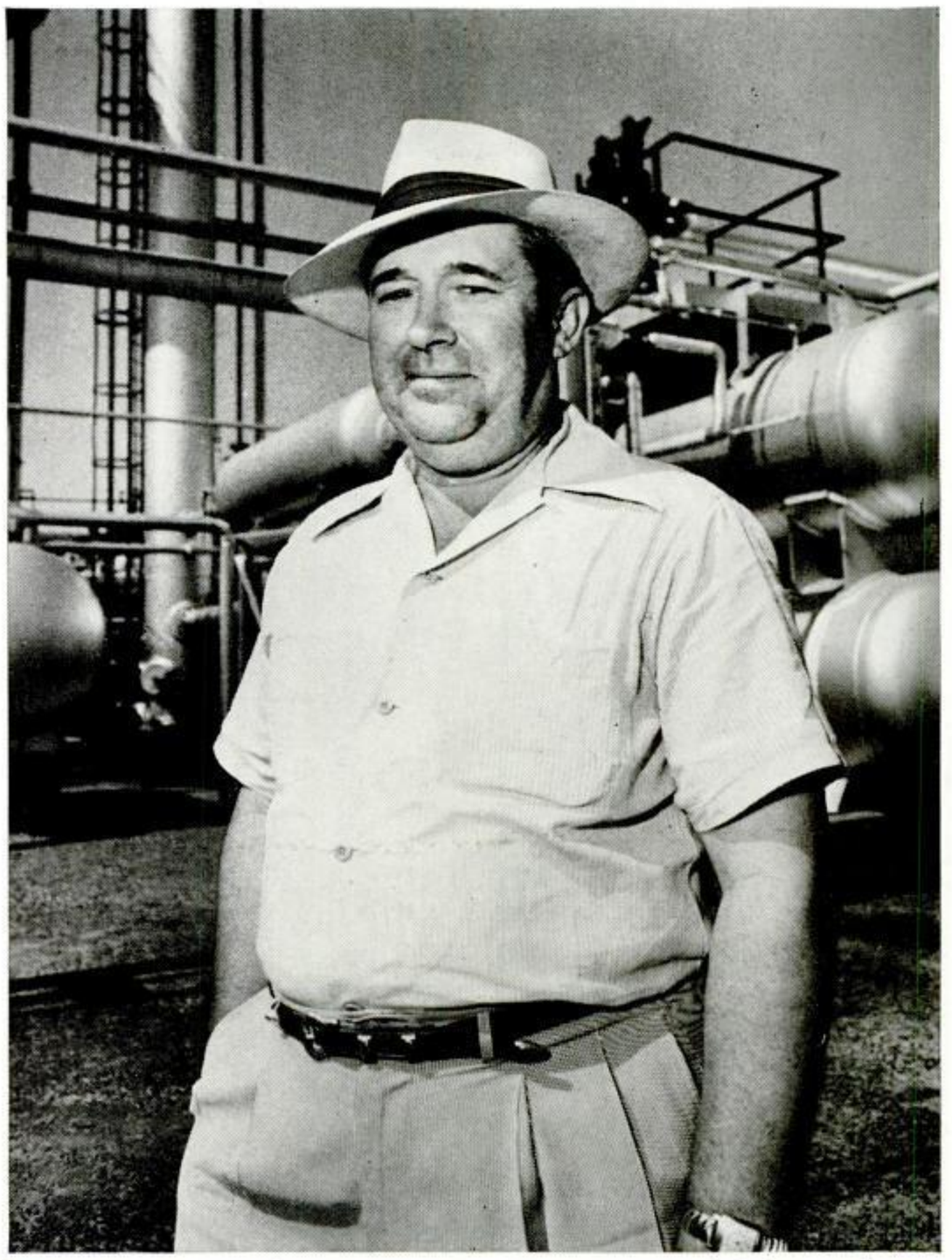


FIRE FIGHTER "Red" Adair (*below, third from right,* with shield) leaves well with helpers during gas fire in Pennsylvania. He was flown from Texas for the job.



PUMPMAN AND COOK, Sanchon Hebert (*left*) and Joe Breaux, get together for a cup of coffee. Their job is with new gas well being drilled off Louisiana coast.



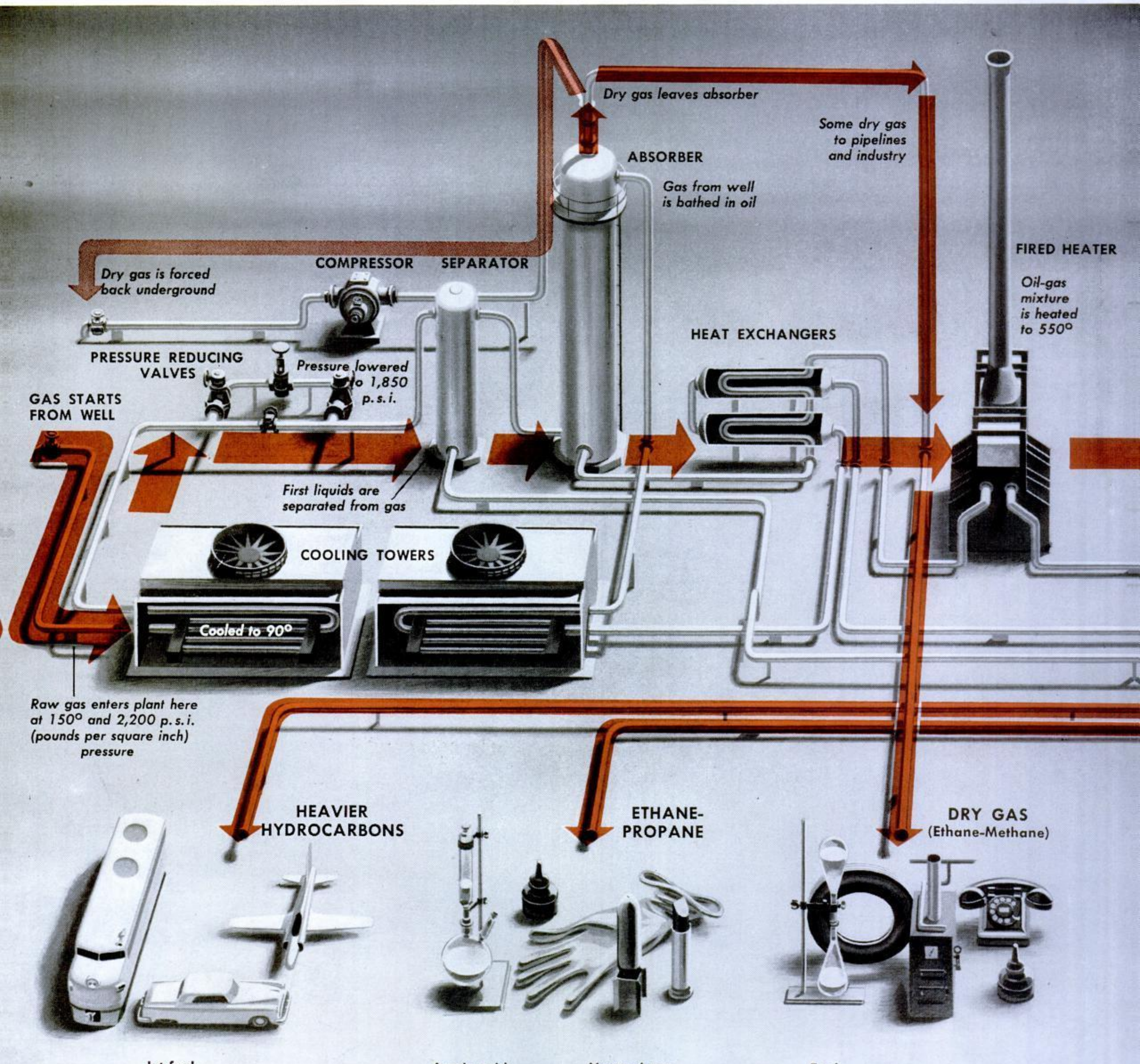


PLANT SUPERINTENDENT John Clayton runs Humble Oil Company's cycling plant at Katy, Texas (*next page*). He is 45, has been in the business 23 years.

CONTINUED ON NEXT PAGE

Copyrighted material

AT THE COMPLEX CYCLING PLANT

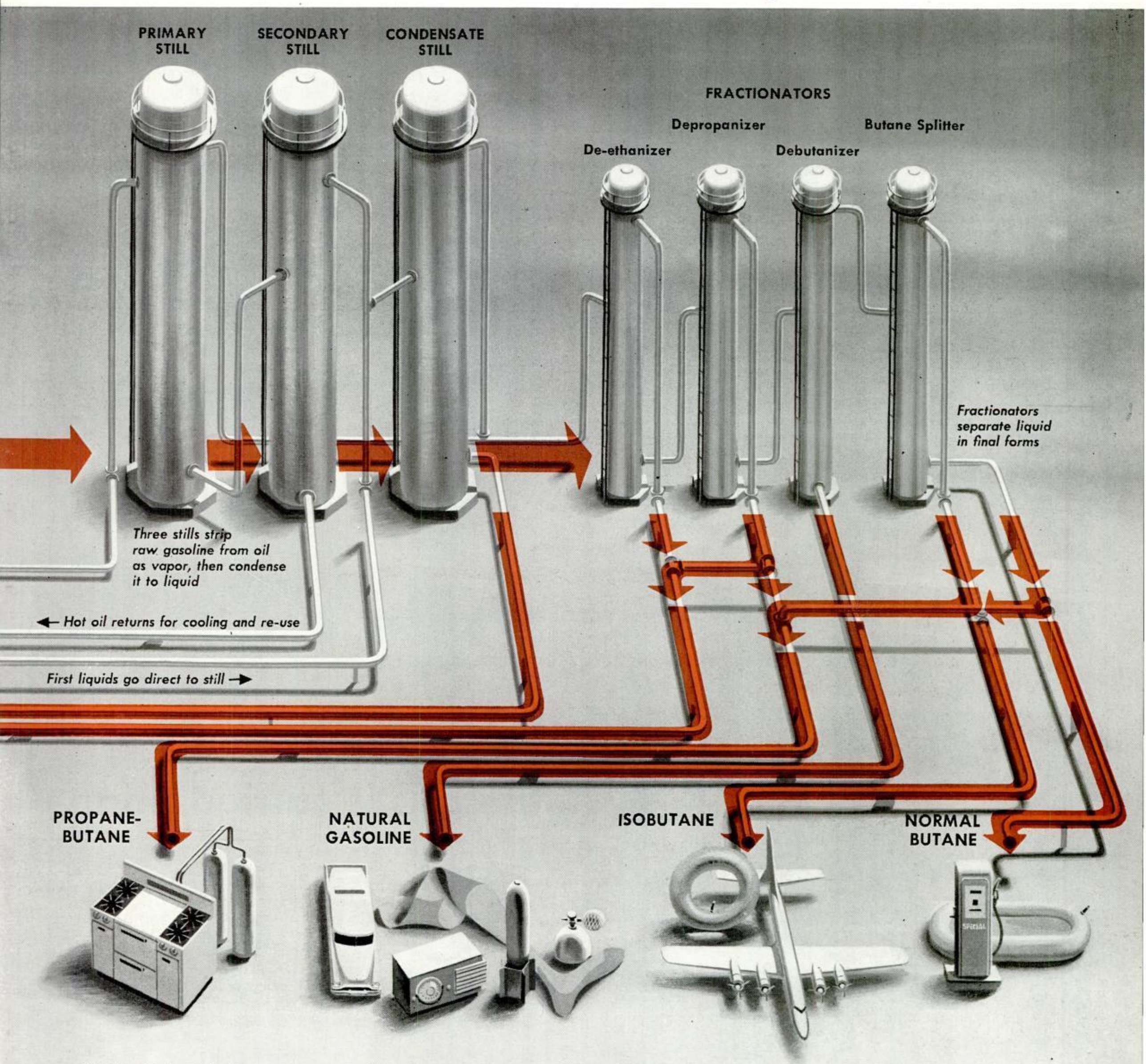


Jet fuel	Acetic acid	Mustard gas	Fuel
Diesel fuel	Acetone	Vinylite plastics	Carbon black for ink, rubber
Gasoline	Ethyl alcohol	Chloroform	Methyl alcohol for antifreeze
Kerosene	Ether	Ink	Formaldehyde for plastics,
	Synthetic rubber	Nitroglycerin	drugs, dyes, embalming fluid
	Antifreeze	Cosmetics	

HOW A PROCESSING PLANT WORKS is shown in this simplified diagram of Humble Oil's huge natural gas "cycling" operation in the rich Katy field near Houston, Texas. Underground in this field the gas is hot (about 200°) and at high pressure (2,700 pounds per square inch). In this diagram it flows from the ground at well (*left*) and enters the cooling towers where its natural temperature is reduced to 90°. It then passes through reducing valves, where its pressure is lowered. and into a separator where the first liquids settle and are piped directly to one of the stills. The remaining gas next enters the absorber, passing upward through a downward flow of oil which absorbs the more valuable hydrocarbons, such as ethane, propane, butane, pentanes and hexanes, and these are carried in the oil through heat exchangers to a heater. Meanwhile the unabsorbed vapor, called "dry" gas, leaves the absorber at top. Now hot, the mixture of gases and oil enters the stills where the ethane, propane, butane and gasoline elements are separated from the oil as vapor. By the time the gas-carrying oil has passed through the three stills, all the gasoline components have been removed and condensed to a liquid, and the hot oil is returned to the heat exchangers, where it cools (while

Copyrighted material

GAS YIELDS VALUABLE CHEMICALS



heating the hot gas-oil mixture) and enters the absorber again for another load of hydrocarbons. The liquid gas from the stills, meanwhile, enters the fractionators where it is separated into the final forms. Unlike the noncycling plant which is interested in the dry gas for fuel use, the cycling plant's main purpose is to extract valuable hydrocarbons. In a cycling plant like Katy the bulk of the dry gas is pumped back underground to maintain pressure in the field and force the "wet" gas to start the cycle again. This plant, one of the most modern in existence, is so highly mechanized that a shift of 25 men can operate it. It processes 450 million cubic feet a day which is sold to other plants as raw material for many products (illustrated along bottom of chart). Some gas, a special mixture of ethane, methane and propane called "Dow Product," is piped to the Dow Chemical Company in Freeport, 65 miles away. Heavy naphtha is sold to Pan American Petroleum and Sun Oil. Natural gas is sold to Pan American and Eastern States Petroleum. Some of the butanes are sold to refineries which use them for blending with gasoline, and a relatively small amount, from 25 to 50 million cubic feet a day, is sold to the Houston Natural Gas Corp. for local fuel use.

CONTINUED ON NEXT PAGE 95

Copyrighted material



OVER THE HILLS of New England a line crew readies the pipe that will soon carry natural gas from a line that begins in Louisiana (*left*) as far north as Boston.

Past swamps and rivers the gas is carried north

When the pipe is finally lowered in and the machines have left, it is as leakproof as man can make it. Where it passes through rocky ground it is bedded in soft soil so the earth's expansion and contraction will never wear a leak. When it goes underwater, it is cased in concrete so it can never float. And because it may pick up electricity it is given a negative charge of its own. By spring, when the latest lines are laid, U.S. pipelines will carry gas to 39 states, all but the faraway Northwest which hopes to get gas from Canada. The future possible U.S. natural gas reserves have been estimated at 500 trillion cubic feet—enough to last 60 years at present consumption—and new sources are found every year.

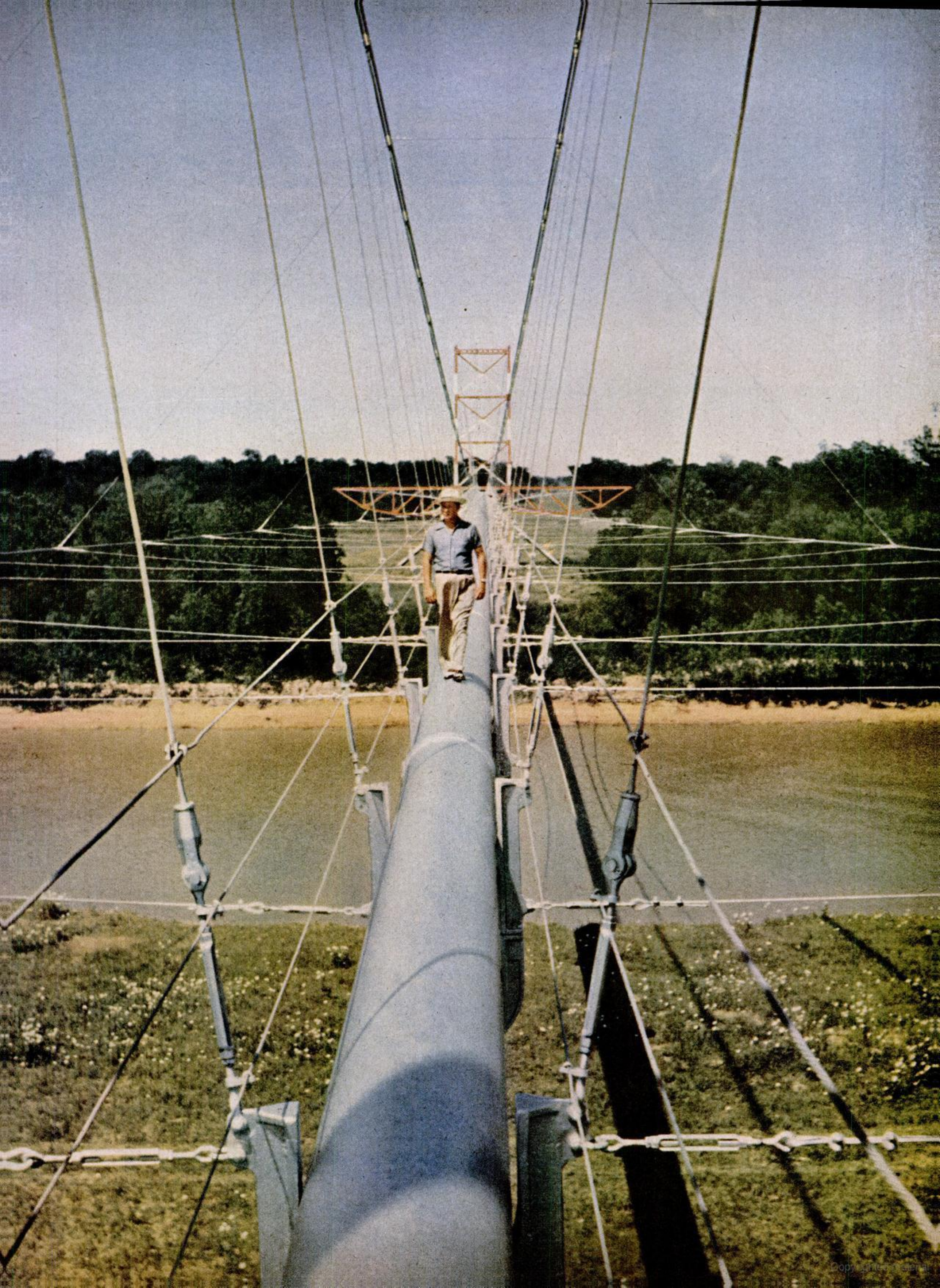
But Texas, which now exports 50% of all the U.S. natural gas, is already beginning to worry. Some Texans, alarmed at the size to which the business has grown, want gas exports to be limited, hoping thus to attract new industries to the state. Others, claiming that the natural gas industry itself will some day be the state's biggest, want to go on exporting as much as possible. And a heretic few, taking a whimsical view, are now suggesting that the long lines to the coal areas of the East may be the eventual saving of Texas. If the gas ever gives out, they say, the states at the other end can make gas from their coal and pipe it back to Texas.

←**THROUGH THE SWAMPS** in Louisiana a dredge clears a right-of-way for pipeline to gas well offshore in the Gulf.

CROSSING A RIVER in Texas, the line is suspended by cables as it brings gas from Rio Grande Valley to the north. →

TEXT CONTINUED ON PAGE 101

Copyrighted material



These keys unlock GREATER VALUES

HERE are the five new cars General Motors offers you for '52.

Each has a famous name of its own: Chevrolet, Pontiac, Oldsmobile, Buick, Cadillac.

Each has its own personality in styling, appointments, features, power.

But all enjoy an advantage which stems from the research into better ways to do things—the testing of everything from the integrity of metal to the soundness of design — the broad knowledge of engineering and manufacturing methods which General Motors provides.

The results, as you will discover, are comfort, convenience, performance unknown a few years ago.

Each year witnesses new advances—and we believe you will find these newest cars, now readied for the market, the finest we have built thus far.

We invite you to see them now at your local GM dealer's — and you will know why "your key to greater value" appears on the key of every car.



"MORE AND BETTER THINGS FOR MORE PEOPLE"

GENERAL MOTORS

Copyrighted material

FOR YOU IN '52!











Hear HENRY J. TAYLOR on the air every Monday evening over the ABC Network, coast to coast.

Your Key to Greater Value — The Key to a General Motors Car

Copyrighted material

DISCRIMINATING PEOPLE PREFER HERBERT TAREYTON



MISS DENISE LAWSON-JOHNSTON, of New York and London society. Discriminating in her choice of cigarettes, Miss Johnston says: "I find Herbert Tareyton more enjoyable than any cigarette I've ever smoked."

Discriminating people prefer Herbert Tareyton. They appreciate the kind of smoking that only fine tobacco and a genuine cork tip can give. The cork tip doesn't stick to the lips . . . it's clean and firm. And discriminating people prefer Herbert Tareyton because their modern size not only means a longer, cooler smoke, but that extra measure of fine tobacco makes Herbert Tareyton today's most unusual cigarette value.

THERE'S SOMETHING ABOUT THEM YOU'LL LIKE

Copr., The American Tobacco Company

Copyrighted material



"WESTERN GENERAL" in the natural gas battle is Reginald Hargrove from Texas. His company: Texas Eastern and its New England distributor, Algonquin.



"EASTERN GENERAL" is Gardiner Symonds from Chicago. He got into gas as a banker, now masterminds Tennessee Gas and subsidiary Northeastern Gas.

A Brawling, Bawling Industry

CHARACTER IS REVEALED BY TITANIC SCRAP OVER NEW ENGLAND RIGHTS

by JOHN OSBORNE

THE men who run the natural gas industry ought to be contented and peaceful fellows. So many people want to buy their product that their only serious worry is a shortage of gas. Banks and insurance companies just love to lend them money (70% to 80% of the working capital of many interstate pipelines is borrowed). Companies which did not exist 10 years ago are not only making money, but are also expanding as fast as they can.

Here we are talking about the aristocrats of the industry, the interstate transporters of natural gas. A few pipeline companies are parts of "integrated" empires which also produce the gas, gather it from their own and other fields and move it to the place where interstate transmission begins. But generally the long distance transporters buy the gas after it is gathered, pump it from the fields to the markets, and sell it either to local utilities or to regional distributors who operate their own lines. They are in the natural gas business and nothing else.

If any businessmen were ever in clover, the interstate transporters would seem to be the ones. They are protected by the U.S. Government; they cannot enter any market without the permission of the Federal Power Commission, but once the permission is granted, no competitor may bother them without the FPC's consent. In a similar sense they are all but guaranteed a profit by the federal government. The FPC limits their profit (or, strictly speaking, the return on original cost) but in doing so it, in effect, assures that they can charge prices which will give them the permitted return. A nice and tidy business, anyone might conclude, where only a dolt could lose money and the sole danger is that of getting too fat.

Such is not the case. Taken by and large, the interstate transporters of natural gas are probably the most tempestuous and discontented lot in U.S. industry. Their outstanding characteristic is a monumental sense of injury. They bawl and they brawl (one of them knocked an FPC official to the floor last October and is now being sued in a federal court). They are suspicious of each other and some of them maintain elaborate spy systems to keep tabs on rivals. Despite federal regulation the competition is fierce. Brutal fights are waged for gas reserves, for access to new markets or for favored positions within markets too big for one supplier. A high proportion of top executives in the business are Texans; and even if they were not born with an aptitude for cutting throats they perforce acquire it.

The pipelines and the s.o.b.s

DISCUSSING the industry's mettlesome qualities the other day, a powerful investor in several natural gas companies recalled a session he had some years ago with a bunch of pipeliners. The old investor had observed their brawling for years and at the moment he was fed up with the spectacle. "I told them only half in jest," he recollected, "that I just didn't know what it was—whether all the s.o.b.s in the country got into the pipeline business, or whether the pipeline business turned good men into s.o.b.s."

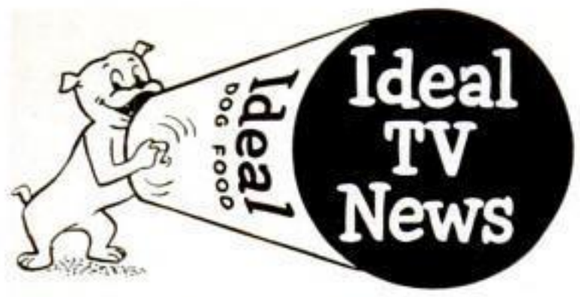
In an industry adjusted to a state of continuous battle, any particular fight has to be mighty rough to occasion comment among pipeliners. And an individual who earns a reputation for extraordinary aggressiveness has to be very assertive indeed. Yet such a fight is now going on, and the most aggressive contestant is a man famed as a scrapper in this industry of scrappers. The fight is for the New England natural gas market, and the contestant in question is a 48-year-old pipeliner named Gardiner Symonds.

New England is one of the last major markets to be reached by natural gas, for the obvious reason that it is one of the farthest from the source of supply. It is a promising market because its people and industries need long-range, dependable supplies of low-cost fuel. Anything likely to alleviate the competitive handicaps of high wages and high costs is avidly welcomed in New England—provided, as will be seen, that it is brought to the area on terms suitable to New England industrialists and financiers.

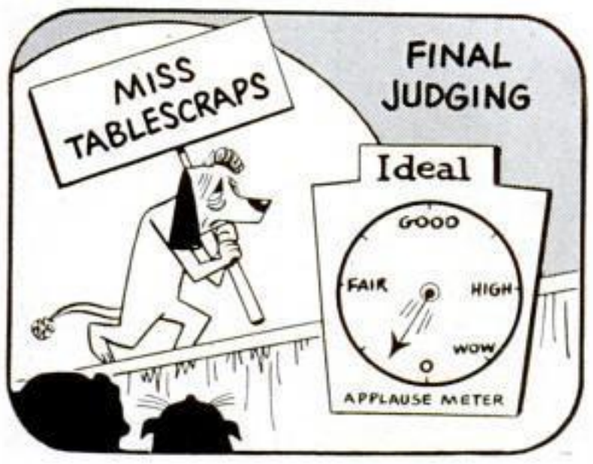
Gardiner Symonds spotted the New England opportunity for natural gas as early as 1946 and, geographically anyway, he was in

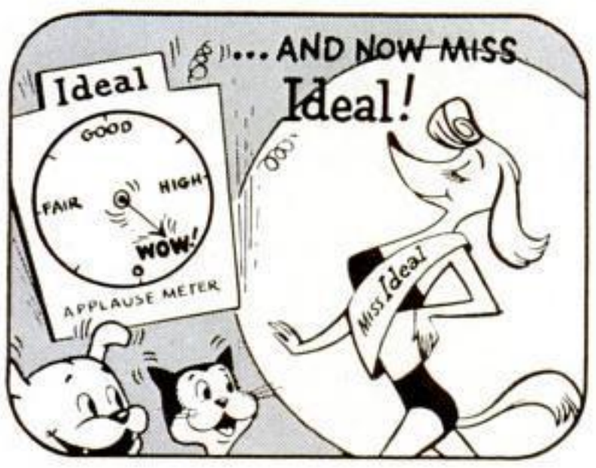
CONTINUED ON NEXT PAGE

Copyrighted material



CANINE QUEEN
WINS **Ideal** JACKPOT







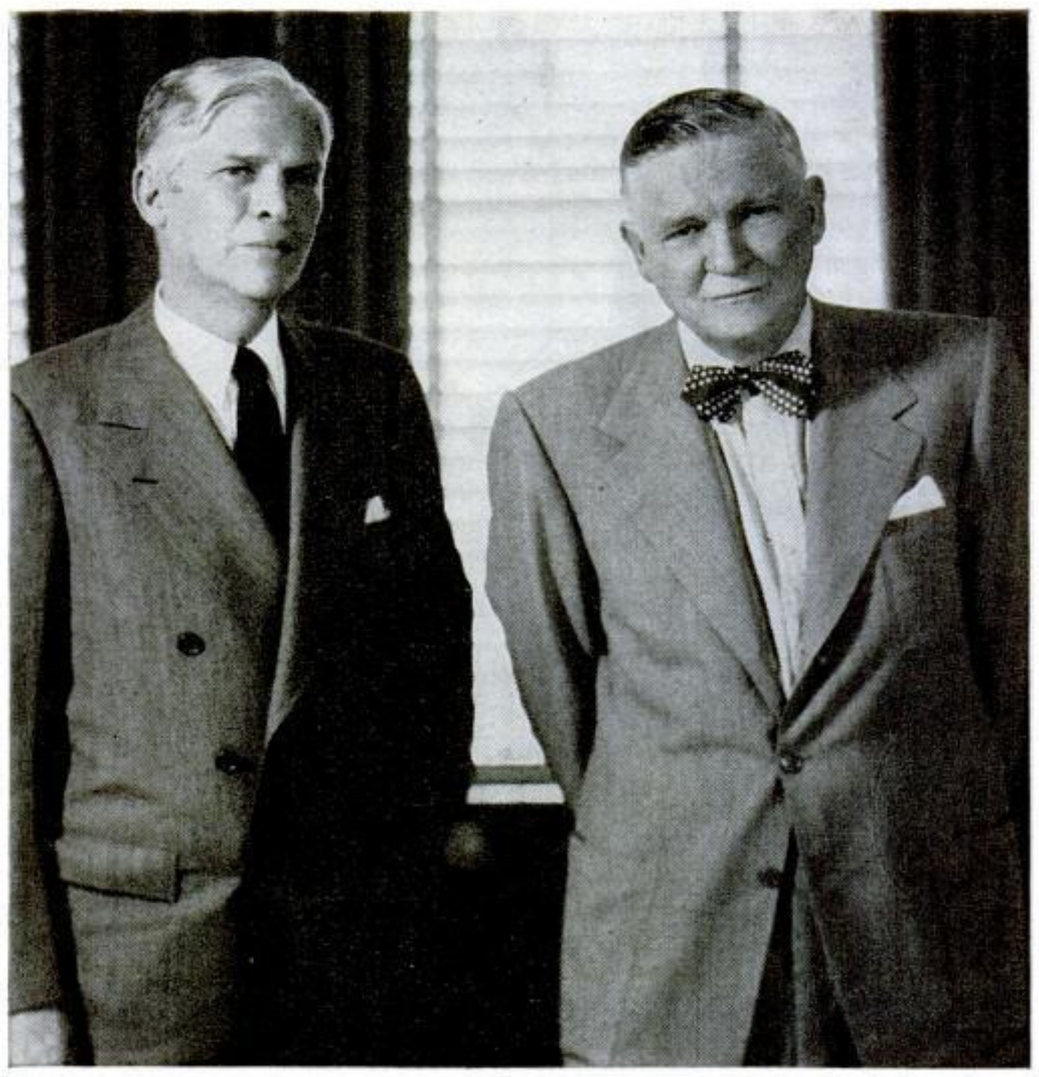


Ideal

THE 7-COURSE MEAL



ANOTHER WILSON QUALITY PRODUCT



BEHIND THE LINES but running things for Texas Eastern are the Brown brothers, George, 53 (*left*) and Herman, 59. Herman started their prosperity when a subcontractor he worked for went broke, leaving him the equipment.

NATURAL GAS CONTINUED

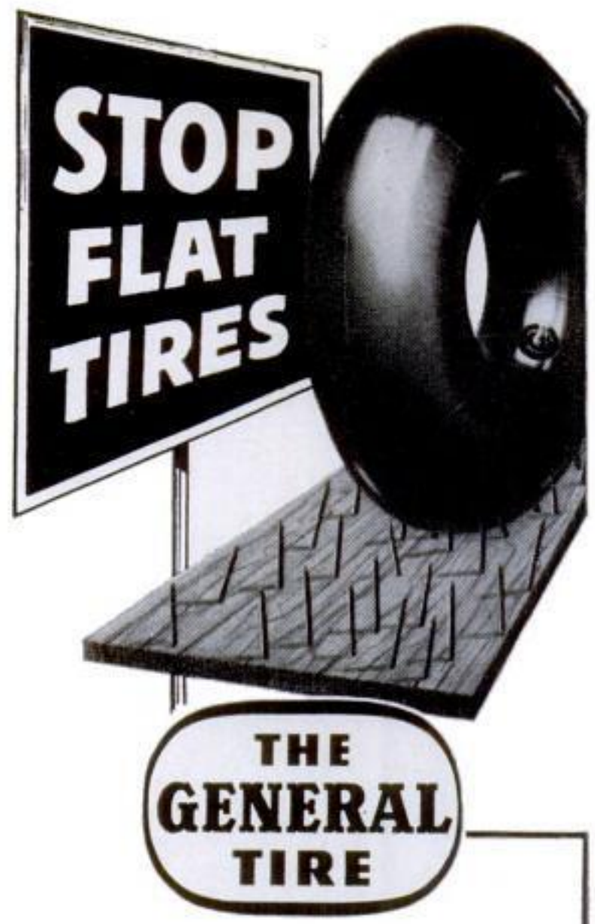
a good position to do something about it. Symonds lives in Houston and likes to be thought of as a practicing Texan. But he was born in Pittsburgh and reared in Chicago, where he began his business career as a banker. In 1930 he joined the Chicago Corporation, a huge enterprise which among other things owned large gas reserves near Corpus Christi, Texas. During World War II, when industries in the Appalachian area were crying for fuel, the Chicago Corporation went into the pipeline business and made Symonds president of its subsidiary. He quickly proved himself one of the smartest operators in the business. With emergency priorities and a big hunk of RFC credit, he directed the building of a 1,265-mile gas line from the Corpus Christi fields to Charleston, W. Va. He greatly expanded it after the war ended, and the subsidiary, which is now the Tennessee Gas Transmission Co., was cut loose from the parent company.

New England came into Symonds' ken during another fight which is closely connected with the current contest. The earlier fight was for ownership of the Big Inch and Little Inch oil pipelines which the late Secretary of the Interior Harold Ickes had built during the war from Texas and Louisiana through roughly the same area served by Symonds' line. Symonds had leased the oil lines and was operating them temporarily when the War Assets Administration put them up for sale in 1946. With minor changes they could be turned into gas lines, and Symonds wanted them—partly, he said at the time, because they could be extended to New England. Several others also wanted the Inches, including the men who are his principal rivals for the New England market today.

Fight for the Inches

THE late E. Holley Poe, a Wall Street specialist in oil and utilities adventures, is usually credited with forming the company which outbid Symonds for Big and Little Inches and is fighting him now in New England. But the real powers in this company, the Texas Eastern Transmission Corp., were and still are two of the least known but most remarkable businessmen in the Southwest—the Brown brothers, Herman and George, of Houston. They are sizable oil and gas producers. They own and operate one of the world's biggest heavy engineering and construction firms, Brown & Root, Inc. (dams, highways, airports, pipelines, etc.). In a milieu where a 10-gallon hat is considered conspicuous only if studded with platinum, the Brown brothers specialize in obscurity. They stayed in the shadows while Poe operated in the open. Among those associated with him were Charles I. Francis, a Houston lawyer and oilman who is now vice president, general counsel and political strategist of Texas Eastern, and R. H. Hargrove, then vice president of

CONTINUED ON PAGE 104



PUNCTURE-SEALING
SAFETY TUBE

- Prevents punctures because it seals as it rolls.
- Safer—absorbs shocks. Protects against blowouts.
- Adds security for women drivers.
- Retains correct pressure. Aids tire mileage.
- Cool running. No internal heat.
- 100% natural rubber. Outwears several casings.

SEE YOUR GENERAL TIRE DEALER

Sore Itching Feet?



for Soothing, Cooling
RELIEF

Bactine
BRAND Reg. U.S. Pat. Off.

Bathe sore, itching feet with BACTINE! It quickly relieves the itching! It refreshes and deodorizes tired, aching feet! BACTINE is gentle to skin, yet it kills fungus germs causing over 90% of all Athlete's foot.



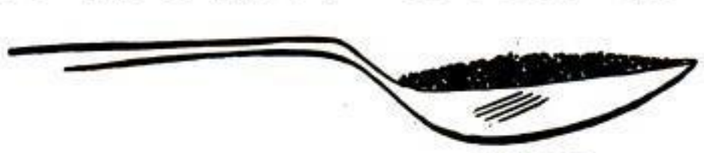
AT ALL DRUG STORES
30¢ and 70¢ SIZES

COMMENDED BY PARENTS' MAGAZINE

Copyrighted material

DON'T WASTE PRECIOUS COFFEE!

SAVE MONEY WITH A SILEX COFFEEMAKER!



THIS .. *not* **THIS**



The Silex Vacuum Method needs only a slightly rounded tablespoonful for each cup

Other methods call for a heaping tablespoonful (or two level tablespoons) for each cup

You Save the Difference and Make Better Coffee, Too!



SO MUCH MORE!

64 INSTEAD OF 40 CUPS FROM EVERY LB.

SO MUCH BETTER!



No other way of making coffee can match the efficiency and economy of the Silex Vacuum Method. Here's why:

- **The finer grind** unlocks more flavor—makes coffee go farther.
- **Water** is automatically kept at the temperature that extracts full strength and richness. Silex coffee is never boiled—hence never spoiled.
- **Brewing time** is controlled. Silex coffee is always the way you like it—you won't waste a drop because it's too weak or too strong.
- **Superfine filtering** vacuum forced, brings the coffee down from the upper bowl clear, full-bodied and delicious.
- **And made in glass**—easy to keep sparkling clean, never a trace of "old coffee" odor or after-taste.

Coffee . . . correctly brewed . . . is America's favorite beverage. Make it the easy, thrifty way, the Silex way. *Choose from 2 to 8-cup models trimmed in red, yellow or black—from $3.50 up. The Silex Company, Hartford 2, Conn. In Canada, the Silex Company, Ltd., St. John, P.Q.*

SILEX®

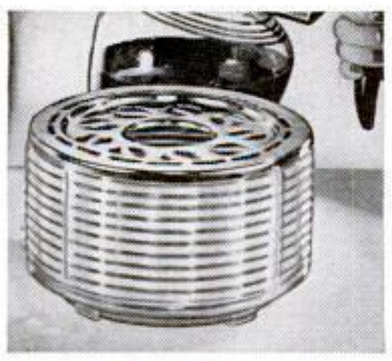


Insist on a Silex Coffeemaker. Accept no substitute!

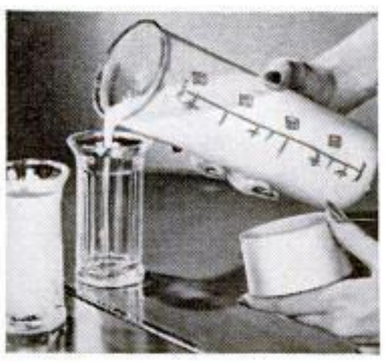
SERVES YOU BEST — SAVES YOU MOST



STEAM IRON — Lightens your job . . . because it's *lightest* of all, (only 2¼ lbs.)! Holds most water...steams longest.



COFFEEWARMER — Keeps coffee hot by candlelight. In crystal and chrome. An ideal gift for coffee lovers.



MIXIE — A "quickie" for orange juice! Add concentrate, water and shake! So good, so *easy!* For serving, storing.

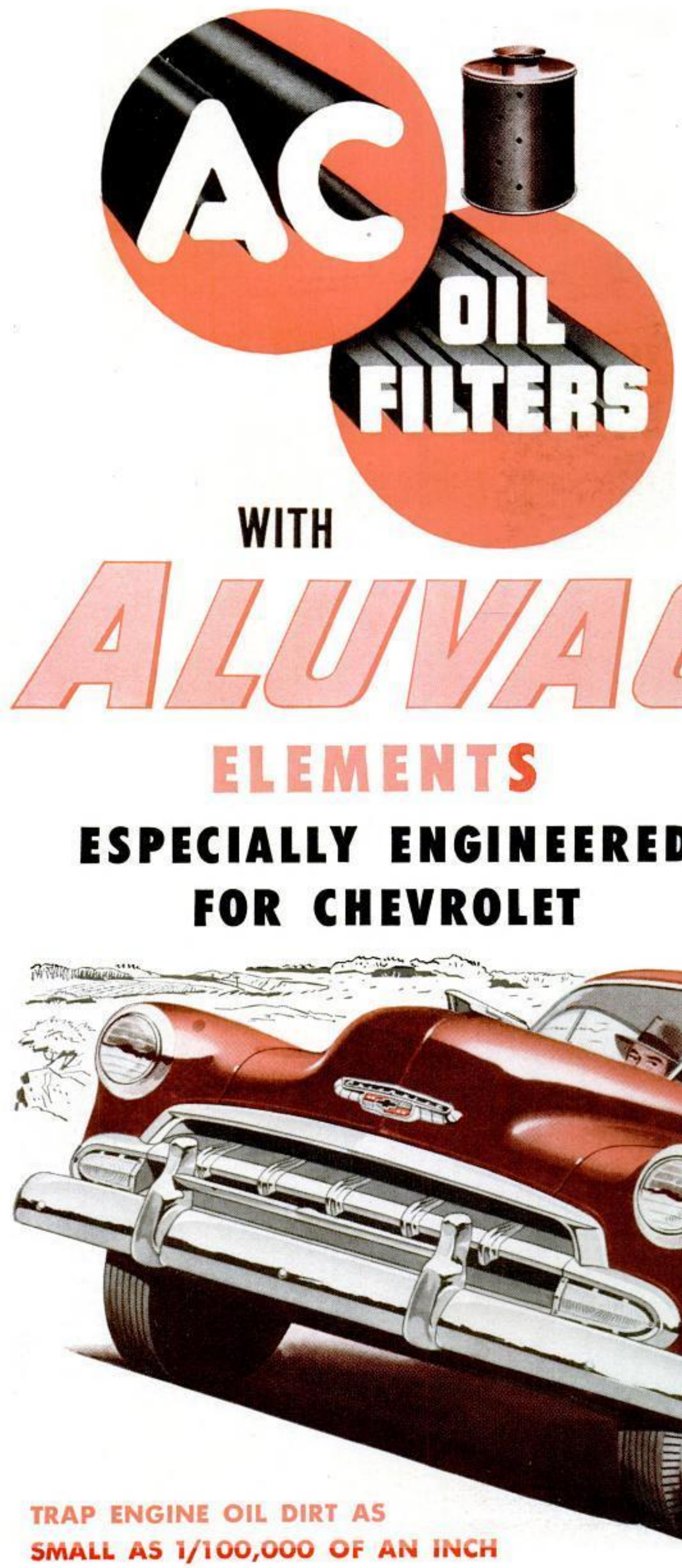


FRESHERATOR — Vacuum-sealed refrigerator-container, keeps food fresh days, weeks. Saves leftovers, cuts food bills.



ELECTRIC STOVE—Times brewing perfectly, automatically keeps coffee at correct temperature. Smart chromium top.

Copyrighted material



the mammoth United Gas Corp. Now on a par with the Brown brothers as president and directing head of Texas Eastern, Hargrove is an exceptionally quiet and restrained pipeliner.

Herman Brown speaks of the contest for the Inches with almost painful diffidence. To hear him tell it, profits of the gas transmission business are pretty piddling stuff for a vigorous businessman ("Just 6%, and what's that?") and the Brown brothers took only the vaguest part in the original deal. "My only interest in it at the time," he said recently, in a truly sensational understatement, "was to be sure we bid enough to get it."

"Enough" was $143 million.

Symonds, outbid by almost $20 million, kept right on using the Big and Little Inches and refused to let any of the Brown-Hargrove men set foot on the properties until the last possible moment on May 1, 1947, the day appointed for their transfer. Other pipeliners take it for granted that Symonds never forgave the Browns and their crowd—especially Hargrove as the company's operating head—for doing him out of the Inch lines. His resentment is widely supposed to account for the ferocity with which he has fought them for the New England market.



PROMOTER E. Holley Poe "set up" Texas Eastern with Browns.

"That's a bunch of bunk," Symonds says, adding with dignity that life is too short for that sort of nonsense. His explanation is one of plain competition—plus a little Texan orneriness, of course.

There Symonds was, as he sees it, in a "protected" market in the Appalachian area. But when the Brown-Hargrove group got the Big and Little Inches, they were in a position to compete for that market. So Symonds extended his lines first to upstate New York and then toward New England, still seeking a "protected market." In an account which the Browns would undoubtedly consider both flattering and erroneous, Symonds says with profound conviction: "Naturally they wouldn't want to see us in a protected position. So they told their people to make as much trouble as they could for us. I don't blame them, you understand—I'd have done the same thing myself if I'd been in their place."

The visible origins of the New England battle were less baleful. Holley Poe, then a director of the Brown-Hargrove operation, went into New England with a proposition: he would establish a regional distributing company which he and a few associates would control. It would take natural gas from the Brown-Hargrove outfit (and maybe Symonds' too, if he would be nice about it) and sell it to New England utilities which in turn would retail to consumers. Individual officers and stockholders of the principal New England utilities concerned might have a piece of this new company at bargain rates, Poe suggested, but the utilities themselves would have to be content to be buyers and sellers of the gas. This proposal got a freeze-out which is memorable even in New England, where the fiscal climate has long been adverse to outsiders who propose to make money New Englanders might be making themselves. Poe retreated in some confusion and remained in the background. He died in March 1951.

Presumably with Poe's project in mind, the Brown-Hargrove company told the FPC in 1948 that it hoped to enter the New England market. But the Appalachian customers it served through the Big and Little Inches were yelling for more natural gas than the company could supply, and the proposal lay dormant until Symonds started heating things up. In 1949 he formed a wholly owned subsidiary (called the Northeastern Gas Transmission Co.) to be his New England distributor and made W. C. Norman its president. Simultaneously he asked the FPC to give him a major slice of the New England market, with asides to the effect that he would be happy to serve the whole area. He was well aware that some of the bigger New England utility groups would not take kindly to his entry in this fashion, but for some reason he seemed to delight in rubbing them where it hurt. "We made it plain up here last year," he said in Boston in 1950, "that we had no intention of giving away part of [our company] for the privilege of doing business in New England. We meant it and we still mean it." "Neither," he added darkly, "are we able to get in the same bed with people whose primary objectives differ from our own."

He meant two New England utility companies which had joined forces with the Brown-Hargrove faction to resist Symonds' invasion. Symonds and his spokesmen never tired of declaring that these

CONTINUED ON PAGE 107

Copyrighted material



Grapefruit in halved avocado, with cherry-mint garnish.

Grapefruit, diced celery, diced red apple on lettuce.

Grapefruit and shrimp in halfshell—olive center.

Grapefruit and unpeeled apple slices on watercress.

Grapefruit-asparagus salad with pimiento strips.

Grapefruit around cranberry mound on bed of greens.

Grapefruit on lettuce—center of paprika-sprinkled cottage cheese.

Grapefruit and orange sections in halfshell.

Grapefruit with tuna fish—olive garnish.

Grapefruit and avocado salad bowl —pimiento garnish.

Ten Quick Grapefruit Treats from the Florida "Salad Tree"

Here are ten delicious salads to brighten your menu and you can make any one of them in jigtime.

Of course anything made with delicious Florida Grapefruit is healthful, too. For Florida Grapefruit is one of the world's richest sources of Vitamin C—one vitamin you need daily because your body can not store it up. And it's *necessary* to help you maintain buoyant health.

So make serving one of these delicious salads a daily health-and-pleasure habit. They're *good!*

• • •

There's a free citrus recipe booklet for you in Florida showing more than 60 ways to serve Florida Grapefruit, Oranges, and Tangerines. Write Florida Citrus Commission, Dept. 103, Lakeland, Florida.

Enjoy Florida Grapefruit these 4 ways!

Serve the fresh fruit, halved, or in other delicious ways—for breakfast, lunch or dinner. Loaded with precious Vitamin C!

Serve the juice from cans. Full-strength, fresh tasting, economical. Also grapefruit and orange juice blended.

Serve the juice, fresh-frozen —in concentrate form. Six-oz. can gives 1½ pints of juice. All you do is add cold water, stir.

Serve the canned sections—or Citrus Salad (grapefruit and orange sections mixed). Both fresh-flavored, naturally sweet.

FLORIDA GRAPEFRUIT
The Bracer Fruit

Copyrighted material

You know it's good!

ARMOUR STAR

The Armour Star label is one of the world's great guarantees!





New-fangled idea for an old-time cheese tray!

Folks up in the Wisconsin River Country make a cheddar cheese called Miss Wisconsin that's just plain wonderful. It's got that real old-time cheddar taste because it's *natural* cheddar, not a processed cheese. It's aged properly, too, in cool, sweet-smelling aging rooms—until it's sharp as a whip, or mild and mellow, or somewhere in-between. Has no rind at all—never had one.

All three types have a place on this delicious and unusual dessert tray. Serve cubes of the sharp cheese—slices of medium-aged Miss Wisconsin Cheese—and balls of grated mild Miss Wisconsin Cheese dipped in pineapple juice and rolled in chopped walnuts. Garnish tray with grapes and pineapple "fingers"!

It's another of Marie Gifford's favorite recipes! For 20 other meal-planning ideas and cheese recipes write for the new booklet, "A Festival of Cheese Recipes." Address the famous home economist, Marie Gifford—Armour and Company, Dept. 474, Chicago 9, Illinois.



Copyrighted material





POLITICIANS IN THE ACT were House Democratic Leader McCormack (*left*) and Labor Secretary Tobin, both of Massachusetts. McCormack's statement helped Symonds. Tobin helped Brown-Hargrove a little with introductions.

NATURAL GAS CONTINUED

two utilities were more interested in protecting their established interests than they were in really bringing natural gas to New England. One of these groups (Eastern Gas and Fuel Associates) was partly owned by Koppers Company Inc. of Pennsylvania, a Mellon interest, and the bulk of its business was in coal, coke and manufactured gas. (Koppers has since been required by the Securities and Exchange Commission to sell its interest in Eastern Gas.) The other utility (New England Gas and Electric Association) owns a string of subsidiaries which also manufacture gas. To such charges Hargrove himself had an answer: the two New England utilities and Brown-Hargrove had put up about $3½ million each in initial working capital. "No company," Hargrove tartly pointed out, "is going to throw $3½ million away just for a front."

The fight was getting hot, and any attempt at this point to get the opponents to form one company and draw natural gas from both pipelines was hopeless. Both companies had hinted at it a couple of times, and the Federal Power Commission, which was caught in the cross fire since it had to allocate the market, practically begged that this be done. But Symonds claimed he had been insulted by the offer of a minority share in such a company and would have none of it. According to another account, Brown-Hargrove and their New England allies offered to go 50-50 with Symonds. Anyway nothing came of efforts at compromise, and the FPC was left to sweat out a decision.

"The most beautiful job . . ."

IT did so to the accompaniment of the heaviest congressional pressure in the commission's history. "It was the most beautiful job of its kind I've ever seen," one of the commissioners says. The last official act of Mon C. Wallgren, who was FPC chairman during part of the fight, was to bring a sheaf of congressmen's letters on the subject to one of his assistants and tell him to keep the file handy "just in case there's a use for it some day."

Most of the pressure was in behalf of Symonds' side, but he was not the organizer. That job was done by his Washington strategist, Thomas G. Corcoran, the same "Tommy the Cork" who played the banjo and honed up the New Deal for Franklin Roosevelt. Corcoran, now a Washington attorney, perfected and applied an extremely effective formula of congressional support. No senator or representative had to take sides for one group against the other. All he had to do was tell the FPC, again and again and again, that natural gas must be let into New England right away if not sooner. Inasmuch as Symonds was just about ready to pipe in the gas, and his opponents were fighting to hold off a decision until they could get ready, the effect of this position was obvious. Yet any politician who took the position Symonds and Corcoran wanted him to take had a built-in explanation. All he had to say is what Representative John McCormack of Massachusetts, the Democratic majority leader, said in a recent interview: "I was for natural gas—period. I was for the consumer. If the position I took worked to the benefit of one company or the other, that was not my responsibility."

On June 6, 1950, McCormack convened a meeting which has never been matched in FPC annals. Four of the five commissioners and several of the staff attended. New England representatives and senators rawhided the commissioners for upward of two hours,

CONTINUED ON NEXT PAGE



How Fortunate the Man
Who Can Enjoy
SOUND SLEEP
Especially if it's natural sleep!

What can you do tonight to help you be at your best *tomorrow*?

Right here is where Ovaltine may be important to you. Because it acts in *two distinct ways* to help prepare you for tomorrow's tasks.

A cup of hot Ovaltine at bedtime nourishes the body while it aids natural sleep! It helps you relax . . . helps break down nervous tensions built up during the day, and prepares the way for sound sleep. But Ovaltine does much more than just help you get to sleep. It also provides extra nourishment to restore body and nerve cells.

Ovaltine is specially processed so that its important food elements—vitamins, minerals, high-quality protein—can be readily absorbed even as you sleep. These vital food essentials help to repair worn-out body and nerve cells and to restore vitality for the day ahead.

So prepare for tomorrow, tonight. Get some Ovaltine *today*. Invite safe, restful, restoring sleep *—without drugs*. Always remember that optimum nutrition (the right amount of the right kind of food) and good sleep, are two prime bases for robust health and vitality.



FOR BETTER SLEEP
WITHOUT DRUGS TRY
OVALTINE

Copyrighted material

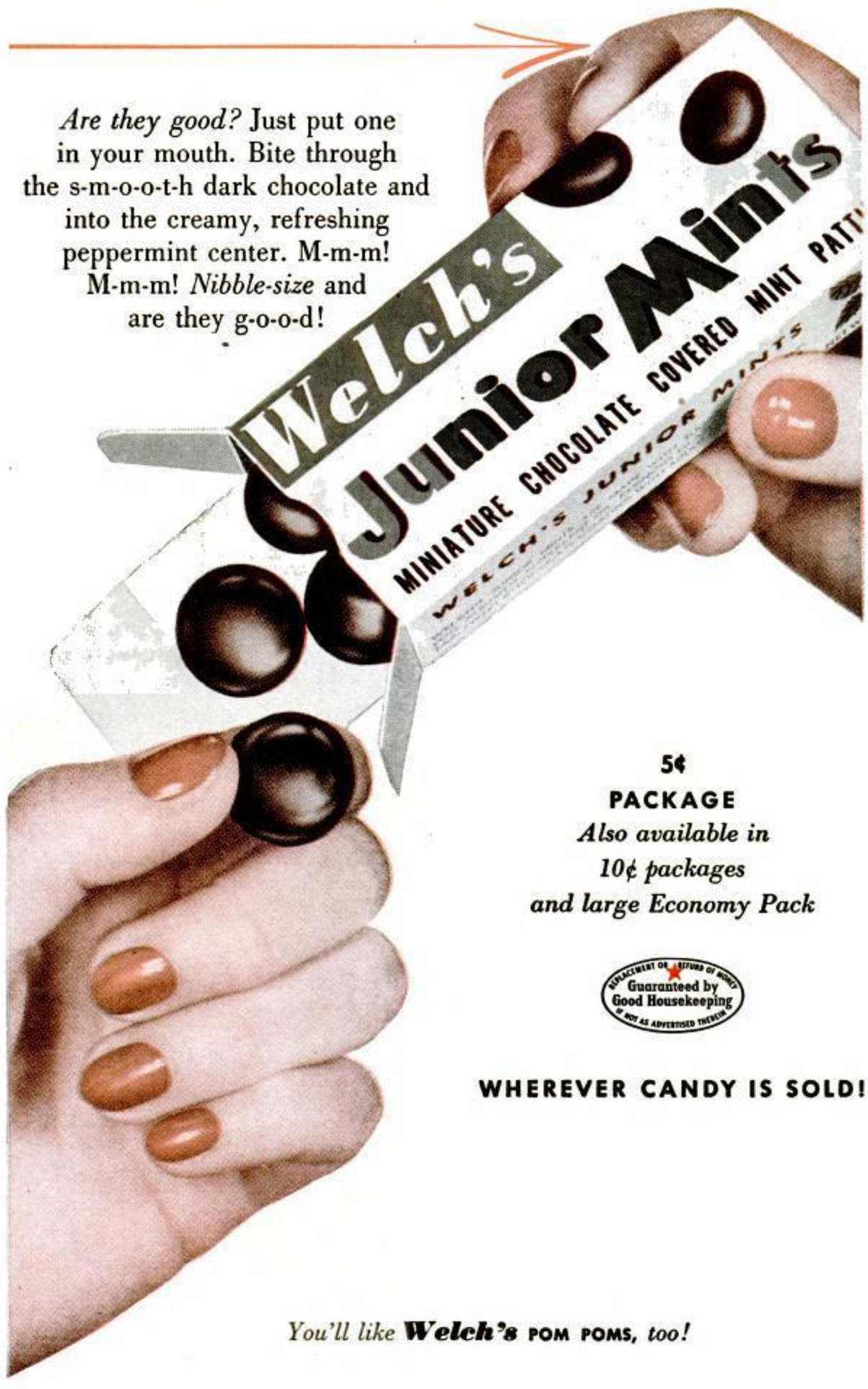


MINT PATTIE'S bittersweet chocolate . . . refreshing peppermint cream . . . a flavor combination everyone enjoys

NOW in a new irresistible

Nibble-size

Are they good? Just put one in your mouth. Bite through the s-m-o-o-t-h dark chocolate and into the creamy, refreshing peppermint center. M-m-m! M-m-m! *Nibble-size* and are they g-o-o-d!



5¢ PACKAGE

Also available in 10¢ packages and large Economy Pack

Guaranteed by Good Housekeeping

WHEREVER CANDY IS SOLD!

You'll like **Welch's** POM POMS, *too!*

A product of the James O. **Welch** Company, Cambridge, Massachusetts

telling them in effect to quit stalling and get gas into New England—or else. Corcoran, apparently overcome by good taste, did not attend.

Meanwhile, if the Brown-Hargrove group and their New England partners had any friends in court, they kept well out of public view. Secretary of Labor Maurice Tobin, of the Boston Tobins, is the only Washington figure of any note who took a manifest hand in their behalf, and he says his efforts were confined to four or five introductions at the commission and elsewhere. John F. Rich, a Boston attorney and investor who has been in charge of strategy for the New England allies of Brown-Hargrove, explains their lack of visible political maneuvering in a slightly acid tone: "After all, Corcoran has had a liberal education in that kind of thing. I think we were less experienced and didn't do so much."

Yet when the commission finally handed down a decision, it was far from a complete victory for Symonds and his busy Washington strategist. First, the commission said in an advisory opinion that the only solution which would make real sense was one distributor for the whole of New England. Second, the FPC authorized Symonds to serve a part of western Connecticut, western and northeastern Massachusetts and the Merrimack River region in New Hampshire. Third, after several months of further delay, the commission gave the Brown-Hargrove faction most of Connecticut, all of Rhode Island, and eastern Massachusetts including Boston, the biggest single market.

Today Symonds is already supplying some natural gas in his area, while the Brown-Hargrove operators are frantically pushing a new long-distance line and laying what pipe they can in New England's winter weather. Their hope is to begin operation by August.

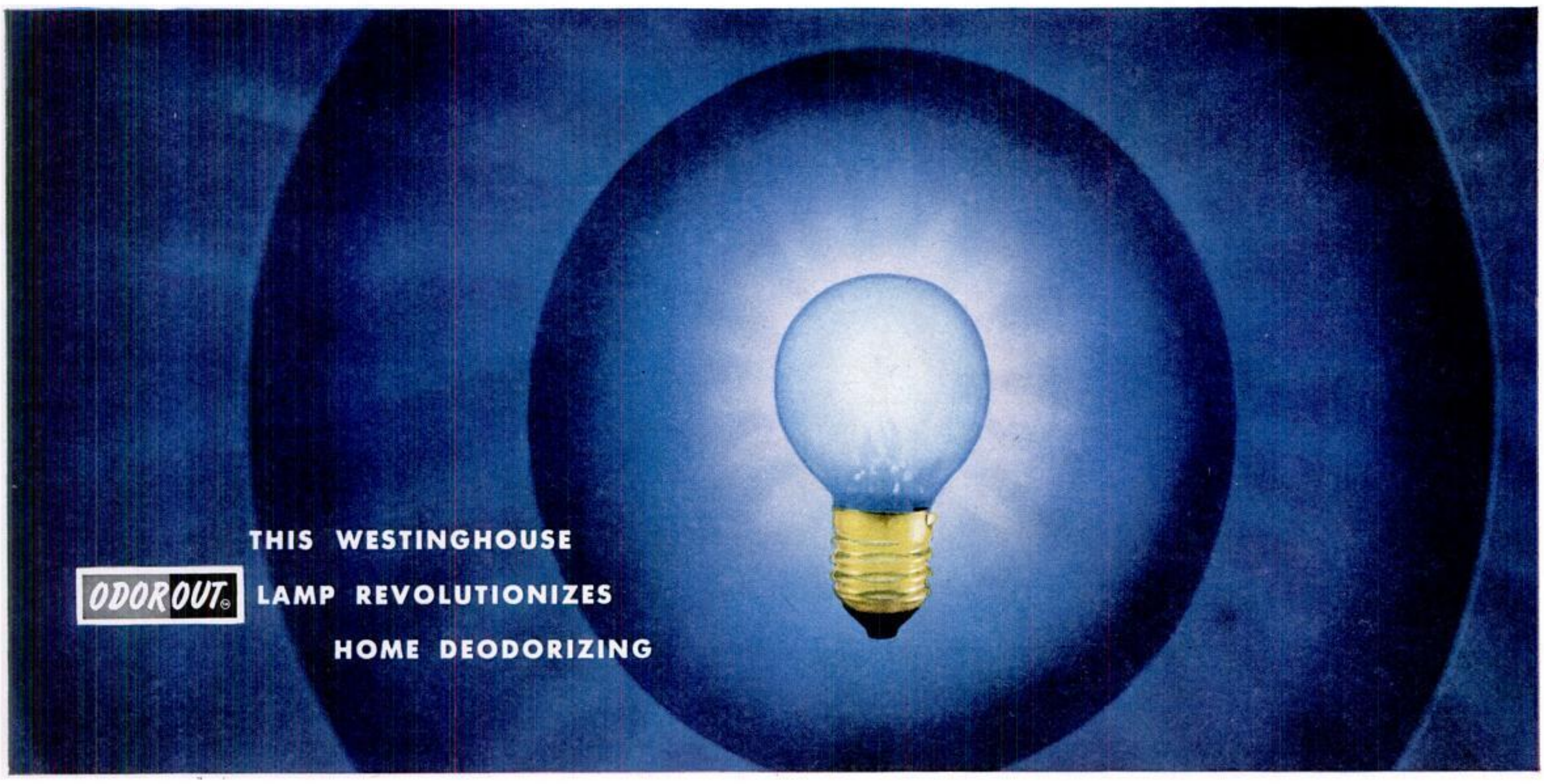
But so far as Symonds is concerned, the battle is far from over. In dividing the market the FPC refused to hear his belated application to serve all New England. Symonds is currently suing in the hope that the courts will require the commission to reopen the whole thing. Inasmuch as the courts can order another hearing but cannot tell the commission what to decide in a case of this kind, some people wonder what Symonds finally expects to gain. There is no doubt about that. "They delayed us for two years," he says. "They harassed us and kept us over the griddle and made all the trouble they could for us. I'm just vindictive enough to want to do the same thing to them." In more practical terms, he evidently hopes to make the Brown-Hargrove group and their New England associates so weary that they will drop their own project and make way for him on his terms. So, unless the court upholds the commission's decision, the battle of New England will probably go on for a long while, until one of these two extraordinarily aggressive opponents either wins out or gets fed up with the whole thing.



SUCCESSFUL STRATEGIST for the Symonds faction in Washington, Thomas Corcoran got congressmen to bombard the FPC for the benefit of his clients.

Copyrighted material

NEW LAMP BULB DESTROYS ODORS





ODOROUT will rid the nursery of objectionable odors. And while the bulb is not intended for light, its soft glow serves as a perfect night light.



No stale cooking odors . . . ever! Even persistent cabbage, cauliflower, fish, and onion smells disappear like magic. An electronic miracle!

Sounds unbelievable . . . a lamp bulb that destroys odors, makes rooms smell fresh and clean and costs only a nickel a week to operate continuously.

Yet it's true. The ODOROUT ozone-producing bulb actually destroys odors; it doesn't merely cover them up. Thousands of these lamps are proving themselves daily in the clothes washers, dryers and refrigerators made by many leading appliance manufacturers.

Since the ODOROUT bulb operates on low voltage, it must be used in a proper fixture. Fixture manufacturers offer a variety of designs suitable for kitchens, nurseries, closets, basements or wherever unwanted odors exist.

These fixtures come complete with ODOROUT bulb and are priced at about $6.95, and up. They may be purchased in most leading department, hardware, drug, electrical appliance, furniture and variety stores.



YOU CAN BE SURE...IF IT'S



Westinghouse

Westinghouse
Lamp Division,
Bloomfield, N. J.

Copyrighted material



SHE runs the West's strangest hideout... a ranch
where a guest can hide his crime... quench his thirst... betray a woman...
and knife a man in the back... *for a price!*

MARLENE DIETRICH
ARTHUR KENNEDY
MEL FERRER

in

RANCHO NOTORIOUS

Color by TECHNICOLOR

Distributed by RKO RADIO PICTURES

Directed by FRITZ LANG · Produced by HOWARD WELSCH · Screenplay by DANIEL TARADASH

Copyrighted material



PADDING DOWN A CORRIDOR BETWEEN BALES AND BOXES OF RUGS, GERMAN SHEPHERDS START OUT ON THEIR BEATS IN A MARSHALL FIELD WAREHOUSE

GROWLING GUARDS

Watchdogs use bells and barks to protect store from burglars

At night the main warehouse of Marshall Field & Co.'s department store in Chicago is such a dark, forbidding place (*above*) that few ordinary watchmen enjoy inspecting it. But Marshall Field's new sharp-eared, sharp-toothed watchmen make their inspections without a tremor. These German shepherds—four at the warehouse, three at the main store—have been trained to pad softly over their beats, looking for prowlers. They have also been taught through months of patient demonstrations to "report in" by stepping on a pedal which rings a bell and tells the two-legged watchmen that everything is all right. They do not attack prowlers, but keep them at bay, barking for the watchman. So far the dogs have not met a thief brave enough to face them, but their comforting presence has made their masters feel very brave indeed.

CONTINUED ON NEXT PAGE

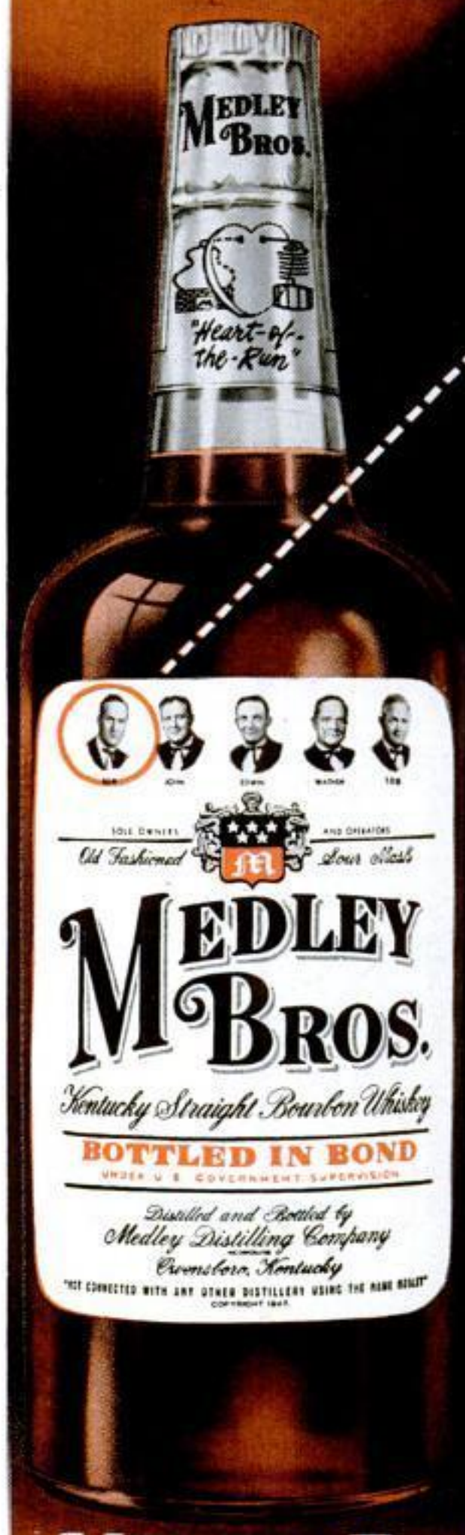
Copyrighted material

A Living Guarantee of Quality!

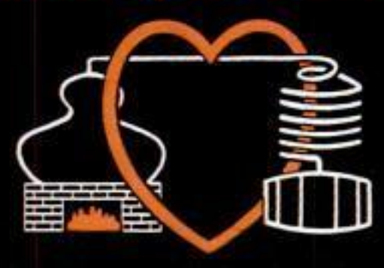


"I am one of the five Medley brothers. All our whiskey is genuine sour mash "Heart-of-the-Run" distillation. Medley Distilling Company is the only company utilizing the skill of the Medley family, which for four generations has been famous as distillers of Kentucky Sour Mash Bourbon Whiskey."

Ben J. Medley
(VICE-PRESIDENT)

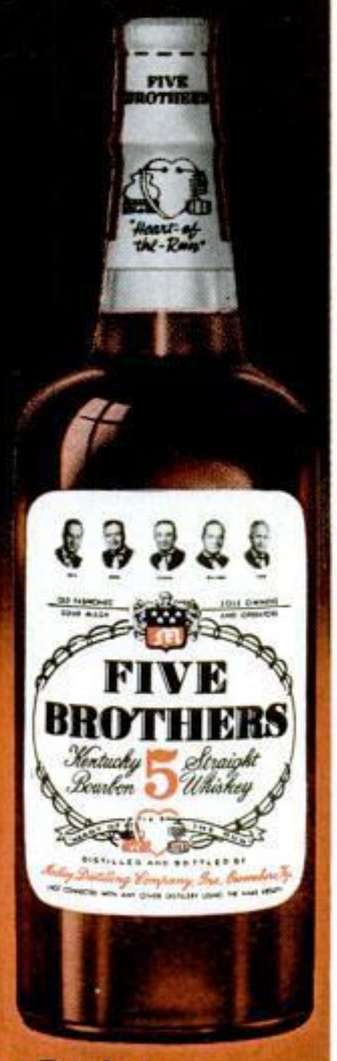


*"Heart-of-the-Run"**



"Heart-of-the-Run" whiskey means the middle and best part (the heart) of each day's run. The first part (heads) and the end (tails) of each day's distillation contain undesirable ingredients and are never allowed to go into whiskey made by the Medley Distilling Company.

* *T.M. REG.*



MEDLEY BROS. — a distinctive Sour Mash Bourbon Whiskey made by our "Heart-of-the-Run" process.
100 PROOF • BOTTLED IN BOND

and

FIVE BROTHERS
The same fine old "Heart-of-the-Run" Kentucky Straight Bourbon Whiskey, bottled at 86 or 90 proof.

Medley Distilling Company, Owensboro, Ky.
Owned and Operated Exclusively by the Five Medley Brothers

Growling Guards CONTINUED



CHECKING IN at bell station in store's kitchenware section, dog at right presses pedal which announces all is well. Second dog has just arrived to report on his part of floor. Then they lie down and wait for watchman to get them.



CHECKING OUT after inspecting clothing section, dogs are taken to another floor by watchman. Dogs' efficiency has been proved by employes who, doing emergency work after hours, have been cornered by dogs for 20 minutes.

Copyrighted material

TAKE TEA AND SEE

SEE what a glow you get from hot and hearty tea

See if tea for dinner doesn't help you feel better-sleep better, too!

Isn't tonight the night to start making tea your regular dinnertime drink?

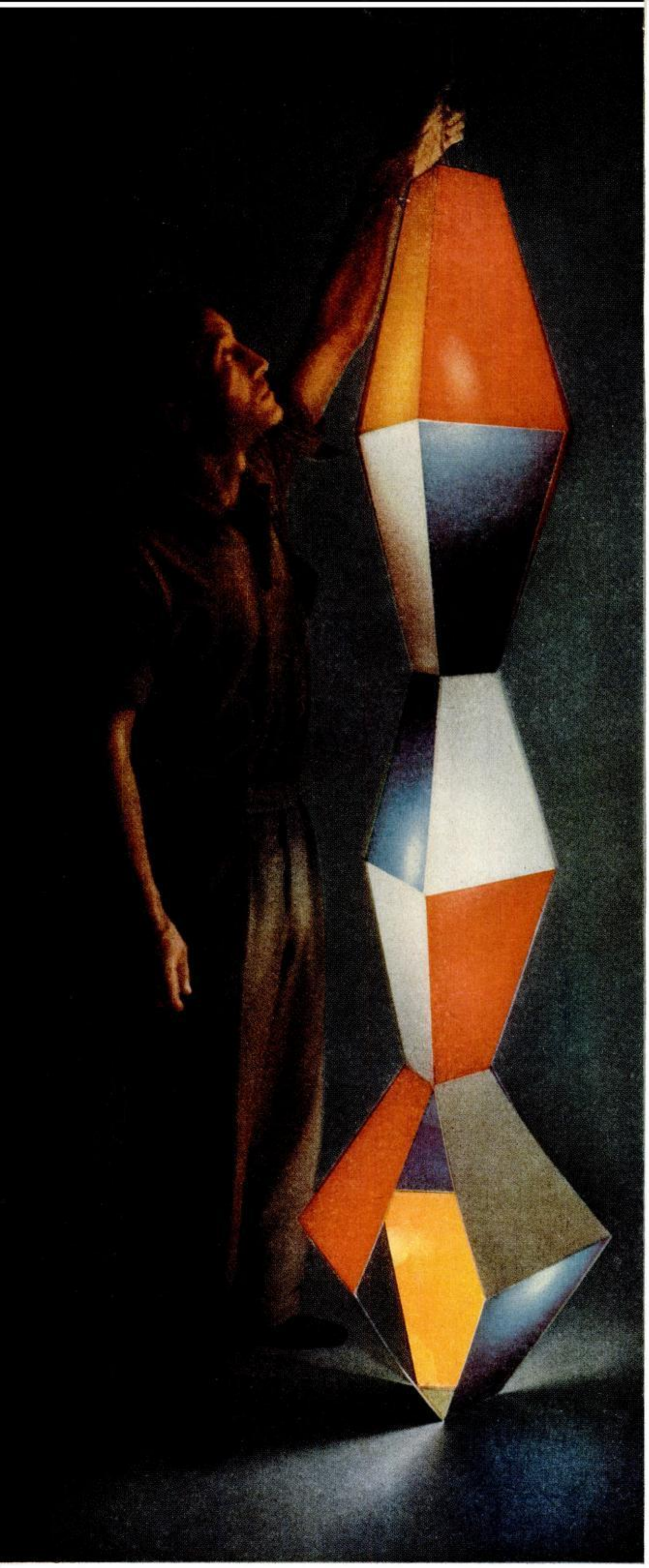


HOW TO MAKE THE KIND OF TEA MEN LIKE BEST

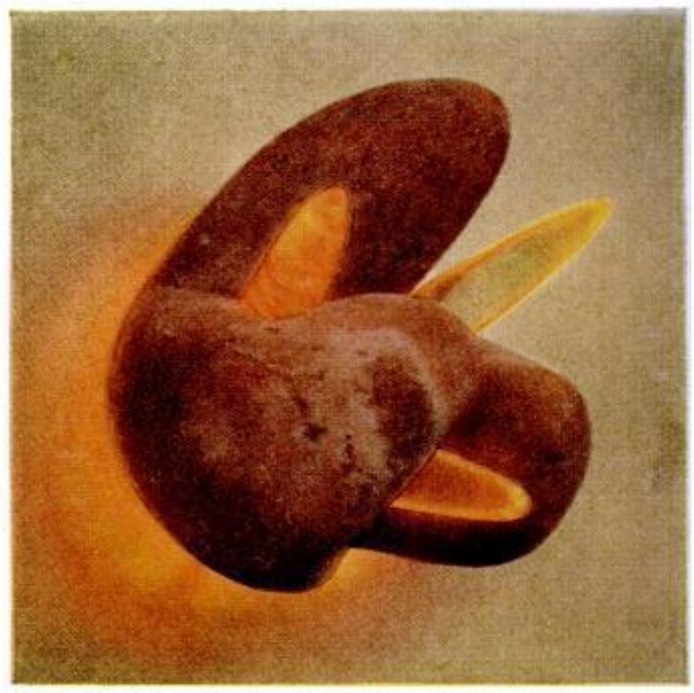
Here's the simple secret of making the hearty kind of tea men go for. Use your teapot, and 1 tea bag or 1 teaspoon for each cup (and one for the pot). Pour bubbly boiling water over tea. Let stand 3 to 5 minutes. Simple, isn't it? And *so* economical! Many people like it best with milk.

tea council

Copyrighted material



COLUMN OF LIGHT held by Noguchi is collapsible lamp to hang outdoors for parties. Colored plastic panels form box shapes, each of which contains a light bulb.

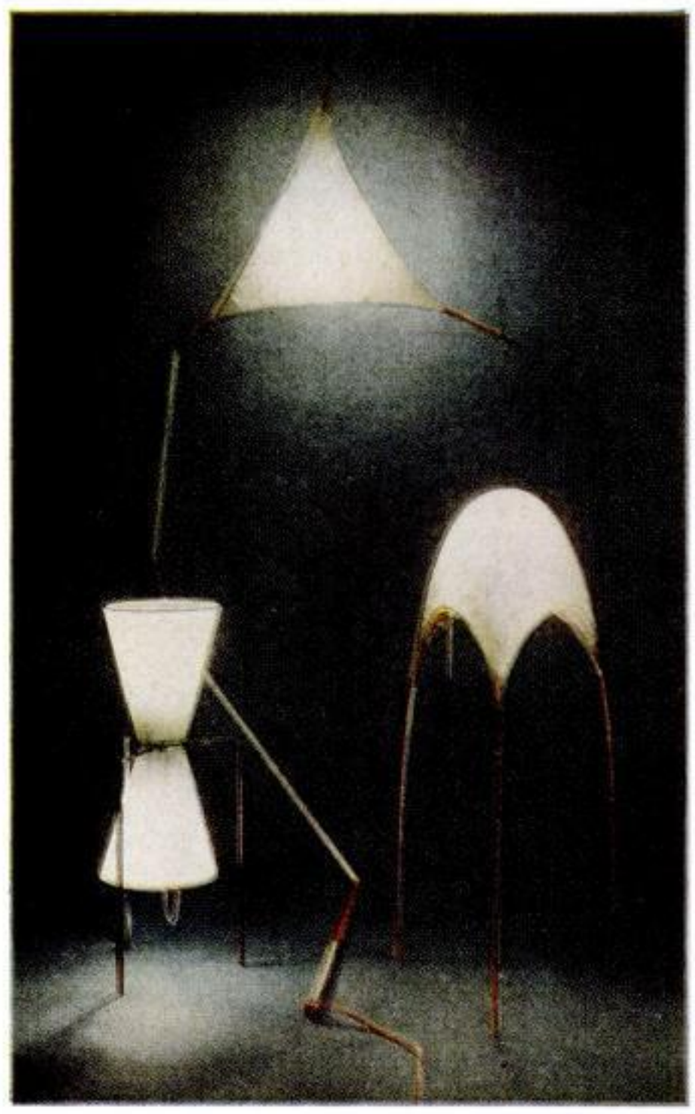


SCULPTURED OBJECT gives light through three cones of glass, is intended as eye-catching wall figure.

NEW SHAPES FOR LIGHTING

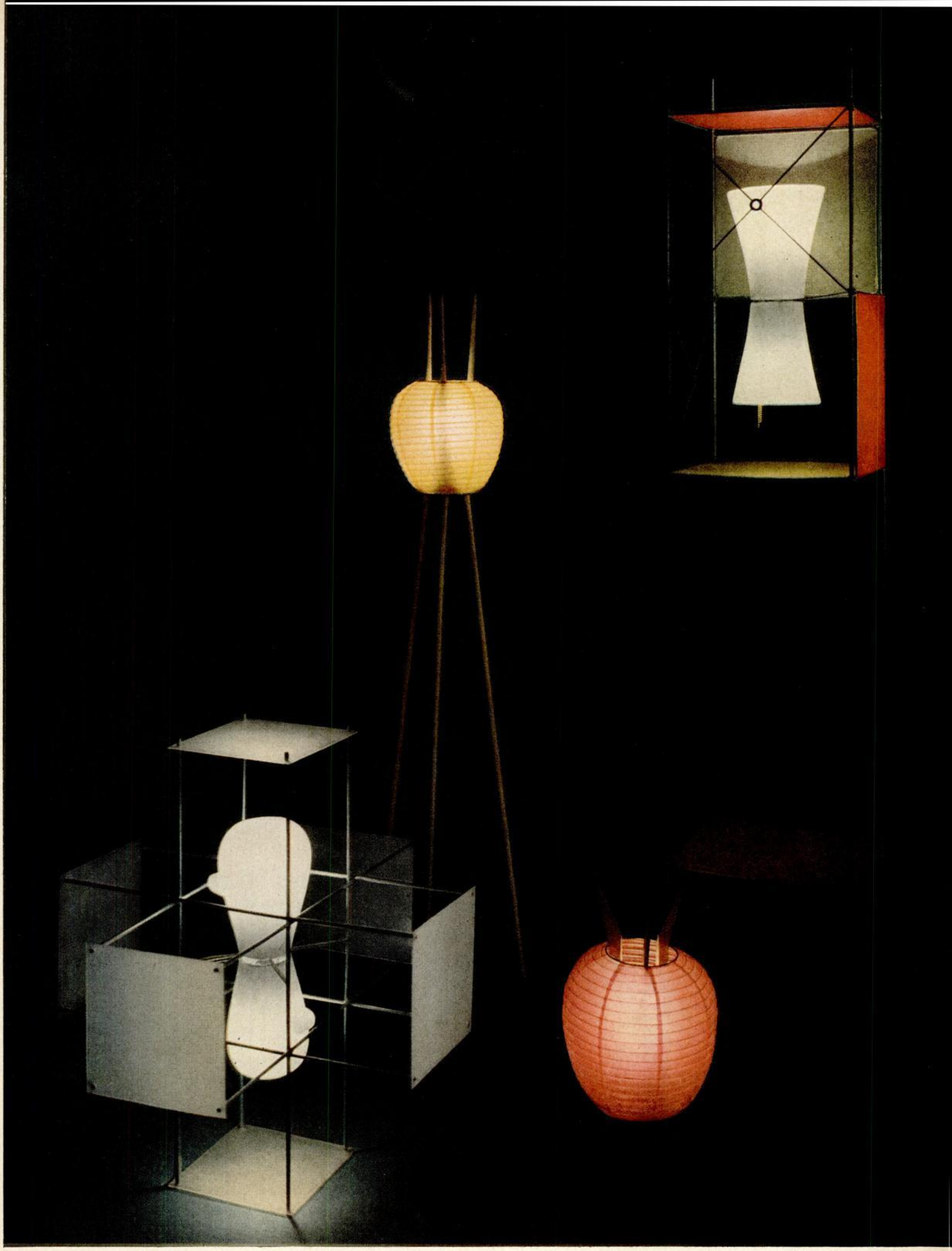
Sculptor's lamps are dim, decorative

Isamu Noguchi, the Japanese-American abstract sculptor who has designed everything from murals and collapsible stone figures (LIFE, Nov. 11, 1946) to coffee tables, first became interested in lamps after a trip to Japan. Compared with the gay and glowing lanterns of the Orient, American lamps seemed ugly to Noguchi and the light they shed seemed brash. Deciding that in the U.S. undue stress is put on scientific efficiency in lighting, he set to work designing lamps which would be used not to read or work by but to provide pure decoration both in their shapes and colors and the soft, pleasant pools of light they shed. Experimenting with various materials—cast stone, plaster, glass panels, paper and plastics—he made the lamps on these pages. A lamp manufacturer has adapted some of these and other Noguchi lamp designs (*following page*) to sell from $19.50 to $125.



HOURGLASS, KITE, PARACHUTE are plastic lamps Noguchi thinks have a "floating quality."

Copyrighted material



ABSTRACTIONS AND LANTERNS both are among Noguchi's designs. In foreground (*left*) is a lamp called *The View* made of plastic, metal and Plexiglas. At center are two versions of the Japanese lantern with modern tripod legs. In background (*right*) is a six-foot-tall lamp with interchangeable shelves for books.

CONTINUED ON NEXT PAGE

Copyrighted material



10.6 cu. ft. Imperial model.
Also, two other sizes available

IT'S THE REFRIGERATOR YOU'VE HOPED FOR!



Entirely New! Completely Different!

Cycla-matic Frigidaire



Thick, all-around insulation completely seals off food freezer from refrigerator

A wonderful new Food Freezer and Refrigerator combined!

New Levelcold! A startling new kind of cold—cold that's unaffected by outside temperatures—cold that won't "see-saw" up and down within freezer or refrigerator. Frozen foods won't thaw, fresh foods won't freeze—both get proper cold for proper storage!

New automatic response! Frigidaire automatically answers to changes in weather—reacts trigger-fast to heavy or light use—without setting a single dial or control. The Cycla-matic system rigidly controls cold in the Food Freezer—constantly regulates the flow of cold in the Cold-Wall chilling coils, and in the Refrig-o-plate—a device which helps cool the refrigerator, and also controls excess moisture.

New cold-making power! Levelcold—produced by the dependable Meter-Miser—keeps all foods safe, even in hottest weather. Tremendous reserve cold-making power means uniform temperatures always, regardless of outside temperatures. And you need never worry about the Meter-Miser—the simplest, yet most effective cold-making mechanism ever built. And only Frigidaire has it!

Here is your Food Freezer . . . where Levelcold keeps foods zero-zone safe! ↑

Not an ordinary "freezing compartment"—but a real, completely insulated Food Freezer that keeps *all* frozen foods in tip-top condition for months. Has *no defrosting heating devices* to melt ice cream, to thaw out or "mush" other frozen foods. Foods always stay store-fresh, store-clean, easy to use!

Here is your Refrigerator . . . with new "Roll-to-You" shelves that put all food at your finger tips! →

What wonderful convenience! Every shelf rolls out full length—easily, quickly, silently—on satin-smooth nylon rollers. No more "hide-and-seek" with back-shelf foods. Pull-out Hydrators, too—sliding utility tray—even storage space on the door. More food within easy reach than in any other refrigerator made!

A completely automatic Refrigerator . . . with new Cycla-matic Defrosting!

This newest kind of defrosting is doubly effective, because it's tied in with positive moisture control, to end the twin annoyances of dripping walls and manual defrosting. The Refrig-o-plate—and its refrigerated coils—attracts all excess moisture within the refrigerator. Then, as soon as the filmiest veil of frost appears, it's banished—like magic—without clocks, counters, timers or heaters. Simplest defrosting system known—and only Frigidaire has it.



Frigidaire

America's No. 1 Refrigerator

IT TAKES JUST 7 MINUTES TO HEAR THE WHOLE WONDERFUL STORY!

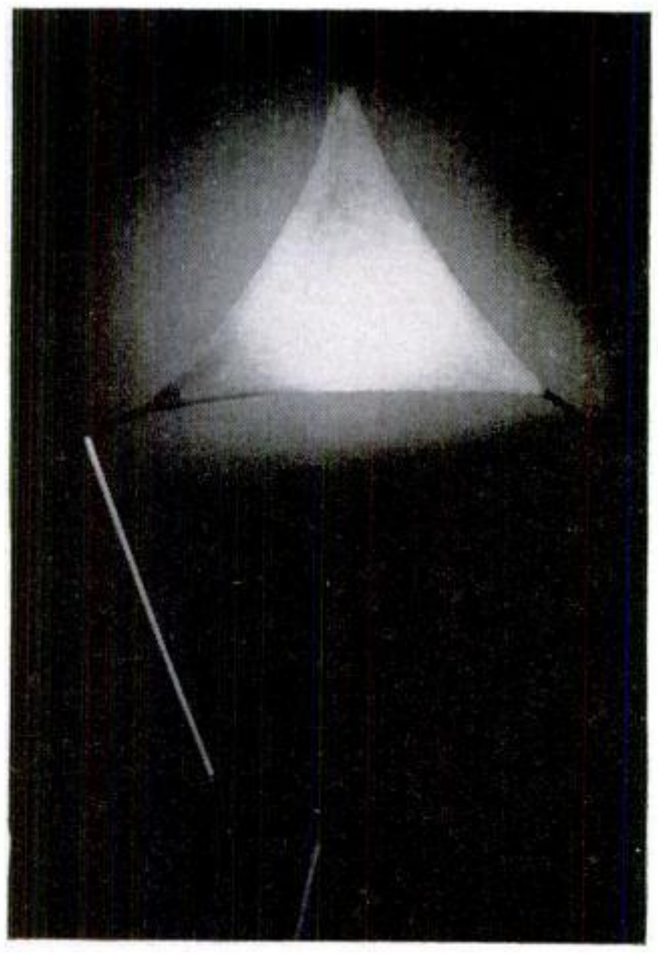


See your Frigidaire Dealer. Look for his name in the Yellow Pages of your phone book. Frigidaire Division of General Motors, Dayton 1, Ohio. Leaside, (Toronto 17), Canada.

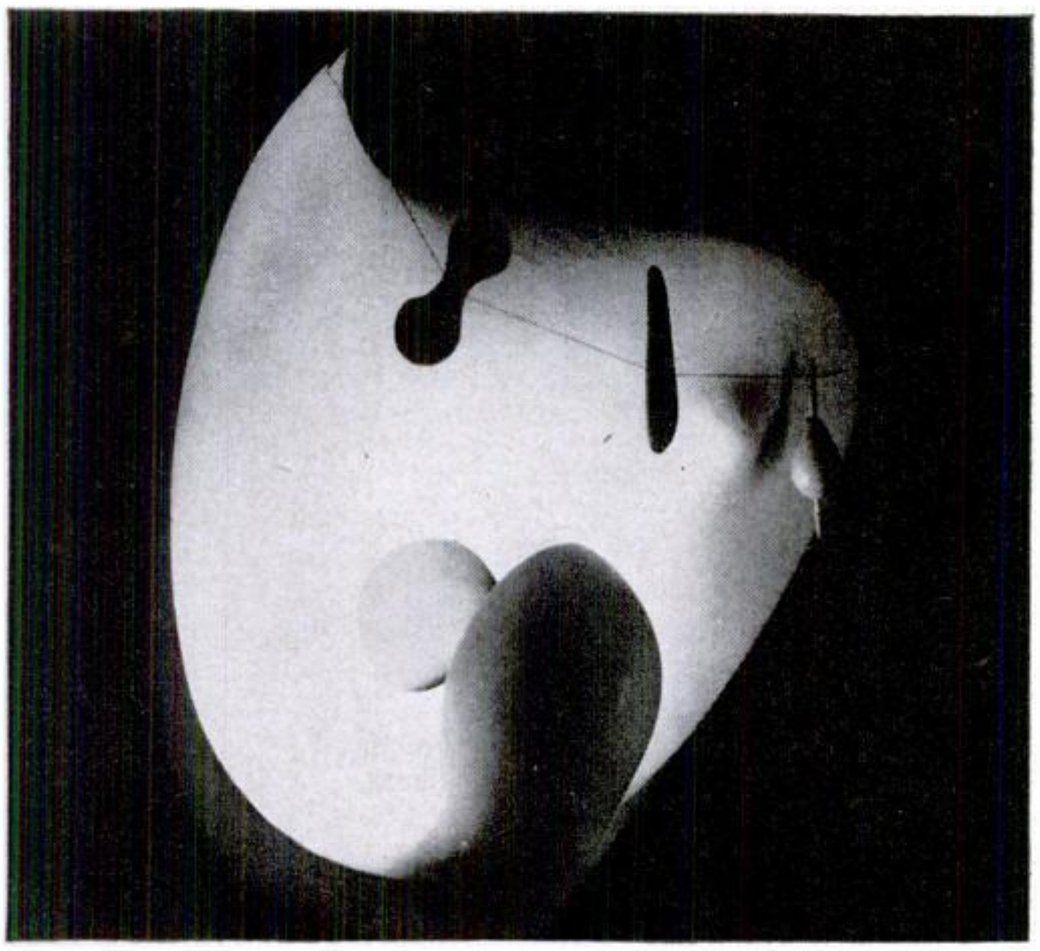
Frigidaire reserves the right to change specifications, or discontinue models, without notice

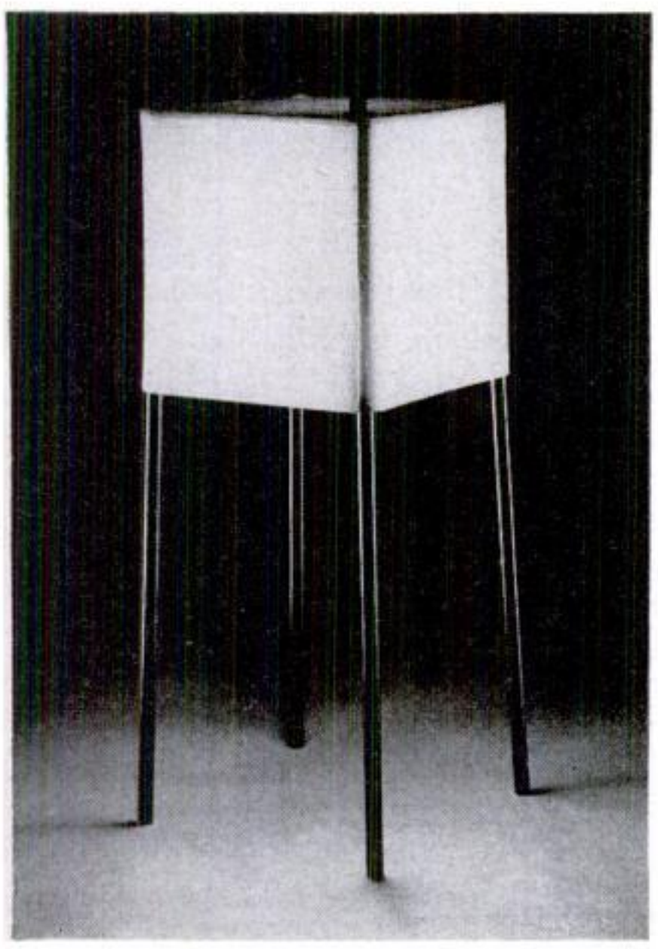
Copyrighted material

SOME ARE NOW FOR SALE



PIN-UP LAMP of white plastic is one of the Noguchi lamps made by Lightolier. It sheathes the cord, which is usually such an eyesore, in bright pieces of rounded plastic. Made to order, its cost is $57.50.





LIGHT PLAQUE to be hung on wall as a piece of plaster sculpture as well as a source of soft light, has three mobile wood floats across the front that move about in a breeze. Plaque is made to order for $115.

TABLE LAMP is one of Lightolier's lower-priced, ready-made new Noguchi lamps. It sells for $19.95. Thirty inches tall, it has iron legs and oiled parchment shade through which light comes with no glare.



LOVE THAT

RED HEART



the only 3-flavor dog food U.S. Inspected

None finer! Complete, balanced diet to keep dogs healthy, *plus* variety to keep them happy! Exactly the same food, flavored 3 ways — beef, fish, cheese. John Morrell & Co., Meat Packers, Ottumwa, Iowa.

ON THE PRESS !



"I wanna go Swimming!"

"I'd like to see the mountains!"

"and I want to play golf and fish!"

Brand new 100-page guide to the State of the Blue Ridge and Great Smokies, friendly beaches and Mid-South resorts... full of pictures—and loaded with information to help you plan your vacation.

It's FREE

RESERVE YOUR COPY NOW

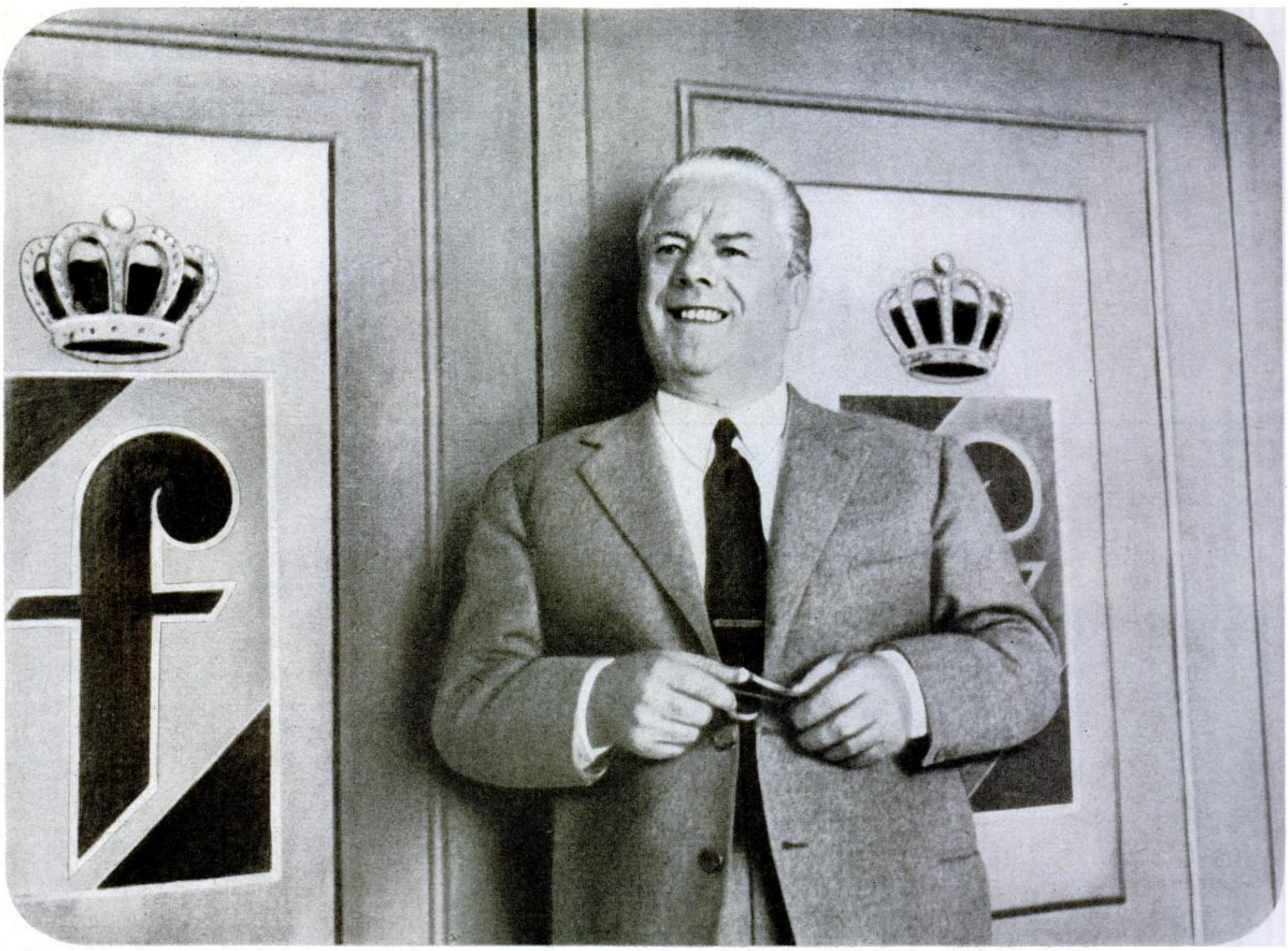
STATE TRAVEL BUREAU,
ROOM 12, RALEIGH, NORTH CAROLINA
Please send my *free* "Variety Vacationland"

NAME _____
PLEASE PRINT

ADDRESS _____

CITY _____ ZONE ___ STATE _____

Copyrighted material



Recognized throughout the world as the leading custom car designer of our time, Pinin Farina and his cars have been honored with more than a hundred Grand Prix *in international competitions.*

Pinin Farina talks about the Golden Airflyte

MY WARMEST greetings to you, and to all my friends in America. I have seen much of your great country the past two years, as I have been working with Nash on a car of completely new design, called The Golden Airflyte.

Permit me, if I may, to inform you about it.

This is the first car I have styled for American manufacture. For all my lifetime the Farina crest has appeared only on custom cars created by me to the order of royalty and those of equal demands. But I have long been attracted by the design possibilities in Nash Airflyte Construction . . . promises that I have seen brilliantly fulfilled, as my prototype car grew into glowing reality.

You, too, will see it soon—your first *Golden Airflyte*.

It is a car of sweeping continental design—fast, low, luxurious—with a lower hood, a deeper windshield, with greater visibility and more seat-room than any car now built.

Be prepared to see many unusual new features in interior arrangement—and custom detail of taste and quality, for this car truly is ahead of its time.

I have driven the Nash Golden Airflyte, and I tell you it is *magnificent*. New in power, completely new in handling ease. So responsive. So fast. So eager to go.

Incidentally—we in Europe have profound respect for your Nash engines, as we have seen them give magnificent performances in our racing competitions.

I sincerely hope you will see the new Nash Golden Airflyte when it arrives—the first car that weds American love for comfort and dependability with the verve and racing flair we hold so high in European design.

You will have a memorable experience, and I believe you will take home with you a new standard of comparison among the world's fine cars.

PININ FARINA
TURIN, ITALY

P.S. *The 1952 Nash Golden Airflytes, commemorating our 50th year of great cars, will have their world-wide premiere March 14th at all Nash dealers'.*
Nash Motors, Division Nash-Kelvinator Corp., Detroit, Michigan.

Copyrighted material



ON THIS AMERICAN MODEL AND HANGING ALONGSIDE HER IS A COMPLETE AND STYLISH SOVIET WARDROBE. THE TOTAL COST, EXCLUDING HAT, IS $461.40

IRON CURTAIN LOOK IS HERE

U.S. ENVOY'S WIFE FINDS MOSCOW MODES HIGH PRICED, WIDE SHOULDERED, NOT VERY HANDSOME

The slender gams of the girl above give her away as American. The clothes are not. They are new Soviet styles brought home by Mrs. Alan G. Kirk, wife of the recent U.S. ambassador. Here is almost the entire wardrobe for an Iron Curtain look as decreed by Soviet designers. Displayed in Bonwit Teller's, New York, the Moscow modes excited most interest by their cost, translated from rubles: suit $126, dress $128, coat $155, shoes $14.50, bag $19.80, gloves $18.10.

To an American the handsomest garment was the traditional fur hat, which is not considered particularly chic in the U.S.S.R. The rest, drab and stiff, did not do much for the model. They might have done even less had she also worn the other two staples of the wardrobe, an anatomically unique bra, shaped like a double-barrelled shotgun, and knitted bloomers of a shade one observer calls "MVD blue" because it is the color of a Russian secret policeman's cap.

CONTINUED ON NEXT PAGE

Copyrighted material



They Sure Love Us!



"IT'S COMFORTING TO KNOW WE'RE THE PEOPLE'S FAVORITE, WHITEY!"



"YES, BLACKIE, FOLKS EVERYWHERE PREFER BLACK & WHITE SCOTCH WHISKY. THEY KNOW ITS QUALITY AND CHARACTER NEVER CHANGE."



"BLACK & WHITE"

The Scotch with Character

BLENDED SCOTCH WHISKY 86.8 PROOF

THE FLEISCHMANN DISTILLING CORPORATION, N. Y. • SOLE DISTRIBUTORS



AMBASSADOR'S WIFE bought only one Russian garment for herself, a warm fur hat.

'THEY ARE NOT AT ALL ATTRACTIVE'

Lydia Kirk went to Moscow in the summer of 1949. For more than two years, within the limits imposed on foreigners, she observed the way of life of women in the Soviet Union. Mrs. Kirk's observations form the substance of articles in the *Ladies' Home Journal* and a book to be published by Scribner's. Here, for LIFE, she appraises the Russian garments on the preceding page and Soviet styles generally:

"I suspect that the men who run the government also decide the styles for women. They are old Bolsheviks, and they hark back to what was refined and elegant when they were young revolutionaries. This nostalgia seems more pronounced lately. I heard that in the fall of 1949, Soviet designers were told that 'the Western vogue . . . is vicious' and were warned not to squeeze the human body into 'an ornament or a line. . . . Such an approach is not in the nature of our people and our culture.'

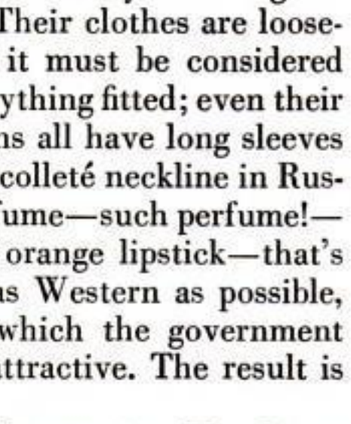


FEW FAVOR SUCH FRILLS

"It isn't in their shapes either. Most Soviet women are not at all attractive. They are racially short and stocky with a great physical similarity. Their clothes are loosely fitted. I suppose it must be considered immodest to wear anything fitted; even their formal evening gowns all have long sleeves and I never saw a décolleté neckline in Russia. They do use perfume—such perfume!—but they wear practically no makeup except orange lipstick—that's inevitable. I think the women want to look as Western as possible, and so they avoid the peasant embroidery which the government tries to encourage and which is often quite attractive. The result is they look Western—but late '30s Western.

"Clothing isn't rationed, but it is scarce and expensive. The things at Bonwit Teller (*preceding page*) were bought openly in Moscow's best ready-made shops. But the quality is poor. The coat is stiff cotton-wool 'tweed' and very shoddy. Many shoes are plastic and almost unbendable. They have steel inserts in the soles and heels. The bag is a dress-up bag. But it is tin and oilcloth. The clothes are the sort a girl with a very good white-collar job might buy. But except for a couple of homemade cotton or rayon prints for summer, this is all she would have—and it would take a long time for her to acquire this much. These are not the very best Russian clothes.

A commissar's wife would have gowns made by a dressmaker; the quality would be better but the style would be similar. When we left the skirts were a little longer and it seemed the West's 1946 New Look had finally arrived in Moscow. High style in the Soviet Union is decreed in the magazine *MOD* (Mode) which comes out twice a year and costs $10 a copy. The hat here, of molded felt as hard as rock, the embroidered blouse and the styles on the following pages are all from the 1951 fall *MOD*, which I brought back with me."



THIS HAT IS HIGH STYLE

CONTINUED ON PAGE 123

Copyrighted material



Not a shadow of a doubt – with Kotex

Not a shadow of a revealing outline because only Kotex of all leading napkins gives you ends that are flat and pressed.

Not a doubt – for confidence and peace-of-mind go hand in hand with the extra absorbency and safety of Kotex . . . proved superior by actual use!

Best of all, *this* pad is made to *stay soft* while wearing . . . to retain its fit and comfort for hours and hours. No wonder Kotex is America's first choice in napkins . . . *always, very personally yours.*



More women choose Kotex than all other sanitary napkins*

*T. M. REG. U. S. PAT. OFF.

Copyrighted material



He defended us from the lightning

THIS COULD have been a sad story. Instead, it's one of America's happy stories. It turned out that way because of something in the man named Charles Steinmetz and the country he picked to work in.

Charles couldn't run and jump like other youngsters. But when he got old enough to hobble to school, he made a pleasant discovery. His mind could run and jump. He sprinted through all the math and science and engineering they could set up for him. After hours he dabbled in a new field that nobody expected to amount to much—something called electricity. Eventually, as many bright and eager spirits did, he came to America to look for a job.

It wasn't easy at first. People would see his disappointing body and say they'd let him know if something came up. But one day he found a man who let him talk. People who remember Charles Steinmetz say that when he talked about the subject he loved, he grew tall and beautiful right before your eyes. It wasn't long before a great electric company heard about him. They turned him loose in a good laboratory and threw problems at him. The answers he came up with helped to remake American life and industry.

You need long words to describe what Steinmetz did. He was a scientist's scientist. You might say he pinned electricity down on a table, fired questions at it, cut it up, found out what made it tick, and set down the rules for making it behave. Since then, anybody who has done anything useful with electricity has worked with tools that Charles Steinmetz made for us.

To many people of his day, he was above all the man who defeated lightning. Lightning had always done terrible damage to power lines. It paralyzed factories, plunged cities into darkness, then ran away before it could be studied. Steinmetz made lightning in his laboratory, looked it in the eye, and tamed it.

But there is another kind of lightning he taught us how to face. It is the lightning of the crushing handicap, the personal misfortune, the blinding stroke of bad luck. We know how to meet these a little better now, because there once lived a man with a dwarf's body and the cheerful courage of a giant.

John Hancock MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS

Copyrighted material

MRS. KIRK CAPTIONS PICTURES FROM RUSSIAN FASHION MAGAZINE



"TYPICAL YOUNG MATRON out for an autumn afternoon's walk in her coat and galoshes. The coat is a serious long-time investment; the whole family helps choose it. They love sticking those little bits of fur on them. Her leather gloves are unusual as they are rarely worn."



"GENERALS' WIVES," reports Mrs. Kirk, who makes the comments under all the pictures, "would wear gowns like this for the opera. Usually the dress would be all one color and fabric, dark green or plum. Between the acts these ladies would stroll around in the lobby. In Russia these gowns are very stylish, long sleeves, high necks and all."



"VERY ELEGANT, an official's wife, probably at a matinee. The embroidery on the sleeves and hem is expensive, and the material for her print dress probably came from one of the satellite countries."



"HER SUNDAY BEST," says Mrs. Kirk. "She's probably with her mother at a matinee. The dress is probably of rayon but it is attractive. And that's a 'peace dove' on the shoulder. The children are sweet."



"MUCH TOO ELABORATE for ordinary wear; she'd have to have a well-to-do family. The candy shows it too; a chocolate bar costs $5. Usual schoolgirl uniform is a serge dress and a cotton pinafore."

CONTINUED ON NEXT PAGE

Copyrighted material

CLOROX bleaches *extra gently* ...and that's not all!



It's a 4 in 1 product!



1 AN *extra-gentle* BLEACH

Clorox is different from other bleaches. It is *extra gentle* in bleaching action... free from caustic and other harsh substances... made by a special formula protected by U. S. patent and used exclusively by Clorox!



2 A *dependable* STAIN REMOVER

Don't discard valuable cottons or linens because they're stained...for Clorox removes numerous stains quickly, easily. Just follow the stain removal instructions on label.



3 AN *effective* DEODORIZER

The ability of Clorox to deodorize is a big plus benefit to millions of women. And this deodorizing action is yours whether you use Clorox in laundering or routine cleaning!



***In addition* CLOROX is one of the world's great DISINFECTANTS**

Used in laundering or routine household cleaning, Clorox helps you guard your family against dangerous germs. For Clorox is the most efficient germ-killer of its kind... a type of disinfectant employed by sanitation experts the world over. See directions on the label.

You get all *4 in 1* with **CLOROX** *America's Favorite*



CLOROX-CLEAN *means* ADDED HEALTH PROTECTION!

Soviet Styles CONTINUED



"DREAM GIRL," says Mrs. Kirk: "I saw no dress this elegant in Moscow, nor any figure so slender. The flowers are very unusual, too, but the heavy padding in the shoulders is absolutely standard. So is the hair style. Most women wear their hair long, either in braids or crinkly permanent waves."

actually costs you less...for world's finest lighter 'flint'



Ronson Redskin 'Flints' are your best buy because: ❶ They are much longer than ordinary 'flints'. ❷ Actually give you more lights per penny. ❸ Make your lighter function at its best, by giving plenty of good, strong sparks with a minimum of pressure. When you need lighter 'flints', insist on the best. Insist on extra length Ronson Redskin 'Flints'.



15¢

Best for ALL 'flint' lighters

EXTRA-LENGTH

RONSON® REDSKIN 'FLINTS'

P.S. Use Ronsonol Lighter Fuel, too.



IS BOB FELLER BETTER THAN EVER?

POSITIVE PROOF to fans and teammates of Rapid Robert's fabulous staying power is his sensational record of 22 victories last season after 16 rugged years in the Majors.

POSITIVE PROOF that *new* WHEATIES are better than ever is champion Bob Feller's own words, "I grew up on Wheaties and believe me, the *new* WHEATIES are better than ever!" Want more proof? Try the *new* WHEATIES yourself—*at a big saving!* Look for Bob Feller's 15¢ Wheaties coupon on another page in this issue.

LOOK FOR THE AD. CLIP THE COUPON!

General Mills, Inc.

T-N-T POPCORN for cozy evenings

Copyrighted material

"I nearly froze in sunny California!"

"Skiing is my hobby, but wind and frost on the slopes can bite your skin raw, even while folks, a few miles away, bask in California sunshine. So Jergens Lotion is always in my suitcase. Here's what happened on my last trip:



"My first day out, I didn't realize how chapped my hands and face were getting. But later, I smoothed my skin with Jergens Lotion. It softened my reddened, rough skin beautifully. And Jergens Lotion is never a bit sticky, either . . .



"Before skating, I protected my hands and face with plenty of Jergens Lotion. You can prove Jergens contains quickly-absorbed, quick-smoothing ingredients, not heavy oils that merely coat your skin . . .



"Just try this 'film' test: Smooth one hand with Jergens; the other with any lotion or cream. You'll see water won't bead on the hand smoothed with Jergens as on the hand coated with an oily skin care . . .



"Back at the studio, my skin was soft and smooth — ready for screen close-ups." (That's why Hollywood stars prefer Jergens Lotion 7 to 1 over other hand cares.) *Your* hands have "close-ups" too.



So use Jergens Lotion regularly, especially this winter, to keep your skin soft and pretty. See why more women use Jergens Lotion than any other hand care in the world. 10¢ to $1.00, plus tax.

Copyrighted material

EVER DREAM OF SPENDING A MILLION DOLLARS?

Then consider this:

If you had started on January 1 in the year 1236–two hundred fifty-six years before Columbus discovered America–and spent ONE MILLION DOLLARS EVERY DAY throughout that year...

...and if you had continued to spend ONE MILLION DOLLARS EVERY DAY *of every year* in the 716 years that have elapsed since that time...

...it would still take you until May 8, 1953, to spend as much money as the U. S. Government has collected in taxes since World War II ended.

That's what the 262 billion tax dollars–which your Federal Government has collected and spent in the period from August, 1945, to January, 1952–amounts to.

That's why $1.00 out of every $5.00 you've earned in the last 6½ years has gone for Federal taxes.*

That's why $1.00 out of every $4.00 you'll earn this year is earmarked for Federal taxes.*

*This is in addition to the State, County and Local taxes you pay—including your State gasoline tax.

UNION OIL COMPANY OF CALIFORNIA

Manufacturers of Royal Triton, the amazing purple motor oil

Reprints of this advertisement are available on request. Write Office of the President, Union Oil Bldg., Los Angeles 17, California

Copyrighted material



JACKIE SMITHWICK, FRIEND OF THE MATTARS' TAKES A WARM WATER SHOWER NEXT TO FRONT FENDER

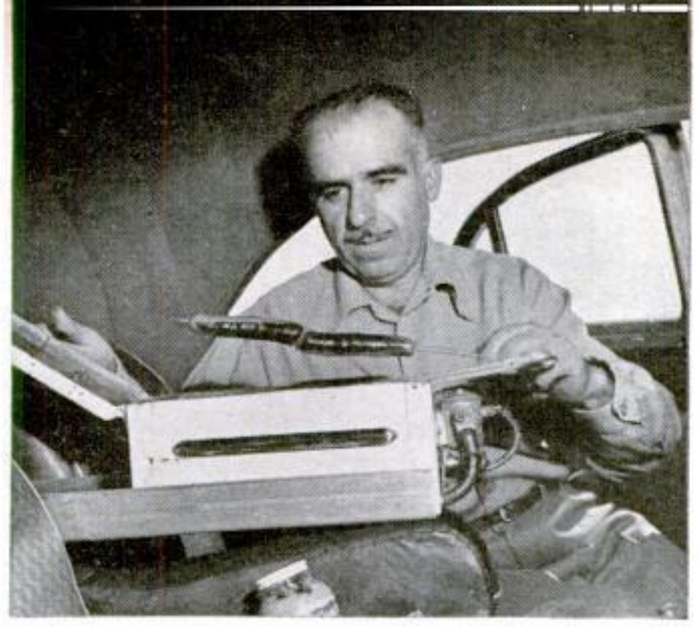
A CAR THAT HAS EVERYTHING

Californian equips auto with shower, stove and the kitchen sink

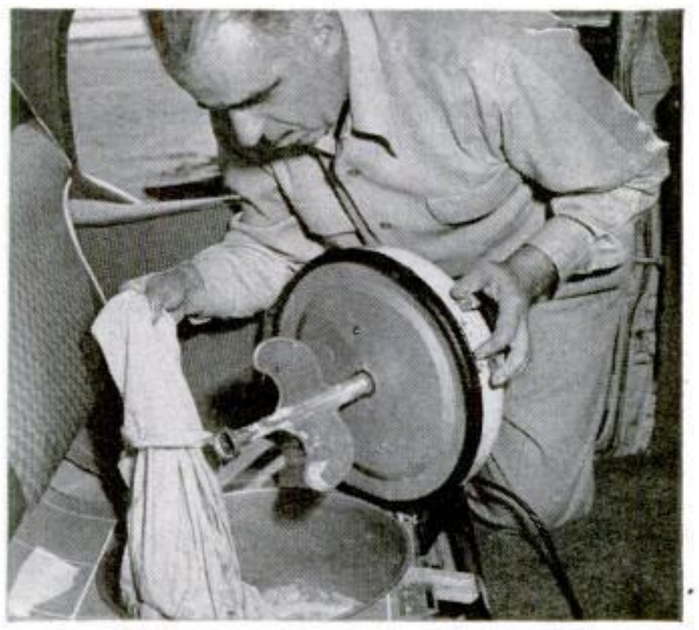
To the ordinary car buyer the optional equipment provided by a kindly dealer at considerable extra cost is generally something to be shunned. Not so with Louis Mattar, a San Diego garage owner with a big imagination. When he bought a brand new Cadillac four years ago, the extra equipment his dealer offered was not enough and Mattar started to add a weird assortment of things that other motorists can only dream of.

Doing most of the work himself, he put in a shower (*above*), coiled the pipes from his 50-gallon water tanks around the exhaust manifold for the hot water. A pumping system was crammed under the hood. Next to the taillight went a drinking fountain and under the dashboard a tape recorder and a bar with spigots for whisky, water and soda. In the back seat he put a washing machine, a stove and even included a kitchen sink. All this took four years to do and cost Mattar better than $14,000. He now has plans to add huge fuel tanks, pumps to get fresh water into the radiator and a dual ignition system so he can change a spark plug with the flick of a switch, all for his next project: a nonstop ride from San Diego to New York.

To the average motorist most of Mattar's optional equipment may not seem a necessity for the family car. But Mattar does have one gadget which should appeal to any red-blooded American driver. Next to the driver is a microphone attached to a loudspeaker artfully concealed under the hood. Whenever he feels like it, Mattar can give helpful suggestions to reckless pedestrians or deliver commentaries on the driving habits of less well-equipped motorists.



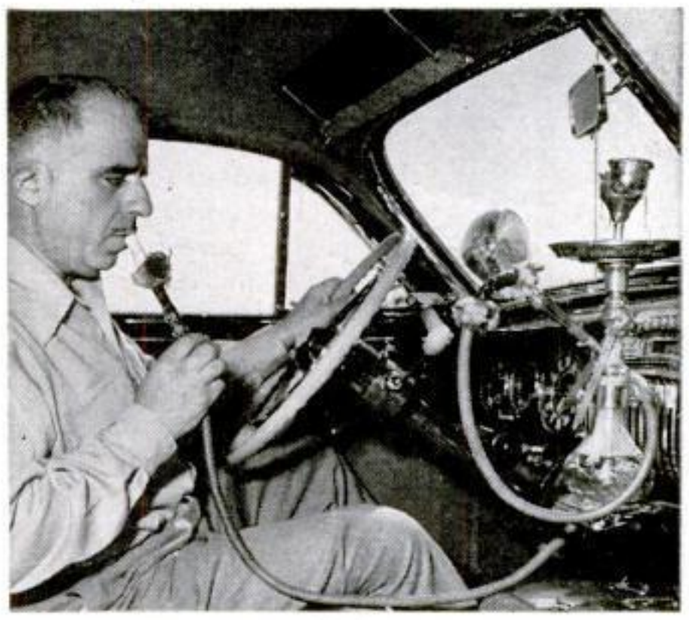
COOKING hot dogs, Mattar uses homemade stove which slides forward into the back seat from trunk.



WASHING is done by small machine in back seat. Two batteries in the fenders provide extra electricity.



IRONING is easy for Mrs. Mattar with arm rest as board. Toaster or razor can be plugged in here.



LUXURIES are a Turkish water pipe (*above*) for driving and water fountain (*below*) for the children.



Copyrighted material

ALLIED MISTAKE, SAYS WILMOT, GAVE THESE CITIES TO REDS



PRAGUE could have been liberated by General Patton's troops, who got to Pilsen in Czechoslovakia before ordered to stop. As it was, Red army tanks took the city and the Soviet Union gained in prestige.



BERLIN could have been taken by Simpson's Ninth Army, which was operating in the north of Germany.

ALLIES HANDED STALIN HIS VICTORY

A CONTROVERSIAL ANALYSIS



WILMOT

On the day World War II ended in Europe, Chester Wilmot began collecting material for the study from which this article is extracted. A student of history and law in Australia before he became a war correspondent for BBC, Wilmot studied official documents and reports, personal accounts by field commanders, interrogations, captured enemy documents and talked with leading participants. The result is *The Struggle for Europe* (copyright 1952, Chester Wilmot), the best single-volume work on the war in Europe. It is also one of the most controversial analyses of military and political strategy in World War II.

Wilmot argues that American plans and leaders were often directly responsible for decisions that played into Stalin's hands. He finds flaws in the generalship of America's favorite soldiers, but is quick to salute their virtues (*p. 130*). LIFE, which has published the war memoirs of Eisenhower, Bradley, Clark and Arnold as well as Winston Churchill's, believes Wilmot's analysis of the roots of the free world's predicament will prove provocative to U.S. readers, who will not always agree with his conclusions. His book will be published in the U.S. this month by Harper & Brothers ($5).

by CHESTER WILMOT

TEN days before the end of the war in Europe, Mr. Churchill sent Marshal Stalin a personal letter in the course of which he said, "There is not much comfort in looking into a future where you and the countries you dominate plus the Communist parties in many other states are all drawn up on one side and those who rallied to the English-speaking nations and their associates or dominions are on the other. It is quite obvious that their quarrel would tear the world to pieces. . . ."

We know how well founded were the fears that prompted this letter. If we are seeking the origins of the present situation, we must examine the course of their relations during the war.

The Anglo-American victory in Normandy placed Hitler's defeat beyond question. The evidence suggests that if this victory had been fully exploited the outcome of the war would have been very much more favorable to the democratic cause. In the summer of 1944 the Western allies had it in their power, if not to end the war against Germany that year, at least to ensure that the great capitals of Central Europe—Berlin, Prague and Vienna—would be liberated from Nazi rule by the West, not the East.

In the formation of strategy democratic leaders must be most sensitive to domestic political opinion, and this is particularly true in the case of the United States. It was a considerable achievement on the part of President Roosevelt and Army Chief of Staff George Marshall to maintain the "Hitler first" strategy as resolutely as they did, but the price of doing so was that they had to be careful not to provide ammunition for the oft-repeated charge that they were employing American forces to advance British political purposes in Africa and Europe.

The argument over Mediterranean strategy brought out in sharp relief certain basic differences between the respective attitudes of the two allies toward the war and its conduct. The Americans were militarily unsophisticated and blunt. Germany was the major enemy; therefore strike at her first by the most direct means—across the Channel. They suspected the British of advocating a Mediterranean strategy for purely political reasons.

At no time did Prime Minister Winston Churchill or his chiefs of staff suggest that the major offensive against Germany could, or should, be launched through southern Europe, but Churchill did believe that limited diversionary operations in support of the Turks or of Greek and Yugoslav guerrillas would contribute substantially to the winning of the war (by distracting German divisions from the Channel) and would enhance the prospects of winning the peace.

In his memoirs (LIFE, Oct. 22) Mr. Churchill specifically denies any political or postwar motivation in urging "diversionary operations" in southern and Balkan Europe.—ED.

Roosevelt wanted to make certain of Russia's promised participation in the war against Japan and in the establishment of the U.N. Accordingly he was determined to avoid any action which might make Stalin suspicious of Anglo-American intentions.

Copyrighted material



Eisenhower did not give the order, however, and Russian soldiers (*above*) celebrated fall of capital.



VIENNA was put out of reach when a high-level decision stripped our forces in Italy for an attack on Southern France. Here Russian infantrymen cautiously look for the enemy in a ruined Viennese street.

STRATEGIC DECISIONS MADE DURING THE WAR BY WESTERN LEADERS, A BRITISH WRITER CHARGES, LENGTHENED THE CONFLICT AND GAVE THE SOVIETS THEIR COMMANDING POSITION IN EUROPE TODAY

ON the day after the fall of Paris the SHAEF Intelligence Summary, reviewing the situation in the West, declared, "Two and a half months of bitter fighting . . . have brought the end of the war in Europe within sight, almost within reach."

General Dwight D. Eisenhower, Supreme Commander of the Allied Expeditionary Forces, says that it was his intention, after crossing the Seine, to push forward on a broad front with priority on the left. Was this the time for the Allies to advance to the Rhine with four armies? Or was it the moment for a bold, concerted stroke at the heart of Germany's power to maintain the struggle —the Ruhr-Aachen area which was producing 51.7% of her hard coal and 50.4% of her crude steel?

The scope and nature of this unique opportunity had been foreseen by the commander of the British 21st Army Group, Field Marshal Sir Bernard Montgomery. On Aug. 23 he put the issue bluntly to Eisenhower. "Administratively," he said, "we haven't the resources to maintain both Army groups at full pressure. The only policy is to halt the right and strike with the left, or halt the left and strike with the right."

Montgomery argued for a single, northward thrust to the Ruhr and suggested that he should continue to exercise operational control over both his own and the American Army group so that movement and supply could be governed by a single plan. Eisenhower replied that he still intended to advance on a broad front and that he proposed to take over direct control of the land battle himself as from Sept. 1.

To a certain extent the new command organization followed naturally from Eisenhower's decision to advance on a broad front. When Eisenhower raised this point, Montgomery argued that modern war moves so swiftly that land operations must be closely and continuously controlled by a single commander who can give his complete and undivided attention to the battle day by day, hour by hour. He suggested that Lieut. General Omar Bradley, commander of the American 12th Army Group, should be appointed commander in chief, land forces, and volunteered to serve under him. Eisenhower rejected this suggestion.

The plan which Montgomery presented to Eisenhower at their meeting on Aug. 23 meant halting the Third American Army commanded by Lieut. General George Patton and confining his forces to the defensive role of flank protection during the advance of the Second British Army (Lieut. General Sir Miles Dempsey) and First American Army (Lieut. General Courtney Hodges) to the Ruhr. Eisenhower's first reaction was that even if it was militarily desirable (which he did not admit), it was politically impossible to stop Patton in full cry. "The American public," said Eisenhower, "would never stand for it; and public opinion wins war."

Eisenhower's military thinking, like that of most Americans, was essentially straightforward and aggressive, so much so that it might almost have been expressed in the simple formula, "Everybody attacks all the time." As his chief of staff, Lieut. General Walter Bedell Smith put it, "He was up and down the line like a football coach, exhorting everyone to aggressive action."

THE capture of Brussels and Antwerp presented the Allies with a strategic opportunity which had decisive possibilities. The reasons for concentrating on an all-out thrust in the north were now infinitely stronger than they had been when Montgomery advocated this course in August.

On the evening of Sept. 4, as soon as he learned of the capture of Antwerp, Montgomery sent a signal to Eisenhower suggesting that the time had come to make "one powerful and full-blooded thrust toward Berlin." Eisenhower replied that although he agreed with the idea of asking "a powerful and full-blooded thrust toward Berlin," he did not think it should be launched at that moment at the expense of all other operations. He was still confident that his armies could capture both the Ruhr and the Saar and that they could cross the Rhine on a wide front before the Germans could recover. To Montgomery this reply indicated that Eisenhower appreciated neither the tactical situation nor the supply difficulties which had already brought a large proportion of the Allied forces to a standstill.

MONTGOMERY had been seeking an opportunity for the mass employment of the First Allied Airborne Army (which had been formed in August under command of Lieut. General Lewis H. Brereton). He now proposed to use the Airborne Army for a bold and unorthodox stroke which, he hoped, would bring about a rapid breakthrough and a penetration deep enough to carry the Second British Army across the Rhine in one bound. He would lay a carpet of airborne troops to seize the canal and river bridges ahead of Second

CONTINUED ON NEXT PAGE

Copyrighted material



BLENDED SCOTS WHISKY • 86.8 PROOF • RENFIELD IMPORTERS, LTD., N. Y.

WILMOT APPRAISES THREE AMERICAN LEADERS

GENERAL GEORGE C. MARSHALL: Marshall was a military administrator rather than a strategist. In the sphere of organization and especially in the mobilization of America's manpower and resources, he was superb. . . . But, when the time came to employ these forces in the field, Marshall had neither the strategic insight nor the operational experience to guide his judgment. . . . His ideas were simple and rigid. To him the application of military power was primarily a matter of logistics.

GENERAL DWIGHT D. EISENHOWER: . . . Nobody else revealed Eisenhower's remarkable capacity for integrating the efforts of different allies and rival services and for creating harmony between individuals with varied backgrounds and temperaments. . . . In the role of Supreme Commander he had shown himself to be the military statesman rather than the generalissimo. . . . Being an honest and modest man, Eisenhower was conscious of his lack of experience in the tactical handling of armies, and this gave him a sense of professional inferiority in dealing with men like Montgomery and Patton. . . . When he could gather his commanders. . . around the conference table he had a remarkable capacity for distilling the counsel of many minds into a single solution, but when his commanders were scattered over France he was open to persuasion by the last strong man to whom he talked. It seems fair to say that the very qualities which made Eisenhower a successful supreme commander prevented him [in the period following the breakthrough in Normandy] from becoming a strong commander in the field. [At the time of the Battle of the Bulge, however, Eisenhower showed a quick and sure grasp of the situation] and intervened decisively. . . . In all his career . . . there was perhaps no other time when Eisenhower revealed so clearly the greatness of his qualities.

GENERAL OMAR BRADLEY: Bradley was an able tactician, but he was less competent in the realm of strategy. In Normandy . . . he had shown himself to be a resolute and resourceful leader, but neither then nor later did he seem to appreciate the importance of concentration and balance. He was successful in conducting operations so long as someone else was controlling the battle as a whole . . . developing the concentration necessary for a decisive stroke. Bradley could deliver the stroke, but he was less able to create the opportunity for it.

STALIN'S GREAT VICTORY CONTINUED

Army and thus clear the way for the swift advance of its armor over the Maas and the Rhine. By this means he could establish a powerful armored force on the edge of the north German plain.

On the morning of Sept. 10 a signal reached Montgomery's Tactical H Q from the war office, suggesting that the first V-2s, which had landed on London on the 8th, were launched from bases in western Holland near The Hague. This news led Montgomery to decide that Arnhem was to be the target for the Airborne Army, provided that the plan was approved by Eisenhower who was flying to meet Montgomery at Brussels airfield that afternoon.

They met in Eisenhower's aircraft and their meeting began inauspiciously. Montgomery drew from his pocket a file of the signals which had passed between him and Eisenhower during the previous week, and proceeded to say—in language which was far from parliamentary—precisely what he thought of the policy outlined in them and what he believed would be the consequences.

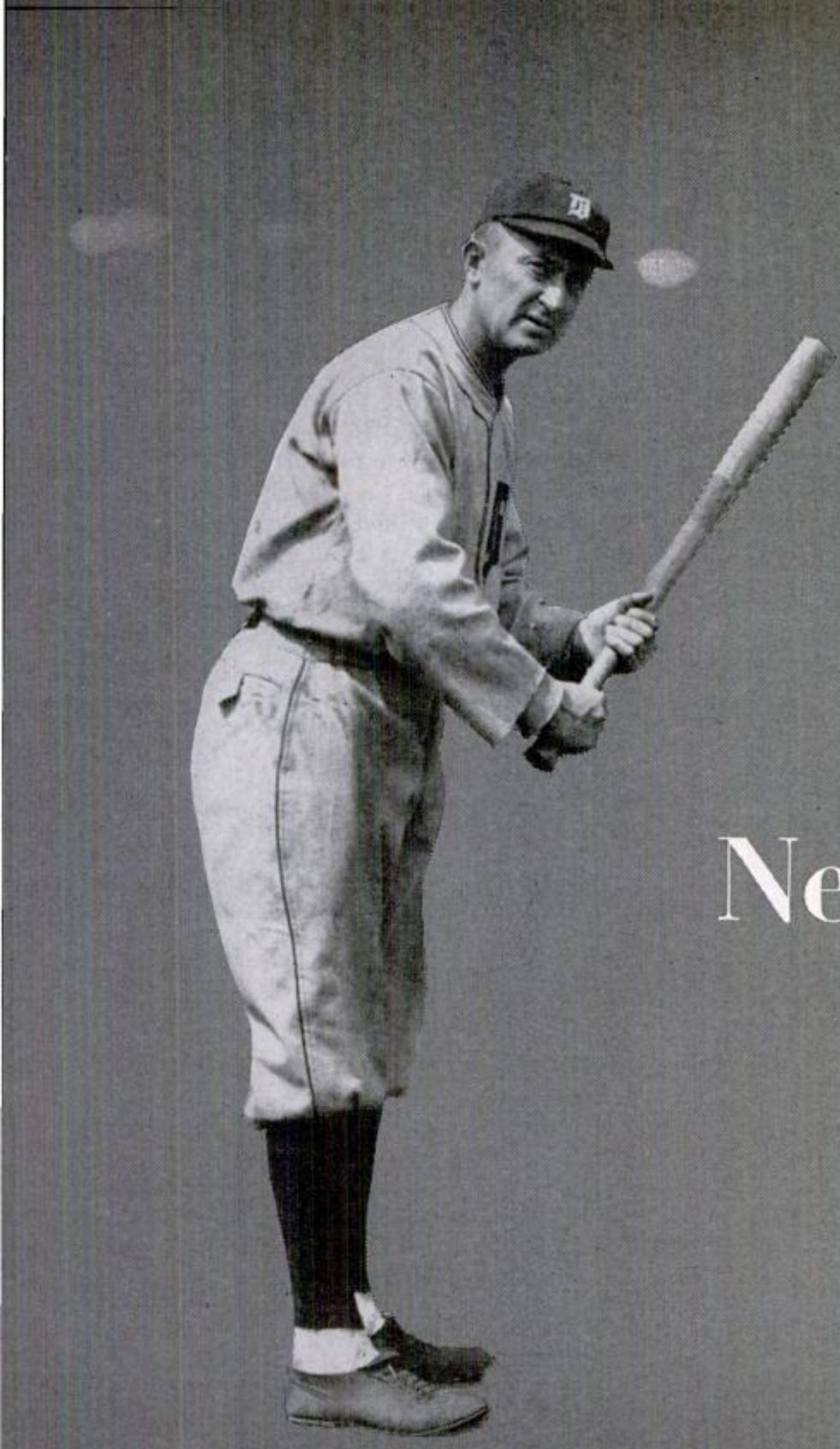
A man of less generous nature might have reacted violently to this outburst but, as the tirade gathered fury, Eisenhower sat silent. At the first pause, however, he leaned forward, put his hand on Montgomery's knee and said in a quiet but firm tone, "Steady, Monty! You can't speak to me like that. I'm your boss."

Montgomery bit back his next word and, responding to Eisenhower's forbearance, said, "I'm sorry, Ike." The rest of the discussion was freed from acrimony though the divergence of opinion was sharp. Montgomery went on to repeat his arguments in favor of a single powerful thrust to the Ruhr and beyond, but Eisenhower reaffirmed his intention of continuing the advance to the Rhine on a broad front. He approved Montgomery's plan for using the Airborne Army (Operation Market Garden) but, as he wrote later, he regarded this offensive as merely an "extension of our eastward rush to the line we needed for temporary security."

Montgomery warned Eisenhower that the supply lines of all the armies were already stretched to breaking point and that there

CONTINUED ON PAGE 132

Copyrighted material



About Next Week's LIFE

Exclusive Story

In Phoenix and Vero Beach and St. Petersburg and all the other balmy spots where baseball teams are in spring training, there are a lot of men who look like pretty good ballplayers to quite a few million fans. This, according to oldtime, all-time great Ty Cobb, is just an illusion. Says Cobb, in an exclusive LIFE story next week, "They don't play baseball anymore."

Coming from Cobb, this has the ring of unpleasant truth, for Cobb speaks with the authority of America's greatest living ballplayer. Except for his first year in the American League he always batted .300 or better (for three seasons .400 or better), and his 24-year average was .367. A daring and ruthless base runner, he stole 96 bases in one season alone. Three times in his career he got on first and then successively stole second and third and home.

In telling his own story for the first time in LIFE next week, Cobb reveals quite a bit about the other great players of his day. He tells about the evolution of the spitball and of the emery ball and of the men who invented and developed this kind of trick pitching. He tells of some of the methods used in those days to steal signals, and why today's players aren't able to take as much or last as long as the greats of yesterday. In all the many examples from the past which he holds up to the game today, the man who is known as the fightingest ballplayer of all time proves that he can be just as slashing with words. Although he admits that there are two modern players who can be mentioned in the same breath as oldtime greats, he does not put Joe DiMaggio or Ted Williams in this class.

Exclusive Pictures

In an exclusive photographic essay next week, LIFE's readers will see for the first time the creative genius of Charlie Chaplin at work.

To millions of American moviegoers of 30 years ago, Charles Spencer Chaplin, a lovable tramp in baggy trousers and derby, is the supreme comedian of all time. To the generations too young to remember silent films, Charlie Chaplin is a legend, a much publicized man whose infrequent pictures, produced in secrecy, are great events in the film world.

Chaplin has just finished a movie called *Limelight*. Several weeks ago LIFE received permission to move freely about Chaplin's studio and home to photograph the artist at work. To get intimate, penetrating pictures LIFE sent another kind of artist to Hollywood, Photographer W. Eugene Smith. Working with the sensitivity that produced such distinguished photographic essays as "The Nurse Midwife" (LIFE, Dec. 3, 1951), the "Spanish Village" (LIFE, April 9, 1951) and the "Country Doctor" (LIFE, Sept. 20, 1948), Smith stayed close to Chaplin for a month, along with LIFE Reporter Stan Flink.

The result is the revealing photographic story which will appear in LIFE next week. Here is Chaplin the actor, still the immortal clown, and Chaplin the director, drawing out of famous dancers his own interpretation of a ballet written by Chaplin. Here is Chaplin the musician, the writer, the producer. But above all, next week's story shows Chaplin the artist making the indefatigable efforts necessary to meet his own incredibly high standards.

Copyrighted material

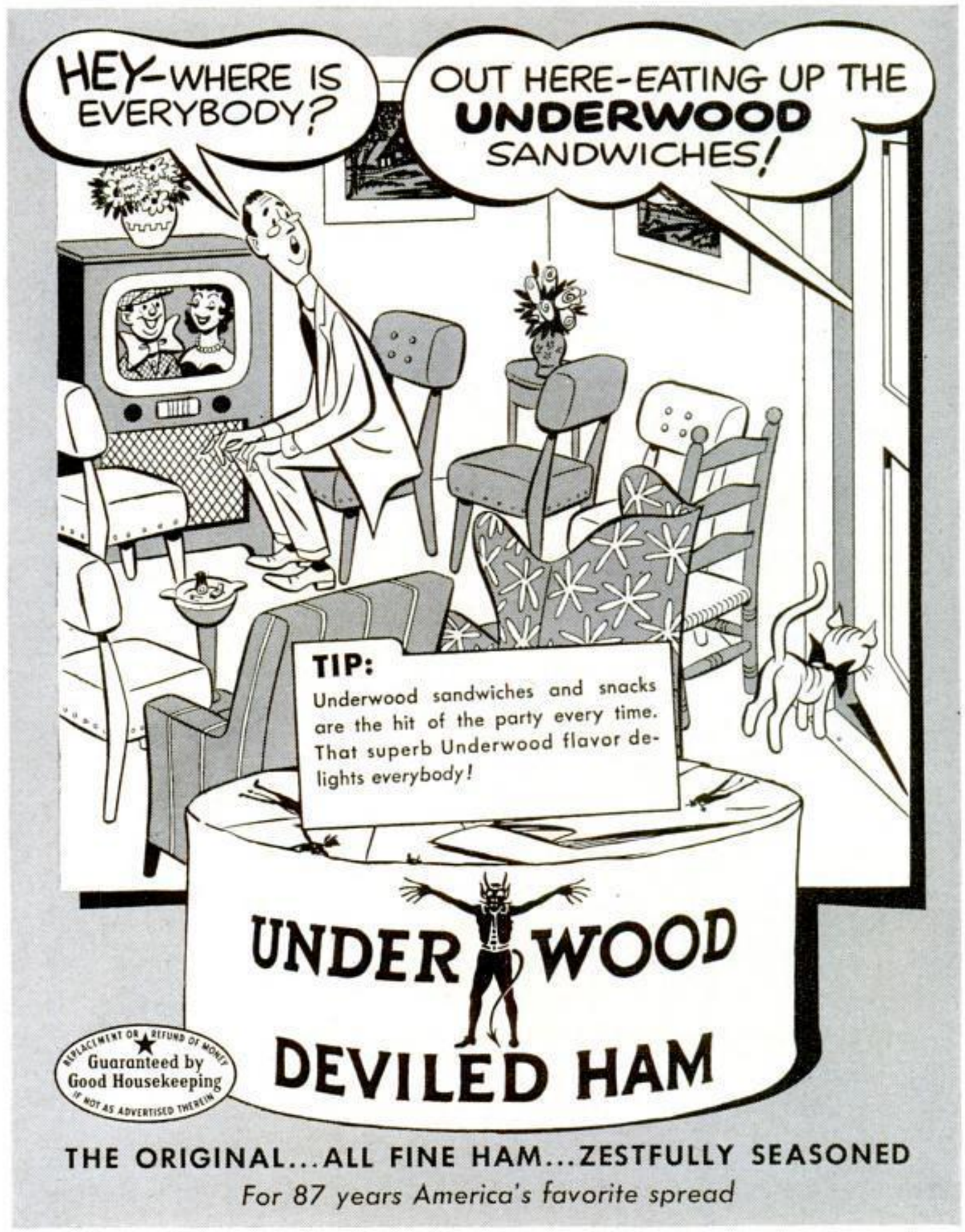


"No other shampoo makes my hair so shining clean...so easy to curl!"

Enchanting young stars of Hollywood say Rayve is like magic!—the way it gives hair dazzling new lustre . . . leaves it soft as silk . . . eager to fall into the prettiest waves.

Adorable Barbara Rush calls Rayve "the most marvelous beauty care for my hair!" Now see how beautifully radiant, manageable Rayve leaves *your* hair! Let its deep-cleansing lather, rich curl-conditioning ingredients make your hair gloriously clean and bright . . . bring out waves you never dreamed you had! Get a tube or jar of Rayve Creme Shampoo today!





THE ORIGINAL...ALL FINE HAM...ZESTFULLY SEASONED

For 87 years America's favorite spread



SETBACK AT ARNHEM came after nine days of fighting by British airborne units like the one above. Germans sealed off attack after first landings.

STALIN'S GREAT VICTORY CONTINUED

could be no substantial advance *anywhere* unless at least one army was halted.

On Sept. 12 Bradley advised Patton that the British plan for making the major effort in the north had been accepted by SHAEF and warned him that Third Army might have to "hold the west bank of the Moselle defensively." Patton thereupon proposed that he should get his troops so heavily involved beyond the Moselle that Eisenhower would not be able to call a halt. "I felt," Patton wrote later, "that could we force a crossing over the Moselle, this unfortunate situation could be prevented, and Bradley gave me until the night of the 14th to do it."

In a new directive on Sept. 15 Eisenhower reaffirmed his intention of advancing to the Rhine on a broad front, but he now admitted that the offensives to the Ruhr and to the Saar-Frankfurt area could not be supported simultaneously. In fulfillment of his assurance to Montgomery, he ordered that "Operations on our left will, until the Rhine bridgeheads are won, take priority in all forms of logistical support," except insofar as supplies would be needed by the forces on the right for security, reconnaissance and the opening of ports. These arrangements, however, were not to take effect until the Third Army was established across the Moselle. This compromise was fatal, for it gave Patton the opportunity of running off at a tangent, regardless of Eisenhower's plan for striking first at the Ruhr.

Patton had little difficulty in finding an excuse for further offensive action. Eisenhower had given authority for "continuous reconnaissance by the forces on the right." Patton could, he says, "pretend to reconnoiter, then reinforce the reconnaissance, and finally put on an attack—all depending on what gasoline and ammunition we could secure." Nor did he inquire too closely into the methods by which these supplies were secured. He records as a "rumor" what his staff was proud to acknowledge as a fact, that "some of our ordnance people passed themselves off as members of the First Army and secured quite a bit of gasoline from one of the dumps of that unit." "This is not war," says Patton, "but is magnificent."

> The Arnhem operation failed for two main reasons, in Mr. Wilmot's analysis. First, Patton's "tangent" offensive to the south drew units of American First Army away from their job of supporting the British flank and entangled them in his support instead. Second, bad weather in the days following the initial attack prevented reinforcements being sent in by air as planned and Montgomery's land forces were unable to punch through the German lines to link up with the airborne troops who had been quickly encircled and sealed off after their landing.—ED.

IT was most unfortunate that the two major weaknesses of the Allied High Command—the British caution about casualties and the American reluctance to concentrate—should both have exerted their baneful influence on Operation Market Garden, which should, and could, have been the decisive blow of the campaign in the West. This was no time to count the cost, or to consider the

CONTINUED ON PAGE 134

Copyrighted material

ADVERTISEMENT



"I CAN COUNT on our members living up to the letter and spirit of all regulations controlling the sale of liquor. Part of my job is to be sure they're informed."



"A RECENT CHRISTMAS was particularly bright in twenty-three Philadelphia orphanages, when each one received a television set from our association."



"WE TAKE PART in the annual Safety Education Week, sponsored by the Philadelphia Safety Council. Here we emphasize that drinking and driving don't mix."



TODAY'S LEGAL LIQUOR INDUSTRY stands for the encouragement of moderation . . . the licensing of only orderly places of business . . . the strict observance and enforcement of all liquor laws and regulations.



EMMETT McGINN, SECRETARY OF U.T.O.P., TELLS A PROSPECTIVE MEMBER WHAT HIS ASSOCIATION STANDS FOR

"PUBLIC GOODWILL IS OUR FIRST JOB!"

"I'm Emmett McGinn, of Philadelphia. My father and I have owned a tavern here for fourteen years.

"Dad runs the tavern and I spend most of my time as executive secretary of the United Tavern Owners of Philadelphia. We have one of the largest local retail liquor dealers' associations in America.

"You'll find hundreds of other local liquor trade associations all over the country, some with a dozen or so members, others big ones like ours. I thought you might like to know why they were organized and what they do.

"Take our association as an example; we're typical. First off, we require our members to obey a strict code of business ethics: No sales to minors . . . rigid observance of all liquor laws . . . the maintenance of clean and orderly places of business.

"But that's just the beginning. Every year we actively cooperate in some 18 different local and national charity drives. We participate in Philadelphia civic events. As association secretary, I sit with the Armed Forces Disciplinary Control Board and am a member of the Philadelphia Civil Defense Unit.

"Why do we do these things?

"Because, like businessmen everywhere, we know that public goodwill must be earned. Today the legal liquor industry is one of the country's major economic assets—in jobs, in payrolls, in purchases from other industries and in its enormous tax payments to Federal, state and local treasuries. It's important to our national welfare that these contributions continue.

"We in the industry are trying to insure their continuance by conducting our affairs as every good businessman and good citizen should."

MR. McGINN'S MESSAGE IS SPONSORED BY

LICENSED BEVERAGE INDUSTRIES, INC., 155 EAST 44th ST., NEW YORK 17, N.Y.

IN BEHALF OF THE LEGAL PRODUCERS AND DISTRIBUTORS OF ALCOHOLIC BEVERAGES.

Copyrighted material

prestige of rival commanders. The prize at issue was no less than the chance of capturing the Ruhr, and ending the war quickly with all that meant for the future of Europe.

When Eisenhower placed the Airborne Army at Montgomery's disposal on Sept. 4, he was committing his strategic reserve, the only major force he could throw in to clinch the victory that had been won in France. But he did not make available to Montgomery the supply resources necessary to ensure that the maximum advantage was drawn from the commitment of this precious reserve.

MONTGOMERY had no intention of surrendering the initiative just because he had been thwarted at Arnhem. He now proposed, therefore, to drive into the Rhineland before the Germans had time to recover from the onslaught that had so nearly overwhelmed them. His plan was that Second British Army should "develop a strong left hook against the Ruhr," in close conjunction with a right hook by First American Army.

The execution of this plan depended on the acceptance by Eisenhower (and Bradley) of the proposals which Montgomery had repeatedly put forward during the past month: namely, that Patton must be compelled to assume the defensive; that the drive for the Ruhr must have complete priority in supply; that Hodges' American First Army should shift its weight northward and integrate its operations with those of Dempsey's British Second Army; and that one man should have direct operational control over both Second British and First U.S. Armies until the Ruhr was captured.

At Versailles on Sept. 22 this plan and its implications were examined in detail at the largest and most important conference that Eisenhower had held since D-day. It was attended by 23 generals, admirals and air marshals, including everyone of importance except the man whose name was uppermost in the minds of all—Montgomery.

This conference offered Montgomery the opportunity of presenting his plan in person and impressing his views by the very force and clarity of his presentation, as he had done so effectively before D-day. Then, however, he had been stating his intentions, not pleading his case. Now he would have to appear as an advocate, almost as a supplicant—a role for which he knew he was ill-cast. He decided, therefore, to send Major General Sir Francis de Guingand, his chief of staff, as his representative. This action caused considerable resentment among many of those present, who regarded it as an affront to Eisenhower, if not to themselves. But Montgomery's refusal to go to Versailles was not, as some thought, due to pique or arrogance; rather it was a tacit acknowledgment of his own limitations.

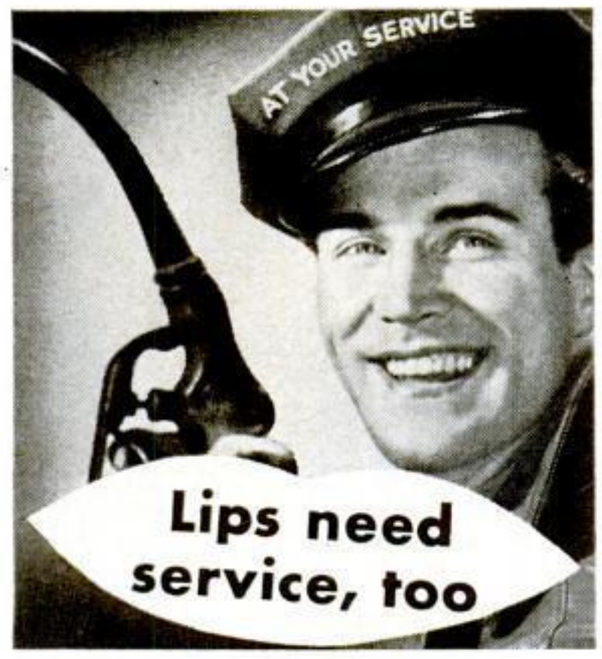
The month-long argument about command and strategy had imposed a considerable strain upon him. He had believed he was on the point of gaining a victory which would end the war rapidly and save tens of thousands of lives. The chance of gaining that victory had been denied to him, and, since he was only human, this denial had been a bitter personal disappointment—the more so because of past criticism. He had so often been accused of being "defensively minded," being too deliberate, preparing too diligently for his attacks and neglecting opportunities of exploitation. With his armies on the Seine, the time had come to prove that he had created the conditions for delivering the knockout blow. But the cup of triumph had been dashed from his lips by men who, according to his standards, had hardly begun to understand the profession of arms. Now when all his warnings had been fulfilled, when the great opportunity that he had foreseen so clearly had been cast away, he did not trust himself to meet them at so "public" a gathering as this conference in Versailles. He feared that, if he did so, he might do more harm than good. On the other hand, De Guingand was a skillful diplomat, popular with the Americans and trusted by them. The plan, Montgomery thought, was more likely to be accepted if presented by his chief of staff.

It was accepted. But the Battle of Arnhem was already lost. Eisenhower's decision had been made one month too late.

IT was not altogether fortuitous that the Yalta Conference coincided with the Red army's spectacular victory in Poland, for the timing was determined by Stalin. The original initiative had come from Roosevelt, who was most anxious to secure a detailed understanding about the precise date and the extent of Soviet participation in the war against Japan, and to settle problems concerning the proposed world peace organization. Furthermore, it was essential that the Allied leaders should come to an early agreement about the future of Poland.

By December this had become a matter of the greatest urgency. The Poles could not bring themselves to accept Stalin's demand

CONTINUED ON PAGE 136



For sure, speedy relief — service your chapped, weather-sore lips with famous 'CHAP STICK'.

'CHAP STICK' — keeps lips fit



'CHAP STICK' is specially medicated, specially soothing and the *only antiseptic lip balm.*

Buy a personalized* 'CHAP STICK' for every member of the family



When you wake up in the morning with parched, chapped *lips* . . . make a dive for soothing, smoothing 'CHAP STICK'.

'CHAP STICK' for dry, cracked, sore lips

☆

Take 'CHAP STICK' with you wherever you go. Pocket-size, easy to apply. Relief swift and long lasting. And now you can buy a *personalized* 'CHAP STICK' for every one in the house—*each individually marked* for quick identification.

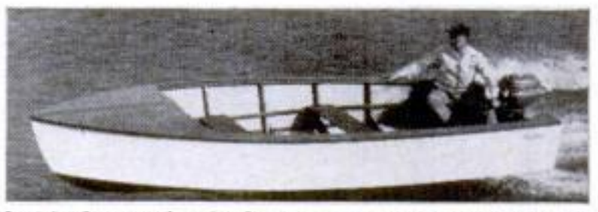
Think of 'CHAP STICK' first for dry, chapped, cracked lips. Say "no" to substitutes — insist on 'CHAP STICK', *the only antiseptic lip balm.*

• *For hands that work, there's nothing like* 'CHAP-ANS' — *the man's hand cream.*





Own a **CHRIS-CRAFT**... only **$45**



$239—Seaworthy 16-ft. De Luxe Runabout Kit Boat



$2070—Beautiful 31-ft. Express Cruiser Kit Boat

Assemble a Chris-Craft Boat Kit: many models, 8' thru 31', as low as $45 (for 8-ft. Pram Kit). Precut Philippine Mahogany parts, Fir marine-plywood panels; brass screws; instructions. Write for FREE catalog. Dealer inquiries invited.

Kit prices quoted f.o.b. factory, subject to change without notice.

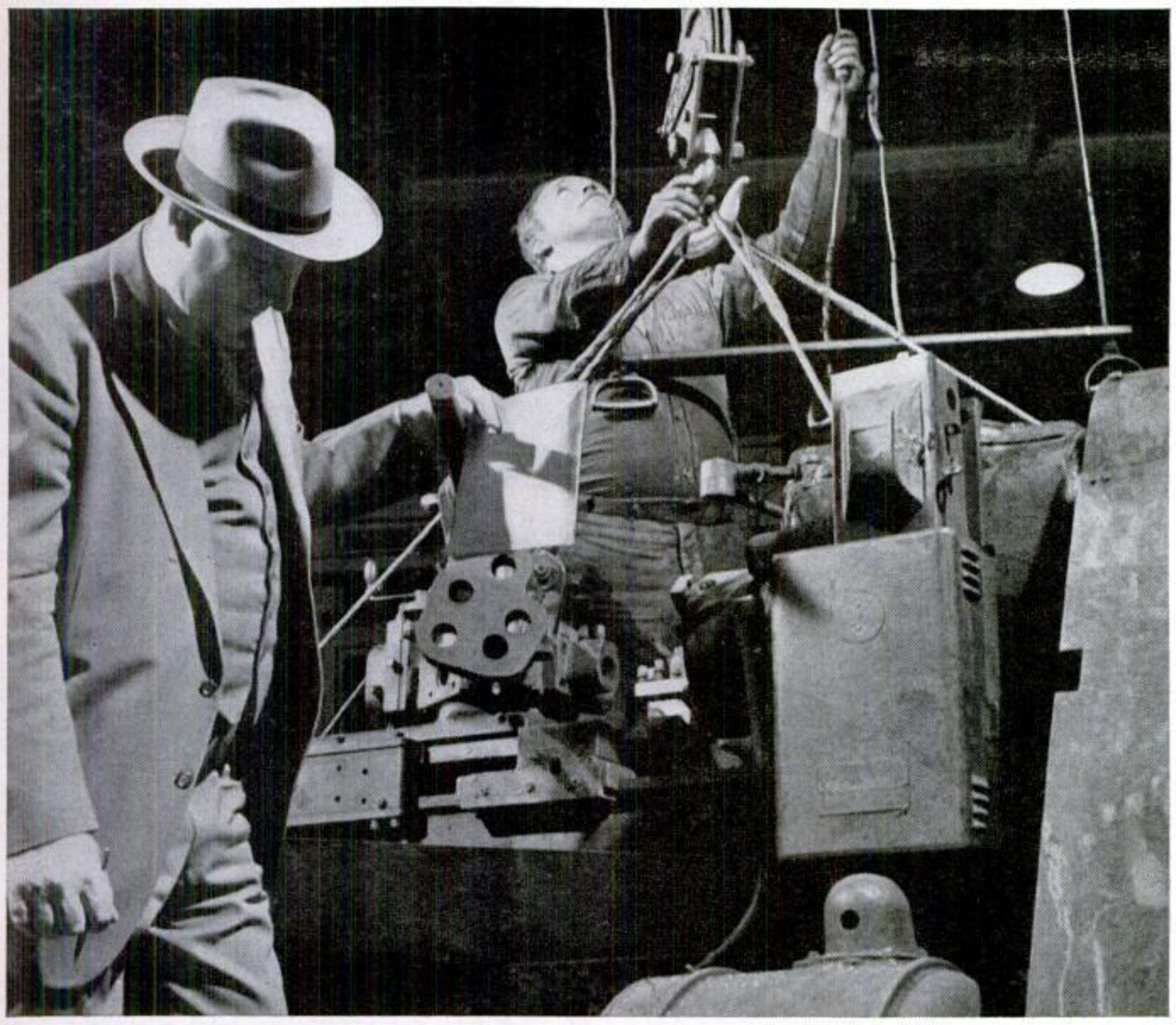
Chris-Craft Corporation, Algonac, Mich.

WORLD'S LARGEST BUILDERS OF MOTOR BOATS

PHILLIPS' MILK OF MAGNESIA



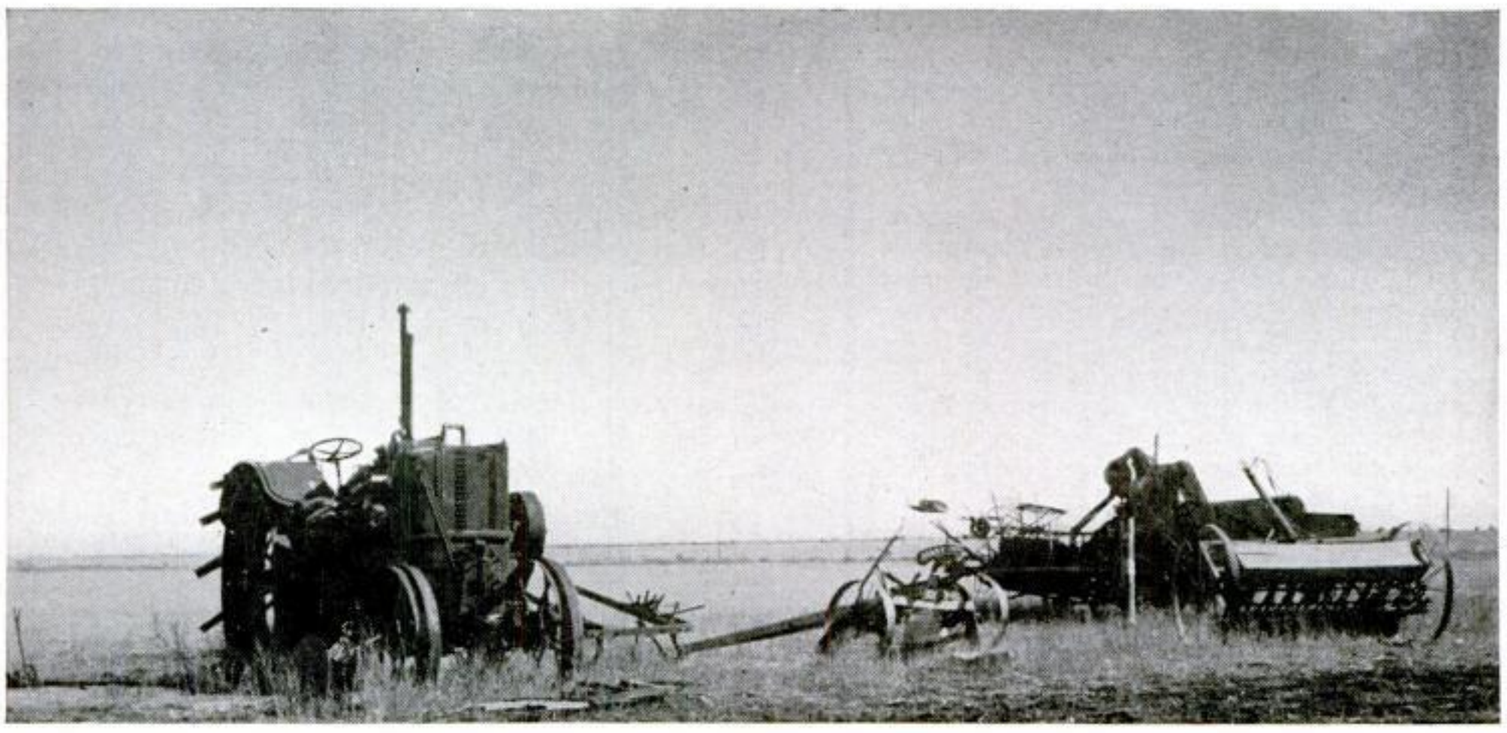
Copyrighted material



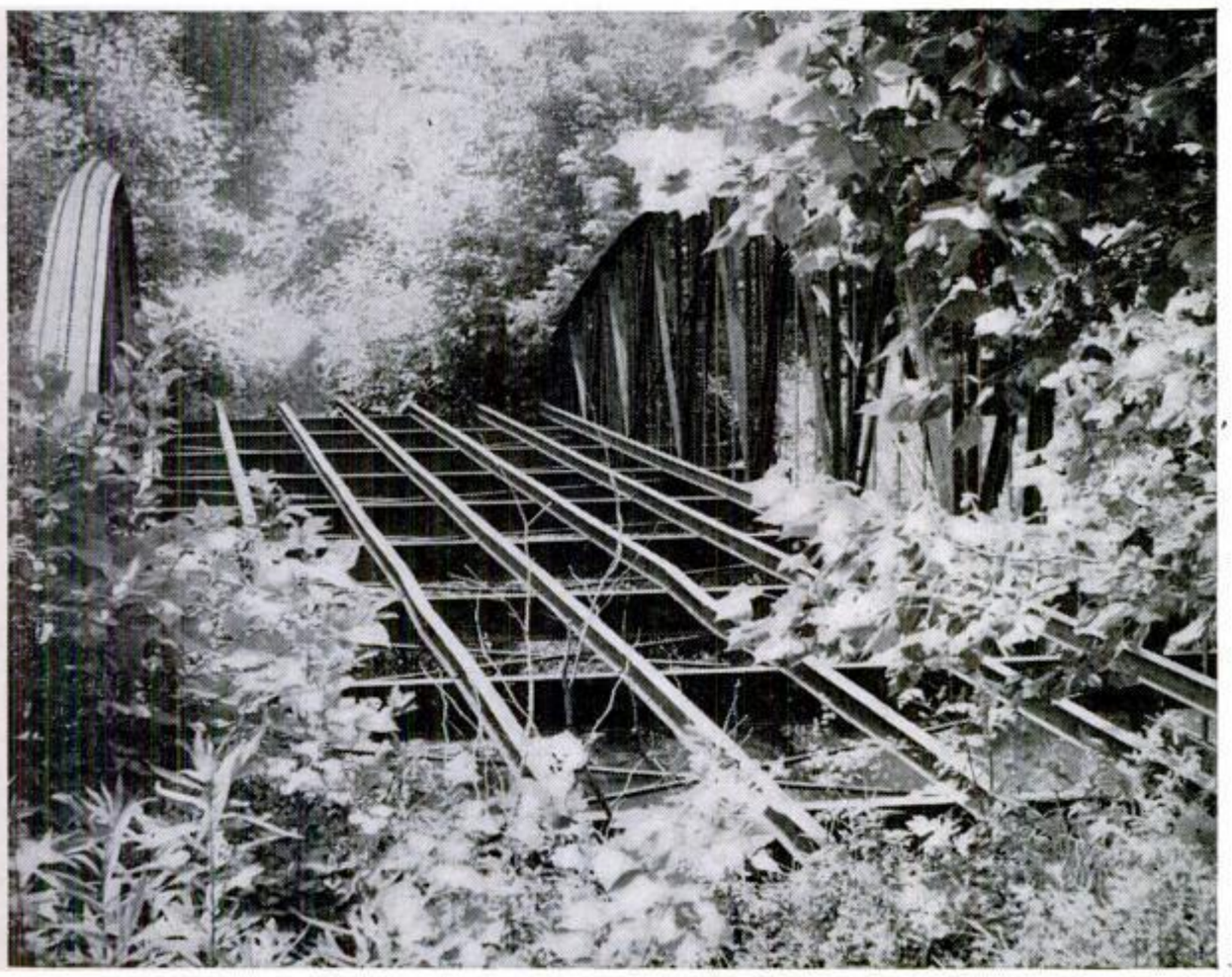
WHO HAS THE SCRAP?

1. STEEL MILLS ARE GROWING SO FAST they will need many millions of extra tons of scrap this year. There are more than 250 companies in the steel industry and practically all of them are expanding. A plentiful supply of steel is important to everybody. Steel for fighting can save lives... Steel for living can mean more homes and home appliances, cars and hundreds of other products that help us live better. Here's how to find scrap:

2. IN SHOPS AND FACTORIES there are millions of tons of obsolete machinery, equipment and structures. In this picture an old lathe is being broken up for scrap. Motor will be salvaged . . . Remember—any machine or structure that hasn't paid its way for a year probably should be scrapped.



3. FARM OWNERS, alone, could snow us under with old steel. In every county, on nearly every farm, old machinery stands useless... Cash and a great service to your country are the rewards for selling farm scrap.



4. COUNTIES AND STATES hoard old bridges (the one left spans Brandywine Creek), road machinery, street car tracks and other rusting junk. Now is the time to cut red tape and sell old steel to make new. Ask your county, town or state officials to start a scrap hunt.

5. HOW YOU CAN HELP: If you work in a shop, a factory or on a farm, please help the steel industry increase its scrap supply. Expert advice on best ways of locating and salvaging industrial, farm and government scrap is available from representatives of the Steel Industry Scrap Mobilization Committee located throughout the country. Send for interesting description of the national scrap-hunt. Write to American Iron and Steel Institute, 350 Fifth Avenue, New York 1, New York and ask for reprint from STEELWAYS Magazine titled, "Clearing the Industrial Attic"... Factual, excellent for schools and discussion groups as well as industrial use.

Copyrighted material



He spurned a Samoan princess

from a letter received in World War II:
"... your product is so far and above any other razor in the smoothness of its shave, that every time I try another razor I wonder why I think I can ever find anything better ... or want to.

"I sent a Rolls Razor to a dear friend of mine, who is with the Marines in the Samoan Islands, and he has already been offered a Samoan princess in marriage, in exchange for it. Inasmuch as he thought his wife might object to the swap, he turned down the offer."—Joseph Zaccone, U. S. Army.

Send us your own Rolls story, won't you? And send for our interesting booklet, "50 Centuries of Shaving".



Sharpen the Rolls personally to suit your face and beard on the built-in strop and hone. Sheffield steel, hollow-ground blade takes a *perfect* edge. **No blade-buying. Closer, cleaner, more comfortable shaves**—no irritation or "razor-pull".



Compact unit is beautifully packaged in blue satin-lined case. **ONLY $15.00,** *no luxury tax.*

ROLLS RAZOR

338 Madison Avenue **New York 17, N. Y.**



AMIABLE MEETING in France brought together General Sir Bernard Montgomery (*right*) with Americans he usually opposed: Patton and Bradley.

that the future Russo-Polish frontier should follow the Curzon Line, which had been adopted by the Supreme Allied Council in 1919 as a fair ethnographical boundary. The refusal of the London Poles to accept this territorial arrangement had already provided the Russians with a pretext for declining to re-establish relations with the exiled government and for setting up in Lublin a Committee for National Liberation dominated by their own creatures.

Nevertheless, Churchill and Roosevelt, especially the latter, continued to hope that the impasse might yet be resolved by them in direct consultation with Stalin at their next meeting. The prime minister told the Commons that he and the foreign secretary were ready to "proceed to any place, at any time, under any conditions, where we can meet the heads of our two chief allies." They had hoped that a conference might be held before Christmas, but so far, he said, "it has been impossible to arrange any meeting of the three great powers."

That statement was made on the day before the Germans attacked in the Ardennes. A week later, as Hitler's armies were driving hard for the Meuse, apparently unbrooked, a signal arrived in Washington stating that Marshal Stalin would be ready to meet the President and the prime minister at Yalta in the Crimea at the end of January.

There is no reason to believe that Stalin had anticipated Hitler's offensive in the West and had therefore delayed his reply to Roosevelt until the moment of greatest Allied embarrassment. On the other hand, the history of wartime and postwar diplomacy has made it clear that the Russians regard international conferences as opportunities for the recognition of situations which have already been created by the exercise of power, not as occasions for the negotiation of reasonable settlements mutually acceptable.

In the last fortnight of January, while the Russians were sweeping through Poland and into the Reich, driving before them a rabble of armies, the Americans in the Ardennes were meeting resistance as stubborn and as skillful as any they had encountered since D-day. It was February before the Americans regained the line they had been holding six weeks earlier.

AT the opening session of the Yalta Conference on Sunday, Feb. 4, Stalin made a gesture which was both tactful and tactical. He proposed, as he had at Tehran, that Roosevelt should take the chair, and thus once again he brought the President halfway to his side. Yet Stalin showed no early inclination to follow the chairman's lead, least of all with regard to the President's cherished plan for creating a world peace organization based on the recognition of the sovereign rights of all nations.

Evidently sensing that the time was not opportune to pursue the question of the world peace organization, Roosevelt, at the start of the second plenary meeting, turned the discussion to the future of Germany. The Big Three confirmed their determination to demand the unconditional surrender of Germany and, for the

CONTINUED ON PAGE 138



No need to sit and suffer
With a headache in your hair
Take a glass of Alka-Seltzer
And give the thing the air.

First Aid for HEADACHE

The GOOD WORD is a glass of Sparkling, Refreshing

Alka-Seltzer
BRAND—Reg. U. S. Pat. Off.



AT ALL DRUG STORES • U. S. and CANADA

Your WHIZZER means FUN!

See, ride, own a 1952 "SPORTSMAN"



There's no thrill like riding your own Whizzer! Beautiful moderately-priced Whizzer "Sportsman" carries two at speeds up to 35 mph, up to 100 miles per gallon of gas. A *complete* motorbike, with 5" brake, kick starter, generator and lights. Dependable, trouble-free performance from 4 cycle, 3 h.p. motor. • Get in on the fun! Ride *your own* Sportsman this year! See your dealer or write direct for illustrated folder.

WHIZZER MOTOR CO., 360 S. Sanford, Pontiac, Mich.



W. A. SHEAFFER PEN COMPANY, FORT MADISON, IOWA, U. S. A. IN CANADA: MALTON, ONT.

Copyrighted material

Advertisement



SACONY DRESSMAKER STYLE has new out-curving hipline, clever seaming. Regular or petite sizes, 10 to 20, also half-sizes, 14½ to 24½. $25.



TWO-BUTTON CLASSIC (right) has new curvaceous pockets. Sacony makes this for misses or petites, 10 to 20, also 14½ to 24½. Junior suit (left) has nipped-in jacket, flared skirt. 9 to 15. Each $25.

SUIT REVOLUTION

$25 SACONY SUITS OF PALM BEACH* CLOTH GIVE YEAR-ROUND SERVICE

Until very recently, a woman might buy a spring suit, or a fall suit, and pack both away in mothballs when the summer came. Now a company by the name of Sacony (rhymes with Mal*o*ney) is revolutionizing the fashion industry with a suit that women are wearing comfortably *clear around the calendar.*

The secret lies in the almost thermostatic properties of the fabric in which the suit is made, Palm Beach cloth, a feminine variant of the blend of wool and rayon that has been a top seller in the men's field for years.

Sacony has exclusive rights to Palm Beach cloth for women, makes these suits with such expensive simplicity that many a woman who can afford to buy lofty-priced custom mades is devoted to them. (It is not unusual to see a Sacony suit worn with diamonds.) Priced at $25, the suits won't retain wrinkles, can be washed or dry-cleaned, almost never wear out. Each suit comes in ten colors, white, light, bright or dark. And women are invited to write Sacony (College Point, Long Island, N. Y.) for a free folio of fashion and names of stores carrying suits in their cities.

ADVERTISEMENT: copyrighted by Sacony

**Palm Beach Trademark Registered by Goodall-Sanford, Inc.*

Copyrighted material



Johnny Johnston, star of the Broadway play, "A Tree Grows in Brooklyn"

Actors' faces are extra-sensitive

But Johnny Johnston knows that this wonderful shaving cream helps him shave comfortably, have soft, youthful-looking skin.

Wearing and removing heavy stage make-up several times a day leaves actors' faces sensitive to the razor, prone to wrinkled, old-looking skin. And for actors, looking one's best is important to returns at the box office.

To help *all* men with sensitive skin, the J. B. Williams Company has added a wonderful new ingredient to Williams Shaving Cream. This new ingredient, Extract of Lanolin, contains 25 times the beneficial properties of the well-known skin conditioner, plain lanolin. It lets you shave close, yet helps free your skin from the risk of painful nicks and scratches.

If your position, too, requires good grooming at all times, use the New Williams Shaving Cream with Extract of Lanolin every time you shave. It helps your skin preserve its youthful qualities, take on that healthy glow . . . helps *you* look your very best at all times.

Start using the New Williams Shaving Cream right away. *If you prefer a brushless shaving cream* try new Williams Brushless. It contains the same luxurious shaving cream qualities.

Cold Sufferers!

DOCTORS REPORT MENTHOL BRINGS RELIEF



Luden's contains extra menthol. It's this extra menthol in Luden's Menthol Cough Drops that brings quick, effective relief.





FAMOUS RY-KRISP REDUCING PLAN ON EVERY PACKAGE

first time, there was detailed consideration by the Russian and Anglo-American chiefs of staff on the military measures necessary to bring about Hitler's final defeat. On the question of postwar Germany, however, there was no such unanimity and it was soon evident that there was a considerable divergence between the British and Russian attitudes, especially with regard to the principle of partition, the extent of reparations and the right of France to share in the occupation.

The Russian view was that there should be only three occupying powers, that they should partition the Reich into a number of separate states, and that Germany should be deprived of 80% of her heavy industry and should pay reparations in kind to the value of $20 billion, half of which should go to the Soviet Union.

Churchill was not slow to realize that, if these proposals were adopted, Germany would be rendered politically impotent and economically impoverished. Although determined to ensure that Germany should not again disturb the peace of Europe, he did not wish to see her entirely neutralized as a factor in the balance of power. Accordingly, he doubted the wisdom of partitioning the Reich unless the Soviet Union would agree to the creation of a strong Danubian Confederation—and this had already been rejected by both Stalin and Roosevelt. Moreover, he did not wish to make Germany pay such severe reparations that her economy would collapse unless it were sustained by the Western Powers as it had been after the first world war. Finally, the prime minister wanted the French to have an equal share in both the occupation and administration of Germany so that there would be a second European voice to support Britain's in the Allied Control Commission.

The problem of Germany's future was still undecided when—at the third plenary session on Feb. 6—Roosevelt returned to the question of postwar peace. He asked his secretary of state, Edward Stettinius, to review the questions which had been in dispute at the Dumbarton Oaks Conference on the United Nations Organization. There the area of agreement had ended when the Soviet delegate had proposed that all 16 republics of the Soviet Union should have seats in the Assembly and had demanded that in the Security Council the Great Powers should have the right to veto any proposals except those which related to points of procedure.

Although both Britain and America felt obliged to retain the right to veto any international "police action," they had no desire to curtail discussion or to prevent any small power from bringing a cause of grievance to the notice of the Security Council.

Roosevelt had thereupon sent to Stalin and Churchill a compromise formula which, while recognizing the need for unanimity on matters involving the application of sanctions, provided that on questions relating to the peaceful settlement of any dispute no member of the council would cast its vote, or exercise its veto, if it were a party to that dispute.

Now, at Yalta, after Stettinius had restated this formula, Churchill declared Britain's acceptance of it. When Stalin spoke, however, he again emphasized the importance of unanimity.

Leaving this matter for the moment, Roosevelt brought up the Polish question. He announced his readiness to accept the Curzon Line but proposed that Stalin might agree to leave within Poland the city of Lvov and the nearby oilfields. In reply Stalin said that the Soviet Union must have Lvov. He was equally unresponsive to Roosevelt's suggestion that a new Polish government should be formed from members of the five main political parties, including representatives of the government in London.

That evening Roosevelt sent Stalin a conciliatory letter, in which he reaffirmed the American opposition to the Lublin Committee but compromised his own independence by telling Stalin, "I am determined there shall be no breach between ourselves and the Soviet Union." With that statement he admitted that, if Stalin made an issue of Poland, the U.S. would give way.

When the Big Three met again next afternoon (Feb. 7) Stalin stated that he would like to discuss the international peace organization. The Soviet foreign minister, Molotov, proceeded to say that the Soviet Union was "happy to accept the entire American proposal" about voting in the Security Council and would not press for all 16 Soviet republics to be members of the U.N.

The President and the prime minister were delighted at this manifestation of Stalin's willingness to join the U.N. and they felt he had made substantial concessions. Considered in relation to what followed, however, these concessions appear as a tactical maneuver designed to make the Western delegations more receptive to the Soviet plan for Poland which Molotov put forward while the meeting still glowed with goodwill. This plan did little more than set out in formal terms the attitude Stalin had proclaimed the day before. The moral of this day's proceedings was that, while Russia

CONTINUED ON PAGE 141

Copyrighted material



He's a specialist in pleasant surprises

A jeweler is really a very lucky man. In the practice of his profession, he plays a guiding part in so many happy moments.

Think of the confidence you have in him. A new baby—and who helps to choose the silver cup? When Joe is promoted at the plant—who helps pick out the traditional fine Swiss watch?

Who advises lovers about the ring? Who helps the girls at the high school with their class pins? The same man who knows what most kids want for graduation (a really good Swiss watch), what Dad wants for his birthday and Mother for her anniversary.

He's the man who's responsible for so many pleasant surprises in *your* life. He's your trusted jeweler.

No matter how large or small his store, he's unique among the friendly merchants of your town—with his very special training, knowledge and ability. And he's truly a friend of the family. He *should* be, because the family needs him. Only an expert jeweler is qualified to counsel you when you shop for your most cherished gifts.

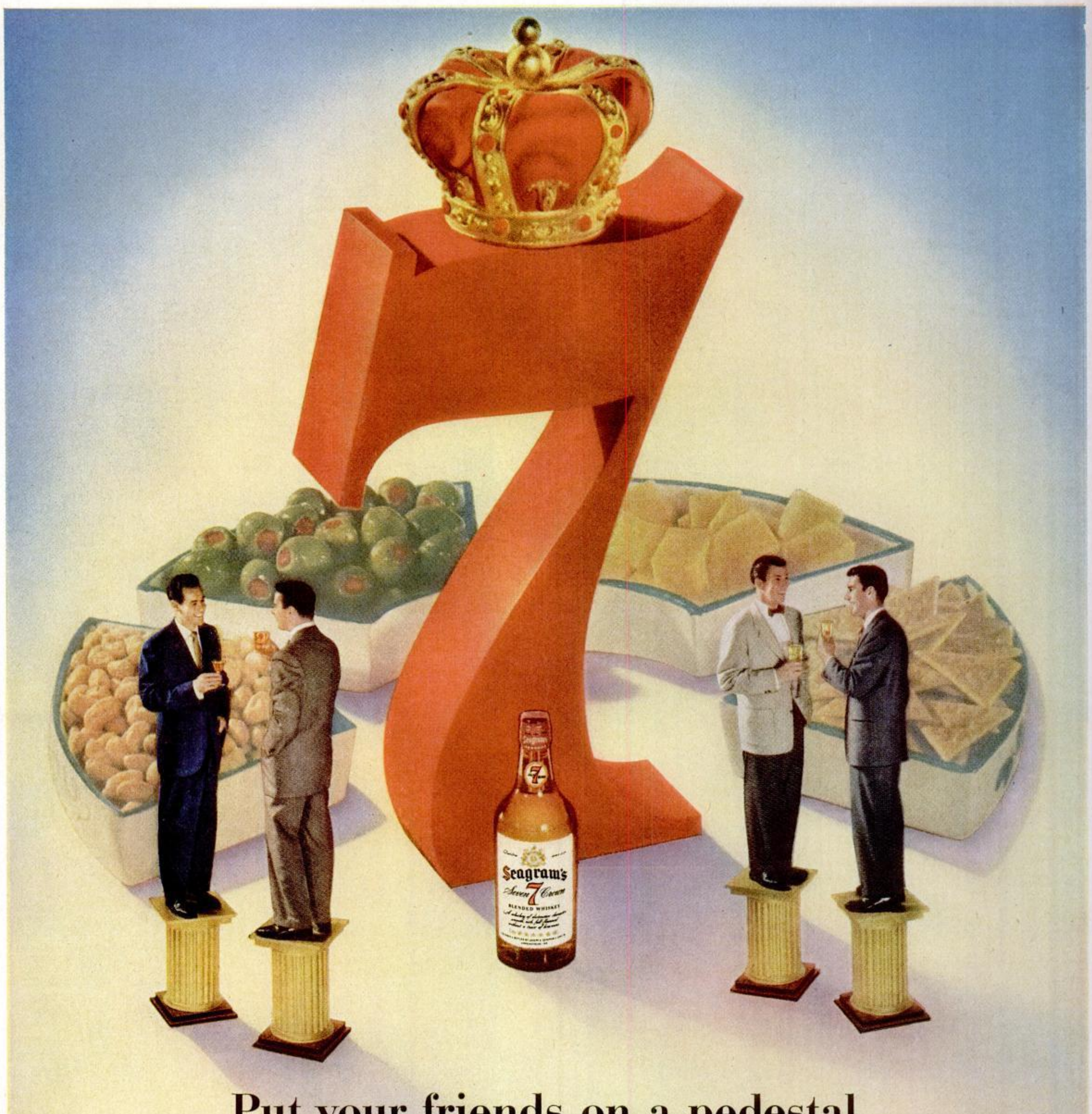
That's why we—makers of the finest watches in the world for over 250 years—can give you no better advice than this: "*For the gifts you'll give with pride, let your jeweler be your guide.*"

The WATCHMAKERS OF SWITZERLAND

SWISS FEDERATION WATCH MANUFACTURERS

©1951 Swiss Federation of Watch Manufacturers

Copyrighted material



Put your friends on a pedestal

Snacks on a table. 7 Crown drinks in their hands. A pleasant host joining in the conversation. No wonder they feel like somebody special. And if they're friends of yours... *they are!*

Say Seagram's and be Sure

SEAGRAM'S 7 CROWN. BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS. SEAGRAM-DISTILLERS CORPORATION, CHRYSLER BUILDING, NEW YORK

Copyrighted material



ADAM

HATS as low as $5

other ADAM values $6 to $10

- Made of genuine fur felt
- Rich lining . . . hand sewn in
- Expensively detailed thruout
- Widest variety of Spring styles and colors

ADAM . . First Name~in Hats

Over 4500 stores and agencies—Coast to Coast

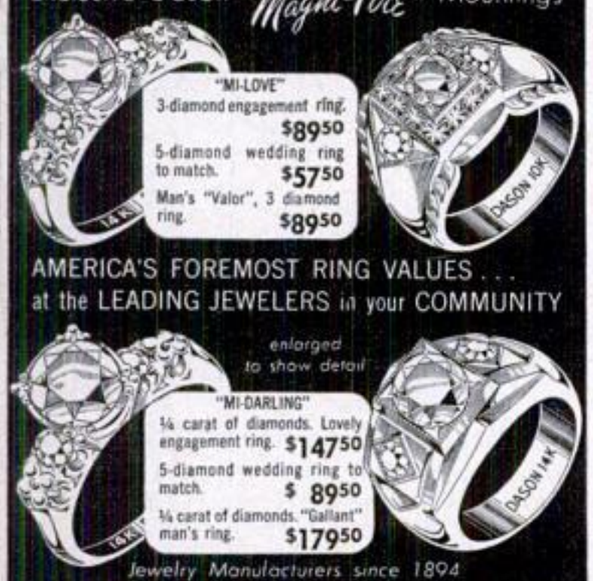
JUST MEANT FOR LENT



MORE TENDER MORE DELICIOUS MACARONI

LOOK FOR THE NAME DASON AND YOU'LL FIND QUALITY & VALUE

Exclusive Dason "Magni-Fire" Mountings



AMERICA'S FOREMOST RING VALUES . . .
at the LEADING JEWELERS in your COMMUNITY

Jewelry Manufacturers since 1894

DAVIDSON & SONS JEWELRY CO. INC. 20 W. 47th St., N.Y.C.

To Relieve Misery of COLDS take 666

LIQUID OR TABLETS – SAME FAST RELIEF



DECORATION FOR DIPLOMAT was conferred by Eisenhower on Monty's chief of staff, General Sir Francis de Guingand, who was liked by Americans.

STALIN'S GREAT VICTORY CONTINUED

was willing to join the U.N., she intended to safeguard her own security by ensuring that she had subservient neighbors in Europe and a commanding position in Asia.

Stalin's Asiatic ambitions were discussed on the following afternoon during a private discussion with Roosevelt about the Soviet Union's entry into the Japanese war. This discussion was conducted on a strictly Russo-American basis and in conditions of great secrecy. What was decided is revealed in the terms of the agreement. This provided that "in two or three months after Germany has surrendered . . . the Soviet Union shall enter the war against Japan" on certain conditions: that "the status quo in Outer Mongolia" was to be preserved; that the Kurile Islands, north of Japan, were to be "handed over to the Soviet Union"; and that the rights Russia had lost after her defeat by Japan in 1904 were to be restored. Russia was thus to regain possession of southern Sakhalin, the "international port" of Dairen and the naval base of Port Arthur. In addition, although China was to "retain full sovereignty in Manchuria," the principal Manchurian railways were to be "jointly operated by . . . a Soviet-Chinese company" which was to safeguard "the preeminent interests of the Soviet Union." Apart from agreeing to enter the Pacific War, Stalin conceded nothing in writing.

No arrangement was made at Yalta with regard to the occupation of Korea, and the postwar fate of that unhappy country appears to have been mentioned only incidentally. Stalin inquired whether it was to be occupied by any foreign troops. When Roosevelt replied that this was not intended, Stalin, no doubt thinking far into the future, "expressed his approval."

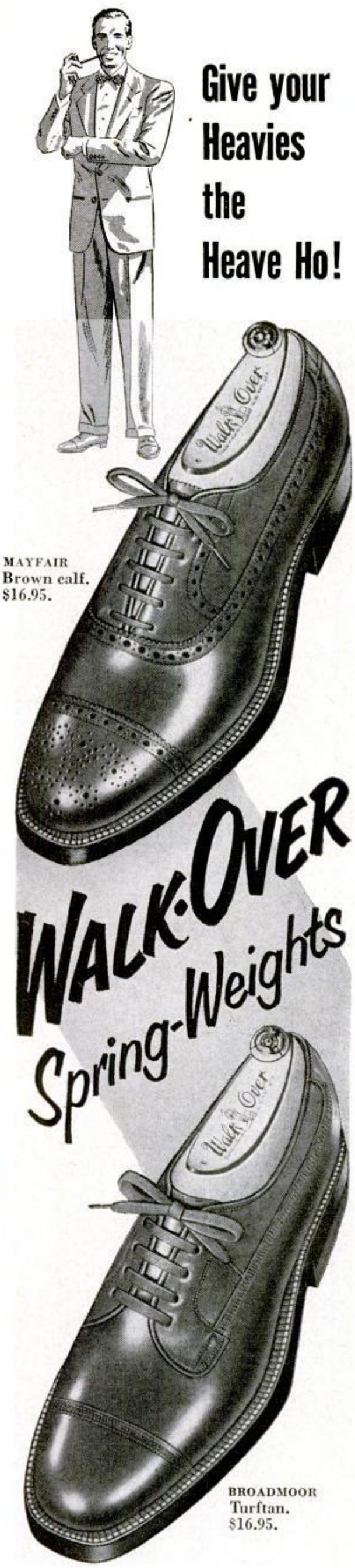
British Foreign Secretary Anthony Eden did all he could to dissuade the prime minister from setting his signature to the terms agreed upon by Roosevelt and Stalin. Churchill replied that he must sign, because he felt that "the whole position of the British Empire in the Far East might be at stake." The prime minister had good reason to fear that, since he had been excluded from the negotiations about the Japanese war, Britain might well be excluded from future discussion about the Far East if she did not stand by the U.S. now. He may also have foreseen that, if these territorial concessions were made to Russia, Roosevelt would not be in a strong moral position to enforce his oft-repeated "threat" to reform the British Empire.

When the discussions about Poland were continued, as they were at each session on the last four days, the Russians gained their way on almost every point.

Having secured virtually all he wanted in Poland, Stalin made a conciliatory gesture with regard to the occupation of Germany. When the President announced that he now believed France should have a seat on the Control Commission as well as a zone of occupation, Stalin replied simply, "I agree."

On March 1, addressing a joint session of Congress, the President said, "I am sure that—under the agreement reached at Yalta—there will be a more stable political Europe than ever before." In

CONTINUED ON NEXT PAGE



Lighten your step! Light out for your Walk-Over dealer, today. Pick a pair of these handsome Spring-Weights; new custom bootmaker look, lighter, more flexible soles.

Walk-Over prices from $14.95.
Higher West.
Geo.E.Keith Company, Brockton 63, Mass.

Copyrighted material

Bucharest, without any reference whatever to the Allied Control Commission, Vishinsky issued to King Michael an ultimatum demanding that he should appoint as prime minister Petru Groza, the leader of the Romanian Communists.

ON April 1 the envelopment of the Ruhr was completed. The Western Front was now wide open. Between Eisenhower and Berlin there were no prepared defenses, nor any resistance that could not be brusquely swept aside by the divisions available for his next offensive.

Politically too the way was clear, for, though the German capital lay in the center of the area which was to be occupied by the Soviet Union after the war, it had never been suggested that the military forces of one power should not enter the occupation zone of another in pursuit of the common enemy.

If military opportunity favored a drive to Berlin from the west, political necessity made it most desirable that the American and British forces should advance as far as possible into Central Europe. Since the Yalta Conference a sinister trend had appeared in Soviet policy and behavior.

Before the end of March the Yalta Agreement had been broken or disregarded by the Russians in every important case which had so far been put to the test of action. It seemed to Churchill, therefore, that the Anglo-American armies should endeavor to advance to Berlin and thus secure a bargaining position from which to insist that the Soviet Union must honor the agreements she had made.

In the last week of March, when Eisenhower was completing his plans for the final campaign in the west, he was quite unaware of the Soviet intransigence and hostility which were causing such concern in London and Washington. Having received no political directive, he had taken into account nothing but military factors in shaping his strategic design. A new military consideration now entered his calculations. "After the Ruhr was taken," says Eisenhower's chief of staff, "we were convinced there would be no surrender at all so long as Hitler lived. Our feeling then was that we should be forced to destroy the remnants of the German army piece by piece, with the final possibility of a prolonged campaign in the rugged Alpine region of western Austria and southern Bavaria known as the National Redoubt."

Eisenhower decided, therefore, that after the neutralization of the Ruhr he would make a powerful thrust due east through the center of Germany with the object of splitting the Reich in two and linking up with the Red army in the Leipzig-Dresden area. This accomplished, he intended to drive his right wing southeast to meet the Russians in the Danube Valley, west of Vienna, and seize the Redoubt before the Nazis could organize it for defense.

On March 28 Eisenhower cabled the gist of his plan to Washington, London and Moscow, endorsing the last of these cables "Personal to Marshal Stalin." This plan, and Eisenhower's procedure in communicating it to the Russians before it had been endorsed by the Combined Chiefs of Staff, brought an immediate and emphatic protest from the prime minister. Eisenhower was taken aback by the vehemence of Churchill's reaction, for he considered that his message to Moscow was "a purely military move," covered by the instructions he had received from the Combined Chiefs of Staff after Yalta. Churchill considered, however, that Eisenhower's cable went far beyond tactical coordination into the determination of objectives which would govern the shape of postwar Europe.

Eisenhower stood firm, staunchly supported by superiors and subordinates alike. On April 7, in a cable to Marshall, Eisenhower expressed the view that no drive for the German capital should be made until he had joined forces with the Russians in the center, had reached the Baltic on the left and overrun the National Redoubt on the right." Nevertheless, Eisenhower went on to say, "I am the first to admit that war is waged in pursuance of political aims, and, if the combined chiefs of staff should decide that the Allied effort to take Berlin outweighs purely military consideration in this theater, I would cheerfully readjust my plans and my thinking so as to carry out such an operation."

On April 21 Eisenhower advised the Soviet high command that, apart from advancing to the Baltic near Lübeck, he was halting his armies on the general line of the Elbe, its tributary, the Mulde, and the mountainous western frontier of Czechoslovakia. He was halting, he said, "for logistic reasons," but it was not on this account nor through fear of clashing with the Red army that he was giving up the opportunity of liberating Prague. Although Patton had already reached the Czech frontier, Eisenhower's plan provided that Third Army should now strike southeast parallel with the border, advancing astride the Danube with Seventh U.S. Army on its flank and the National Redoubt as their common objective. Next day

CONTINUED ON PAGE 144



Mrs. Thomas Phipps, named one of society's ten "best tressed" women by noted hair stylist, John Hall, says: "Conti Castile Shampoo keeps my hair naturally lovely."

Guard Natural Hair Loveliness with this natural oil shampoo

Nothing adds more to attractiveness than the natural life and luster of hair perfectly conditioned by natural oils.

That is why Conti Castile Shampoo, made only with pure natural oils is the choice of leading hair stylists. And why lovely women, for more than 100 years, have found Conti ideal for all types of hair, including the tender, delicate hair of children.

It is important to your hair that Conti contains no harsh chemicals, no synthetic ingredients. Especially beneficial for dry hair, its pure natural oils give your hair a lovely, natural life and luster with no dried out artificial look.

Get a bottle of Conti. Note how the pure natural oils give your hair, too, the life-like luster of nature itself. Only 49c for the regular size—large family size, 89c—a bargain for the finest shampoo care you can buy. *Also available in Canada.*

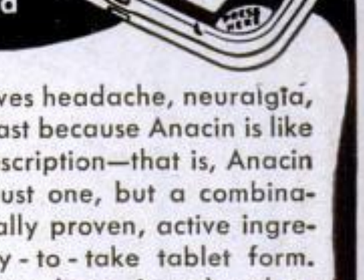


Conti Shampoo

PURE CASTILE

RELIEVES PAIN OF HEADACHE • NEURALGIA NEURITIS

FAST



The way thousands of physicians and dentists recommend

Anacin® relieves headache, neuralgia, neuritis pain fast because Anacin is like a doctor's prescription—that is, Anacin contains not just one, but a combination of medically proven, active ingredients in easy-to-take tablet form. Thousands have been introduced to Anacin through their own dentist or physicians. If you have never used Anacin, try these tablets yourself for incredibly fast, long-lasting relief from pain. Don't wait. Buy Anacin today.

REAL medicine for REAL cough* RELIEF

F & F Cough Lozenges cover your throat with real medicine, soothe sore areas, reduce irritation. You feel better—fast! Insist on really medicated F & F.

*For coughs due to colds



Try the delicious NEW CHERRY FLAVOR!

NAUSEA caused by travel motion, relieved with

Used successfully half a century on land, sea and air THE WORLD OVER

MOTHERSILL'S SEASICK REMEDY 23 DRUGGISTS

ALL-VEGETABLE Makes The Difference



NR Makes Morning Regularity So Easy!

People can hardly believe what wonderful results Nature's Remedy, NR Tablets bring the first time they try them. An NR at night brings morning regularity so thoroughly, with no perturbing effects. It leaves you feeling invigorated, alive.

All-vegetable makes the difference—a *big* difference! NR's are made of 10 natural, all-vegetable laxative elements, scientifically blended.

Try NR at our expense. 25 tablets only 25c. Buy a box at any drug store. Try them. If not completely satisfied, return box with unused tablets to us. We will refund your money plus postage.

NR Nature's Remedy NR-TABLETS-NR

Copyrighted material





ACETATE STAYS CRISP AND FRESH. Acetate fibers have a natural resiliency that helps fabrics shed wrinkles, keeps you fresh looking all day through, cuts pressing to a minimum.



ACETATE IS SOFT AND LUXURIOUS. Fabrics of acetate are wonderfully soft...feel delightfully comfortable next to your skin. There's no worry about soiling, either—acetate garments come back from the dry-cleaner just about like new.



ACETATE IS EASY TO CARE FOR. A fast sudsing, a quick rinse, hang for a few minutes, and your still-damp acetate garment is ready for the *light, cool* press that is the correct easy way to iron acetate.

Acetate . . . the Fiber That Gives You the Fashions You Love to Wear

Do you know *why* so many beautiful clothes are made of Acetate the Beauty Fiber? It's because acetate makes fabrics that are pretty yet practical—that drape beautifully, yet are easy to care for. No other fiber contributes so many of the things you want in the clothes you wear—as acetate!

WHAT IS ACETATE? Acetate is the man-made textile fiber, cellulose acetate, pioneered by Celanese Corporation of America. Acetate has a unique combination of characteristics that make fabrics wonderfully soft and comfortable. You will find acetate fabrics in all kinds of beautiful suits, lingerie, sportswear, dresses and evening gowns.

ACETATE FABRICS—

Look lovely—feel wonderful

Drape gracefully

Help wrinkle recovery

Launder easily—dry quickly

Dry-clean perfectly





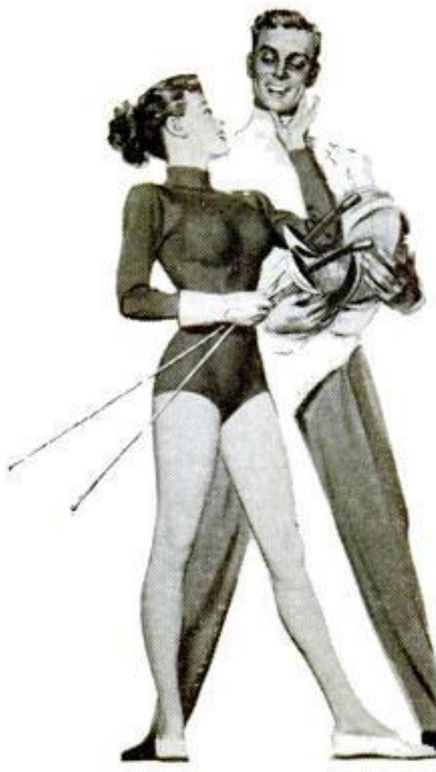
WRITE FOR FREE BOOKLET ON "ACETATE, THE BEAUTY FIBER"

NEXT TIME YOU SHOP LOOK FOR THE TAG...

Celanese CORPORATION OF AMERICA • 180 MADISON AVENUE, NEW YORK 16, N. Y.

Copyrighted material

No other way of shaving... no other shaving cream gives you closer, cleaner, longer-lasting shaves... and is so good for your skin!



TRY IT!





Honest, I'm not much trouble...

He isn't, either, if you have sure, safe Sergeant's Dog Care Products to help keep him healthy and happy. There's one for practically every need. Worms, for example, clear out quickly and surely with SURE-SHOT (for big dogs) and Puppy Capsules (for small dogs). Other products for fleas, insufficient vitamins, skin irritation, ear ailments. All veterinarian-certified. Relied on by dog owners for 77 years. **FREE:** Your dog care problems are answered by authorities in Sergeant's Dog Book. At drug or pet store —or write Sergeant's, Dept. A-5, Richmond 20, Virginia.



Sergeant's® dog care products



NATIONAL REDOUBT, where Nazis were supposed, according to some intelligence reports, to make suicidal last stand, was said to be in this Alpine area.

STALIN'S GREAT VICTORY CONTINUED

Patton's Third Army and the American Seventh Army of Lieut. General Alexander Patch set forth on what proved to be a wild goose chase. The National Redoubt was a phantom.

IN the triumph of the Soviet Union there was an element of the inevitable. Having become involved in war through German aggression twice in one generation, the peoples of Britain, America and Western Europe were resolved that Germany's military power must be broken forever. At the same time in the Anglo-Saxon countries there was a tremendous upsurge of sympathy and goodwill toward the Soviet Union in recognition of the Red army's heroic resistance. Even if they had been inclined to do so, the British and American governments could not have won public support for any policy which was designed to keep Russia in check or which provided for anything less than the extirpation of German militarism.

While this is true, it is difficult to escape the conclusion that Roosevelt's demand for unconditional surrender was both unnecessary and unwise. Admittedly Hitler always intended to fight on, as he once said, "until five past midnight," but the insistence on unconditional surrender ensured that the Wehrmacht and the German people would fight on with him. The President's policy turned out to Stalin's peculiar advantage in two ways. On the one hand, the added destruction necessary to enforce unconditional surrender increased the "proletarianization" of the people of Germany and Central Europe and thus made them more susceptible to Communist influence. On the other, the process of continued enforcement by armies of occupation meant that the Red army, having advanced to the Elbe, would have a lawful reason for staying there and for maintaining what would amount to occupation forces in the countries through which its supply lines ran.

Roosevelt certainly had noble and unselfish political aims—the winning of Russia's friendship and the setting up of a United Nations Organization which would preserve peace. His death revealed the gap between his hopes and the realities of the situation, but it did not create that gap. This had been created already by his failure—and that of his chiefs of staff—to take account of postwar political factors in the determination of Allied strategy. That failure had its origin partly in the immaturity of the Americans and partly in their history.

At the risk of oversimplification, it may be said that the traditional attitude of the people of the U.S. to the recurrent conflicts of Europe is that war as a means of national policy is morally wrong. Consequently the U.S., if driven to war in self-defense or to uphold the right, should seek no national advantage or aggrandizement. Her sole purpose should be to bring about the defeat and punishment of the aggressor. Her aim should be victory, nothing else. Since America fights for no political objective, except peace, no political directives should be given to American commanders in the field. They should be completely free to determine their

CONTINUED ON PAGE 147

Copyrighted material





Easy to get cheers for this

BLUE LAKE GREEN BEAN winner dinner

...with canned tuna and macaroni!

make it in 19 minutes for only 19¢ a serving!



Winner Dinner

Hot 'n Hearty One-Dish Dinner

8 oz. elbow macaroni, cooked
1 can Blue Lake green beans
Milk
1 7-oz. can California tuna in oil
1 tablespoon butter or margarine
3 tablespoons flour
1 teaspoon each, paprika and dry mustard
4 tablespoons butter or margarine
¼ cup each chopped parsley and pimiento
1 teaspoon minced onion, optional
½ cup grated Parmesan or American cheese

During time macaroni is cooking, drain beans; boil liquid rapidly until reduced to ¼ cup. Add enough milk to make 1½ cups; reserve. Drain liquid from tuna into saucepan; add 1 tablespoon butter. Stir in flour, paprika and dry mustard. Add liquid and cook, stirring constantly, until mixture thickens and comes to a boil. Add drained beans and tuna; heat to serving temperature. Toss hot cooked macaroni with remaining ingredients. To serve, arrange macaroni around edge of platter; turn bean mixture in center. YIELD: 6 servings. *(If desired, platter may be garnished with toast cut with fish cookie cutter.)*





From rich garden lands of the West come these wonderful vine-tender

BLUE LAKE *Variety* GREEN BEANS

Once in a blue moon a new adventure in good eating like this; *Blue Lake* Green Beans. Rich soil, gentle climate, years of tending and blending make *Blue Lake* beans *taste* more delicious, *look* more appetizing . . .

So *straight* . . . bred to new, exacting standards, these proud young beans pack better, look better, serve better.

So *firm and so round* . . . each tender, succulent pod is crammed with meaty, natural, garden-fresh goodness.

So *green* . . . ripened under ideal conditions . . . picked and packed at the height of their youth and tenderness.

So *good* . . . so delicately flavored . . . from the first forkful you'll say, "*I didn't know beans . . . could taste so wonderful!*"

Be sure to look for the words "Blue Lake" on the label the next time you shop for canned green beans.

***Each can** is its own miniature pressure cooker—conserving natural vitamins, minerals, flavor. For best results, just heat and serve. Three years' research at 19 leading universities proves canned food offers the best nutritional value, year 'round, for your money.*

ASSOCIATED BLUE LAKE GREEN BEAN CANNERS INC.

The Aristocrat of Green Beans

Copyrighted material

Luxurious, long-wearing, new

Twist Broadloom

— won't show footprints

Here's everyone's dream broadloom—wonderful wearable twist—at an *easy* price! New Lawntwist is another Alexander Smith advancement in carpeting — a mating of wool and miracle man-made fibers for beauty of texture, purity of color and long wear. Its close, springy pile won't show footprints, resists soil. Six clear, rich colors: gray, beige, Sherwood green, Palmetto green, rose, Opera red. In 9′, 12′ and 15′ widths—also cut and bound into any size rug. An exceptional value—under $10 a square yard.

Alexander Smith

FLOOR-PLAN RUGS 1845 BROADLOOM CARPETS

Copyrighted material

strategy on military grounds alone. To pursue a political aim is to practice imperialism.

This was the doctrine applied by Marshall and his colleagues in the conduct of the war against Germany, although, with an ambivalence not uncharacteristic of the American people, it was not always applied in relation to the war against Japan.

THE two most serious miscalculations of World War II both concerned the Soviet Union: Hitler's miscalculation of Russia's military strength, and Roosevelt's miscalculation of Russia's political ambition. It is clear now that the Western democracies cannot afford to make another miscalculation about Russia's military power or political intentions. The course of the wartime negotiations with the Soviet Union shows plainly that the present Russian rulers are respecters of strength. Concessions made as gestures of goodwill were invariably interpreted by Stalin and Molotov as evidence of weakness. Over the last decade and more the only policy that has proved effective in dealings with the Kremlin has been firmness in diplomacy backed by military strength: a combination of patience and power. This, it seems, must be the policy of the countries now associated in the North Atlantic Alliance.

The necessary patience may be provided by Britain and her Continental neighbors, for they, being in the front line, are acutely aware of the danger of provoking a third world war. The necessary power must come from the U.S. The balance of power in Europe having been destroyed, peace can be preserved only by the intervention of the U.S. to redress the balance. If the American people today are prepared to undertake that responsibility it is chiefly because Franklin Roosevelt led them out of isolation into their new role of world leadership.

The increasingly heavy international burdens which the American people have accepted since the war have devolved upon them largely as a result of the political and military mistakes of their wartime leaders, and especially Roosevelt, Marshall and Eisenhower, but these mistakes had to be made. The Americans had to find out for themselves that to strive for victory alone is not enough and that the balance of power must be the basis of peace. They had to learn from their own experience the difficulty of dealing with the Russians. It is arguable that the Russians today would be difficult and dangerous no matter what policy had been adopted by the Western powers during the war, but it is fortunate for the future of Europe that the policy which miscarried was American rather than British in origin. In the years following the war Truman's policy of firmness and preparedness—and of generous economic and military aid to Europe—would hardly have commanded such wide public support in the U.S. if Roosevelt had not so diligently and sincerely sought to win the trust and cooperation of Stalin and the Soviet Union.

This was an essential stage in the emergence of the U.S. to her present world position, for during the decade between 1940 and 1950 the American people discovered once again the truth of the words that Tom Paine had written on a drumhead by a campfire in 1776: "Tyranny, like hell, is not easily conquered."



CONTENTED STALIN beams at Churchill during a break at the Yalta conference, which made it inevitable that Soviets would control East Europe.

You are invited to join these 20 famous men

LUCIUS BEEBE
GEORGE BIDDLE
LOUIS BROMFIELD
LOUIS CALHERN
FRANCIS GROVER CLEVELAND
ELY CULBERTSON
THE DUKE DI VERDURA
DENIS CONAN DOYLE
MAJ. GEORGE FIELDING ELIOT
CEDRIC HARDWICKE
DENNIS KING
PAUL LUKAS
LAURITZ MELCHIOR
THE MARQUESS OF MILFORD HAVEN
CONRAD NAGEL
WILFRED PELLETIER
NORMAN ROCKWELL
ALBERT SPALDING
JAMES THURBER
ERNEST TRUEX

one of the world's most distinguished clubs

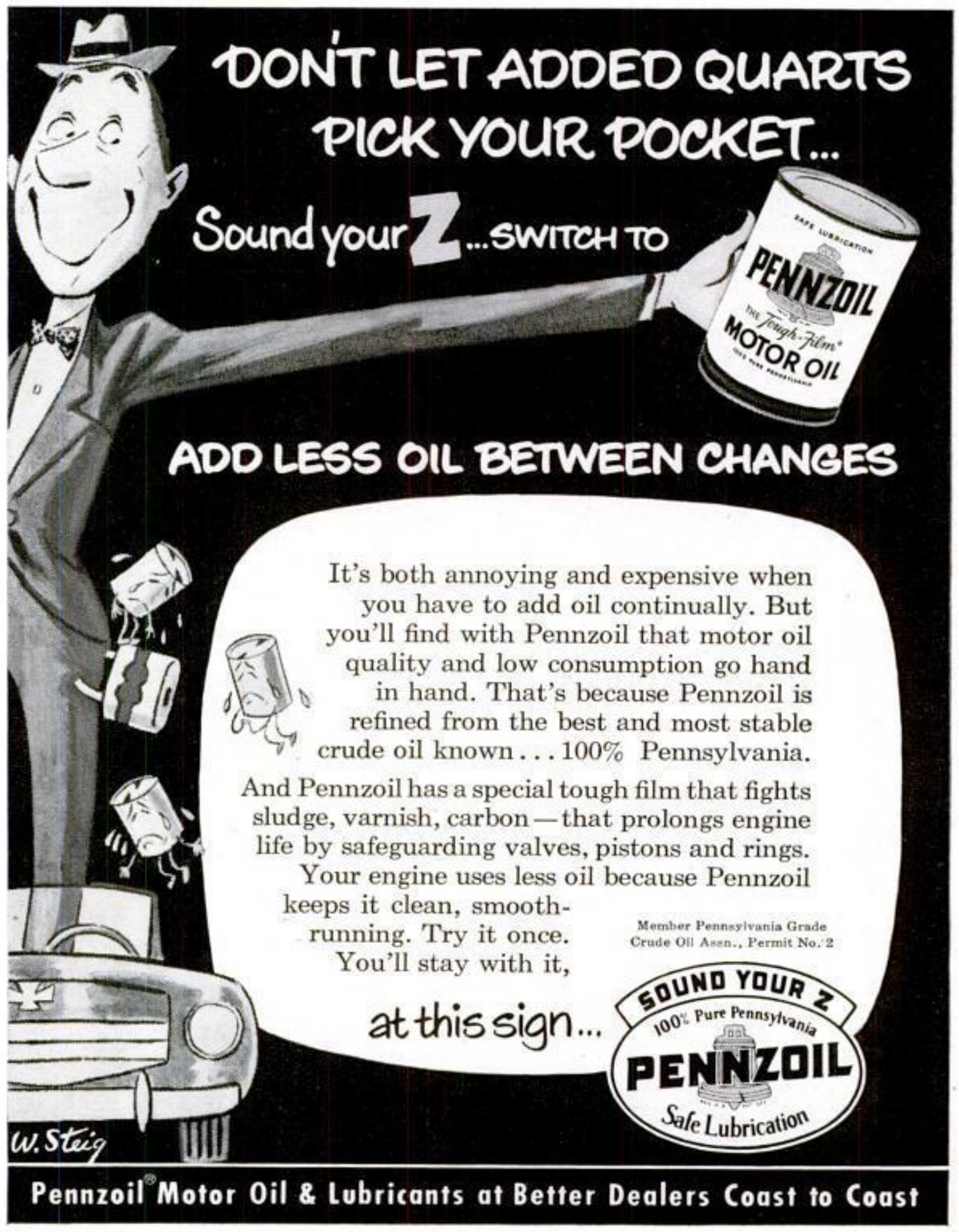
• You are never too young to begin taking a young man's care of your appearance. And because it is so important, you, too, belong with these distinguished members in this world-famous After-Shave Club.

Like other Williams preparations, Aqua Velva has an extra *youth preserving* quality. It contains a very *special* tonic ingredient for the skin. This wonderful substance leaves your face with its natural moisture intact . . . helps protect it from sun, wind and cold.



To freshen and "firm-up" your skin, to help keep your face *looking* and *feeling* young, make a habit of using Aqua Velva *after every shave*. Its quick-refreshing feel, its tangy scent will show you why it is the world's most distinguished after-shave lotion.

Join the After-Shave Club . . . use Aqua Velva tomorrow morning.



Copyrighted material

CANS bring you this tasty, thrifty meal the year-'round

winner dinner

with canned Green Beans and Tuna



One-dish dinner everybody likes

● It's delicious. It's quick and easy to prepare. It's inexpensive. And Americans can enjoy it, not just "in season" but all year 'round. For steel cans* bring you the ingredients whenever you want them. Green beans, crisp and tender. Tuna, ocean-fresh. And these cans of steel are strong, safe, easily handled, easily stored. They protect their contents against contamination. They give you the finest foods at the lowest price. Try this recipe. You'll love it. And remember, canned foods are your best buy!

**Tin cans are really* steel *cans . . . about 99% steel.*



8 ounces elbow macaroni, cooked
1 can green beans
Milk
1 7-ounce can California tuna in oil
1 tablespoon butter or margarine
3 tablespoons flour
1 teaspoon each paprika and dry mustard
4 tablespoons butter or margarine
¼ cup each chopped parsley and pimento
1 teaspoon minced onion, optional
½ cup grated Parmesan or American cheese

During time macaroni is cooking, drain beans; boil liquid rapidly until reduced to ¼ cup. Add enough milk to make 1½ cups; reserve. Drain liquid from tuna into saucepan; add 1 tablespoon butter. Stir in flour, paprika and dry mustard. Add liquid and cook, stirring constantly, until mixture thickens and comes to a boil. Add drained beans and tuna; heat to serving temperature. Toss hot cooked macaroni with remaining ingredients. To serve, arrange macaroni around edge of platter; turn bean mixture in center. YIELD: 6 servings.

NOTE: If desired, platter may be garnished with toast cut with fish cookie cutter.



Report from 19 Universities proves canned foods give more nutrition per dollar



A three-year survey of the entire United States; conducted by 19 leading schools of home economics, shows that canned foods not only provide the *most* food per dollar of cost, but also offer the best *nutritional values per dollar.*

UNITED STATES STEEL

Only steel can do so many jobs so well

Copyrighted material



MRS. LARUE (HELEN HAYES, LEFT) BEAMS WITH SURPRISE TO SEE HER REFORMED SON PRESIDING WITH PRISSY PERFECTION OVER HER FEMALE TEA GUESTS

WHAT A WITCH CAN DO



HOWAY THE GOOD

The moral behind *Mrs. McThing*, a comic fantasy which has just opened on Broadway, is that small boys shouldn't always scrub their ears, and that perfection is a terrible thing. The dispenser of this wisdom is Mary Chase, who wrote before about imperfect mortals in her play, *Harvey*. Her Mrs. McThing, who is a meddlesome witch, is not in the same high company as Harvey the phantom rabbit. But as produced by ANTA with a fine cast headed by Helen Hayes, *McThing* is one of Broadway's better shows.

Hero of *Mrs. McThing* is Howay Larue, acted by 9-year-old Brandon de Wilde (*cover*), who performed so valiantly in *Member of the Wedding* (LIFE, Jan. 23, 1950). A normally mischievous youngster, Howay is spirited away from his mansion by vengeful Witch McThing because she feels Howay's mother has snubbed her urchinlike daughter. Gleefully Howay finds himself in a pool-hall lunchroom, where he joins a gang of comic mobsters. Meanwhile, a substitute Howay, a hateful prig (also acted by De Wilde), is created by the witch out of an old stick and palmed off on Mrs. Larue. Unaware of the replacement, she is glad at first to see how Howay has reformed (*above*). But soon she grows uneasy over Howay the Good, and is deeply mystified when Howay the Bad phones her from the lunchroom. Before the witch gets through, Mrs. Larue herself is changed into a scrubwoman, helps rob her own home, adopts the witch's daughter as a playmate for Howay, and returns to her unbewitched state with a firm conviction that it is best to let kids be kids.



HOWAY THE BAD

CONTINUED ON NEXT PAGE

Copyrighted material



CRUCIAL TEST is met by Howay (Brandon de Wilde) when, serving as a waiter in gangster joint, he drops chicken and wipes it on apron. The cook and head gangster (Jules Munshin) believe this proves Howay is worthy of mob.





MATERNAL DUTY is performed by Mrs. Larue, who scrubs Howay's ears by wetting napkin in pitcher of water. Mrs. Larue has fallen under spell of witch, Mrs. McThing, and been changed into scrubwoman in pool-hall lunchroom.

HATCHING PLOT, Howay, now dressed like his idol, Poison Eddie, helps the boys concoct a plan to rob his own house at night. With gats concealed in their pockets they demonstrate how they expect to bust in and loot the place.



BURGLARY BOUND, the thugs follow Howay and his mother. They are guided by Howay's little girlfriend, Mimi, who has overheard her witch-mother tell how to get through locked doors and over insuperable obstacles.

CONTINUED ON PAGE 153

Copyrighted material

MORRELL PRIDE BACON



Crisp and tasty, with the fragrant aroma that comes from slow-smoking over hardwood fires—no wonder Morrell Pride Bacon is preferred by good cooks everywhere! Only the choice center slices are selected to carry the Morrell Pride label.



MORRELL PRIDE BACON—fresh, protein-rich and flavorful in airtight, heat-sealed packages.

MORRELL PRIDE BACON also comes in convenient layer packages, mild-cured and sweet.



BACON



JOHN MORRELL & CO. SINCE 1827
OTTUMWA, IOWA SIOUX FALLS, S. D.

Pork Beef Lamb Ham Bacon Sausage Canned Meats

Copyrighted material

The "fresh up" Family Drink!

So pure... So good... So wholesome for everyone including the tiniest tots!





Copyright 1952 by The Seven-Up Company

You like it... it likes you!

BUY IT BY THE CASE FOR FAMILY AND GUESTS!



Copyrighted material



"Handy schedules make Greyhound my travel choice"

—writes J. S. Wilson of Fort Custer, Mich.

"I like convenience when I travel, so I prefer to go by Greyhound. Those schedules are so frequent, I can leave when I want to, and return when I'm in the mood.

"Greyhound's highway routes through the scenic sections of America are another thing I like about this bus transportation. And you just can't equal the savings on Greyhound fares—anywhere!"

GREYHOUND

Free full-color booklet "Beauty Spots of America" Write Dept. 3-L, Box 821, Chicago 90, Ill.





OF COURSE HE LOVES YOU!

It's enough to make any man cross to suffer from burning, stinging, tender, chafed, sticky, overworked feet! But get Dr. Scholl's Foot Powder for him and he'll love you forever! So soothing, refreshing, it brings grateful relief at once. Eases new or tight shoes. A great aid in preventing Athlete's Foot. You owe it to him to get **Dr. Scholl's Foot Powder** today!



FEEL BETTER FAST! BAYER

TAKE

BAYER ASPIRIN

TO *QUICKLY* RELIEVE SIMPLE **HEADACHE**



DISAPPEARING MAGICALLY because of a spell uttered by the witch's child, Howay the Good fades from sight. Beside him, also vanishing, is a bogus Mrs. Larue whom the witch created while real Mrs. Larue became a scrubwoman.



APPEARING MAGICALLY, the Witch McThing for first time in the play makes an entrance in the last scene. Mrs. Larue, now a wiser woman after her adventures, chases the witch away, adopts her daughter for Howay's playmate.



Copyrighted material



HOW COMMUNISTS DANCE is burlesqued by Kohout and his daughter Alena to a boogie-woogie number, *Chattanooga Choo-Choo.* In Czechoslovakia Reds frown on U.S. style cheek-to-cheek dancing.



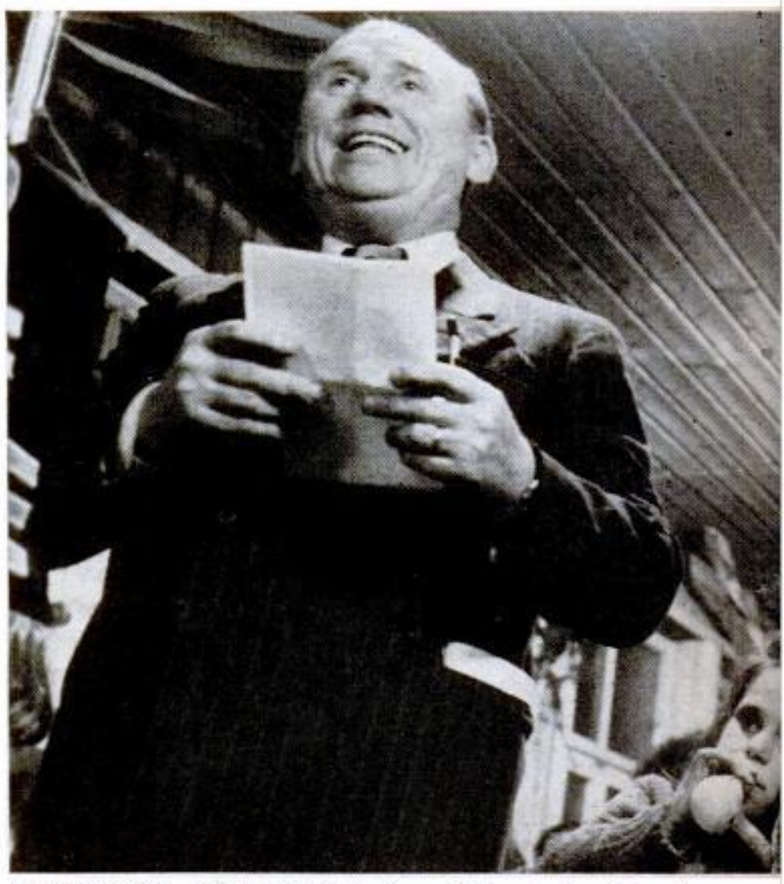
SHOW STAFF gathers at entrance to refugee camp, which is named Valka after a village in Baltic area.

Life

Radio Party

CZECHS PUT ON SHOW

Rubber-faced Jara Kohout stands up before his audience and asks, "Why is the Red army called 'Red'?" He answers his own question, "Because it is blushing in shame for its founder Trotsky, who was a capitalist." The joke gets a big Czech yak out of the audience, who are refugees from Czechoslovakia living in a displaced persons' camp near Nuremberg, Germany. To them Comedian Kohout, who was once the Bob Hope of Czechoslovakia, and his anti-Communist jokes are immensely funny. ("Capitalist" was an epithet Stalin's supporters applied to Trotsky.) They hear them every second Monday in a radio show put on both to amuse the D.P.s and to needle the Reds. Recorded at the



"HEJ HOU, HEJ HOU," sings Kohout, in a Czech version of the *Heigh-ho* marching song from Walt

Copyrighted material



RUSSIAN PEACE DOVE has feathers plucked. On each feather is written a lie put out by Communists.

Goes to a for Refugees

TO HECKLE THE REDS

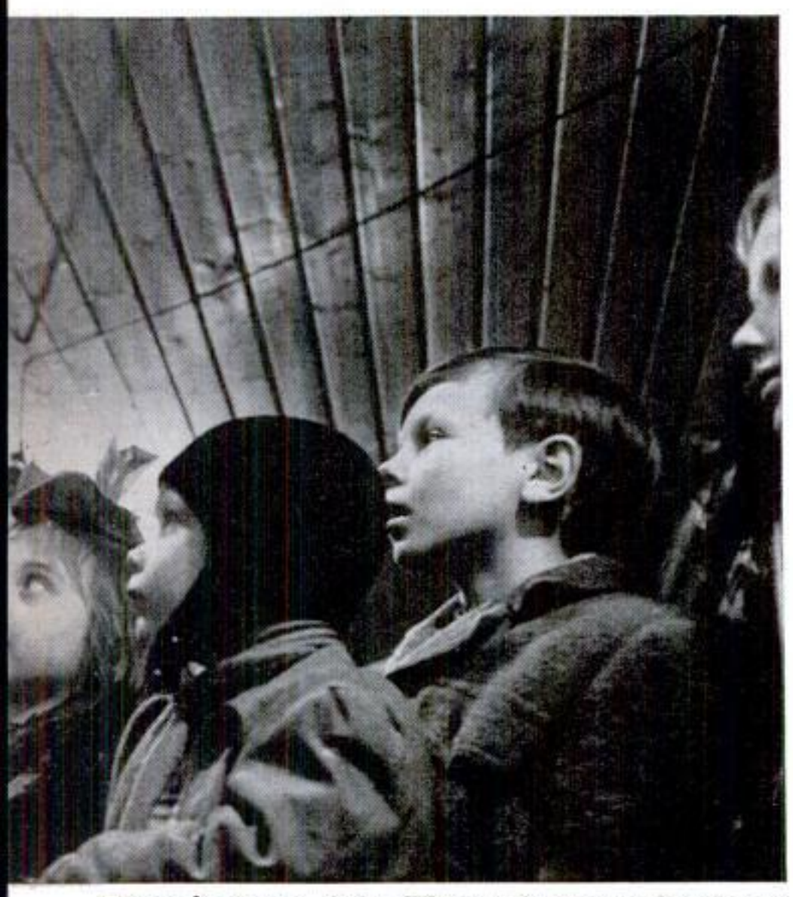
camp, the show is broadcast later to Czechoslovakia over Radio Free Europe.

The program consists of skits satirizing the Communist way of life, and of an audience-participation and quiz show patterned after American giveaway programs. Winners receive prizes of nylon stockings, tobacco and other items hard to get in the Communist countries.

Recently escaped refugees say they and their friends always listened to the program even though they might have been sent to prison if they were caught at it by the police. As for the Czechs who take part in the show, they think it is wonderful but, as one of them said, "Of course, joking at home would still be best."



WARMING UP before show, Kohout sings song he dedicated to Prague, "Some day we'll clean you from the slop in which the Red swine wallow now." On wall is picture of Masaryk, Czechs' first president.



Disney's movie, *Snow White*. This is usual opening of children's show which precedes the adult program.



REFUGEE AUDIENCE, which reflects both seriousness and amusement, sits by sign reading, "As you at home have been grateful for all news, so today people in Czechoslovakia wait for words of hope."

CONTINUED ON NEXT PAGE

Copyrighted material

"Ann Sheridan's hands get La Cross+ care"





says RUTH COLLINS
Studio Manicurist
Universal-International

"The most photogenic hands in Hollywood are kept at their loveliest," says Miss Collins, "with La Cross manicure instruments. To give a flawless manicure, I say you need the finest instruments." That's why so many *professional manicurists prefer La Cross.* And that's why glamorous stars like Ann Sheridan, whose hands get La Cross salon care, choose La Cross instruments for home manicures, too! Is the best too good for *your* hands?

La Cross Triple-Cut Professional File... finishes as it files...45¢ Others from 15¢

La Cross Tweezers ...swiftly whisks eyebrows to loveliness...50¢ Others from 25¢

La Cross Cuticle Nippers... positive precision, razor-keen blade action ...$4.25



Guaranteed by Good Housekeeping

America's Finest Manicure Instruments Since 1903

SCHNEFEL BROS. CORP., NEWARK 3, NEW JERSEY

Ann Sheridan
starring in **"Steel Town"**
a Universal-International Picture, Color by Technicolor



"Made in America - Best in the World"



Both are five, yet neither wears an age size 5. PLAPET Scientifit Togs are sized to fit by height, weight, and waist measurements. You'll buy the correct size every time when you buy PLAPET Togs.

Baby-Toddlers			
AGE	HEIGHT	WEIGHT	WAIST
12 Mo.	27-29	19-22	18-20
18 Mo.	29½-31½	23-25	18½-20½
24 Mo.	32-34	26-28½	19-21
Children's			
SIZE	HEIGHT	WEIGHT	WAIST
1	29-31	22-24½	18½-20
2	32-34	25-28½	19-20½
3	35-37	29-32½	19½-21
4	38-40	33-37	20-21½
5	41-43	38-42	20½-22
6	44-46	43-48	21-22½
8	47-48	49-52	21½-23

Guaranteed by Good Housekeeping

COMMENDED BY THE CONSUMERS SERVICE BUREAU OF PARENTS' MAGAZINE

SIMON & MOGILNER
Lindeke Building
St. Paul 1, Minnesota

COMPETING FOR PRIZES



PUSHING ORANGES with nose was game played on recent program. Anton Skubna (*left*), a carpenter in Czechoslovakia, won the race and a suitcase.



CARRYING EGGS on a spoon around the room without dropping them, these three men were all declared winners and were given tobacco for prizes.



BALANCING ORANGES on inverted paper mugs on their heads, couple jointly won first prize. All of the games were American and new to the Czechs.

CONTINUED ON PAGE 159

Copyrighted material

Hollywood acclaims the **Westmores'** ***NEW*** *Tru-Glo*

LIQUID MAKE-UP



ONLY 59¢* *plus tax

Now . . . you can share Susan Hayward's glamor make-up secret!

This is it! The make-up developed to the stars' requests! The make-up *they asked the Westmores to create* . . . so their "everyday faces" would have the same satiny perfection they have in close-ups on the screen.

Fabulous Tru-Glo . . . who but the Westmores could create it! A sheer, luminous veil of color that magically hides blemishes, large pores, tiny lines. A liquid make-up so easy to apply . . . it actually *flows* on your cheek . . . as smoothly as if its radiance were put there by Nature, herself! There's never a masky look, never a tattle-tale line!

What is equally magic . . . Tru-Glo's neither greasy nor drying. It's perfect for all types of skin! *At all variety and drug stores. (Available in Canada at slightly higher prices.)*

The men who make the stars more beautiful!



From top clockwise: PERC WESTMORE, *Dean of Hollywood Make-up Artists . . .* WALLY WESTMORE, *Make-up Director, Paramount Studio . . .* FRANK WESTMORE, *Famous Hollywood Make-up Stylist . . .* BUD WESTMORE, *Make-up Director, Universal Studios.*

WESTMORE *Hollywood* **COSMETICS**

WESTMORES' creamy, smear-proof lipstick!

Not only the color but the fabulous sheen stays on unbelievably long. Never smudges. Its creamy texture is delicious on the lips!

ONLY 59¢* and 29¢*

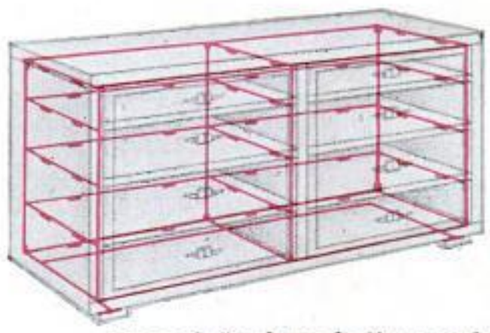
*plus tax



SUSAN HAYWARD is now starring in **"WITH A SONG IN MY HEART,"** a 20th Century-Fox production; color by Technicolor

Copyrighted material





Mengel (and we believe only Mengel) Furniture is Permanized. Special moisture-resistant glues are used that are proof against humidity, so that joints and veneers won't come apart. Permanizing means *permanently joined* by Mengel.

Mengel Furniture groupings are priced from $179 to $499 f.o.b. Louisville

SHOP for furniture... and you'll BUY Mengel!

Livability is the greatest charm of these Mengel Bedroom Suites... spacious where you need capacity, space-saving in closer quarters. A lifetime of beauty is in these glowing woods and gleaming surfaces. Truly, you won't keep your bedroom behind closed doors... if you choose...

MENGEL

THE MENGEL COMPANY · FURNITURE DIVISION · LOUISVILLE 1, KENTUCKY



Buy by brand—see the Mengel Mark on the furniture you buy.

Copyrighted material

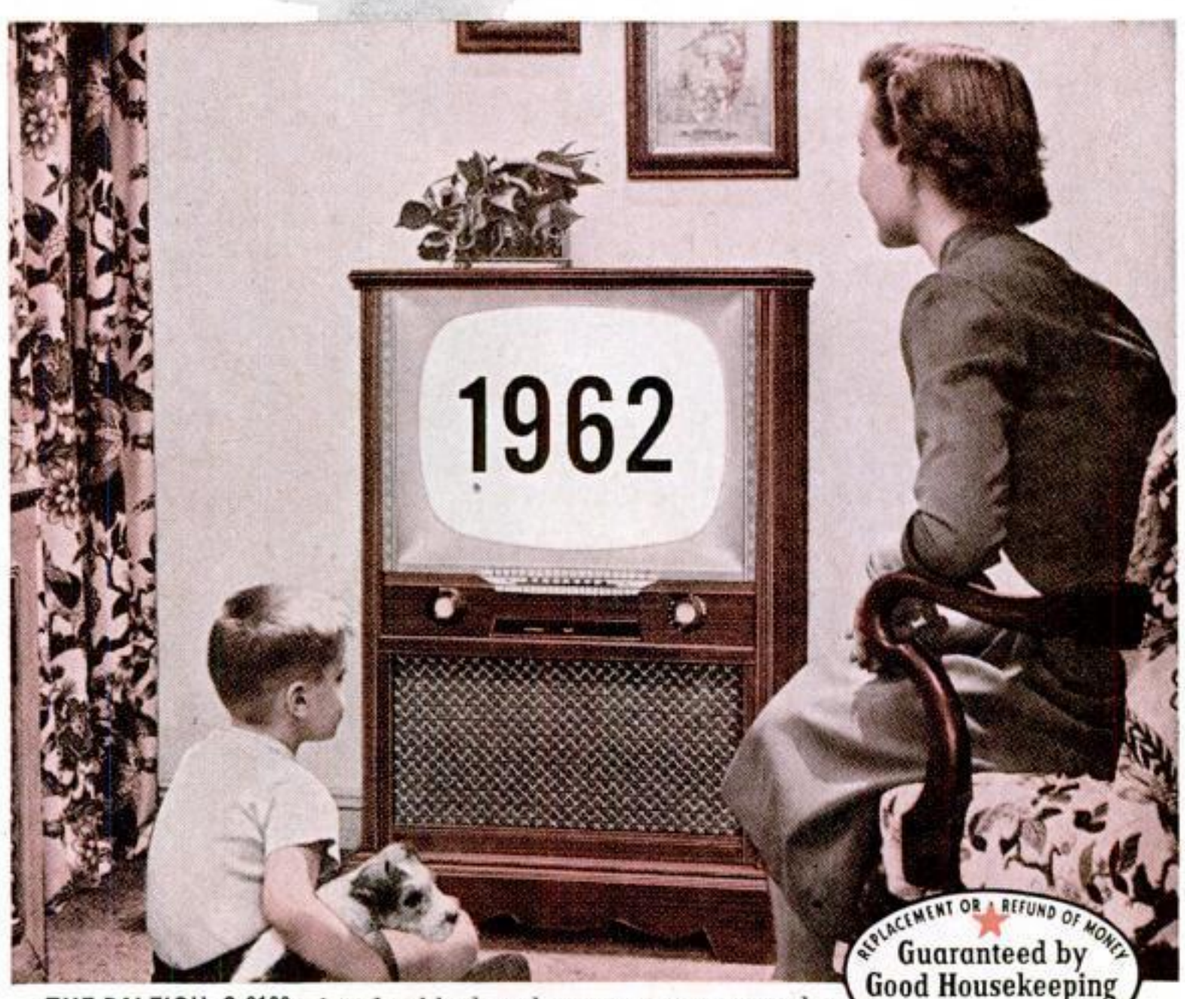


SOLEMN BOY sings a folk song which is taught in Czechoslovakian schools, *A Path Winds Around Frydek*. Frydek is small town in the province of Silesia.



SMILING GIRL, 5-year-old Miluška, won a big doll for her singing. Many children dedicated songs to parents or relatives still living in Czechoslovakia.

Compare FUTURIZED Raytheon tv



THE RALEIGH, C-2103—hand-rubbed mahogany veneer console typical of Raytheon's authentic modern and traditional styling.

WHY RAYTHEON TV CAN GET ALL THE NEW TV STATIONS TO BE BUILT IN THE YEARS AHEAD



THE COMMANDER, M-1726—smart table model in maroon simulated leather; 17″ black rectangular picture tube, built-in antenna, 20 tubes and 2 rectifiers. All Raytheon prices include Federal Tax and one-year Warranty.



WAR-BORN RADAR HELPS THE SICK—using the famous "magnetron" tube, Raytheon Microtherm® generates penetrating energy for deep heating. Used by leading physicians, hospitals. No electrodes, pads, arcs, shocks!

BE READY for the new Ultra High Frequency TV Channels that are coming. Meanwhile enjoy fine reception of clear-focus pictures—by turning only *one* dial!

ALL 83 NEW UHF CHANNELS—New, low-cost Raytheon UHF tuner (optional) gets *all* the new UHF channels—not just two or three—becomes part of regular tuner.

RAZOR-SHARP TV PICTURES—Raytheon uses *all* the tubes and power needed for wonderful, clear-focus pictures—no parts left out—no dim, fuzzy pictures.

EXTRA FRINGE AREA POWER—Whisper-sensitive tuner, specially designed and built by Raytheon, brings in even the weakest TV signals, gives clear pictures in distant fringe areas! You can buy *Futurized* Raytheon TV with confidence—see your Raytheon Dealer now.

FREE TV BUYERS GUIDE tells mistakes to avoid in buying TV. Ask your reliable Raytheon Dealer, or write Belmont Radio Corporation.

TUNE IN John Cameron Swayze sponsored by Raytheon, NBC RADIO Network, Sunday afternoons. See local paper for time and station.

RAYTHEON TELEVISION

© BELMONT RADIO CORPORATION

Raytheon TV receivers are manufactured by the Belmont Radio Corp., 5921 W. Dickens Ave., Chicago 39, Ill., subsidiary of

RAYTHEON MANUFACTURING COMPANY, WALTHAM 54, MASS.

Copyrighted material



from **LIFE,** *January 21, 1952, by Lisa Larsen*

WHAT'S IN A PICTURE...

This is hardly the Big Brass sitting for its portrait. The Armed Forces Policy Committee is not posing full face, features in repose, coat wrinkles smoothed. Instead, with buzzing voices and shuffling feet, it is assembling for a weekly meeting.

Like a silent witness, the camera is watching. It takes careful note of the woman in charge of military manpower, Anna Rosenberg, and of General J. Lawton Collins as he grimaces, hands clasped in front of him. The witness also observes the entrance, at the right, of Secretary of Defense Robert L. Lovett, who, in just a moment, will start the proceedings.

Here the camera does not stop life in its tracks for "just one more, please." It reveals an event as it is happening, with intimacy and with insight. As in so many photographs that scan rooms, faces, gestures with complete unobtrusiveness, you see as though a door had just swung open, to give you a revelatory glimpse inside.

... to see life ... to see the world ... to eyewitness great events LIFE

Copyrighted material

There's No Substitute for Old Grand-Dad

YOU'LL never know how fine a bourbon can be until you try Old Grand-Dad—one of Kentucky's finest whiskies. It goes into new charred white oak casks a superior whiskey. There it ripens until completely matured. Then it is bottled in bond. Enjoy this superb whiskey's smoothness, mellowness and heart-warming flavor soon. Then you will know why there's no substitute for Old Grand-Dad—"Head of the Bourbon Family."

The Old Grand-Dad Distillery Company, Frankfort, Kentucky



UNDER SUPERVISION OF U.S. GOVERNMENT
100 PROOF
BOTTLED IN BOND

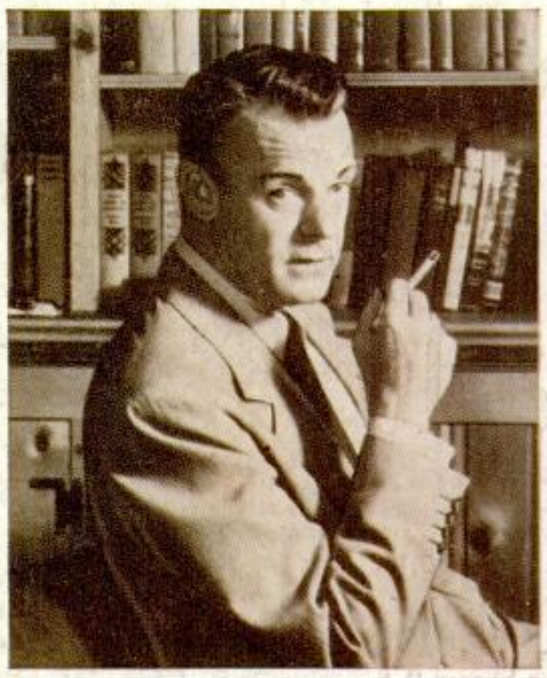
OLD GRAND-DAD

Head of the Bourbon Family

Copyrighted material

Why did you change to Camels, DENNIS O'KEEFE?





"My ciqarette must be kind to my throat...



and Camels have the mildness I want!



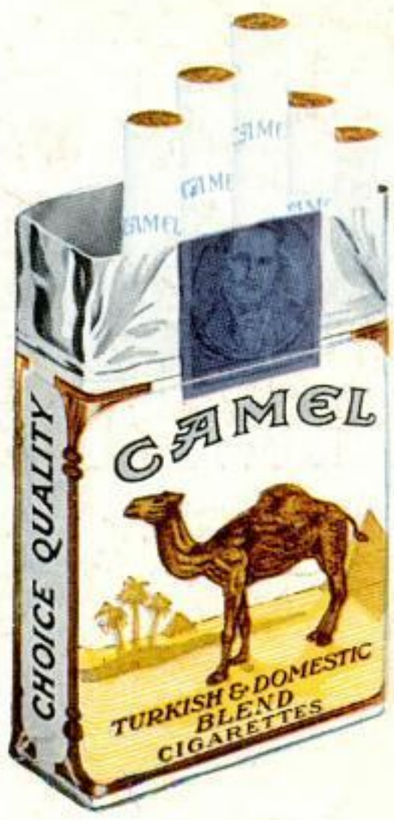
They aqree with my throat —pack after pack...



I've never enjoyed a ciqarette so much as Camels!"

NOTED THROAT SPECIALISTS REPORTED AFTER TESTS:

Not one sinqle case of throat irritation due to smokinq CAMELS



THIS was the finding of noted throat specialists in a coast-to-coast test of hundreds of people with normal throats who smoked only Camels for thirty days!

Prove Camel mildness yourself! Make your own 30-day Camel test – the one thorough test of cigarette mildness. Smoke only Camels for 30 days. Enjoy the rich, full flavor – a flavor you won't find in any other cigarette. See how mild Camels are, how well they agree with your throat – pack after pack, week after week.

Then you'll know why, after all the mildness tests...



Make your own sensible 30-day Camel mildness test in your "T-Zone" – T for Throat, T for Taste.

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

CAMEL LEADS ALL OTHER BRANDS – BY BILLIONS!

Copyrighted material